

U.S. Department of Justice
Washington, DC 20530

Supplemental Statement
Pursuant to the Foreign Agents Registration Act of 1938, as amended

For 6 Month Period Ending 06/30/2024
(Insert date)

I - REGISTRANT

1. (a) Name of Registrant
Bermuda Tourism Authority
- (b) Registration Number
430
- (c) Primary Business Address
675 Third Avenue, 12th Floor, New York, NY 10017

2. Has there been a change in the information previously furnished in connection with the following?

- (a) If an individual:
- | | | |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
- (b) If an organization:
- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
- (c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSES TO ITEMS 3, 4, 5, AND 6.

3. If the registrant previously filed an Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period. Yes No
- If yes, has the registrant filed an updated Exhibit C? Yes No
- If no, please file the updated Exhibit C.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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(b) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Name	Position	Date Ceased
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5. (a) Has any person named in Item 4(a) rendered services directly in furtherance of the interests of any foreign principal?

Yes No

If yes, identify each such person and describe the service rendered.

Name	Foreign Principal(s) Represented	Services
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(b) During this 6-month reporting period, did any employee or individual working in any capacity, other than in a clerical or secretarial capacity or in a related or similar capacity, begin rendering services to the registrant directly in furtherance of the interests of any foreign principal(s)? Yes No

Name	Foreign Principal	Residence Address	Citizenship	Position	Date Assumed
Christopher Keane	Bermuda Tourism Authority	718 S. Wayne Street West Chester, PA BERMUDA 19382	UNITED STATES	Director of Sales	03/25/2024

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
Devin Lewis	Vice President of Sales and Business Development	02/12/2024
Ticole Swan	Director of Brand & Strategic Partnerships	05/29/2024

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been previously filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement or submitted with this filing? Yes No

If no, list names of persons who have not previously filed the required statement or are not submitting a short form with this filing.

II - FOREIGN PRINCIPAL

7. Has the registrant's connection with any foreign principal(s) ended during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Has the registrant registered for any new foreign principal(s)² during this 6 month reporting period?

Yes No

If yes, furnish the following information:

Foreign Principal

Date Registered

9. In addition to those named in Items 7 and 8, if any, list the foreign principal(s) whom the registrant continued to represent during this 6 month reporting period.

Bermuda Tourism Authority

10. During this 6 month reporting period, has the registrant filed an amendment for changes to Exhibits A³ and/or B⁴ previously filed for any foreign principal(s)? Yes No

If no, and there is a change to any Exhibit A and/or B, please file an amendment if it is required.

If yes, furnish the following information:

Foreign Principal

Date Amended

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, has the registrant engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, identify each foreign principal and describe in full detail all activities and services:

Foreign Principal	Activities/Services
See Appendix for Response	

12. During this 6 month reporting period, has the registrant, on behalf of any foreign principal, engaged in political activity⁵ as defined below? Yes No

If yes, identify each foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers and subject matter. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's political activities.

Bermuda Tourism Authority: Bermuda Tourism Authority: All of the activities of a destination marketing organization promoting tourism to Bermuda.

Set forth below in the required detail the registrant's political activities.

Foreign Principal	Date	Contact	Method	Purpose
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13. In addition to the above described activities, if any, has the registrant engaged in activity or rendered any services on its own behalf which benefits the registrant's foreign principal(s)? Yes No

If yes, describe fully.

Foreign Principal	Activities/Services
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⁵ "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS-MONIES

During this 6 month reporting period, has the registrant received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If no, please explain why no monies were received.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Foreign Principal	Date Received	From Whom	Purpose	Amount	Subtotal
Bermuda Tourism Authority	01/25/2024	Government of Bermuda	To operate a destination marketing organization	\$4,750,000.00	
Bermuda Tourism Authority	04/16/2024	Government of Bermuda	To operate a destination marketing organization	\$4,135,000.00	
Bermuda Tourism Authority	-----	-----	-----	----->	\$8,885,000.00
					\$ 8,885,000.00
					Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, has the registrant received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes No

If yes, has the registrant previously filed an Exhibit D⁸ to its registration? Yes No

If yes, indicate the date the Exhibit D was filed. Date _____

If no, please file the required Exhibit D.

