



As October unfolds, Monaco's allure remains as captivating as ever. The warmth of the Riviera lingers, creating a perfect backdrop for autumnal escapes and cultural festivities. From glamorous events and cozy alfresco dining to art exhibitions at the Grimaldi Forum and thrilling moments at the Casino de Monte-Carlo, Monaco's vibrant lifestyle continues to enchant visitors. Whether you're exploring the lush gardens of the Japanese Garden, or savoring cocktails with a view, Monaco's charm seamlessly bridges the seasons, keeping the magic of the Mediterranean alive well into fall.

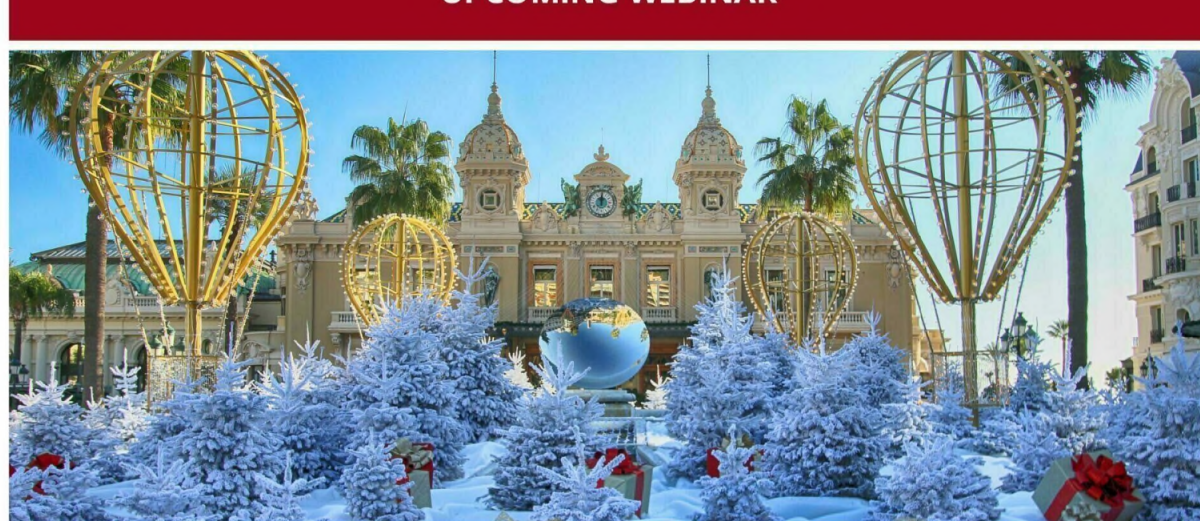
**MEET VISIT MONACO!**



**See you in Paris!**

From November 4th to November 8th, meet the Visit Monaco Team in Paris during [Duo France!](#) Let's discuss how we can elevate your clients' experiences with unique destinations, exclusive events, and unforgettable moments tailored for discerning travelers. Don't miss this opportunity to dive into the heart of what's new in French travel and discover how we can make extraordinary journeys happen together. Let's meet in the City of Light - **table 114!**

**UPCOMING WEBINAR**



**Discover Monaco: Winter Wonders, Off-Season Gems, and Future Insights for 2025**

Join us for an exclusive webinar on Wednesday, October 30th, exploring the latest updates from Monaco, with a focus on winter and off-season experiences. Discover hidden gems and year-round offerings that make Monaco a top destination beyond the summer months. Plus, get a sneak peek into what 2025 has in store for this iconic Principality. Registration is now open, so don't miss this opportunity to dive into the world of Monaco tourism!

[Register Here](#)

**HAPPENING IN MONACO**

**Monaco National Day**

Monaco National Day, also known as "The Sovereign Prince's Day," honors the unique heritage of the Principality of Monaco. In memory of his father, Prince Albert II kept the same date, thus fixing the date of Monaco's Fête Nationale on 19 November.

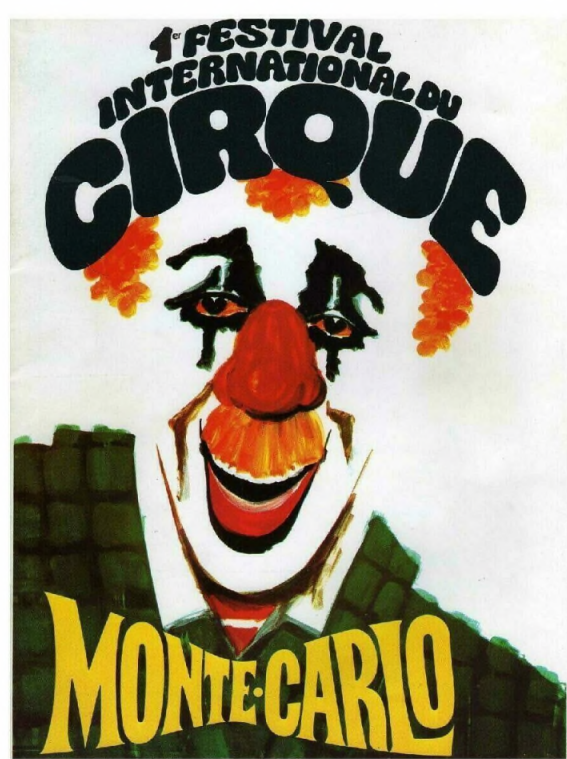


**Monte-Carlo Jazz Festival**

From November 20 to December 1, 2024, the Principality will become the epicenter of the jazz world as the [Monte-Carlo Jazz Festival](#) returns to the iconic Opéra Garnier. This 18th edition promises an extraordinary fusion of tradition and innovation, showcasing diverse jazz influences from across the globe with an emphasis on creativity and fresh perspectives. Organized by a dynamic creative duo, the festival lineup explores inspiring jazz paths, blending classic big band sounds with contemporary vocals. Guests can enjoy live performances in the elegant Salle Garnier, as well as before-and-after gatherings in the rotunda of the Casino de Monte-Carlo, specially designed for this festive occasion. Join us for two weeks of musical magic in Monte-Carlo, where jazz comes to life in the heart of Monaco's cultural scene.

**Festival International du Cirque de Monte-Carlo**

From January 17 to 26, 2024, Monaco will host the [47th Festival International du Cirque de Monte-Carlo](#) and the 12th New Generation festival under the Chapiteau de Fontvieille. This globally celebrated event brings top circus talents from around the world to compete for the prestigious Gold, Silver, and Bronze Clown awards. Founded by Prince Rainier III and carried on by Princess Stéphanie, the festival promises ten unforgettable days of magic, laughter, and tradition. Find out more [here](#).



**FROM OUR PARTNERS - FALL RELAXATION**

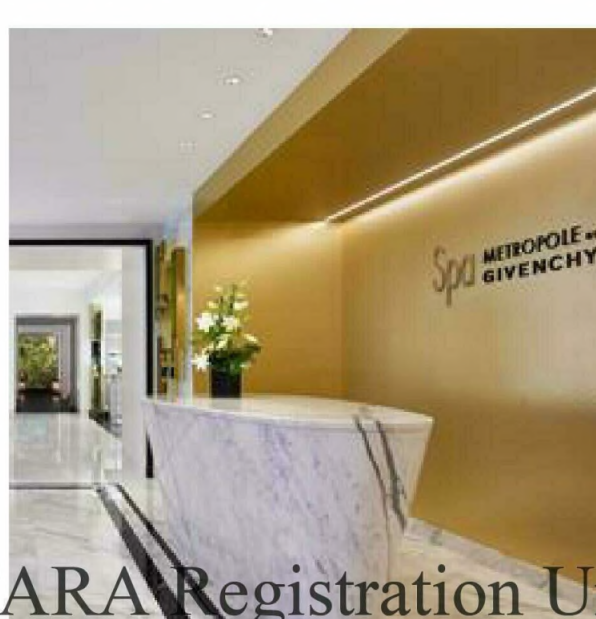
**Thermes Marins Monte-Carlo**

[Thermes Marins Monte-Carlo](#) is a luxurious wellness retreat in Monaco, offering 6,600 square meters of beauty, fitness, and relaxation facilities with stunning Mediterranean views. Here, a team of experts provides personalized treatments in slimming, anti-aging, and relaxation, using premium products from La Prairie and Phytomer. With a heated pool and panoramic fitness room Thermes Marins is a haven of holistic wellness.



