

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

*Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant Strategic Policy, Inc. 1615 L Street, NW, Suite 650 Washington, DC 20036		2. Registration No. 4206
3. Name of foreign principal Brewers Association of Canada	4. Principal address of foreign principal 1200-155 Queen Street Ottawa, Canada K1P6L1	

5. Indicate whether your foreign principal is one of the following type:

- Foreign government
- Foreign political party
- Foreign or domestic organization: If either, check one of the following:
 - Partnership
 - Corporation
 - Association
 - Committee
 - Voluntary group
 - Other (specify) _____
- Individual—State his nationality _____

6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant.
- b) Name and title of official with whom registrant deals.

7. If the foreign principal is a foreign political party, state:

- a) Principal address
- b) Name and title of official with whom registrant deals.
- c) Principal aim

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8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

Association of Canadian brewing companies.

b) Is this foreign principal

Owned by a foreign government, foreign political party, or other foreign principal Yes No

Directed by a foreign government, foreign political party, or other foreign principal Yes No

Controlled by a foreign government, foreign political party, or other foreign principal Yes No

Financed by a foreign government, foreign political party, or other foreign principal Yes No

Subsidized in whole by a foreign government, foreign political party, or other foreign principal Yes No

Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

The Brewers Association of Canada is financed and directed by the 12 principal brewers in Canada, including the two national brewers, Molson and Labatt.

The aim of the Brewers Association of Canada is to foster and improve business relations and cooperation between the brewers in Canada and between the public and government on public policy issues affecting the brewing industry.

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Date of Exhibit A 2/10/94

Name and Title
William S. Merkin
Senior Vice President

Signature
William S. Merkin

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in triplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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<p style="text-align: center;">Name of Registrant</p> <p>Strategic Policy, Inc.</p>	<p style="text-align: center;">Name of Foreign Principal</p> <p>Brewers Association of Canada</p>
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Check Appropriate Boxes:

1. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach three copies of the contract to this exhibit.
2. There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach three copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
3. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Strategic Policy will monitor the activities of Congress and the Administration relating to issues of interest to our client. In particular, interest centers on food, beverage, agriculture and natural resources sectors.

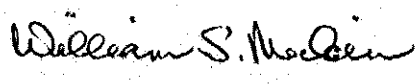
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5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Strategic Policy may contact by telephone, written correspondence, or personal visit appropriate officials of the Executive Branch or Congress in representing the interests of the Brewers Association of Canada.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?¹
Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
2/10/94	William S. Merkin Senior Vice President	

¹Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.



Brewers Association of Canada

The National Association of the Brewing Industry

July 28, 1993

Mr. W. Merkin
Strategic Policy Inc.
1615 L Street, N.W., Suite 650
Washington, D.C. 20036

Dear Bill:

As I explained during our recent meeting, the BAC is preparing its budget submission for the next fiscal year which begins on August 1st. The Board of Directors has requested that we streamline our processes in respect to the Association's contractual obligations.

Since trade issues are unlikely to go dormant, I would propose that the BAC retain the services of Strategic Policy Inc. on the basis of a monthly retainer. This retainer would ensure that my industry retains your services, strategic advice and technical expertise on the following files:


- a) Beer I and any implementation stages or processes which could eventually be put in place as a result of a successful resolution;
- b) Beer II as the USTR continues its efforts to obtain state compliance with the GATT Panel findings and recommendations;
- c) Beer III or the Dumping Case in B.C. as it possibly evolves into future reviews or hearings; and
- e) any other trade related policy or operational developments which have a direct impact on the Canadian brewing industry.

The scope related to these important files would cover both the provision of intelligence, assessment of information and developments, participation in developing corresponding strategies, tactics and plans. Naturally any extraordinary requests would constitute pre-notification and payment for services outside the terms of this retainer.

Subject to the BAC Board's ratification, I would propose that the BAC remunerate Strategic Policy Inc. a monthly fee of U.S. \$8,000.00 or U.S. \$96,000 annually, plus the reimbursement of actual expenses. This arrangement would commence on August 1, 1993 and would be effective for one year, with a provision for extension at the end of that period. This arrangement could be terminated by either party on 60 days notice.

If you are in agreement with the above, please sign below and return to my attention.

Yours sincerely,



Dan Gagnier
President



Bill Merkin