

# The Netherlands Seeks Innovative Smart Grid Solutions for the Energy Transition



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***Dutch, U.S. experts to share smart grids expertise and discuss investment opportunities with innovation mission in Boston and Houston, October 21-25, 2024***

WASHINGTON, Oct. 17, 2024 /PRNewswire/ -- The Netherlands is pursuing solutions to **make energy grids smarter**, more sustainable and more resilient, as part of the country's efforts to accelerate the global energy transition. In collaboration with the Netherlands Foreign Investment Agency (NFIA) and the Netherlands Innovation Network in Boston, Dutch energy grid operator Enexis will organize an innovation mission with representatives from across the Dutch energy system supply chain to Boston and Houston on October 21-25, 2024, focused on connecting with U.S.-based companies that can bring innovative smart grid technologies to the Netherlands.



The mission will bring together industry leaders and experts from the U.S. and the Netherlands to learn from each other, exchange best practices and explore the latest advancements and opportunities for smart grid development, energy storage, hydrogen and infrastructure improvement between the American and **Dutch energy ecosystems**. Through panel discussions, presentations and guided tours of companies and universities, the mission will enable knowledge-sharing and illuminate how U.S.-based firms can apply and develop their sustainable energy innovations in the Netherlands.

"The Netherlands is not just adapting to the future of energy – we are helping to shape it," said Hilde van der Meer, Commissioner for NFIA. "This mission to the U.S. presents a unique opportunity for Dutch and American energy innovators to share expertise, explore new business opportunities and identify innovative solutions to the challenges of modernizing energy infrastructure."

Rutger van der Leeuw, CEO of Enexis Groep, added: "As a grid operator, we are making multi-billion investments to future-proof the energy system. We are strengthening our electricity grid with thousands of kilometres of cables and preparing our gas grid for renewable alternatives. Given these enormous challenges, we must explore how we can leverage innovation to better utilize the capacity of the existing grid and accelerate the construction of a future-proof energy system."

Energy systems in the Netherlands and around the world are facing challenges amid the energy transition, the accelerated pace of electrification and rising market demand. In response, the Netherlands is inviting international companies to **develop and scale smart grid technologies** within the Dutch ecosystem, thereby powering solutions that can be used worldwide.

Tapping into the country's advanced infrastructure and culture of innovation, businesses are well-positioned to devise energy storage solutions and integrate renewable sources for the grid. The Netherlands is home to world-class energy innovation centers and research facilities, such as KEMA Labs and ElaadNL, where companies can test, demonstrate and certify smart grid solutions. In addition, Dutch technical universities play a pivotal role in generating talent and startups, fueling energy research and collaborating with companies in the sector. With the government, grid operators, companies and universities working together, the Netherlands acts as a launchpad for innovative energy solutions.

For more information about the mission or to learn about smart energy grid solutions in the Netherlands, get in touch with Elmar Bouma, Head of Sector Team Energy at NFIA, at **[elmar.bouma@rvo.nl](mailto:elmar.bouma@rvo.nl)**.



NFIA offers free, confidential assistance to companies looking to establish or expand operations in the Netherlands and has North American offices located in Atlanta, Chicago, New York City, San Francisco and Toronto. For more information, visit [www.investinholland.com](http://www.investinholland.com) or contact [info@nfia.com](mailto:info@nfia.com).

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## Ad Introduction Text

Top research clusters. Favorable policies. A thriving food ecosystem. The Netherlands has all the right ingredients to pioneer alternative proteins.

The Netherlands has some of the world's best electric vehicle infrastructure, offering the ideal test ground to prototype and test next-gen EVs.

With more than 15,000 industry experts and a complete value chain, the Netherlands' semiconductor ecosystem is a hub for groundbreaking innovation.

The Dutch quadruple helix unites industry, academia, government and society to create solutions together, redefining life sciences and health possibilities.

Fintech is moving fast – but the Netherlands is moving faster. Industry leaders and groundbreaking startups alike call the Dutch fintech ecosystem home.

Strongly committed to sustainability, the Netherlands is an ideal hub for companies to innovate chemical recycling and crack the code of circular plastics.

What makes the Netherlands one of the world's happiest countries – and an ideal location for businesses to tap into highly motivated talent? You'll have to come and find out.

