

# AWAY

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## This Month's Trending Hotels, Restaurants, and Destinations



### EXPERIENCE THE GREAT BLUE HOLE FROM THE SKY

Embark on a unique adventure unlike any other - exploring the iconic Great Blue Hole in Belize. Witness this natural wonder from a different perspective, flying across the crystal-clear turquoise waters. Gaze into the

inky depths of the world's largest known sinkhole, teeming with marine life. This unforgettable experience combines breathtaking scenery with a touch of adventure, offering a glimpse into the heart of Belize's legendary Barrier Reef.



### GARIFUNA CULTURAL IMMERSION

Travel back in time and experience the captivating culture of the Garifuna people. Immerse yourself in the rhythmic beat of drumming circles, and learn about their fascinating history and resilient spirit. Participate in a Garifuna cooking demonstration, savoring the unique flavors of their cuisine. This experience offers a window into the heart and soul of this rich culture.



### SUSTAINABLE SEAFOOD & SPEARFISHING

Experience the bounty of the Belize Barrier Reef while practicing sustainable fishing methods. Join a local guide on a spearfishing excursion, learning traditional techniques used for generations. Target invasive lionfish, a threat to the reef's ecosystem, while respecting native fish populations. Afterward, enjoy a fresh catch ceviche prepared using local ingredients, understanding the importance of responsible seafood consumption.



### JOURNEY THROUGH THE UNDERWORLD

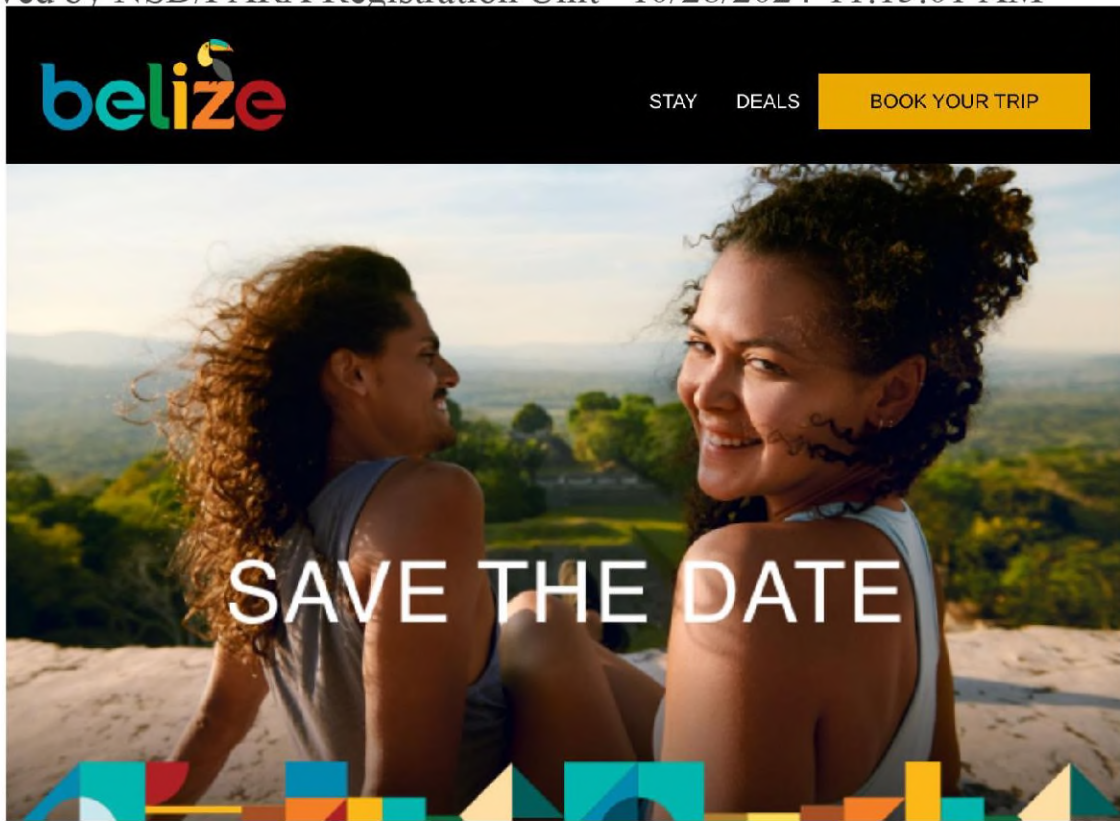
Embark on a mystical journey through the Actun Tunichil Muknal cave system, a sacred site for the ancient Maya. Marvel at breathtaking cave formations and shimmering stalactites. Witness firsthand the remnants of Maya rituals, including ancient pottery and human remains. This adventure combines exploration, cultural discovery, and a touch of adrenaline.