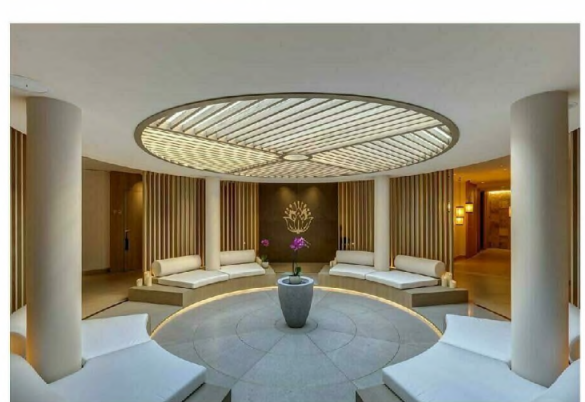
**Le Spa Métropole by Givenchy**

The [Spa Métropole by Givenchy](#) provides a luxurious retreat dedicated to beauty and well-being, designed by architect Didier Gomez to embody the sophistication and elegance of the Givenchy brand. This serene spa features a relaxation room and a Fitness Studio, ensuring guests have ample space for wellness activities. Outside, the heated seawater pool and solarium. The Spa Métropole is a true embodiment of luxury and relaxation.



**Cinq Mondes Spa Monaco**

The Monte-Carlo Bay Hotel & Resort's [Cinq Mondes Spa](#) offers a unique sensory journey inspired by five global traditions. The spa provides exceptional treatments rooted in ancient practices, all delivered with a focus on quality, beauty, and authenticity.



**La Vallée Cosmos Spa**

La [Vallée Spa Cosmos](#) at the Fairmont Monte Carlo, located on the hotel's seventh floor, is a luxurious sanctuary inspired by Swiss nature and the Mediterranean's beauty. Offering eight treatment rooms, the spa uses La Vallée Switzerland's exclusive products, crafted from natural ingredients like glacier water and caviar, for rejuvenating, personalized treatments. A heated rooftop pool with panoramic views of the Mediterranean, the Monte Carlo Opera, and the iconic Formula One Hairpin completes this ultimate wellness experience.

**LEARN, SELL & PROMOTE**



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### **Discover Monaco: Winter Wonders, Off-Season Gems, and Future Insights for 2025**

Join us for an exclusive webinar exploring the latest updates from Monaco, with a focus on winter and off-season experiences. Discover hidden gems and year-round offerings that make Monaco a top destination beyond the summer months. Plus, get a sneak peek into what 2025 has in store for this iconic principality. Perfect for travel professionals looking to stay ahead in the world of luxury tourism!

Join us and discover how Monaco really is **Like Nowhere Else**, in every season of the year!

**WHEN: Wednesday, October 30, 2024**

**TIME: 1:00 PM EST**

[REGISTER HERE](#)





As the holiday season begins, Monaco transforms into a breathtaking winter wonderland, blending timeless elegance with festive cheer. From dazzling light displays along the Riviera to luxurious holiday markets offering artisanal treasures, the Principality invites you to experience the holidays like never before. Whether you're envisioning a glamorous getaway or an unforgettable event surrounded by Monaco's iconic charm, now is the perfect time to start planning. Let us help you craft a celebration filled with indulgence, joy, and the unmistakable magic of the Principality!

**HAPPENING IN MONACO**

**Oceanographic Museum: a permanent exhibition "The Prince & the Mediterranean", and the "Polar Mission" exhibition**

The [Oceanographic Museum of Monaco](#) invites visitors to explore two captivating exhibitions: "*The Prince & the Mediterranean*" a permanent display narrated by Princess Stéphanie, celebrates Prince Albert's passion for the sea through themed areas aboard the Deo Juvante II. Meanwhile, the two-year "*Polar Mission*" exhibition offers an immersive five-stage journey through the Arctic and Antarctica, featuring a stunning 650 m<sup>2</sup> projection room that vividly showcases the beauty and fragility of these polar regions, emphasizing the urgent need for their preservation.



**Skydiving in the Principality**

[Skydive Monaco](#) offers an exhilarating skydiving experience like no other. Whether you're a first-time jumper or a seasoned pro, you'll leap from a helicopter provided by Héli Air Monaco for an unforgettable thrill. Solo, tandem, or private group jumps are available, tailored to suit every adventurer. For the ultimate extreme, [Skydive Monaco](#) and [Hag Time](#) present a once-in-a-lifetime tandem wingsuit flight over Monaco. With only one qualified instructor in the world and just ten spots available, this exclusive adventure is a must for those seeking the extraordinary!

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A culinary legend has arrived in Monaco, bringing a taste of Parisian tradition to the heart of the Principality! [Le Relais de Venise](#), the iconic bistro that has delighted food lovers since 1959, is now serving its famed menu in La Condamine. Step into its cosy, authentically French setting, where warm hospitality and classic flavors come together to create unforgettable moments.



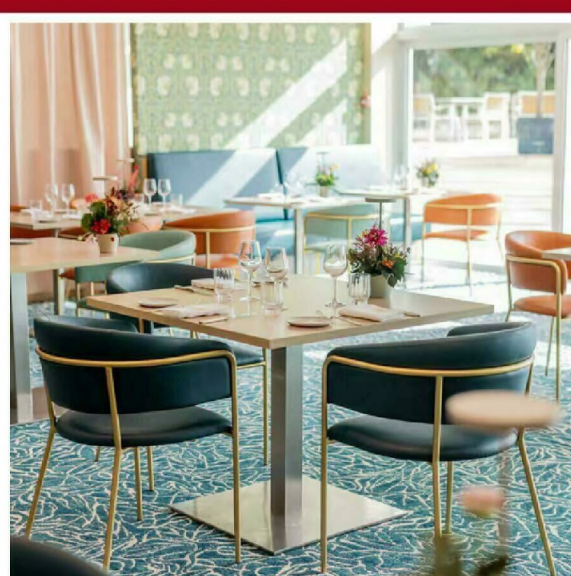
**Mareterra**

[Mareterra](#), a visionary new district under construction, is set to reshape Monaco by extending the coastline to the Grimaldi Forum to the Formula 1 Grand Prix tunnel, adding six hectares to the Principality. This transformative project will feature the Prince Jacques Promenade, a seafront pathway with a distinctive mineral ambiance, and a blue cave offering a fascinating view of the structure's inner workings. Highlights also include serene relaxation spaces perfect for meditation, lush gardens, elegant villas, modern residential buildings, and the Quai du Petit Portier with its charming marina. [Mareterra](#) promises to blend innovation and nature, creating a vibrant and dynamic addition to Monaco's landscape.

**FROM OUR DESTINATION PARTNERS**

**Smakelijk, the Belgian-style brasserie at the Méridien Beach Plaza**

The luxury hotel in the Larvotto district recently welcomed an exciting new addition: [Smakelijk](#)! The name literally means "bon appétit", and is the perfect moniker for the warm and welcoming Belgian-style neo-brasserie with its traditional hearty fare. Experience a little taste of Belgium in the heart of the Principality!

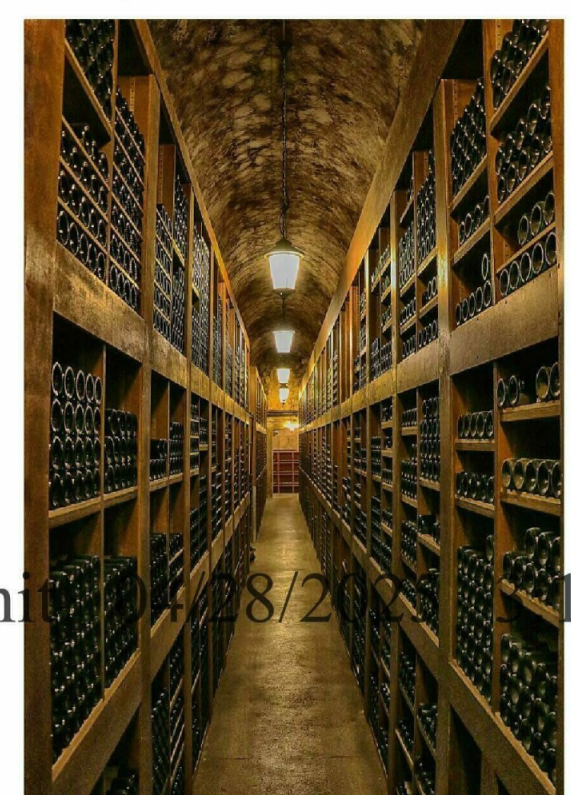


**Brunches at the Hôtel Hermitage Monte-Carlo and the Monte-Carlo Bay Hotel & Resort are back every Sunday**

Two exceptional Monegasque establishments are ready to elevate your Sunday brunch experience. At the [Hôtel Hermitage](#), enjoy a [Parisian-style brunch at Pavillon Monte-Carlo](#), the celebrated restaurant by Yannick Alléno. Relish moments of indulgence and conviviality, with the added convenience of an open Kids Room, ensuring parents can relax and savor their meal in peace. Meanwhile, the [Monte-Carlo Bay Hotel & Resort](#) invites you to the vibrant [Champagne Brunch Party](#) with maison Taittinger in the Espace Calypso. Featuring live cooking stations, an acoustic trio, and even a dedicated Kids Buffet, it's a unique and delightful experience for all ages.

