

BERMUDA
TOURISM AUTHORITY



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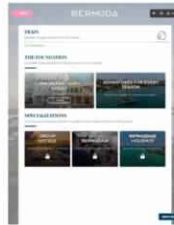
Introducing: Bermuda Specialist Programme

Become an expert on all things Bermuda with our newly launched Bermuda Specialist Programme, a three part, self-guided programme designed to help you gain the knowledge and confidence you need to sell Bermuda as a destination to groups, individuals, and more.

[Learn More](#)

Discover The Best of Bermuda

The Bermuda Specialist Programme offers three core modules to highlight the island's unique offerings and key features.



Module 1: Lost Yet Found, is full of information on getting to Bermuda and will help you show your clients that paradise is much closer than they might think.

Module 2: Adventures For Every Season, focuses on the many things for visitors to do in Bermuda, and finally,

Module 3: Group Hotels, will introduce you to the incredible accommodations available on the island.

Early Birds Get A Contest Entry

If learning all about our incredible island and helping your clients plan the perfect vacation isn't enough reason to become a Bermuda Specialist, we're sweetening the deal a little more! Complete the entire Programme by April 30, 2026 and you'll be entered to win a spot on a Trade FAM Trip in Fall/Winter 2026.

[Don't Miss Your Chance](#)



Everything You Need, Right Here

Have you explored our brand new asset library, Bynder? This one-stop-shop for all things Bermuda is kept up-to-date with all the latest assets, and features AI search functions to make finding what you need easier than ever.

[See For Yourself](#)

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