### CULINARY ADVENTURES SAVOR & CREATE

Unwind at a bustling food festival, savoring Belizean staples and fiery stews. Then, unleash your inner chef at a chocolate-making workshop, crafting your own personalized bar. This immersive experience lets you discover a piece of Belize's rich culinary heritage, bite by delicious bite.





## THE GRAB LIFE IN BELIZE ROADSHOW IS HEADED YOUR WAY.

This October, the Belize Tourism Board and select tourism partners are taking to the streets of major US cities to show everyone how easy it is to Grab Life in this dynamic destination. Save the date for this amazing experience, and we'll introduce you to the adventure, sustainability, vibrant culture, health & wellness, and unmatched culinary experiences Belize is known for. And we'll share incredible prizes, cocktails and networking opportunities too.

**Date:** October 4, 2024


**Location:** Hotel Indigo Atlanta Downtown

**Time:** 2:30 PM - 6:15 PM


Official Invitation to Follow!

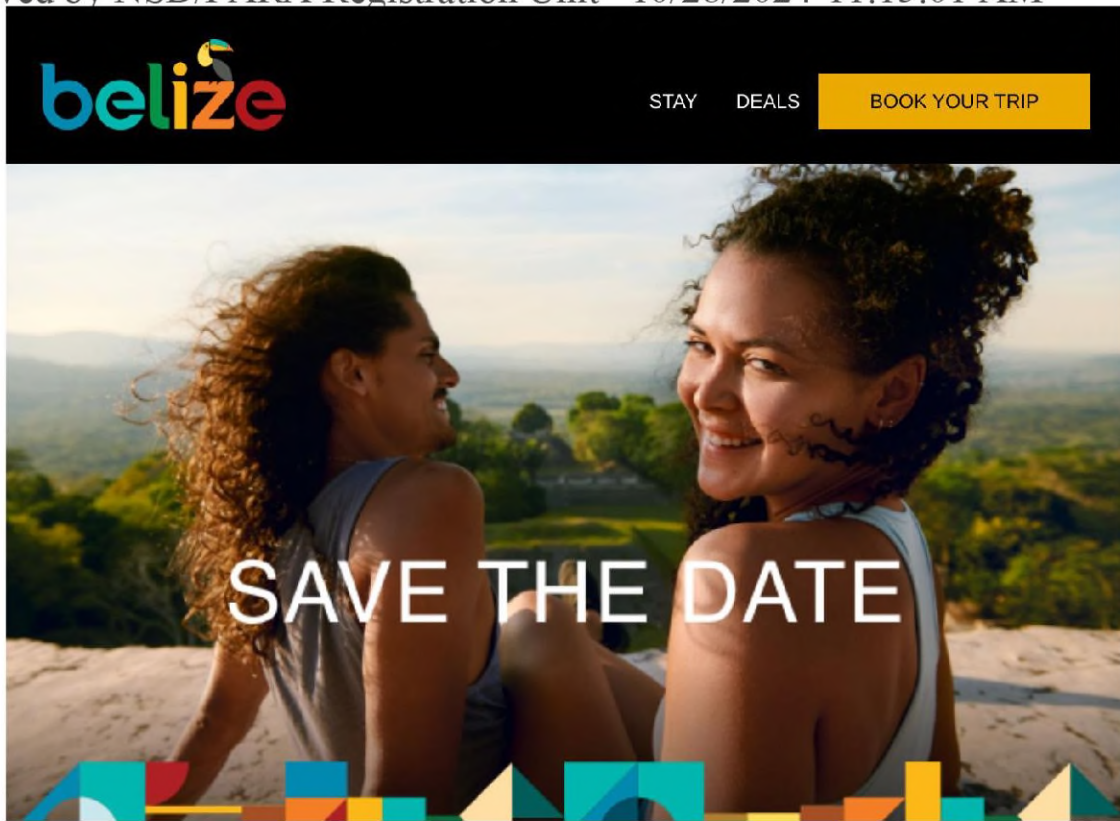
We look forward to seeing you there!