**Celebrating 150 years of the Hôtel de Paris Monte-Carlo Cellars**

The legendary [Cellars of the Hôtel de Paris](#) Monte-Carlo, established in 1874, are celebrating 150 years of history and prestige. Situated 10 meters underground and housing up to 350,000 bottles, this remarkable space remains a symbol of elegance and fascination. To commemorate the milestone, [Monte-Carlo Société des Bains de Mer](#) is hosting private dinners paired with some of the world's finest wines. This extraordinary experience, unique to the Principality, is a must for wine enthusiasts and luxury connoisseurs alike.



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**Amù - at Fairmont Monte-Carlo - is a tribute to the Principality**

[Amù](#), meaning "love" in Monegasque, is a heartfelt homage to the Principality's rich heritage and the timeless charm of the Riviera. Perched on the hotel's top floor, this exquisite restaurant offers a seamless fusion of Italian and French-inspired Mediterranean flavors. For a more laid-back indulgence, head to [Amù by the pool](#), where you can unwind, soak in the stunning views, and savor exceptional cuisine that nourishes both body and soul.

**LEARN, SELL & PROMOTE**



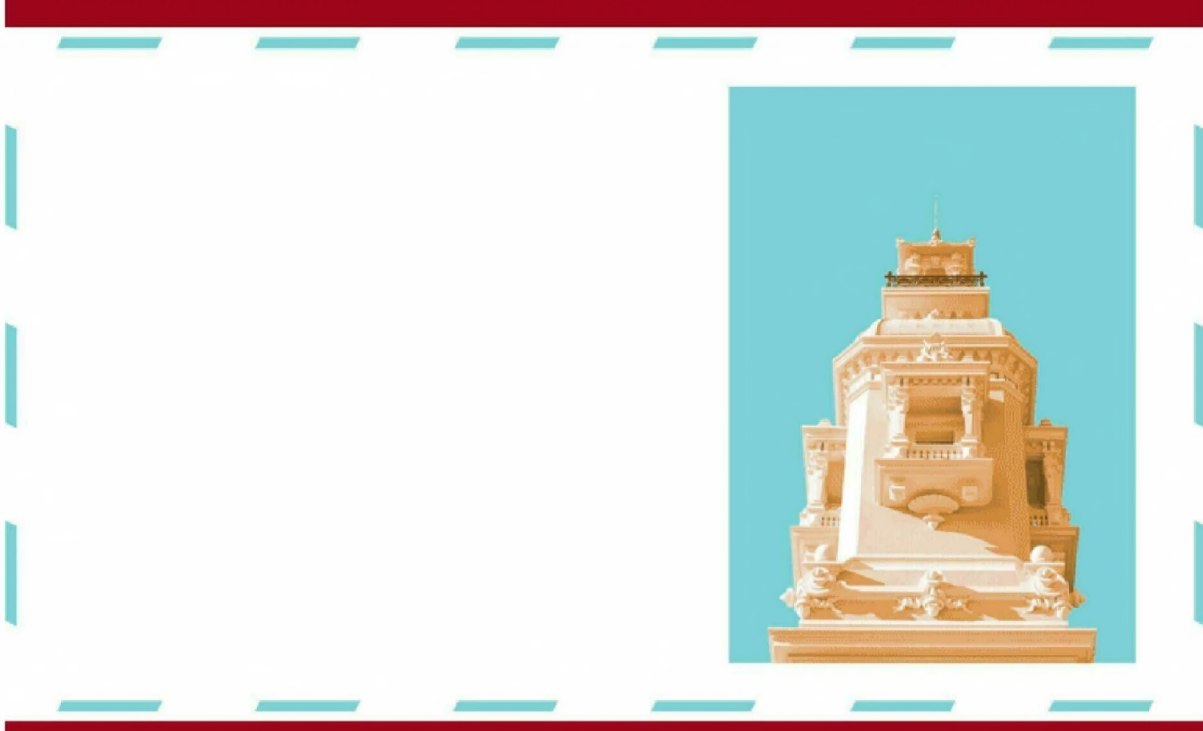
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**Holidays Greetings From Your North America Team**

Meet the **Visit Monaco North America team!** We're thrilled to bring the elegance, glamour, and charm of Monaco to life and can't wait to collaborate with you in 2025. Let's create unforgettable experiences together in this extraordinary destination!



**Vanessa Gonzalez-Hernandez**  
Travel Trade Director

**Elisa Marongiu**  
Travel Trade Executive

**Celebrating a Successful ILM Cannes**



The 2024 edition of **ILTM Cannes** was a resounding success, providing an exceptional platform for inspiring conversations and forging meaningful connections within the travel trade industry. In this dynamic setting, Guy Antognelli and Sandrine Camia had the honor of engaging with industry peers in discussions exploring the enduring allure of Europe in international markets and addressed the exciting challenges and opportunities shaping the future of global tourism. These valuable exchanges reinforce Monaco's commitment to leading the way in delivering unparalleled experiences and innovative strategies for the evolving travel landscape.

**NEW IN MONACO: MARETERRA**



**Mareterra: Monaco's Bold Step into the Future**  
Monaco has redefined its iconic coastline with **Mareterra**, a \$2 billion eco-district built on 15 acres of reclaimed land from the Mediterranean Sea. This visionary project, inaugurated by Prince Albert II, marks a 3% expansion of the principality's territory, seamlessly blending luxury with sustainability. Featuring striking designs by world-renowned architects such as Renzo Piano, **Mareterra** boasts over 100 exquisite residences, lush green spaces, a marina, and a vibrant seaside promenade. Thoughtfully planned to minimize environmental impact, the district integrates renewable energy and creates new marine habitats, setting a bold precedent for sustainable luxury living in one of the world's most coveted destinations.

**FESTIVE MONACO**



**Make Monaco the Hub of your Riviera Winter Trip!**  
The magic of the festive season sparkles brighter under Monaco's Riviera sun. Throughout December, the Principality transforms into a glamorous **winter wonderland**, enchanting visitors of all ages. From the dazzling Christmas lights adorning Place du Casino to majestic trees gracing luxury hotels, Monaco offers a holiday experience like no other. Stroll through glittering Christmas markets, savor gourmet delights, and enjoy enchanting moments with Father Christmas himself. Whether celebrating with festive feasts at world-class restaurants or soaking up the magical atmosphere along the coast, Monaco is the ultimate destination for a truly exceptional holiday season, right in the heart of the French Riviera.



**Ring in the New Year in Monaco's Timeless Elegance**  
There's no better place to welcome the **New Year** than in the glamorous Principality of Monaco. As the clock strikes midnight, the streets and yachts sparkle with excitement, and the air is filled with anticipation for what the year ahead will bring. From extravagant parties in opulent venues to intimate dinners overlooking the Mediterranean, Monaco offers a celebration for every style.

Explore the many exclusive options Monaco has to offer for an extraordinary New Year's celebration.

**Fairmont Monte Carlo:** Ring in the New Year at the Fairmont Monte Carlo, where an unforgettable evening awaits in the prestigious Grand Salon. Celebrate in style with a gourmet buffet, live orchestra, and mesmerizing magic performances, all while enjoying an exceptional dinner prepared by the hotel's renowned chefs and maitres d'hôtel. For a more exclusive experience, indulge in the exquisite Omakase menu at **Nobu Monte Carlo**, featuring exceptional delicacies such as Scallops and Wagyu, all set in the iconic surroundings of this celebrated restaurant. Alternatively, embrace the festive spirit at **Ami**, where a talented DJ and musicians create an elegant atmosphere, complemented by refined dishes, for a truly memorable New Year's celebration.

**Columbus Monte Carlo:** This December, Columbus Monte Carlo invites you to experience the festive spirit with a delightful 3-course or à la carte **menu**, available daily from December 16th to 31st for lunch (12 pm to 2:30 pm), with special arrangements for group reservations upon request. As we bid farewell to 2024, join us for an unforgettable New Year's Eve celebration on December 31st, featuring live music and a specially crafted festive menu to ring in the new year with joy and elegance.

**Monte-Carlo Société des Bains de Mer:** explore an array of luxurious ways to ring in the New Year in Monaco. Indulge in world-class dining at Michelin-starred restaurants like Louis XV by Alain Ducasse and Blue Bay by Marcel Ravin, or enjoy vibrant nightlife at renowned spots such as Jimmyz Monte-Carlo. Experience the magic of festive markets, spectacular illuminations, and exclusive events designed for every taste. Whether savoring gourmet meals or dancing the night away, Monaco promises an unforgettable start to 2025. Discover all the celebrations [here](#).