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, has the registrant received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

Foreign Principal	Date Received	From Whom	Purpose	Thing of Value
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^{6, 7} A registrant is required to file an Exhibit D if he/she collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

⁸ An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

⁹ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, has the registrant disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement or transmitted monies to any such foreign principal? Yes No

If no, explain why no disbursements were made.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Foreign Principal	Date	Recipient	Purpose	Amount	Subtotal
Bermuda Tourism Authority	01/01/2024-06/30/2024	Various recipients	Payroll and Benefits	\$803,996.00	
Bermuda Tourism Authority	01/01/2024-06/30/2024	Various recipients	Legal and Professional	\$53,093.00	
Bermuda Tourism Authority	01/01/2024-06/30/2024	Various recipients	IT/Communications	\$96,229.00	
Bermuda Tourism Authority	01/01/2024-06/30/2024	Various recipients	Subscriptions	\$22,707.00	
Bermuda Tourism Authority	01/01/2024-06/30/2024	Various recipients	Postage, Shipping and Duty	\$ 4,865.00	
Bermuda Tourism Authority	01/01/2024-06/30/2024	Various recipients	Membership Fees	\$37,137.00	
Bermuda Tourism Authority	01/01/2024-06/30/2024	Various recipients	Direct Sales & Marketing Cost	\$10,848,028.00	
Bermuda Tourism Authority	01/01/2024-06/30/2024	Various recipients	Research	\$61,226.00	
Bermuda Tourism Authority	01/01/2024-06/30/2024	Various recipients	Miscellaneous	\$ 6,504.00	
Bermuda Tourism Authority	01/01/2024-06/30/2024	Various recipients	Real Estate Costs	\$204,490.00	
Bermuda Tourism Authority	01/01/2024-06/30/2024	Various recipients	Travel and Subsistence	\$112,034.00	
Bermuda Tourism Authority	01/01/2024-06/30/2024	Various recipients	Other Staff Costs	\$ 568.00	
Bermuda Tourism Authority	01/01/2024-06/30/2024	Various recipients	Training/Conferences	\$100,403.00	
Bermuda Tourism Authority	01/01/2024-06/30/2024	Various recipients	Office Supplies	\$ 9,357.00	
Bermuda Tourism Authority	-----	-----	-----	----->	\$12,360,637.00
				<u>\$12,360,637.00</u>	Total

(b) DISBURSEMENTS-THINGS OF VALUE

During this 6 month reporting period, has the registrant disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes No

If yes, furnish the following information:

Foreign Principal	Date	Recipient	Purpose	Thing of Value
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(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS

During this 6 month reporting period, has the registrant (or any short form registrant) from its own funds and on its own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

Date	Donor	Political Organization/Candidate	Method	Amount/Thing of Value
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^{10, 11} Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, has the registrant prepared, disseminated or caused to be disseminated any informational materials?¹² Yes No

(b) If yes, identify each such foreign principal for which informational materials were disseminated and respond to the remaining items in this section.

Bermuda Tourism Authority

17. During this 6 month reporting period, has a budget been established or specified sum of money allocated to finance the registrant's activities in preparing or disseminating informational materials? Yes No

If yes, identify each such foreign principal, and specify the period of time and the amount.

Foreign Principal	Period of Time	Amount
Bermuda Tourism Authority	OTHER: Per Six Months	\$ 10,848,028.00

\$10,848,028.00

Total

18. During this 6 month reporting period, has the registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of any of the following:

- Magazine or newspaper Advertising campaigns Press releases Pamphlets or other publications
 Lectures or speeches Radio or TV broadcasts Motion picture films Letters or telegrams
 Email
 Website URL(s): gotobermuda.com
 Social media websites URL(s): See Appendix for Response
 Other (specify) _____

19. During this 6 month reporting period, has the registrant prepared, disseminated, or caused to be disseminated informational materials among any of the following groups:

- Public officials Newspapers Libraries
 Legislators Editors Educational institutions
 Government agencies Civic groups or associations Nationality groups
 Other (specify) See Appendix for Response

20. Indicate the language used in the informational materials:

- English Other (specify) _____

21. Has the registrant filed with the FARA Unit, U.S. Department of Justice a copy of each item of such informational materials prepared, disseminated or caused to be disseminated during this 6 month reporting period? Yes No

If no, please file the required informational materials.

22. Has the registrant labeled each item of such informational materials with the statement required by Section 4(b) of the Act?

