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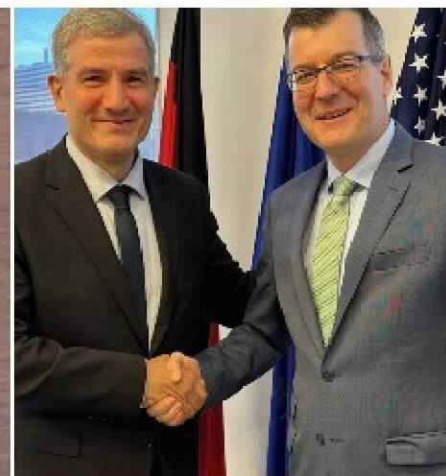
It was a great pleasure welcoming Germany's Coordinator of Transatlantic Cooperation, **Metin Hakverdi**, to our office. Our **#business** community truly valued the opportunity to engage in a direct **#dialogue** regarding the current state of the **#transatlantic** marketplace.

The number one concern raised across the board was the instability and unpredictability of **#tariffs**, impacting planning and **#investment**.

It is vital we remember the human component of our transatlantic relationship: Almost 1 million Americans are directly employed by German-owned affiliates. Our companies play a major, connecting role for people on both sides of the Atlantic.

Thank you again, Metin Hakverdi, for listening to the needs of the community and engaging on these critical issues.

#TransatlanticTrade #Tariffs #USGermany #BusinessCommunity





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It's always a pleasure to host the [#TransatlanticBusinessInitiative](#) (TBI) in Washington! DEUS

Despite the temporary government shutdown, we had an incredibly informative day in D.C., learning firsthand about the latest priorities, strategies, and vision of the current U.S. government.

A huge thank you for their invaluable insights from:

German Ambassador [Jens Hanefeld](#), [Embassy of Germany in Washington, D.C.](#)

Congressman Bart Gordon, Tennessee, [Former Members of Congress \(FMC\)](#)

[Marjorie Chorlins](#) and her team

[michelangelo margherita](#) and his team

[Jeff Rathke](#) and [Peter Rashish](#) at [American-German Institute](#)

And finally, thank you to [Tobias Meyer](#) for your leadership of the [#TBI](#) and for robustly representing the interests of Germany's transatlantic business community to stakeholders and policymakers in Washington. The strength of this partnership remains vital for jobs and growth.

[#TransatlanticRelations](#) [#USGermany](#) [#GlobalBusiness](#) [#Trade](#) [#TBI](#)

[BDI - Bundesverband der Deutschen Industrie e.V.](#)

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Always valuable insights from our friends at [Confindustria](#).

A productive meeting with [Barbara Cimmino](#), [MARCO FELISATI](#) and team to discuss the current state of the transatlantic marketplace.

Thanks for stopping by, Confindustria. Looking forward to continuing the conversation on how we can help companies navigate the transatlantic headwinds and move from "Wait and See" to "Ready to Act."





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🔔 New Data: German Business in the US - Resilient, but Challenged by Policy 🔔

An essential conversation today at the [Representative of German Industry and Trade](#) (RGIT) roundtable in Washington, D.C., as we discussed the latest AHK World Business Outlook survey with DIHK experts Melanie Vogelbach and Paul Meyer.

The transatlantic economic relationship is a bedrock, supporting around one million American jobs through German investment. But the sentiment from the field is complex:

✅ **The Optimism:** German companies remain resilient. 43% rate their current US business situation as good, with 39% expecting an improvement over the next 12 months.

⚠️ **The Risk:** The primary concern is policy, not demand. 59% of respondents cite economic policy conditions as their top business risk. 55% state that current US trade policy is having a negative impact on their local operations.

Thank you to Melanie and Paul for sharing these crucial insights directly from the DIHK in Berlin. Always good to have you in town!



By Silke Roberts-Schumacher • 1/12/2026



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Happy New Year everyone! We kicked off the new year with a high-impact visit from [Tanja Gönner](#), Director General of the [BDI - Bundesverband der Deutschen Industrie e.V.](#)

Tanja Gönner's presence here in Washington D.C. at the start of 2026 was deeply meaningful, underscoring the vital economic ties between Germany and the U.S.

The program included a series of impactful discussions with meetings at the White House, on the Hill with Republican Representatives, and with conservative-leaning think tanks and communication firms. It is important to always maintain good communication. As we like to say, it is always better to talk with each other than about each other.

The program culminated in a New Year's Reception co-hosted with the [Konrad-Adenauer-Stiftung USA](#).

We look forward to a successful year of strengthening German-American economic relations.

[Representative of German Industry and Trade](#)





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Delegation of German Industry and Commerce in Washington, DC

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Calling all German subsidiaries in the U.S.! 🌞

The 2026 German American Business Outlook (GABO) survey is now open. ...more

2026 GERMAN AMERICAN BUSINESS OUTLOOK

**YOUR VOICE MATTERS
TAKE THE SURVEY TODAY!**

The graphic features a blue and green color scheme. At the top, the text '2026 GERMAN AMERICAN BUSINESS OUTLOOK' is displayed in white and green. Below this is a stylized image of the Earth with a network of glowing blue nodes and lines. At the bottom, the text 'YOUR VOICE MATTERS TAKE THE SURVEY TODAY!' is written in white on a dark blue background.



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We were honored to host [Elisa Hörhager](#), Chief Representative China for the Federation of German Industries (BDI), for a timely roundtable discussion on the shifting US-China-Germany dialogue.

Elisa provided invaluable perspectives on the current sentiment of the German business community in China, Beijing's strategic outlook on evolving US trade and economic policies, and the various factors likely to impact transatlantic business in 2026.

A huge thank you to Elisa for joining us from Beijing, and to all our partners who joined us for the briefing and our inaugural "housewarming" lunch.

📍 Visit us at our new home: 1909 K Street NW, Suite 750.

Representative of German Industry and Trade
BDI - Bundesverband der Deutschen Industrie e.V.