**HAPPENING SOON IN THE PRINCIPALITY**



**A Spectacular Showcase: The 47th International Monte-Carlo Circus Festival**  
The **47th annual International Monte-Carlo Circus Festival** will take place from January 17 to 26, 2025, at the Chapiteau de Fontvieille. This renowned event, organized by Princess Stéphanie of Monaco, will showcase extraordinary acts by talented circus performers, including clowns, acrobats, tightrope walkers, magicians, and animals. The festival will also feature **New Generation**, a competition spotlighting young circus talents. Special surprises and combined performances promise an exciting program for circus lovers. Tickets start at €20. For more details, visit the [official website](#).

2026	2027	2028
02-26 GRAND PRIX DE MONACO HISTORIQUE	02-26 GRAND PRIX DE MONACO HISTORIQUE	02-26 GRAND PRIX DE MONACO HISTORIQUE
03-02 MONACO E-PRIX	03-02 MONACO E-PRIX	03-02 MONACO E-PRIX
03-03 FORMULA 1 GRAND PRIX DE MONACO	03-03 FORMULA 1 GRAND PRIX DE MONACO	03-03 FORMULA 1 GRAND PRIX DE MONACO
2029	2030	2031
02-26 GRAND PRIX DE MONACO HISTORIQUE	02-26 GRAND PRIX DE MONACO HISTORIQUE	02-26 GRAND PRIX DE MONACO HISTORIQUE
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03-03 FORMULA 1 GRAND PRIX DE MONACO	03-03 FORMULA 1 GRAND PRIX DE MONACO	03-03 FORMULA 1 GRAND PRIX DE MONACO

**Monaco Circuit Events Unveiled: Key Dates Through 2031**  
Following the six-year renewal agreement between the **Automobile Club de Monaco (ACM)** and Formula One Group, the dates for events at the **Monaco circuit** through 2031 have been announced. In 2025, the Monaco E-Prix will take place over two days, May 3-4, followed by the 82nd Formula 1 Grand Prix de Monaco, from May 22-25.

Starting in 2026, the **Formula 1 Grand Prix de Monaco** will be held on the first weekend of June each year, with a three-week gap between events. The Monaco Grand Prix Historique will continue to occur every other year, with even-numbered years beginning with the historic event, followed by the Monaco E-Prix and Formula 1 Grand Prix. Tickets for these events are [now available online](#).

**AN EXCITING 2025: PLAN AHEAD!**

Don't miss the incredible events in Monaco in 2025! From high-profile sports to cultural celebrations, it's a year packed with excitement; look at these major events scheduled to take place in the Principality:

- International Monte-Carlo Circus Festival:** January 17-26, 2025
- WRC Rallye Monte-Carlo:** January 20-26, 2025
- Rallye de Monte-Carlo Historique:** February 2-9, 2025
- Rolex Monte-Carlo Masters:** April 13-20, 2025
- Monaco E-Prix:** May 3-4, 2025
- Top Marques Monaco:** May 16-19, 2025
- Formula 1 Monaco Grand Prix:** May 22-25, 2025
- Jumping International de Monte-Carlo:** July 17-20, 2025
- Monaco Yacht Show:** September 24-27, 2025

Plan ahead for an unforgettable experience and secure your spot to witness the magic in Monaco. Click [here](#) for the full events calendar.

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As we step into 2025, we're thrilled to embark on another exciting year of celebrating all that the Principality of Monaco has to offer. With its timeless elegance, world-renowned events, and unparalleled luxury, Monaco continues to set the stage for unforgettable travel experiences. Here's to a year filled with collaboration, discovery, and the promise of unforgettable moments in Monaco. Let's make 2025 truly "Like Nowhere Else!"

Meet the Team!



The Visit Monaco team in North America is here to support you! We're happy to collaborate with advisors and agency owners by offering online training sessions tailored to your needs. From destination highlights to tips for creating unforgettable itineraries, we're here to help you inspire your clients with the magic of Monaco. **Feel free to reach out—we'd love to work together!**

Email [Vanessa Gonzalez-Hernandez](#) & [Elisa Marongiu](#) to schedule your online training today!

LEARN, SELL & PROMOTE - A NEW CHAPTER IS COMING!



Exciting News Ahead!

We're excited to announce that we're adding a **brand-new chapter** to the [Monaco Expert Program](#), focusing on an exciting new theme. Stay tuned and get ready to elevate your expertise as we continue to expand your knowledge of Monaco!

You are not a Monaco Expert yet? Embark on a journey today to uncover Monaco's rich history, culture, and lifestyle. [Click here](#) to learn more about the Monaco Expert Program and how it can help you confidently navigate and sell this Mediterranean gem to your clients. [Click here](#) to join!

BECOME AN EXPERT NOW

An Adrenaline Filled 2025 in Monaco



Rallye Monte-Carlo Historique - January 29 to February 5

Monaco will host the 27th edition of the [Rallye Monte-Carlo Historique](#), a thrilling event that celebrates the golden age of motorsport. Just days after the WRC Rallye Monte-Carlo, the spotlight shifts to this classic rally, reserved for cars that competed in Monte-Carlo Rallies from 1911 to 1983. Competitors will navigate a challenging route that revisits iconic stages, steeped in the rich history of the "Monte-Carlo" legend. This event is a must-see for vintage car enthusiasts and motorsport fans, blending nostalgia with the excitement of competition in the heart of the Principality.



Rolex Monte-Carlo Masters - April 5-13

The prestigious [Rolex Monte-Carlo Masters](#) returns to the stunning backdrop of the Monte-Carlo Country Club. As one of the most iconic events on the ATP Tour, this tournament brings together the world's top tennis players for a week of thrilling matches and unforgettable moments. Set against the breathtaking views of the Mediterranean, the Rolex Masters combines world-class athleticism with Monaco's signature elegance, making it a highlight of the spring season.



Monaco Grand Prix & Monaco E-Prix - May 25 & May 3

Monaco is set to rev up excitement in 2025 with two unmissable racing events: the [Formula 1 Grand Prix](#) and the Monaco [E-Prix](#). In May, the legendary streets of Monte-Carlo will transform into the ultimate racing circuit for the F1 Grand Prix, showcasing high-speed thrills and precision driving against the glamorous backdrop of the Principality. Adding to the adrenaline, the Monaco E-Prix highlights the future of motorsport with cutting-edge electric race cars navigating the same iconic course. Together, these events offer an exhilarating blend of tradition, innovation, and world-class competition, cementing Monaco's status as a motorsport mecca.

Partners Spotlight



Family Getaway with Monte-Carlo Société des Bains de Mer

From Monday 31 March 2025, enjoy a 50% off on the second room for children up to 12 years old and a host of benefits. [Monte-Carlo SBM's](#) properties are dedicated to making every guest feel special, offering tailored services for a seamless family getaway. Children up to 5 enjoy free breakfast and meals, while those aged 6 to 11 receive a 50% discount, making family dining delightful. For parents, a romantic escape awaits at the Thermes Marins Monte-Carlo, complete with massages, wellness amenities, and babysitting services for ultimate relaxation. Find out more [here](#).

Family Stays at Columbus Monte Carlo

The [Columbus Monte-Carlo](#) provides the perfect setting for a memorable family getaway, combining comfort, convenience, and unique experiences. The highlight is the spacious Family Suite, located on the top floor, offering stunning views of the Mediterranean Sea and Monaco's old town. Adding to the excitement is the new Slumber Party package, designed to make your child's celebration truly special. Find out more [here](#)!



Luxurious Family Escapes at Hôtel Metropole Monte-Carlo

Reopening on May 2, 2025, [Hôtel Metropole](#) is looking forward to welcome families with spacious accommodations, thoughtful amenities, and personalized services designed to delight guests of all ages. Children can enjoy special treats and activities, while parents indulge in the hotel's world-class dining, serene spa, and elegant surroundings. Find out more about the property and offering by clicking [here](#).



Fairmont Monte Carlo: A Dream Family Escape

Create unforgettable memories with your family at the [Fairmont Monte Carlo](#), where every detail is designed for comfort and fun. The [Family Suite](#) offers everything needed for a perfect stay, including toys tailored to three age groups, kid-friendly bathrobes, slippers, and welcome treats like Haribo sweets and fruit juices. Enjoy 50% off a second room for children, early check-in, late check-out (subject to availability), and complimentary buffet breakfast. During summer, the kids' club and family-friendly pool add extra excitement. Plus, children under 5 eat free from the kid's menu, and those aged 6-12 enjoy meals at half price. With these thoughtful touches, the Fairmont Monte Carlo ensures a exceptional family getaway. Click [here](#)!

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Meet Visit Monaco in LA!