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**Date:** October 3, 2024

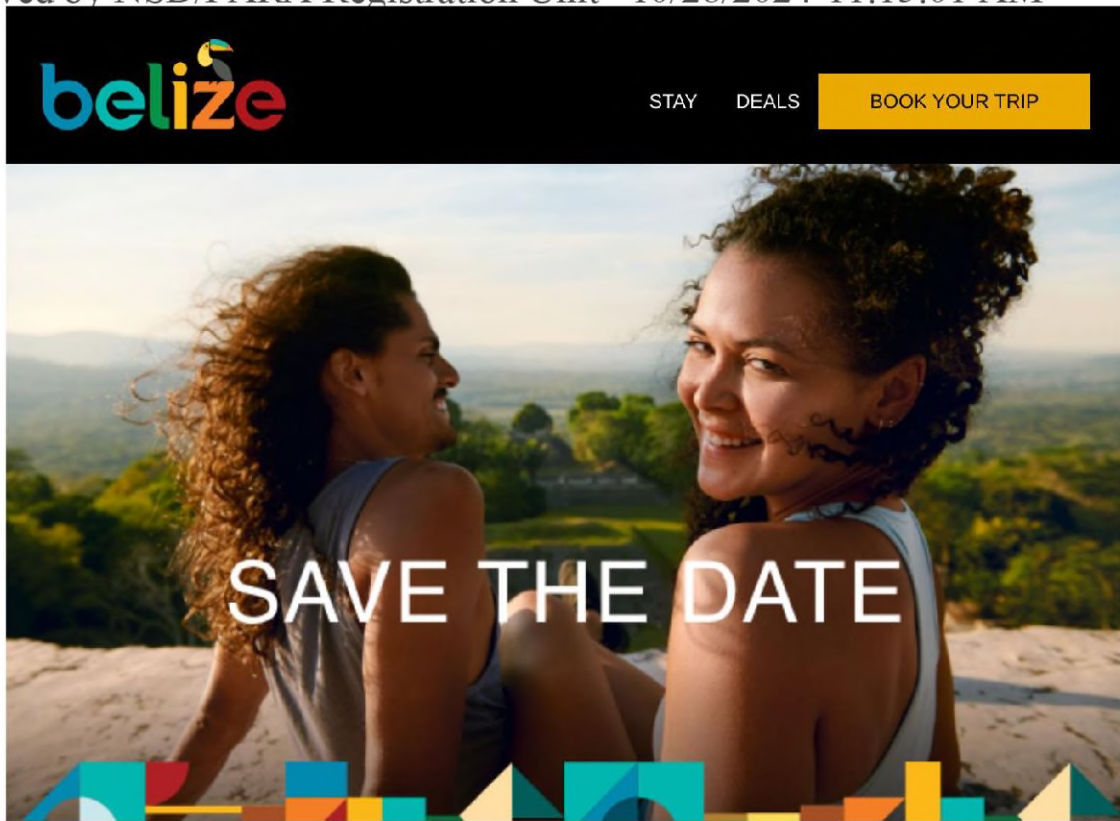
**Location:** Hotel Revival

**Time:** 5:00 PM - 8:30 PM

Official Invitation to Follow!