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The Netherlands is committed to bold steps to achieve a circular economy and reduce greenhouse gas emissions to zero by 2050 through wind and solar energy innovation, smart grids and more.

With a central location – and the home of the European Medicines Agency – the Netherlands life sciences ecosystem encompasses R&D, vaccine manufacturing, nuclear and regenerative medicine innovation, and more.

From next-gen robotics to semiconductor value chains, companies are flocking to the Netherlands to engineer tomorrow's high-tech systems and materials, today.

The Netherlands has some of the world's best electric vehicle infrastructure, offering the ideal test ground to prototype and test next-gen EVs.

As the birthplace of the stock market, the Netherlands knows a thing or two about finance innovation. Today, that know-how stretches from fintech to green finance.

Strongly committed to sustainability, the Netherlands is an ideal hub for companies to innovate chemical recycling and crack the code of circular plastics.

Home to Rotterdam, the world's smartest port, the Netherlands is a haven for companies to chart new solutions for the maritime industry.

World-leading semiconductor, photonics and materials-related companies like Philips, Bosch, Boeing, and ASML find fertile ground in the Netherlands.

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Home to 19 of the world's top 25 chemical companies, the Netherlands is forging a sustainable, biobased future through bold ideas and powerful partnerships.

With unparalleled digital infrastructure and highly skilled talent, the Netherlands is home to the world's top cybersecurity firms and international agencies for a reason.

AI innovation to the power of three: in the Netherlands, companies, government and academia collaborate on the leading edge of artificial intelligence.

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Talent: it's the biggest question for companies planning to expand in Europe. Multilingual, highly educated and digitally savvy, the Dutch workforce is the answer.

As Europe's fastest-growing hub for finance innovation, tomorrow's finance future already thrives today in the Netherlands.

When Velocity Global saw clients shifting gears to the E.U. amidst Brexit, they knew they needed a presence there too. All roads led to the Netherlands.

From next-gen robotics to semiconductor value chains, companies are flocking to the Netherlands to engineer tomorrow's high-tech systems and materials, today.

A quantum-powered future is closer than ever before. Join the Netherlands' world-renowned quantum technology ecosystem.

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## Ad Headline

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Seeking Semicon Innovation in Europe? Invest in Holland.

Collaboration Defines the Netherlands' Life Sciences and Health Ecosystem

The Fintech Future is Already Here. And It's Starting in the Netherlands

Connect the Dots for a Circular Economy in the Dutch Chemical Sector

Innovators and Trailblazers: Find Your Match in the Dutch Talent Pool

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Take a Quantum Leap in the Netherlands

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Join the Quantum Revolution in the Netherlands