VIRTUOSO.  
**ON TOUR**

Meet the Visit Monaco team in Los Angeles at the **Virtuoso on Tour Retreat**, from March 23-26! We're excited to connect with advisors and agency owners for an exclusive opportunity to collaborate, share insights, and explore all that Monaco has to offer. Whether you're looking for expert tips, customized training, or inspiration to craft unforgettable itineraries, we're here to support you. Let's connect in LA and make magic happen—see you there! ✨

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**New and exciting in Monaco**

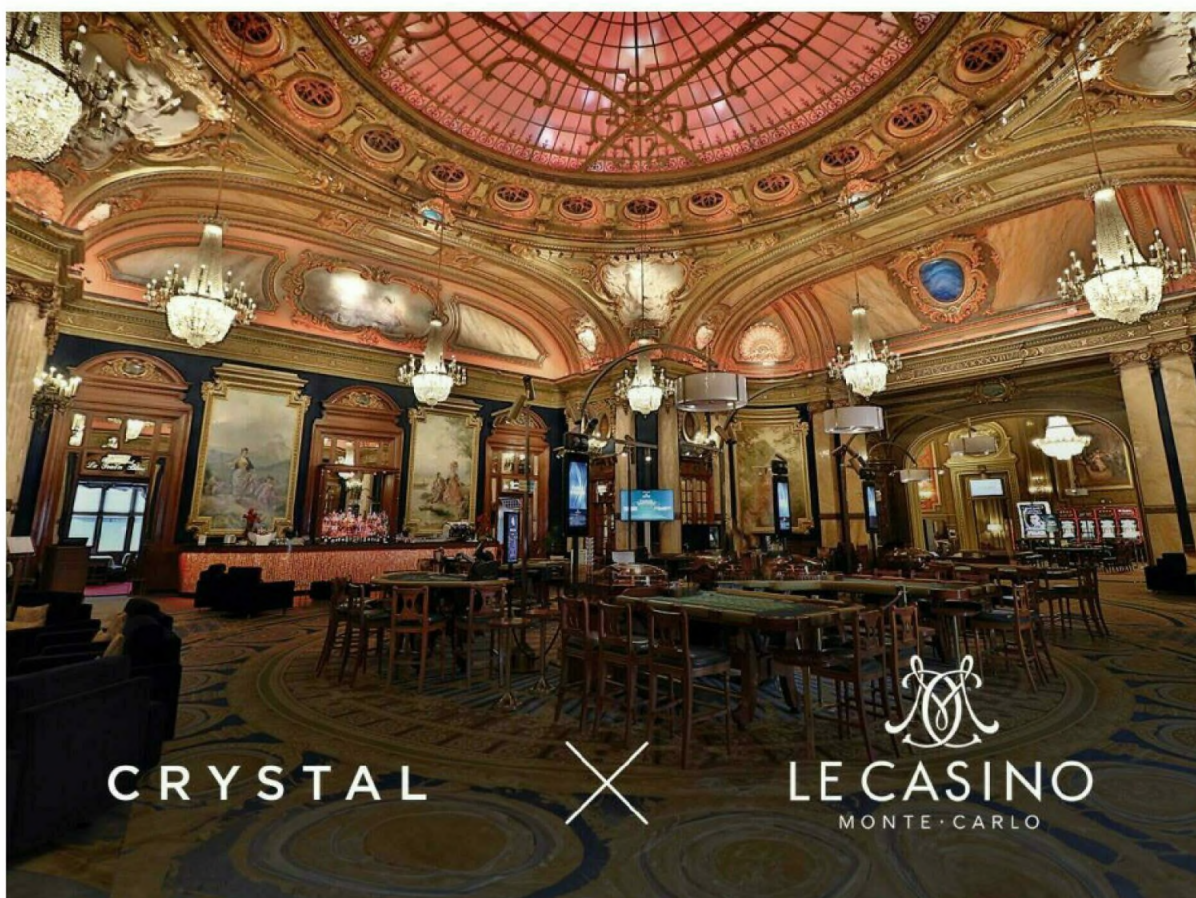
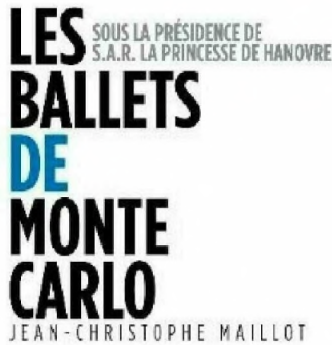


**A New Face to Monaco**

Two months after its grand inauguration, Monaco has a new face—are you ready to see it? Extending Monaco's coastline from the Grimaldi Forum to the iconic Formula 1 Grand Prix tunnel, this six-hectare addition redefines luxury and sustainability. Stroll along the serene Prince Jacques Promenade, marvel at the mesmerizing blue cave, and explore tranquil gardens, elegant villas, and the vibrant Quai du Petit Portier marina. Monaco's evolution is here—come experience [Mareterra](#) for yourself!

**A Dance Spectacle at the Opéra**

Experience the artistry and elegance of **Les Ballets de Monte-Carlo** at the prestigious Salle Garnier de l'Opéra; Each production captivates with mesmerizing choreography, world-class dancers, and an atmosphere of pure enchantment. Whether you're a devoted ballet enthusiast or discovering the magic for the first time, this is an unmissable cultural highlight in the heart of Monaco.



**Monte-Carlo at Sea**

Embark on an unforgettable journey with the **Casino de Monte-Carlo and Crystal Cruises**. This exclusive partnership offers an extraordinary experience blending luxury at sea with the glamour of Monaco. Guests can enjoy an elegant cruise with access to the world-renowned Casino de Monte-Carlo, where they can indulge in the excitement of gaming, fine dining, and the allure of the French Riviera. A truly unparalleled adventure awaits, where the thrill of the casino meets the elegance of a cruise. 🌊

**Partners Spotlight**

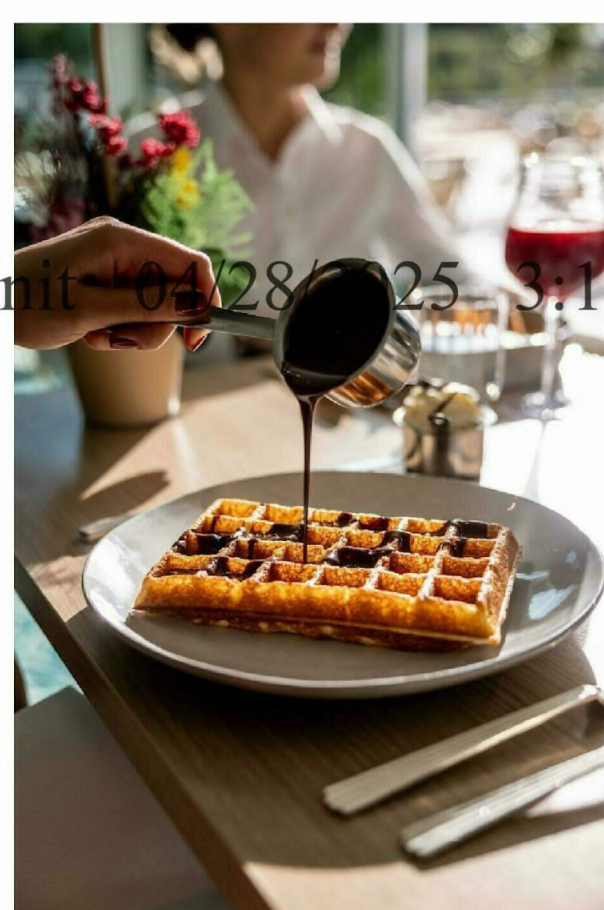


**A New Dining Experience at Mareterra: Marlow**

**Monte-Carlo Société des Bains de Mer** is proud to introduce **Marlow**, a stylish new restaurant nestled in the heart of the Mareterra district. With a chic yet laid-back ambiance, Marlow offers a menu inspired by British culinary traditions, showcasing fresh, locally sourced ingredients. Designed by architect Hugo Toro, the restaurant welcomes guests from 8 AM to midnight, with a seasonal menu that evolves throughout the year. Excited to try it yourself? 🇬🇧

