

## BERMUDA



### From Friday to *Flyday*

Sure, you could spend another Summer Friday in the city...or you could be in Bermuda by happy hour. Shut your laptop, pack your carry-on, and hop on a plane to paradise. With direct flights from East Coast gateways in the U.S. and Canada, you can touch down in just 90 minutes. This is your sign to turn a regular Friday into a Summer Flyday and make Bermuda your go-to weekend getaway.

Music in the air. Rum swizzle in hand. Nothing but pink sand and azure water for days. It's all waiting, and it's way closer than you think.

[CATCH THE NEXT FLIGHT →](#)



### Bermuda's Best Beaches (You Haven't Heard Of)

Think you've seen all of Bermuda's best beaches? Look further. These hidden gems offer everything from sea-glass-strewn shores and secluded snorkelling spots to historic fort ruins and perfect picnic perches. With fewer crowds, it's a beach day that will feel worlds away from the bustle of more popular sandy spots.

[FIND YOUR BEACH Δ](#)



### The Summer Sweet Spot

August in Bermuda is a sun-soaked celebration of island life. Breezy beach days and on-the-water wellness. Sweet seasonal treats and fun community festivities. Sunset cruises and golden hour happy hours. August is a month when local culture shines as bright as the sun, and the water is just right for swimming and watersports. This is Bermuda summer at its peak.

[SOAK UP AUGUST Δ](#)

### Ready, Set, Sculpt!

Grab your buckets, Bermuda's beloved sandcastle competition is back for Labour Day weekend. Founded in 1995, this crowd-favourite event brings big creativity to the beach. It's free to enter, fun to watch, and open to just 40 teams — so don't wait to sign up.

[LEARN MORE Δ](#)



### The Art of Island Living

Connect, create, and celebrate Bermuda's rich artistic heritage. This October, the 3rd annual Art Month returns, bringing colour, culture, and creative energy to the island. Experience Bermuda's vibrant art community through beachside workshops, art tours, engaging panels, elevated exhibits, and sip-and-paint sessions in a stunning



### More Ideas for your Itinerary



More Than a Pretty Place: Bermuda's Top Summer Adventures



Your Guide to Getting Around Bermuda by Land and Sea



### Feel the Beat of Bermuda Gombey

Gombey traditions run deep in Bermuda as a powerful expression of history, identity, and joy born from resistance and shaped through generations. These showstopping performances light up the island with vibrant costumes, pounding drums, and infectious dance. Learn where they come from and how to see them. It's a dazzling display you won't want to miss.

[JOIN THE CELEBRATION](#)



### Getting to Bermuda Is Easy!

Bermuda may seem like a world away, but it's closer than you think. In fact, it's as easy as 1-2-3!

1. Choose your mode of transport. Visit our [Getting Here](#) page to see different ways to arrive, departure cities, daily flight schedules, and more.
2. Make sure you have a valid passport\*.
3. Get a Bermuda Arrival Card (BAC). To get your BAC, simply fill out an online form. It takes less than 2 minutes to do and it's **FREE!** Unfortunately, you may find fraudulent websites trying to charge for the BAC. So, please remember: Do not pay third parties for this service. Just fill out the form by clicking the button below.

[GET YOUR BERMUDA ARRIVAL CARD](#) →

\*If travelling on a UK, US, or Canadian passport, visas are not required. All other travellers must obtain a multiple re-entry visa (MRE) from one of Bermuda's three gateways: the United Kingdom, the United States, or Canada. [Learn more here](#)

### Stay Connected



Department of Justice, Washington, D.C.

Bermuda Tourism Authority 22 Church Street, Hamilton, Bermuda HMU

[Unsubscribe or change your preferences.](#)

[Privacy Policy](#) | [Terms of Use](#) | [Contact Us](#)

To View this email as a web page, [click here.](#)