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<p>Known as a living lab for hydrogen, the Netherlands welcomes innovators to push the frontiers of green energy with far-reaching possibilities.</p>	<p>Join the Dutch Ecosystem to Develop Innovative Hydrogen Solutions</p>	<p><a href="https://investinholland.com/doing-business-here/industries/energy/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia">https://investinholland.com/doing-business-here/industries/energy/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia</a></p>
<p>The Netherlands isn't just the world's No. 2 agrifood exporter. The country cultivates ingenious agtech innovation to future-proof our global food system.</p>	<p>Want to Push Agrifood to the Next Frontier? Invest in Holland.</p>	<p><a href="https://investinholland.com/news/decrypting-cybersecurity-in-the-netherlands/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia">https://investinholland.com/news/decrypting-cybersecurity-in-the-netherlands/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia</a></p>
<p>With unparalleled digital infrastructure and highly skilled talent, the Netherlands is home to the world's top cybersecurity firms and international agencies for a reason.</p>	<p>Meet the Netherlands: Digital Gateway to Europe and Beyond</p>	<p><a href="https://investinholland.com/news/the-power-of-three-the-dutch-triple-helix-approach-powers-ai/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia">https://investinholland.com/news/the-power-of-three-the-dutch-triple-helix-approach-powers-ai/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia</a></p>
<p>AI innovation to the power of three: in the Netherlands, companies, government and academia collaborate on the leading-edge of artificial intelligence.</p>	<p>Expand Your Impact in the Dutch Artificial Intelligence Ecosystem</p>	<p><a href="https://investinholland.com/doing-business-here/industries/chemicals/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia">https://investinholland.com/doing-business-here/industries/chemicals/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia</a></p>
<p>Home to 19 of the world's top 25 chemical companies, the Netherlands is forging a sustainable, biobased future through bold ideas and powerful partnerships.</p>	<p>Why the Netherlands is the Heart of Europe's Chemical Industry</p>	<p><a href="https://investinholland.com/doing-business-here/industries/maritime-and-water-technology/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia">https://investinholland.com/doing-business-here/industries/maritime-and-water-technology/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia</a></p>
<p>From drinking water to industrial and wastewater, companies are leveraging Dutch innovation to solve global water challenges.</p>	<p>Join the Netherlands' Thriving Water Technology Community</p>	<p><a href="https://investinholland.com/doing-business-here/industries/agrifood/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia">https://investinholland.com/doing-business-here/industries/agrifood/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia</a></p>
<p>The Netherlands is advancing alt proteins for a sustainable future with Kraft Heinz, Beyond Meat and Unilever leading plant-based innovation.</p>	<p>No Beef Here: A Plant-Based Future in the Netherlands</p>	<p><a href="https://investinholland.com/news/the-power-of-three-the-dutch-triple-helix-approach-powers-ai/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia">https://investinholland.com/news/the-power-of-three-the-dutch-triple-helix-approach-powers-ai/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia</a></p>
<p>Companies active in artificial intelligence, like ABB, Brain Corp, Lunix, and CLAIRE, find fertile ground in the Netherlands' tech ecosystem.</p>	<p>Ready to Advance AI? Create Impact in the Netherlands</p>	<p><a href="https://investinholland.com/news/the-netherlands-sparks-fintech-revolution/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia">https://investinholland.com/news/the-netherlands-sparks-fintech-revolution/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia</a></p>
<p>From innovative payment systems to mobile banking, companies in the Netherlands are shaping the future of fintech, green finance and regtech.</p>	<p>How the Dutch Lead in Fintech Innovation</p>	<p><a href="https://investinholland.com/news/the-netherlands-sparks-fintech-revolution/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia">https://investinholland.com/news/the-netherlands-sparks-fintech-revolution/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia</a></p>
<p>As industries electrify and energy demand rises, the Netherlands offers unique opportunities for innovators to advance smart grid solutions.</p>		
<p>On Sept. 12, the #InvestInHolland team will host a webinar to discuss opportunities for international companies to advance smart grid innovation in the Netherlands.</p>		
<p>Register today to discover how businesses are making energy grids smarter, more resilient and more sustainable in the Dutch ecosystem: <a href="https://lnkd.in/g8khpP8">https://lnkd.in/g8khpP8</a></p>	<p>Webinar: Smart Grid Developments and Opportunities in the Netherlands</p>	<p><a href="https://investinholland.com/event/webinar-smart-grid-developments-and-opportunities-in-the-netherlands/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=video&amp;utm_campaign=dcinfia">https://investinholland.com/event/webinar-smart-grid-developments-and-opportunities-in-the-netherlands/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=video&amp;utm_campaign=dcinfia</a></p>
<p>In the Netherlands, sustainability is a way of life. It's no wonder why companies are going Dutch to accelerate the global energy transition, together.</p>	<p>Harness the Netherlands' Potential for Global Energy Innovation</p>	<p><a href="https://investinholland.com/doing-business-here/industries/energy/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia">https://investinholland.com/doing-business-here/industries/energy/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia</a></p>
<p>In the Netherlands, sustainability is a way of life. It's no wonder why companies are going Dutch to accelerate the global energy transition, together.</p>	<p>Accelerate Your Smart Energy Solutions in the Netherlands</p>	<p><a href="https://investinholland.com/doing-business-here/industries/energy/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia">https://investinholland.com/doing-business-here/industries/energy/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia</a></p>
<p>Known as a living lab for hydrogen, the Netherlands welcomes innovators to push the frontiers of green energy with far-reaching possibilities.</p>	<p>The Netherlands is Powering a Green Hydrogen Future - Here's How</p>	<p><a href="https://investinholland.com/news/the-netherlands-sparks-fintech-revolution/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia">https://investinholland.com/news/the-netherlands-sparks-fintech-revolution/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia</a></p>
<p>Fintech is moving fast - but the Netherlands is moving faster. Industry leaders and groundbreaking startups alike call the Dutch fintech ecosystem home.</p>	<p>Don't Fall Behind in the Fintech Revolution: Lead It in the Netherlands</p>	<p><a href="https://investinholland.com/why-invest/talent/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia">https://investinholland.com/why-invest/talent/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia</a></p>
<p>Talent: It's the biggest question for companies planning to expand in Europe. Multilingual, highly educated and digitally savvy, the Dutch workforce is the answer.</p>	<p>Looking for Top-Notch Talent in Europe? Holland Has It.</p>	<p><a href="https://investinholland.com/doing-business-here/industries/maritime-and-water-technology/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia">https://investinholland.com/doing-business-here/industries/maritime-and-water-technology/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia</a></p>
<p>From drinking water to industrial and wastewater, companies are leveraging Dutch innovation to solve global water challenges.</p>	<p>Learn Why the Dutch are Renowned for Advancing Water Technology</p>	<p><a href="https://investinholland.com/news/chemical-recycling-cracking-the-code-of-plastic/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia">https://investinholland.com/news/chemical-recycling-cracking-the-code-of-plastic/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia</a></p>
<p>Ranked first in material reuse rate and waste management, the Netherlands provides fertile ground for chemical companies to transition to a circular future.</p>	<p>Creative Collaboration for Sustainable Solutions in the Netherlands</p>	<p><a href="https://investinholland.com/news/chemical-recycling-cracking-the-code-of-plastic/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia">https://investinholland.com/news/chemical-recycling-cracking-the-code-of-plastic/?utm_source=linkedin&amp;utm_medium=paidsocial&amp;utm_content=sponsoredcontent&amp;utm_term=campaign_variable&amp;utm_campaign=dcinfia</a></p>