We look forward to seeing you there!

The footer section of the page. On the left is the 'belize' logo. Below it are four social media icons: Facebook, X, Instagram, and YouTube. To the right of the logo is a 'Disclaimer:' section with the following text: 'No longer want to be on our mailing list? We'll miss you, but you can unsubscribe [here](#). Have feedback or questions? Feel free to contact us at [Traveltrade@Belize tourism board.org](mailto:Traveltrade@Belize tourism board.org). View our [Privacy Policy](#) [here](#). © 2024 Belize Tourism Board.'



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**Date:** October 2, 2024

**Location:** The Wit - a Hilton Hotel

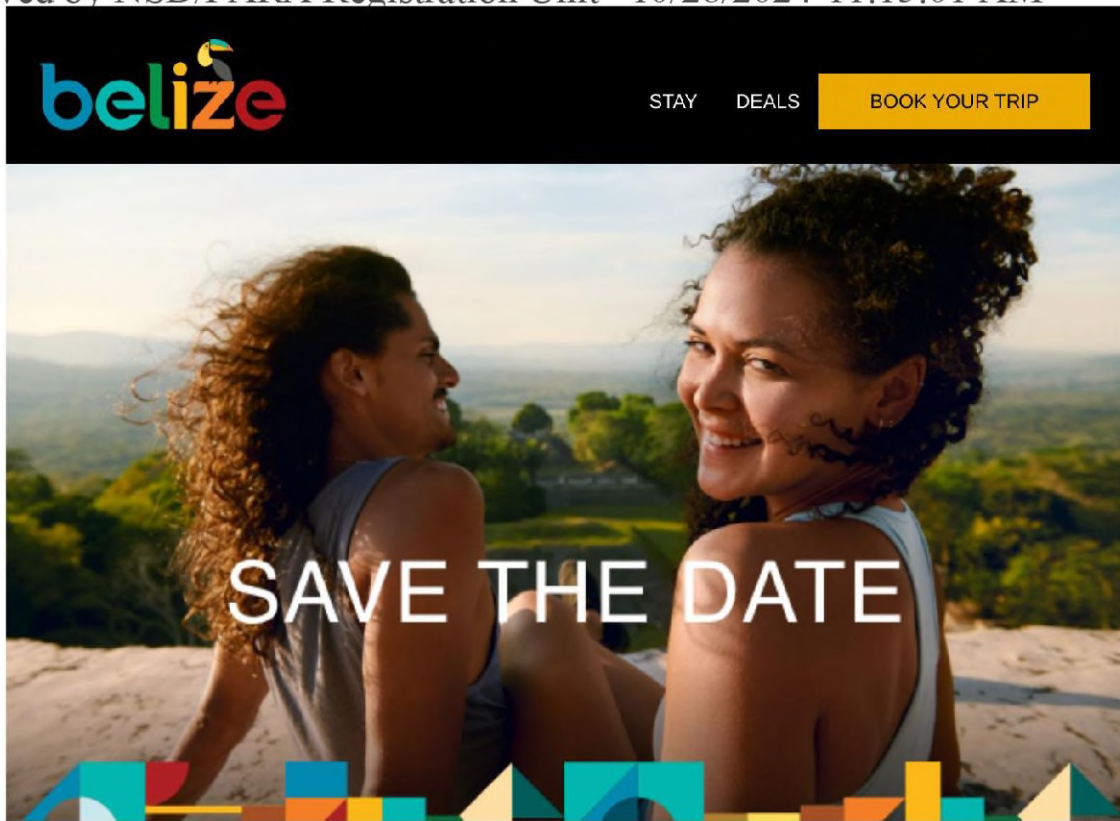
**Time:** 5:00 PM - 8:30 PM

Official Invitation to Follow!

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The footer section of the page, set against a dark background. It features the Belize logo on the left, followed by social media icons for Facebook, X, Instagram, and YouTube. To the right of the icons is a disclaimer and contact information.