- Yes No

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION


In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature ¹³
07/25/2024	Erin Smith	<input data-bbox="854 499 922 529" type="text" value="Sign"/> /s/Erin Smith
_____	_____	<input data-bbox="854 590 922 619" type="text" value="Sign"/> _____
_____	_____	<input data-bbox="854 674 922 703" type="text" value="Sign"/> _____
_____	_____	<input data-bbox="854 758 922 787" type="text" value="Sign"/> _____

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

EXECUTION

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
7/24/2024	Erin D. Smith	
_____	_____	_____
_____	_____	_____
_____	_____	_____

Appendix Response to Item 11

Item 11: During this 6 month reporting period, has the registrant engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? If yes, identify each foreign principal and describe in full detail all activities and services:

Foreign Principal(s)	Activities/Services
Bermuda Tourism Authority	<p>Sunday, January 07, 2024 Thru Wednesday, January 10, 2024 Devin Lewis and Jallande Greaves went to PCMA with over 5,000 meeting planners in attendance and attended seminars</p> <p>Monday, January 22, 2024 Thru Friday, January 26, 2024 In January, the Bermuda Tourism Authority made a significant impact at the PGA Magazine Merchandise Show, a premier gathering for the golf vertical, attended by over 31,000 of PGA of America Golf Professionals and industry leaders. This event serves as a pivotal moment for networking, product testing, and idea generation within the golf community, fostering innovation and business growth. With a strategic focus on highlighting Bermuda's top-tier golfing opportunities and robust sports calendar, the Bermuda Tourism Authority aimed to cultivate vital connections within the golf industry. Their participation in the PGA Magazine Merchandise Show served as a catalyst for strengthening existing partnerships and initiating new relationships, further solidifying Bermuda's esteemed reputation as a leading golf destination. Throughout the event, the team engaged with influential figures, including golf course owners, PGA professionals, and merchandise buyers, showcasing Bermuda's unparalleled offerings for golf enthusiasts. They not only emphasized the island's award-winning courses but also showcased its luxurious accommodations and unparalleled hospitality experiences. Since the show, the Business Development team has successfully engaged with two notable potential partners: Smoke Show Golf, a prominent women's golf group who are now seeking optimal travel dates and pricing, Additionally, Beatty Enterprises, a marketing firm owned by a retired Major League Baseball player, has expressed keen interest in developing a relationship with the BTA potentially resulting in bookings for golf groups on the island. Additionally, the BTA was highlighted throughout the event. Hazel Clark delivered a captivating address at the Women Leaders Platform Breakfast, an event distinguished by its emphasis on empowering women in leadership roles. The Bermuda Tourism Authority also co-sponsored the PGAM booth reception, providing a platform to highlight the destination to foster future partnerships opportunities.</p> <p>Wednesday, January 31, 2024 Thru Friday, February 02, 2024 Jill Dill and Hazel Clark attended the St. Moritz Ice Cricket event, a unique and prestigious gathering hosted by our hosts/partners, BOAT International. This event marked the introduction of a new Owners Club event tailored for European members who winter in St. Moritz. Luxury superyacht builder, Pendennis, co-hosted the event alongside Bermuda (the BTA) and Swiss luxury watchmaker Jaquet Droz. The guest list included high-profile owners, ship designers, and yacht brokers, all representing various facets of the superyacht industry. Our participation in this event was highly beneficial for Bermuda. Engaging with these key influencers and industry leaders allowed us to solidify Bermuda's brand within the superyacht space. Their endorsement and positive perception of Bermuda are crucial in attracting more superyachts to our shores. This not only enhances Bermuda's profile as a premier destination for luxury yachting but also promises significant economic benefits through increased tourism and associated spending. The connections and discussions held at this event have set a strong foundation for future collaborations and growth in this lucrative market segment.</p> <p>Saturday, February 10, 2024 Thru Monday, February 12, 2024 Hazel Clark was invited to attend the renowned Millrose Games by one of our potential partners, Jessican Lapoint of Nike. The Millrose Games are considered one of the most prestigious indoor track and field events in the world. This event attracts top athletes, sports enthusiasts, and key industry stakeholders from around the globe. SIMILAR EVENTS THROUGH END OF JUNE 2024 BUT NOT ENOUGH SPACE.</p>

Appendix Response to Item 18

Item 18: During this 6 month reporting period, has the registrant's activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following: Website URL(s):

facebook.com/bermudatourism; twitter.com/Bermuda; Pintrest.com/gotobermuda; instagram.com/bermuda;
youtube.com/bermuda/ gotobermuda.com/blog

Appendix Response to Item 19

Item 19: During this 6 month reporting period, has the registrant prepared, disseminated, or caused to be disseminated informational materials among any of the following groups: Other (specify).

Radio, tv, magazine, monthly email newsletter, website, etc.