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## How the Dutch Triple Helix Gives Companies a Competitive Edge to Innovation

There's a reason why the Netherlands is consistently named as a European leader in innovation – it's all thanks to a 'triple helix' model that unites business, government and academia to collaborate on groundbreaking solutions, from agrifood and AI to clean energy and life sciences.

[Read More](#)



## Exploring New Frontiers in Women's Health

Yvonne Kemps, Senior Project Manager at NFIA New York, shares insights into the fast-growing field of women's health, highlighting how the Netherlands' initiatives in equitable healthcare and collaborative life sciences & health ecosystem allow companies to drive progress further.

[Read More](#)



## Dutch Smart Grids Innovation Mission to the U.S. Seeks Solutions for the Energy Transition

Following a [webinar on Sept. 12](#), NFIA joined an innovation mission to Boston and Houston on Oct. 21-25, in which representatives of the Dutch energy ecosystem shared knowledge with American counterparts and welcomed U.S. companies to develop smart energy grid solutions in the Netherlands. Learn how the Dutch ecosystem offers opportunities to make energy grids smarter, more sustainable and more resilient.

[Watch Video](#)

**ACCELERATE IN  
THE NETHERLANDS  
PROGRAM**



**Accelerate Next-Generation Alternative Protein Solutions with the Netherlands**

In 2025, the Invest in Holland network will host its **Accelerate in the Netherlands Program: Protein Edition**. Scale-ups and SMEs specializing in alternative proteins will have the opportunity to connect with key players in the Dutch agrifood value chain and explore scaling up business in the Netherlands. The deadline to submit a pitch to join is **January 25, 2025**.

[Learn More & Submit](#)

## Companies in the Netherlands



### MoCA Cognition Establishes Foothold in Europe with Dutch Innovation Hub

The Canada-based company opens a new innovation hub in High Tech Campus Eindhoven to accelerate R&D for its digital diagnostic tools for neurodegenerative diseases, drawing from Dutch expertise in AI and digital health.

[Read More](#)



### Desalytics Aims to Transform Water Tech Solutions in the Netherlands

The company finds a home for its innovation hub at WaterCampus Leeuwarden. Renowned for its expertise in water technology, the Netherlands is the ideal location for Desalytics to advance water management solutions on a global scale.