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**Date:** October 1, 2024


**Location:** La Peer Hotel - West Hollywood

**Time:** 10:00 AM - 1:30 PM


Official Invitation to Follow!

We look forward to seeing you there!





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## Calling all Belize Tourism Stakeholders!

The Belize Tourism Board is excited to invite you to participate in the first-ever Partner Roadshow to the U.S.A., which will take place from **October 5 to 11, 2024**. Join us for a dynamic 4-city roadshow dedicated to connecting you with top American travel advisors and tour operators.

This is a prime opportunity to solidify Belize's position as a premier destination for adventure, sustainable tourism, families, cultural exploration, transformative experiences, wellness, and a unique culinary scene within the American travel trade.

- **Where:** Atlanta, Baltimore, Chicago, and Los Angeles
- **When:** Saturday, October 5<sup>th</sup> - Friday, October 11<sup>th</sup>, 2024  
(*partner briefing books will be provided upon arrival*)

### Elevate Your Belize Business: 4-City Roadshow & Atlanta United FC Game.

- Network with over 120 travel professionals across 4 key cities.
- Deliver a targeted 15-minute spotlight presentation at each city event.
- Experience the excitement of an Atlanta United FC home game against the New York Red Bulls, where the Belize Tourism Board is the official sponsor. (This reinforces the sponsor connection)

### By participating, you can:

- Foster relationships with agency owners/CEOs to pave the way for future partnerships.
- Increase awareness of Belize as a diverse premier leisure travel destination.
- Generate qualified sales leads for Belize travel products and services.

### Roadshow Itinerary

- Sat Oct 5h – Arrival in Atlanta and attend the sporting event.
- Sun Oct 6th – Dinner - BTB and partners
- Mon Oct 7th – Event in Atlanta
- Mon Oct 7th – Travel to Baltimore
- Tue Oct 8th - Event in Baltimore
- Tue Oct 8th – Travel to Chicago
- Wed Oct 9th – Event in Chicago
- Wed Oct 9th – Travel to Los Angeles
- Thru Oct 10th – Event in Los Angeles
- Fri Oct 11th – Travel to Belize

### Call to Action:

**Space is limited!** To secure your spot and receive further details, please submit your participation confirmation by **June 7<sup>th</sup>**.

Cost to participate: \$ BTB to determine.

Belize Tourism Board Team!

## Travel Agent Universe Page

Nestled between Mexico and Guatemala, Belize has a vibrant culture, rich biodiversity, and stunning landscapes, a Central American jewel that continues to enthrall visitors in 2024. The world's second-largest living barrier reef remains a star attraction, offering unparalleled opportunities for snorkeling and diving amidst dazzling coral formations. Belize boasts a diverse ethnic tapestry, including Creole, Garifuna, Maya, and Mestizo communities. This rich heritage fosters a harmonious blend of traditions and languages, enriching the visitor experience. Lush rainforests conceal ancient Maya sites like Caracol and Xunantunich, whispering tales of a remarkable civilization. With its warm Caribbean climate and signature laid-back atmosphere, Belize beckons even more in 2024. Adventurers seeking natural wonders and a taste of Caribbean charm will find themselves right at home. For those looking to immerse themselves to immerse themselves truly, Belize offers a wealth of unique experiences. Learn the art of chocolate making from a Maya family using traditional techniques. Take a cooking class and discover the flavorful world of Belizean cuisine, incorporating fresh, local ingredients.

## Partnership Campaign Announcement

### **An Immersive Journey Awaits:**

- This is your chance to fully immerse yourself in the beauty and culture of this stunning destination. Dive into our annual campaign with virtual classes, exclusive events, and immersive FAM (familiarization) trips that will unveil the true essence of Belize.

### **Unlocked Unparalleled Experiences:**

- As a member of Travel Leaders, you will have access to unparalleled experiences. Discover ancient Maya wonders, snorkel the second-largest barrier reef in the world, dive into the world-famous Blue Hole, and explore the vibrant rainforests of Belize. These adventures will not only deepen your expertise but also amaze and delight your clients.