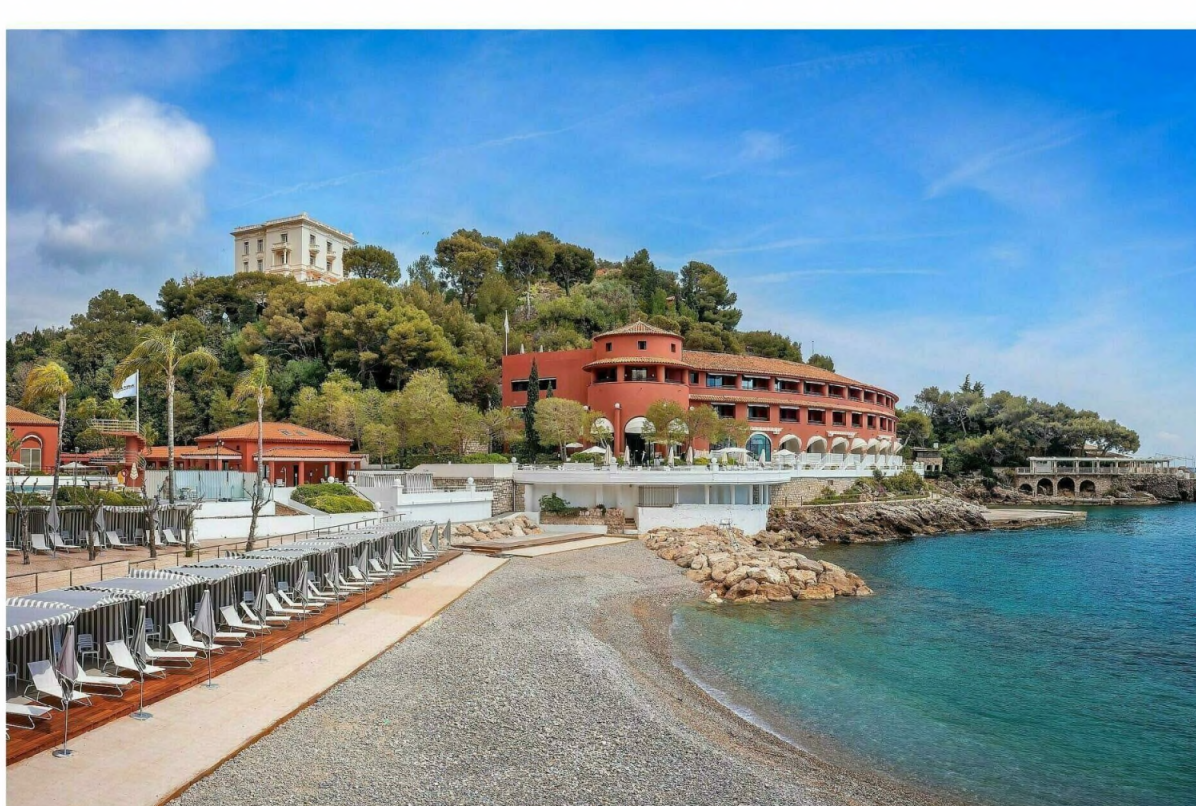
**Sunday Brunch, Belgian Style!**

**Le Méridien Beach Plaza** invites you to savor a truly delightful Sunday brunch at **Smakelijk**, a Belgian-inspired restaurant that offers the perfect blend of French and Belgian culinary traditions. Set against the stunning Mediterranean backdrop, this charming eatery is the ideal place to indulge in gourmet dishes while enjoying the sunshine on the hotel's spacious terrace. Whether you're in the mood for a classic vol-au-vent, savory moules-frites, or a deliciously sweet chocolate waffle, **Smakelijk** has something to satisfy every palate. With its relaxed atmosphere and stunning views, it's the perfect way to spend a Sunday with friends and family, enjoying exceptional flavors in one of Monaco's most scenic settings.



**Reopening Soon for a Sun-Soaked Escape**

Perched on the rooftop of the **Fairmont Monte-Carlo**, **Amù by the Pool** offers the ultimate retreat for sun-soaked relaxation with breathtaking Mediterranean views. From plush lounge chairs to a refreshing menu of cocktails and gourmet bites; whether you're unwinding with a drink in hand or indulging in a leisurely poolside meal, **Amù** captures the essence of Monte-Carlo's chic and effortless luxury. While it's currently closed for the winter break, the wait won't be long—**Amù by the Pool** will reopen in spring 2025, ready to welcome guests back to its stunning rooftop escape. ☀️



**Monte-Carlo Beach Welcomes a Fresh New Season in 2025**

As spring approaches, **Monte-Carlo Beach** is set to reopen with exciting updates and fresh energy. The iconic **five-star destination** will unveil a newly renovated Le Deck restaurant, refreshed poolside furniture, and, most notably, two internationally acclaimed dining experiences. At **La Vigie**, Ibiza's beloved Jondal will bring its signature mix of glamour and seaside tranquility to Monaco. Meanwhile, **Sea Satin** will take over **Maona Monte-Carlo**, offering a vibrant Greek dining experience for both lunch and dinner. Get ready for a season of sun, style, and exceptional cuisine!

**AN EXCITING 2025: PLAN AHEAD!**

Don't miss the incredible events in Monaco in 2025! From high-profile sports to cultural celebrations, it's a year packed with excitement; Click [here](#) for the full events calendar.

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As March comes to a close, Monaco continues to enchant with its timeless elegance and Riviera allure. This month, the Principality dazzled with world-class events, refined luxury, and breathtaking scenery—offering unforgettable experiences at every turn. Whether it was indulging in its rich culture, savoring its culinary delights, or enjoying its vibrant festivities, Monaco proved once again why it is truly **Like Nowhere Else**. ✨

**A Successful Virtuoso On Tour Retreat - LA**

Visit Monaco recently wrapped up a highly successful **Virtuoso On Tour Retreat in Los Angeles**, held from March 23-26. Vanessa Gonzalez Hernandez proudly represented the Principality, seizing the opportunity to connect with top Virtuoso advisors and share the magic of Monaco. The event was filled with dynamic meetings, meaningful connections, and inspiring conversations that highlighted Monaco's unparalleled luxury, world-class experiences, and timeless charm. Cheers to an amazing year of collaboration!



**Meet Visit Monaco in Toronto!**

**VIRTUOSO ON TOUR**

Meet the Visit Monaco team in **Toronto at Virtuoso On Tour, April 16-17!** We're excited to connect with advisors and agency owners for an exclusive opportunity to collaborate, share insights, and showcase the best of Monaco. Whether you're seeking expert tips, customized training, or fresh inspiration to craft unforgettable itineraries, we're here to support you. Let's connect in Toronto and bring the magic of Monaco to your clients—see you there!

**Virtuoso Study Tour is LIVE!**



Join us for an exclusive **Virtuoso Study Tour in Monte-Carlo, Monaco**, designed specifically for **Virtuoso Travel Advisors** (US based). Go beyond a traditional familiarization trip and immerse yourself in Monaco's luxury, culture, and sophistication. This unforgettable experience will provide you with the tools, contacts, and resources to turn inspiration into sales.

**Stay at:** Hôtel de Paris Monte-Carlo, Hôtel Hermitage Monte-Carlo, Hôtel Métropole Monte-Carlo  
**When:** June 9th – 13th  
**Apply by:** April 11th at 12:00 PM PT

**How to Apply:** Log into Virtuoso.com and visit the [Study Tour Home Page](#) for the application link.

**LEARN, SELL & PROMOTE - A NEW CHAPTER IS COMING!**



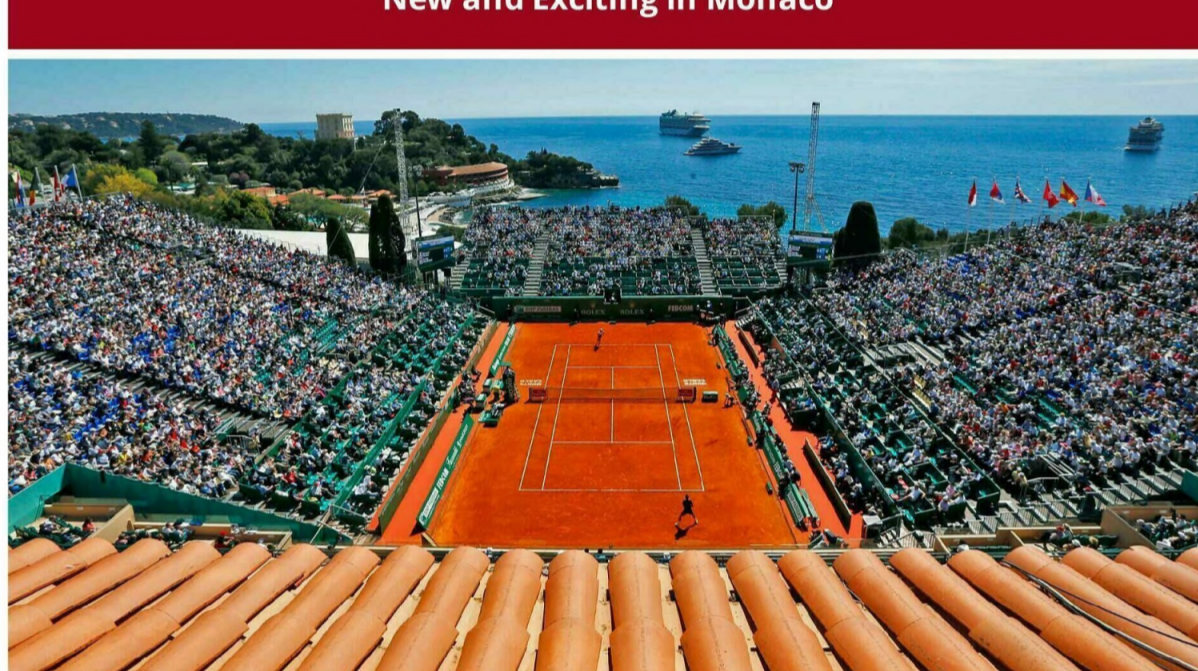
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We're excited to announce that we're adding a **brand-new chapter** to the **Monaco Expert Program**, focusing on an exciting new theme. Stay tuned and get ready to elevate your expertise as we continue to expand your knowledge of Monaco!