[Read More](#)

## Other News

### 18 Dutch Knowledge Institutions Collaborate to Form Nationwide AI Network

The Netherlands' Innovation Center for Artificial Intelligence (ICAI) officially becomes a collaboration between 18 Dutch universities, advancing the broader Dutch AI ecosystem with its strong public-private partnerships.

[Read More](#)

### The Netherlands and the U.S. Partner to Accelerate Offshore Wind Innovation

On Oct. 22-25, 13 Dutch companies and organizations visited the U.S. for an innovation mission to strengthen transatlantic ties in offshore wind energy. The Dutch Consulate General in New York interviewed Bob Meijer, a leader of the Dutch delegation, to explore how U.S.-Dutch collaboration can advance renewable energy and contribute to global climate goals.

[Read More](#)

## Invest in Holland at Upcoming Events

**Nov. 4-6:** BIO Europe Fall 2024, Stockholm

**Nov. 13-14:** CoMotion LA, Los Angeles

**Dec. 1-5:** RSNA 2024, Chicago

**Dec. 4-6:** Immersive Tech Week, Rotterdam

[More Details](#)

## Accelerate Your Business in the Netherlands

Whether you're an executive at a global, multinational company or a founder of a promising startup, selecting a location for international business investment and expansion is no easy feat. The Netherlands Foreign Investment Agency (NFIA) is here to help. Our country offers an excellent business climate for scaling up solutions with impact for the European and global markets.

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## 2024: A Year of Impact

Another impactful year is coming to a close! 2024 brought us many highlights and game-changing developments in building and strengthening ecosystems in the Netherlands. I have come to realize in these turbulent times that no other two regions in the world are as deeply integrated as the U.S. and Europe. Our ties in foreign direct investment are particularly robust, and the joint efforts we put in every day will continue to determine the outcomes we achieve tomorrow.

And so, I look forward to new adventures in 2025 – a year in which U.S. and Dutch companies will continue to weave a web of deep transatlantic connections that prove to be a strength, not a burden, for both regions in a more competitive and disruptive age.

Here's to a successful and exciting year ahead!

— Jaap Slothouwer, Executive Director for NFIA Americas



## The Netherlands Has World's Best Non-Native English Speakers in 2024

The Netherlands tops the EF English Proficiency Index – for the sixth year in a row. With 90% of the Dutch population able to speak English fluently, companies in the Netherlands benefit from effortless communication and a talent pool that can open doors for scaling international operations.

[Read More](#)



## Shining a Light on the Netherlands: Europe's Most Exciting Battery Ecosystem

Paul Kleijne, Head of NFIA Chicago, writes a recent article about how the Netherlands has evolved into a global leader in battery technology. From advanced R&D to battery recycling, the Dutch ecosystem empowers companies to drive sustainable solutions for EVs, energy storage and more.

[Read More](#)



## North Carolina and the Netherlands: Making an Impact in Life Sciences and Beyond

Relatively smaller in size, both North Carolina and the Netherlands punch “above their weight” when it comes to making an economic impact. And, both have developed life sciences and health markets that are among the most vibrant and influential on their respective continents.

[Read More](#)

A promotional graphic for the 'Accelerate in the Netherlands Program'. It features a light blue background on the left and an orange background on the right. The text 'ACCELERATE IN THE NETHERLANDS PROGRAM' is in bold orange. Below it is the hashtag '#PROTEIN EDITION' and a paragraph: 'Meet the Dutch alternative protein ecosystem in just one day! Join our online matchmaking event and program.' On the right, there is a circular inset showing a man in a blue shirt speaking at a podium, and another circular inset showing a burger and a glass of beer. The text 'INVEST IN Holland' is written in white on an orange circle.

## Accelerate Next-Generation Alternative Protein Solutions with the Netherlands

In 2025, the Invest in Holland network invites scale-ups and SMEs specializing in alternative proteins to join the **Accelerate in the Netherlands Program: Protein Edition**. Connect one-on-

one with key players in the Dutch agrifood ecosystem to explore opportunities for growing in one of Europe's most dynamic markets. The deadline to submit a pitch to join is **January 25, 2025**.

[Learn More & Submit](#)

## Companies in the Netherlands



### Lamb Weston Opens New Sustainable Potato Production Facility in the Netherlands

Sustainability and innovation are at the heart of Lamb Weston's latest investment in the Netherlands. Its new state-of-the-art factory in Kruieningen incorporates green technologies to reduce environmental impact while increasing efficiency.