### **Explore the Wonders of Belize:**

- Belize's landscapes, rich culture, and warm hospitality offer countless wonders. Together, we can create personalized journeys that capture the essence of Belize, ensuring unforgettable experiences for your clients.

### **Discover the heart of Belize with us:**

- Get ready for a journey filled with inspiration, education, and awe. Join us as we embark on this exciting new chapter and let Belize's charm transform the way you and your clients experience travel. Together, we will explore the heart of Belize and share its incredible wonders with the world.

**B2B Email – Single Supplier Template (TLN Creates)**

\* Please follow word / character counts\*

<b>Subject Line –</b> (60 characters)	<b>Choose Belize as your next romantic getaway!</b>
<b>Header image –</b> what image would you like to use?	<a href="https://photoshelter.com">Belize Tourism Board (photoshelter.com)</a>
<b>Logo Preference</b> what logo would you like to use?	<a href="https://photoshelter.com">Belize Tourism Board (photoshelter.com)</a>
<b>Header Text</b> (Value Proposition or Offer): 5 – 10 words	
<b>Lead in Text:</b> 10 – 20 words	<b>Belize offers numerous romantic getaways and activities for couples, here are some ideas</b>
<b>Body Text:</b> 100 – 200 words	<p>Belize is a haven for romance, offering a variety of enchanting destinations perfect for couples seeking an idyllic getaway. Ambergris Caye stands out as a top romantic destination with its stunning beaches and luxurious beachfront resorts. Couples can indulge in intimate walks along the shore, snorkel together at the vibrant Belize Barrier Reef, or enjoy a private sunset cruise.</p> <p>For a more laid-back atmosphere, Caye Caulker provides a charming escape with cozy beachside cabins and quaint local eateries. This smaller island is perfect for couples looking to relax and enjoy each other's company without</p>

	<p>the hustle and bustle of larger tourist spots.</p> <p>Placencia, known for its pristine beaches and high-end resorts, offers a blend of relaxation and adventure. Couples can unwind on the sandy shores, explore nearby coral reefs, or take a romantic stroll through the charming village.</p> <p>Hopkins Village provides a unique cultural experience with its rich Garifuna heritage. Couples can immerse themselves in local traditions, enjoy beachfront accommodations, and savor delicious local cuisine.</p> <p>For nature-loving couples, the Mountain Pine Ridge Forest Reserve offers secluded cabins amidst lush forests, where they can explore waterfalls, caves, and natural pools. This tranquil setting provides the perfect backdrop for romance and adventure.</p>
<p><b>Call to action with desired link(s):</b> 10 – 20 words</p>	<p>Visit <a href="http://www.belize tourism board.org">www.belize tourism board.org</a> for more information on things to do in Belize for couples</p>
<p><b>Terms and Conditions:</b> 0 – 100 words</p>	
<p><b>Option additional images</b> – what other images would you like to use?</p>	<p><a href="http://Belize Tourism Board (photoshelter.com)">Belize Tourism Board (photoshelter.com)</a>  <a href="http://Belize Tourism Board (photoshelter.com)">Belize Tourism Board (photoshelter.com)</a>  <a href="http://Belize Tourism Board (photoshelter.com)">Belize Tourism Board (photoshelter.com)</a>  <a href="http://Belize Tourism Board (photoshelter.com)">Belize Tourism Board (photoshelter.com)</a>  <a href="http://Belize Tourism Board (photoshelter.com)">Belize Tourism Board (photoshelter.com)</a>  <a href="http://Belize Tourism Board (photoshelter.com)">Belize Tourism Board (photoshelter.com)</a></p>
<p>Please include images and videos with this</p>	<p>Additional images can be found in our image library.</p> <p><a href="https://belizetourismboard.photoshelter.com/galleries/C0000FaqDLFRsqt0/Agency-Belize-Assets">https://belizetourismboard.photoshelter.com/galleries/C0000FaqDLFRsqt0/Agency-Belize-Assets</a></p>

template or link to library with name/descriptio n of image/video to use.	Password: belizeassets
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**B2B Email – Single Supplier Template (TLN Creates)**

