

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**For 6 Month Period Ending 06/30/2023
(Insert date)**I - REGISTRANT**

1. (a) Name of Registrant
Bermuda Tourism Authority

(b) Registration Number
430

(c) Primary Business Address
675 Third Avenue, 12th Floor, New York, NY 10017

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

(1) Residence address(es) Yes ☐ No ☐

(2) Citizenship Yes ☐ No ☐

(3) Occupation Yes ☐ No ☐

(b) If an organization:

(1) Name Yes ☐ No ☒

(2) Ownership or control Yes ☐ No ☒

(3) Branch offices Yes ☐ No ☒

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSES TO ITEMS 3, 4, 5, AND 6.

3. If the registrant previously filed an Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period. Yes ☐ No ☒

If yes, has the registrant filed an updated Exhibit C? Yes ☐ No ☐

If no, please file the updated Exhibit C.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☒ No ☐

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
Ms. Tracy Berkeley	29A Ferry Road St. George's BERMUDA GE01	BERMUDA	Chief Executive Officer	03/13/2023

(b) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position	Date Ceased
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5. (a) Has any person named in Item 4(a) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☒ No ☐

If yes, identify each such person and describe the service rendered.

Name	Foreign Principal(s) Represented	Services
Ms. Tracy Berkeley	Bermuda Tourism Authority	All of the services typically provided by the Chief Executive Officer of a destination marketing organization.

(b) During this 6-month reporting period, did any employee or individual working in any capacity, other than in a clerical or secretarial capacity or in a related or similar capacity, begin rendering services to the registrant directly in furtherance of the interests of any foreign principal(s)?

Yes ☐ No ☒

Name	Foreign Principal	Residence Address	Citizenship	Position	Date Assumed
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(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
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(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period?

Yes ☐ No ☒

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been previously filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement or submitted with this filing?

Yes ☒ No ☐

If no, list names of persons who have not previously filed the required statement or are not submitting a short form with this filing.

II - FOREIGN PRINCIPAL

7. Has the registrant's connection with any foreign principal(s) ended during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Has the registrant registered for any new foreign principal(s)² during this 6 month reporting period?

Yes ☐No ☒

If yes, furnish the following information:

Foreign Principal

Date Registered

9. In addition to those named in Items 7 and 8, if any, list the foreign principal(s) whom the registrant continued to represent during this 6 month reporting period.

Bermuda Tourism Authority

10. During this 6 month reporting period, has the registrant filed an amendment for changes to Exhibits A³ and/or B⁴ previously filed for any foreign principal(s)? Yes ☐ No ☒

If no, and there is a change to any Exhibit A and/or B, please file an amendment if it is required.

If yes, furnish the following information:

Foreign Principal

Date Amended

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, has the registrant engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail all activities and services:

Foreign Principal	Activities/Services
See Appendix for Response	

12. During this 6 month reporting period, has the registrant, on behalf of any foreign principal, engaged in political activity⁵ as defined below? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers and subject matter. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's political activities.

Bermuda Tourism Authority: All of the activities of a destination marketing organization promoting tourism to Bermuda.

Set forth below in the required detail the registrant's political activities.

Foreign Principal	Date	Contact	Method	Purpose
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13. In addition to the above described activities, if any, has the registrant engaged in activity or rendered any services on its own behalf which benefits the registrant's foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

Foreign Principal	Activities/Services
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⁵ "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, has the registrant received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, please explain why no monies were received.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Foreign Principal	Date Received	From Whom	Purpose	Amount	Subtotal
Bermuda Tourism Authority	01/23/2023	Government of Bermuda	To operate a destination marketing organization	\$5,010,000.00	
Bermuda Tourism Authority	04/17/2023	Government of Bermuda	To operate a destination marketing organization	\$4,750,000.00	
Bermuda Tourism Authority	-----	-----	-----	----->	\$9,760,000.00
					\$ 9,760,000.00
					Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, has the registrant received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, has the registrant previously filed an Exhibit D⁸ to its registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

If no, please file the required Exhibit D.