[Read More](#)



### MotherDuck Joins the Netherlands' Thriving Tech Landscape

The U.S.-based company chooses Amsterdam for its European headquarters, building on its long-term partnership with DuckDB Labs and Dutch researchers. Now integrated in the Netherlands' robust tech ecosystem, MotherDuck is set to accelerate innovative data solutions.

[Read More](#)

## Other News

## Dutch and American Scientists Unite for Space and Climate Research

Top scientists from the Netherlands and the U.S. recently gathered for a workshop at the Dutch embassy in Washington, D.C. to share expertise on climate research and satellite technology. The resulting whitepaper, with contributions from NFIA, outlines key strategies to accelerate space and climate advancement through transatlantic collaboration.

[Learn More](#)

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## The Netherlands to Host European Quantum Computer Next to Supercomputer

Dutch tech cooperative SURF will host a European quantum computer at Amsterdam Science Park, directly connected to the national supercomputer, Snellius. The project strengthens Dutch leadership in **quantum technology**, creating new opportunities for global innovation.

[Read More](#)

## Accelerate Your Business in the Netherlands

Whether you're an executive at a global, multinational company or a founder of a promising startup, selecting a location for international business investment and expansion is no easy feat. The Netherlands Foreign Investment Agency (NFIA) is here to help. Our country offers an excellent business climate for scaling up solutions with impact for the European and global markets.

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## The Netherlands Wins Innovation Champion Award 2025 at CES

The Netherlands didn't just show up at this year's Consumer Electronics Show in Las Vegas – it took home the prestigious Innovation Champion Award, highlighting the country's commitment to fostering a thriving investment climate and supporting innovative companies.

Dutch Minister of Economic Affairs Dirk Beljaarts received the award, stating, "CES provides an unparalleled opportunity to showcase Dutch entrepreneurs and their groundbreaking innovations to a global audience. The Netherlands is globally recognized for its forward-thinking entrepreneurs, and it is gratifying to see this acknowledgment of our efforts."

[Read More](#)



## Building Bridges Between Utah and the Netherlands

Working with local and international partners, NFIA San Francisco's Pieter de Boer and Floris van Blokland recently organized a successful event in Salt Lake City to share the advantages of going Dutch for European expansion. One big takeaway? Two regions that seem worlds apart – like Utah and the Netherlands – can hold a great deal in common.

[Read More](#)

## Companies in the Netherlands



### Thermo Fisher Scientific Embraces the Future in the Netherlands

Employing more than 3,000 people in the Netherlands, the American company pursues a diverse range of activities across 10 Dutch locations – from electron microscopy to biopharma logistics. Find out how Thermo Fisher is leveraging the 'quadruple helix' of the Dutch life sciences & health ecosystem to achieve its ambitions in Europe.

[Read More](#)



### RTX's Pratt & Whitney Launches European Technology and Innovation Center in the Netherlands

The American company, a subsidiary of RTX, will collaborate with Dutch and European partners to develop sustainable technologies for the aviation sector. The expansion builds on RTX's existing presence in the Netherlands and partnerships across the country's aerospace ecosystem.

[Read More](#)



## Vibrantz Technologies Brings Sustainable Tinting System to the Netherlands

The U.S.-based company broke ground on a new production facility and R&D lab in Sittard, where it will advance the production of its patented tinting system Pearls™. This first-of-its-kind technology will greatly reduce waste and optimize the manufacturing process, aligning seamlessly with the Netherlands' commitment to environmental sustainability.

[Read More](#)

## Other News

### The Netherlands Drives Sustainable Food Innovation with New Facilities

The Netherlands is launching two state-of-the-art cellular agriculture facilities in Ede and Maastricht. The scale-up centers will enable companies in the field to accelerate R&D and production to meet global demands for healthier, more sustainable food products.

[Read More](#)

### Silicon Valley's Cedars-Sinai Invests in Dutch Innovation

In a meeting with Minister Beljaarts, California-based Cedars-Sinai Technology Ventures announced it will establish a fund in the Netherlands to fuel innovation and collaboration with Dutch startups and companies that are creating solutions at the intersection of healthcare and technology.