\* Please follow word / character counts\*

<b>Subject Line –</b> (60 characters)	<b>6 unforgettable bucket list activities in Belize, the captivating gem of Central America</b>
<b>Header image –</b> what image would you like to use?	<a href="https://photoshelter.com">Belize Tourism Board (photoshelter.com)</a>
<b>Logo Preference</b> what logo would you like to use?	<a href="https://photoshelter.com">Belize Tourism Board (photoshelter.com)</a>
<b>Header Text</b> (Value Proposition or Offer): 5 – 10 words	NA
<b>Lead in Text:</b> 10 – 20 words	
<b>Body Text:</b> 100 – 200 words	<ol style="list-style-type: none"> <li>1. Dive into the Great Blue Hole: Belize is home to the world-renowned Great Blue Hole, a giant marine sinkhole that is a diver's paradise. Your clients can explore the crystal-clear waters, vibrant coral reefs, and diverse marine life in this UNESCO World Heritage site.</li> <li>2. Explore Ancient Maya Ruins: Belize is rich in history and culture, offering your clients the chance to explore impressive Maya ruins such as Caracol, Xunantunich, and Lamanai. These ancient sites provide a fascinating glimpse into the past and are surrounded by stunning natural beauty.</li> <li>3. Experience the Belize Barrier Reef: The Belize Barrier Reef is the</li> </ol>

	<p>second-largest coral reef system in the world and a UNESCO World Heritage site. Your clients can snorkel or dive in the turquoise waters, discovering an underwater wonderland teeming with colorful fish, coral, and marine life.</p> <p>4. Adventure in the Rainforest: Belize's lush rainforests offer a plethora of activities for the adventurous traveler. From zip-lining through the jungle canopy to cave tubing in the mystical underworld, there's no shortage of thrilling experiences.</p> <p>5. Relax on Pristine Beaches: For those seeking relaxation, Belize boasts some of the most beautiful and secluded beaches in the Caribbean. Ambergris Caye and Placencia are perfect spots for unwinding and soaking up the sun.</p> <p>6. Unique Wildlife Encounters: Belize is a haven for wildlife enthusiasts. Your clients can visit the Community Baboon Sanctuary to see howler monkeys in their natural habitat or embark on a guided tour to spot jaguars, toucans, and manatees.</p>
<p><b>Call to action with desired link(s):</b> 10 – 20 words</p>	<p><b>Click to view the interactive slideshow</b></p>
<p><b>Terms and Conditions:</b> 0 – 100 words</p>	<p><b>NA</b></p>
<p><b>Option additional images</b> – what other images would you like to use?</p>	<p>Additional images can be found in our image library.</p> <p><a href="https://belizetourismboard.photoshelter.com/galleries/C0000FaqDLFRsq0/Agency-Belize-Assets">https://belizetourismboard.photoshelter.com/galleries/C0000FaqDLFRsq0/Agency-Belize-Assets</a> Password: belizeassets</p>

<p>Please include images and videos with this template or link to library with name/description of image/video to use.</p>	<p><b>Images 1 – 6 align with the 6 unique experiences.</b></p> <ol style="list-style-type: none"><li>1. <a href="https://www.photoshelter.com">Belize Tourism Board (photoshelter.com)</a></li><li>2. <a href="https://www.photoshelter.com">Belize Tourism Board (photoshelter.com)</a></li><li>3. <a href="https://www.photoshelter.com">Belize Tourism Board (photoshelter.com)</a></li><li>4. <a href="https://www.photoshelter.com">Belize Tourism Board (photoshelter.com)</a></li><li>5. <a href="https://www.photoshelter.com">Belize Tourism Board (photoshelter.com)</a></li><li>6. <a href="https://www.photoshelter.com">Belize Tourism Board (photoshelter.com)</a></li></ol>
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