You are not a Monaco Expert yet? Embark on a journey today to uncover Monaco's hidden treasures! Our app offers a comprehensive guide to Monaco's timeless allure, helping you confidently navigate and sell this Mediterranean gem to your clients. Click [here](#) to join!

**BECOME AN EXPERT NOW**

**New and Exciting in Monaco**

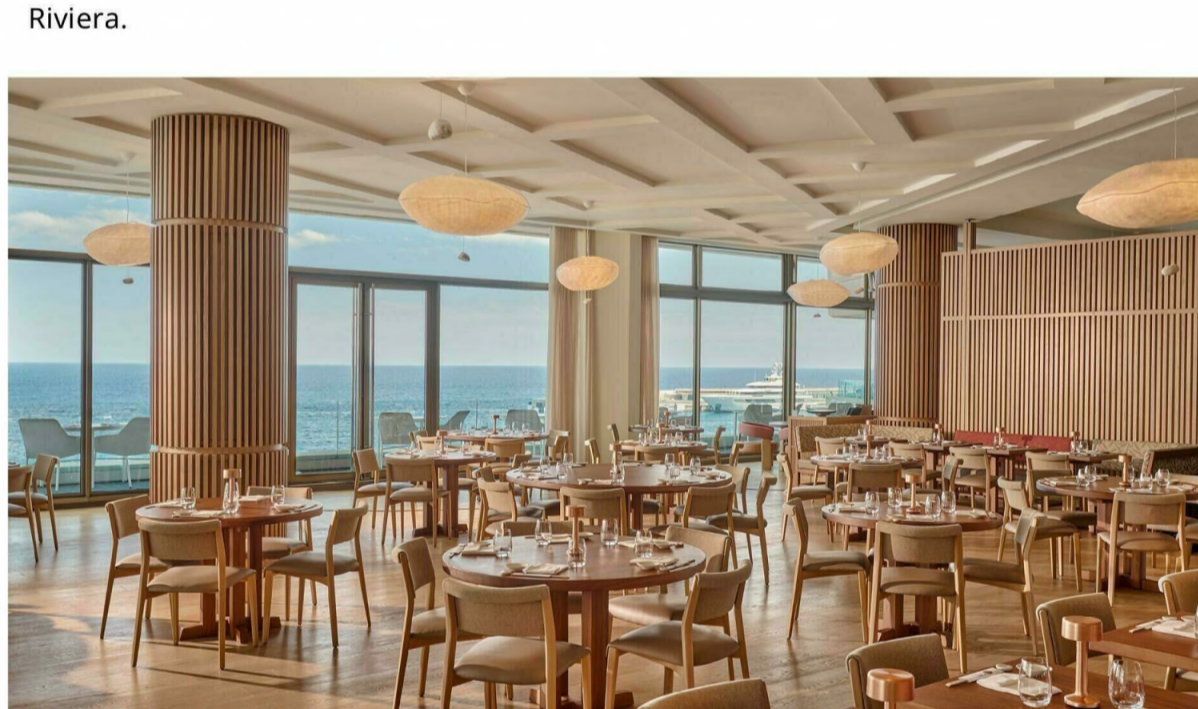


**Happening Very Soon: Rolex Monte-Carlo Masters**

On April 5-13, the spotlight is on one of the most **prestigious tennis tournaments** in the world—the **Rolex Monte-Carlo Masters**. Set against the breathtaking backdrop of the Mediterranean, this iconic event brings together the finest players for a week of world-class competition and glamour. From thrilling rallies at the Monte-Carlo Country Club to exclusive soirées and seaside elegance, the tournament is more than just a sporting spectacle—it's a celebration of Monaco's timeless prestige. Join the excitement [here!](#)

**Rivamare Escape**

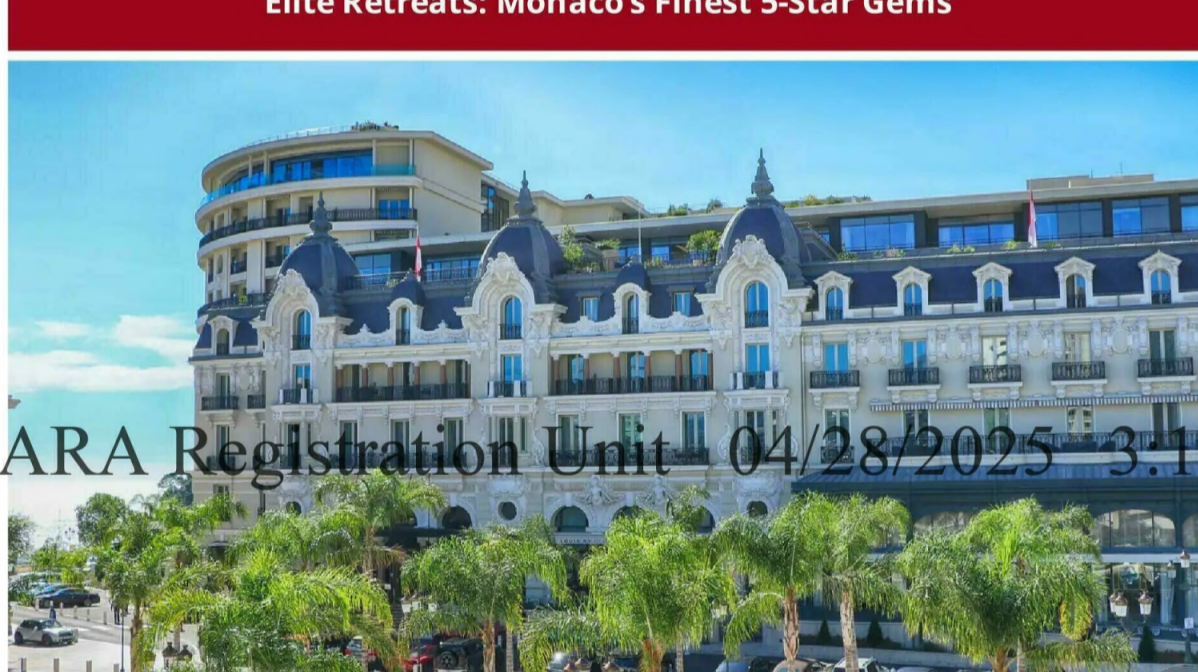
Discover the French Riviera in style aboard **Columbus Monte Carlo's** sleek 39 feet **Rivamare** motorboat. Contact Guest Services to book your exclusive Rivamare escape and enjoy a luxurious ride along the French Riviera.



**Now Open: Nobu Monte Carlo**

Monaco's culinary scene welcomed again, on March 6, 2025 the trendy **Nobu Monte-Carlo**. Nestled within the four-star **Fairmont Hotel**, this world-renowned restaurant delivers an **unforgettable dining experience**. From signature black cod miso to expertly crafted sushi, every dish is a masterpiece of flavor and artistry. With its sleek ambiance and stunning views of the Mediterranean, Nobu Monte-Carlo is more than just a meal—it's a destination itself.

**Elite Retreats: Monaco's Finest 5-Star Gems**



**Hôtel de Paris Monte-Carlo: A Legendary Address**

Perched on Casino Square, **Hôtel de Paris Monte-Carlo** has been Monaco's **most iconic retreat** since 1864, hosting royalty, artists, and world leaders for over 150 years. A backdrop for films (including two James Bond classics) this palace of luxury offers 208 exquisite rooms and suites, including the famed **Diamond Suite Princess Grace**. Guests can indulge in **three-Michelin-starred dining** at **Le Louis XV**, sip cocktails at the fabulous **Le Bar Américain**, or explore the world's largest private wine cellar. From its Belle Époque elegance to its unrivaled service, this is where history and glamour come to stay.