[Read More](#)

## Arizona and the Netherlands Partner on Semiconductor Advancement

During his visit to the U.S., Minister Beljaarts also signed an MOU with Arizona Governor Katie Hobbs to collaborate on driving innovation in the semiconductor industry. The agreement strengthens Arizona and the Netherlands' existing relationship as trade partners.

[Read More](#)

## Invest in Holland at Upcoming Events

**Jan. 28-30:** SPIE Photonics West 2025, San Francisco

**Mar. 2-5:** PDAC Convention 2025, Toronto

**Mar. 3-4:** MIT Energy Conference, Boston

**Mar. 3-5:** Smart Airport & Regions Conference & Exhibition, Amsterdam

**Mar. 3-6:** HIMSS Global Health Conference & Exhibition 2025, Las Vegas

**Mar. 10-13:** CERAWEEK 2025, Houston

**Mar. 11-14:** Aquatech Amsterdam 2025, Amsterdam

**Mar. 17-20:** ProMat 2025, Chicago

[More Details](#)

## Accelerate Your Business in the Netherlands



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as business resources and regulatory authorities. Our goal is to support you in making a sound business choice for the Netherlands.

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## Invest in Holland 2024: Investments Drive Key Transitions for Shared Value in the Netherlands

Last year, the Netherlands shined as a global hub for innovation, collaboration and sustainability. On display was the country's distinct approach to foreign investment, focused on creating shared value.

A diverse field of international companies joined forces with Dutch partners to tackle some of the world's most pressing challenges – driving key transitions in energy, tech, agrifood, chemicals, high-tech systems and more. These partnerships simultaneously benefit the companies involved *and* contribute to a healthier, more sustainable, more resilient society within the Netherlands and beyond.

[Read More](#)



## New Resources on Dutch Taxes & Incentives and International Expansion to the Netherlands

The Netherlands Foreign Investment Agency (NFIA) recently published two resources to help companies navigate the Dutch economic landscape as they plan for European expansion: “**Taxes and Incentives 2025**” and “**What to Consider When Expanding a Business to the Netherlands.**”

[Get the Insights](#)



### Meet the Dutch Agrifood Ecosystem

Did you know the Netherlands is a world leader in agrifood and agtech innovation? From pioneering research to circular agriculture to plant-based proteins, global companies are flocking to the Dutch agrifood ecosystem to drive sustainable food innovation.

[Learn More](#)

## Companies in the Netherlands



### AstraZeneca's Acerta Pharma Drives Hematology Research in Dutch Ecosystem

In 2024, Acerta Pharma opened a large facility at Pivot Park Oss to advance leading-edge research to combat blood cancer and other serious diseases. The expansion marks a growing presence for Acerta's parent company, AstraZeneca, in the Dutch life sciences & health ecosystem.

[Read More](#)



### ELiAR Expands to the Netherlands to Pioneer Industrial Automation

A pioneer in industrial transformation, ELiAR announced its expansion to the Netherlands with a European R&D center at Brainport Industries Campus, where the company can strengthen its international collaboration and push the boundaries of technology.

[Read More](#)

## Other News

### In the Netherlands, Green Energy Rises to 54% of Total Power Production

The Netherlands continues to lead the energy transition, with renewable energy production growing 11% in 2024 and surpassing 50% of total electricity for the first time. With innovations in solar, wind, energy storage and more, the [Dutch energy ecosystem](#) is paving the way for a sustainable future.

[Read More](#)

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## Six Cybersecurity Projects to Enhance Dutch Digital Resilience with €10.5 Million Grant

Funded by public and private investment, the initiatives will bring together companies, academia and the public sector to enhance system security, defend against cyber threats and increase digital resilience within the Netherlands and beyond.

[Read More](#)

## Invest in Holland at Upcoming Events

**Mar. 3-5:** SMART Airports & Regions Conference, Amsterdam

**Mar. 3-6:** HIMSS Global Health Conference, Las Vegas

**Mar. 10-13:** CERAWeek, Houston

**Mar. 11-14:** Aquatech, Amsterdam

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## Why Immersive Technologies are Booming in the Netherlands

From augmented reality headsets to fully digital environments, immersive technologies are revolutionizing the way people engage with the world around them. The Netherlands has emerged as a dynamic hub in this fast-growing landscape, drawing the attention of global companies, investors and startups alike.