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, has the registrant received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	From Whom	Purpose	Thing of Value
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6, 7 A registrant is required to file an Exhibit D if he/she collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, has the registrant disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement or transmitted monies to any such foreign principal? Yes ☒ No ☐

If no, explain why no disbursements were made.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Foreign Principal	Date	Recipient	Purpose	Amount	Subtotal
See Appendix for Response					

\$ 9,549,562.00

Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, has the registrant disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐No ☒

If yes, furnish the following information:

Foreign Principal	Date	Recipient	Purpose	Thing of Value
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, has the registrant (or any short form registrant) from its own funds and on its own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐No ☒

If yes, furnish the following information:

Date	Donor	Political Organization/Candidate	Method	Amount/Thing of Value
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, has the registrant prepared, disseminated or caused to be disseminated any informational materials?¹² Yes ☒ No ☐

(b) If yes, identify each such foreign principal for which informational materials were disseminated and respond to the remaining items in this section.

Bermuda Tourism Authority

17. During this 6 month reporting period, has a budget been established or specified sum of money allocated to finance the registrant's activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, and specify the period of time and the amount.

Foreign Principal	Period of Time	Amount
Bermuda Tourism Authority	OTHER: Direct sales and marketing costs for six months 1/1/23-6/30/23	\$ 7,719,897.00

\$ 7,719,897.00

Total

18. During this 6 month reporting period, has the registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of any of the following:

- ☒ Magazine or newspaper
 ☒ Advertising campaigns
 ☒ Press releases
 ☒ Pamphlets or other publications
☐ Lectures or speeches
 ☒ Radio or TV broadcasts
☐ Motion picture films
☐ Letters or telegrams
☒ Email
☒ Website URL(s): gotobermuda.com
☒ Social media websites URL(s): See Appendix for Response
☐ Other (specify) _____

19. During this 6 month reporting period, has the registrant prepared, disseminated, or caused to be disseminated informational materials among any of the following groups:

- | | | |
|--|---|---|
| ☐ Public officials | ☐ Newspapers | ☐ Libraries |
| ☐ Legislators | ☐ Editors | ☐ Educational institutions |
| ☐ Government agencies | ☐ Civic groups or associations | ☐ Nationality groups |
| ☒ Other (specify) <u>See Appendix for Response</u> | | |

20. Indicate the language used in the informational materials:

- ☒ English
 ☐ Other (specify) _____

21. Has the registrant filed with the FARA Unit, U.S. Department of Justice a copy of each item of such informational materials prepared, disseminated or caused to be disseminated during this 6 month reporting period? Yes ☒ No ☐

If no, please file the required informational materials.

22. Has the registrant labeled each item of such informational materials with the statement required by Section 4(b) of the Act? Yes ☒ No ☐

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

8/31/2023Tracy Berkeley

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date

Printed Name

Signature

October 16, 2023Erin Smith, COO

Appendix

Response to Item 11

Item 11: During this 6 month reporting period, has the registrant engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? If yes, identify each foreign principal and describe in full detail all activities and services:

Foreign Principal(s)	Activities/Services
Bermuda Tourism Authority	Sunday, January 08, 2023 Thru Wednesday, January 11, 2023 Attended PCMA Convening Leaders Conference - Greater Columbus Convention Center, Columbus, OH; 3300 participants Wednesday, January 25, 2023 Thru Friday, January 27, 2023 BTA Sponsor and Exhibitor AMC Institute Annual Meeting; 225 participants, literature disseminated Friday, February 17, 2023 Thru Monday, February 20, 2023 Attended SITE (Society Incentive of Travel Excellence) Global Annual Conference - Marriott Marquis Manhattan NY ; 800 participants Sunday, March 05, 2023 Thru Saturday, March 11, 2023 BTA Attended; 900 participants, literature disseminated Tuesday, March 07, 2023 BTA Attended Wednesday, March 08, 2023 BTA Reps attended Monday, March 13, 2023 Conducted a 60 minute Bermuda webinar as training for The Travel Institute at 1:00pm on 3/13/2023. 66 participants attended. Digital literature made available. Monday, March 20, 2023 Thru Thursday, March 23, 2023 Participated in the Destination Wedding & Honeymoon Virtual Trade Show put on by taCONNECT March 20-23, 2023 from 12pm-6pm. Each day started at 12 noon on the time zone of each day. Chat sessions and sixty six 15 minute 1:1 appointments took place. Bermuda video, hotel rep contact sheet, map, notice of intended marriage form were placed in platform and made for download. Thursday, March 23, 2023 Thru Sunday, March 26, 2023 Attended Palm Beach International Boat Show, Palm Beach, FL; 55,000 attendees Friday, March 31, 2023 Hosted 30 minute Webinar for Signature Travel Network Consortia as part of our partnership agreement on Friday March 31 at 1pm. 57 travel advisors attended the webinar. Friday, March 31, 2023 Conducted a 30 minute webinar for Signature Travel Network Consortia for travel advisors on March 31st, 2023 at 1pm. 94 travel advisors attended the webinar. Digital brochure and information disseminated. Monday, April 03, 2023 Attended the Alliance of Westchester Travel Agencies Spring Trade Show at Greentree Country Club, New Rochelle, NY on Monday April 3rd. USBs handed out with digital brochures and video, along with maps and chapsticks. 175 agents attended. Tuesday, April 11, 2023 Thru Thursday, April 13, 2023 BTA Attendance at Connect Spring Marketplace; 2000 participants, 40-1:1 appointments and literature disseminated Wednesday, May 03, 2023 Thru Saturday, May 06, 2023 Participated at HelmsBriscoe ABC (Annual Business Conference) Denver CO 500+ attendees, literature disseminated Monday, May 22, 2023 Thru Thursday, May 25, 2023 Participated in the Luxury Travel Virtual Trade Show May 22 - 25. Four day event consisted of four different time zones (respectively). One on one meetings and chat sessions with travel advisors. Digital information disseminated. 678 travel advisors attended. Thursday, June 01, 2023 Thru Friday, June 02, 2023 Attended the Signature Travel Network Regional Forum at the Diplomat Hotel in Hollywood, FL June 1-2, 2023. Conducted 22 meetings with 62 travel advisors. Disseminated USBs with digital information about Bermuda. Friday, June 02, 2023 Thru Sunday, June 04, 2023

Foreign Principal(s)	Activities/Services
	Attended the Global Travel Marketplace trade show at the Diplomat Resort in Hollywood, FL June 2-4, 2023. Conducted 59 one-on-one appointment meetings. 134 travel advisors attended. Digital information and brochures handed out on USBs. Monday, June 12, 2023 Thru Wednesday, June 14, 2023 Participated in the LamontCo AXS (Associate Xchange Summit) Omni Hotel ASU, Tempe AZ; 125 attendees, literature disseminated Tuesday, June 13, 2023 Conducted a 60 minute destination webinar to the Association of Black Travel Professionals on Tuesday June 13 at 2pm. Thursday, June 15, 2023 Conducted a 30 minute destination

Appendix

Response to Item 15(a)-Detail

Foreign Principal	Date	Recipient	Purpose	Amount	Subtotal
Bermuda Tourism Authority	01/01/2023-06/30/2023	Various recipients	Direct sales and marketing costs - 7,719,897 Payroll and benefits - 655,705 Training/Conferences - 98,310 Real Estate costs - 201,897 Legal and Professional - 324,621 Travel and Subsistence - 203,948 IT/Communications - 117,530 Research - 63,125 Subscriptions - 31,742 Membership fees - 43,469 Postage, Shipping and Duty - 16,166 Office Supplies - 14,800 Misc - 19,482 Contractors - 37,404 Other staff costs - 1,464	\$9,549,562.00	
Bermuda Tourism Authority	-----	-----	-----	----->	\$9,549,562.00

Appendix

Response to Item 18

Item 18: During this 6 month reporting period, has the registrant's activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following: Website URL(s):

facebook.com/bermudatourism; twitter.com/Bermuda; Pinterest.com/gotobermuda; instagram.com/bermuda;
youtube.com/bermuda;gotobermuda.com/blog

Appendix

Response to Item 19

Item 19: During this 6 month reporting period, has the registrant prepared, disseminated, or caused to be disseminated informational materials among any of the following groups: Other (specify).

Same as prior answer -- radio/tv, magazine/newspaper, website, etc.