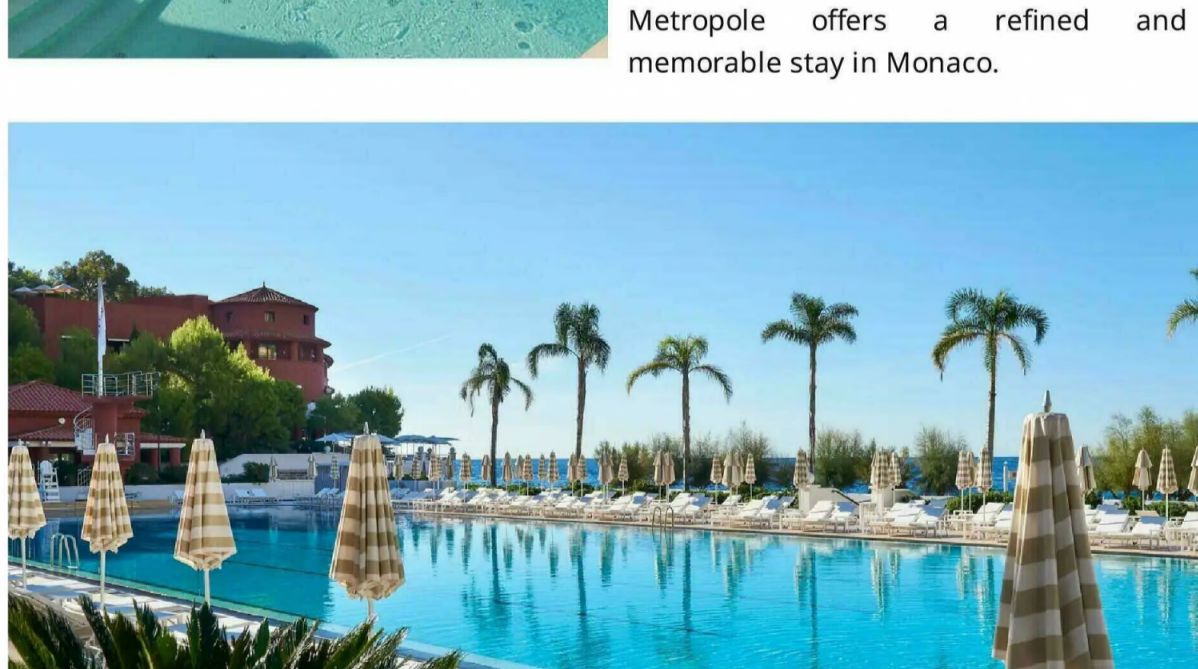
**Hôtel Hermitage Monte-Carlo: A Sanctuary of Luxury**

Located in the heart of Monaco, **Hôtel Hermitage Monte-Carlo** is a magnificent retreat that seamlessly blends grandeur with tranquility. Overlooking the Mediterranean, its 277 elegantly designed rooms and suites offer a refined escape just steps from Casino Square. The iconic Winter Garden, crafted by Gustave Eiffel, adds a touch of architectural splendor, while the **Thermes Marins Monte-Carlo** spa provides **world-class relaxation**. Guests can savor Michelin-starred cuisine at **Pavillon Alléno** or enjoy a cocktail in one of the hotel's chic bars. Here, luxury is effortless, and every moment is an experience in sophistication.



**Hotel Metropole Monte-Carlo: Where Classic Charm Meets Innovation**

Built in the 1880s, **Hotel Metropole Monte-Carlo** is a fabulous place that blends history with contemporary design. Renowned designer **Jacques Garcia** created its lavish interiors, while **Karl Lagerfeld** designed the striking meeting spaces and **Odyssey**, the open-air pool and lounge. Guests can relax at the world-class spa and indulge in exceptional dining at three standout restaurants, including **Yoshi**, the **only Michelin-starred Japanese restaurant on the French Riviera**. With its distinctive character and impeccable service, Hotel Metropole offers a refined and memorable stay in Monaco.



**Monte-Carlo Beach: A Seaside Icon Returns**

This April, **Monte-Carlo Beach** reopens, welcoming guests back to its exclusive coastal retreat. First opened in the 1930s, this seasonal villa-style hotel offers an intimate escape with just 40 sea-view rooms and suites. Designed for **lovers of the sea**, it features an **Olympic-sized pool** with a high diving board, a **private beach club**, and thrilling **water sports**. Guests can savor the **sustainably sourced** cuisine at **Elsa**, where every dish reflects a deep commitment to ethical dining and the preservation of marine resources. Whether indulging in exceptional flavors or unwinding at the serene **spa**, Monte-Carlo Beach is ready to make waves once again.

**AN EXCITING 2025: PLAN AHEAD!**

Don't miss the incredible events in Monaco in 2025! From high-profile sports to cultural celebrations, it's a year packed with excitement; Click [here](#) for the full events calendar.



### Hidden Monaco – Discover the Principality’s Best-Kept Secrets

Monaco is known for its luxury, glamour, and high-profile events, but beyond the glitz lies a world of hidden treasures waiting to be explored. Join us for an exclusive webinar where we’ll unveil the lesser-known side of this enchanting destination. From historic hideaways to exclusive cultural experiences and breathtaking natural escapes, we’ll take you on a journey through Monaco’s most remarkable yet under-the-radar gems.

#### What You’ll Learn:

- ✦ Unique venues and experiences beyond the casinos and grand hotels
- ✦ Local favorites – from tucked-away restaurants to artisanal boutiques
  - ✦ Unexpected nature escapes in and around Monaco
- ✦ Insider access to exclusive events and hidden cultural sites

**WHEN: Wednesday, March 5, 2025**

**TIME: 1:00 PM EST**

[REGISTER HERE](#)

**MONTE-CARLO**  
SOCIÉTÉ DES BAINS DE MER

*Fairmont*  
MONTE CARLO

  
**COLUMBUS**  
MONTE-CARLO

# Like Nowhere Else

# YOU'RE INVITED!

Visit Monaco is coming to Newport Beach, and we invite you to an exclusive

## Visit Monaco Luncheon

- **EVENT DETAILS:**

- Visit Monaco **Luncheon**
- Date: Wednesday, **April 2, 2025**
- Time: **12.30 PM**
- Location: **Pendry Newport Beach,**  
690 Newport Center Dr, Newport Beach, CA 92660

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*Join us for an exclusive opportunity to rendez-vous with Visit Monaco and their hotel partners in Orange County.*

*Click here to RSVP by March 18*

*visit*  
**MONACO**

Like Nowhere Else



# YOU'RE INVITED!

Visit Monaco is coming to Los Angeles, and we invite you to an exclusive evening of

## NBA excitement and networking!

### EVENT DETAILS:

- Game:  
Golden State Warriors vs. Los Angeles Lakers



VS.



- Date: Thursday, April 3, 2025
- Time: **6 PM** for Networking, 7 PM Game Time
- Location: **Crypto.com Arena**, 1111 S. Figueroa Street, Los Angeles, CA 90015

*RSVP: Please confirm your attendance by March 7 to secure your spot by clicking here.*

*This invitation is non-transferable and valid for one guest only.*

visit  
**MONACO**

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# YOU'RE INVITED!

Visit Monaco is coming to New York, and we invite you to an exclusive

## Travel Industry Soirée

- **EVENT DETAILS:**

- Travel Industry Soirée
- Date: Tuesday, **April 8, 2025**
- Time: **5.30 PM**
- Location: **Rampoldi New York,**  
49 W 64th St, New York, NY

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Join us for an evening with Visit Monaco and their partners  
in an event not to be missed!

*Suggested Dress Code: Monaco Chic*

*Click here to register by March 21. Invitation is non-transferable.*

visit  
**MONACO**

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**Subject:** Monaco Named Best European Destination 2025



## **Monaco Named Best European Destination 2025**

**Monaco, February 25, 2025** – The Principality of Monaco has been honored as the Best European Destination 2025 by European Best Destinations, a leading tourism promotion organization and partner of the European Commission. This distinguished accolade underscores Monaco’s status as a must-visit destination on the global stage.

In an international vote that attracted over one million participants from more than 170 countries, Monaco’s unique blend of elegance, energy, and an exceptional environment captivated travelers. After finishing a commendable second in 2024, Monaco has now ascended to the top spot—making it the first French-speaking destination to achieve this honor since Bordeaux in 2015.

### **The Impact of This Prestigious Award**

This award not only recognizes Monaco’s magnetic charm but also opens doors for enhanced international visibility and reputation:

- **Enhanced Visibility:** Prominent promotion across top-tier media and engaging stories that showcase the destination’s allure.
- **Global Recognition:** Strong support from high-end travelers, with 42% of votes coming from the United States and 34% from the United Kingdom, confirming Monaco as a leader in luxury and sustainable tourism.

### **Strengthening a Strategic Partnership**

The success of Monaco is further bolstered by its longstanding collaboration with European Best Destinations. This strategic partnership includes:

- A featured presence on the European Best Destinations website, with six million visitors annually
- Widespread media coverage across influential platforms.
- The use of the “Best European Destination” label by Monaco and its partners, including hotels, restaurants, and attractions.

Guy Antognelli, Director of Monaco's Tourist and Convention Authority, commented: *"This award is a testament to the unwavering commitment of our tourism and hospitality professionals—from guides and shopkeepers to public services and partner establishments. It reflects the success of innovative initiatives and recent renovations that ensure we maintain the highest levels of quality and service."*

Monaco's recognition as Best European Destination 2025 not only celebrates its rich heritage and modern vibrancy but also reinforces its commitment to delivering unparalleled experiences to travelers worldwide.

For more information about Monaco and its offerings, please visit: [www.visitmonaco.com/en](http://www.visitmonaco.com/en)