[Read More](#)



## Chart Course with the Netherlands for a Smarter, Sustainable Maritime Sector

With centuries of experience and a modern mindset for innovation, the Netherlands is an attractive harbor for companies to develop the next generation of smart maritime technologies, zero-emission shipping, circular shipbuilding, offshore wind farms, maritime security, the sustainable blue economy and more.

Read More

## Introducing: The NFIA Dispatch



### Alexander Bleyaert: Exploring the Future of Agrifood Innovation in San Francisco

NFIA San Francisco's Alexander Bleyaert recently attended World Agri-Tech and Future Food-Tech in California. He shares insights from the two conferences, which brought together agrifood innovators, investors and policymakers from around the world.

#### *Why did NFIA attend?*

“At NFIA, we are committed to fostering international partnerships and attracting agrifood innovators to the Netherlands. By connecting with key stakeholders, we explored opportunities for collaboration during more than 40 meetings with international companies and positioned the Netherlands as a prime hub for sustainable agrifood innovation.”

#### *Key event takeaways*

“The agrifood industry is at a pivotal moment, with sustainability, climate resilience and alternative proteins dominating discussions. Key trends discussed at the conferences include regenerative agriculture, AI and automation, alternative proteins, agtech momentum and navigating regulation.”

#### *Why invest in the Netherlands for agrifood?*

“With its world-class research institutions, thriving startup ecosystem and cutting-edge agrifood infrastructure, the Netherlands is the perfect place to **accelerate innovation in agrifood**. As a global leader in sustainable agriculture and food production, our country offers a strategic location, opportunities for collaboration and government support for innovative activities.”

Get in touch with Alexander at [alexander@nfia.com](mailto:alexander@nfia.com) and read his full recap below on LinkedIn.

See Full Recap



## Tim Katsburg: Insights on the Energy Sector from CERAWeek's Innovation Agora

In addition, Head of NFIA Atlanta Tim Katsburg attended CERAWeek in Houston, Texas as part of a Dutch delegation. Below he shares insights from the annual energy conference.

### *Why did NFIA attend?*

"At CERAWeek's Innovation Agora, NFIA joined forces with experts from the Port of Rotterdam and the Dutch diplomatic network in the U.S. to engage with global energy leaders and innovators. As the energy transition accelerates, we emphasized the Netherlands' role as a hub for sustainable energy solutions, attracting investment and fostering international collaboration."

### *Key event takeaways*

"Key discussions highlighted the transformative role of AI and digitalization in optimizing energy systems; the growing momentum behind hydrogen and low-carbon fuels; and the need for a coordinated approach to infrastructure and policy. Sustainable aviation fuels (SAF) also emerged as a major opportunity, with the ReFuelEU Aviation mandate driving long-term European demand. This is an area where the Netherlands is poised to lead, as **one of three places in the world** where large-scale SAF production is taking place."

### *Why invest in the Netherlands for energy?*

"With world-class R&D, strong government support and a strategic location, the Netherlands provides an ideal environment for **scaling energy innovations**. As a leader in green hydrogen, SAF production and smart grids, the country offers companies both a gateway to the European market and a dynamic ecosystem for innovation and growth."

Get in touch with Tim at [tim@nfia.com](mailto:tim@nfia.com) and connect with him on LinkedIn.

Connect with Tim

## Companies in the Netherlands



### Batavia Biomanufacturing Unveils New Pharma Production Facility in the Netherlands

The global company establishes a state-of-the-art facility at Leiden Bio Science Park, expanding its capacity to manufacture vaccines, gene therapies and immunotherapies for a range of clients.

[Read More](#)



**Success stories from across  
the Dutch ecosystem →**

### Success Stories from Across the Dutch Ecosystem

International companies are tapping into vast opportunities for success in the Netherlands – a testament to the country's position as a rich landscape for sustainable growth and innovation.

[Discover More](#)

## Other News

### The Netherlands Rises to No. 2 in the World for FDI Appeal

Jumping four spots in this year's Global Opportunity Index by the Milken Institute, the Netherlands shines as a magnet for foreign direct investment, earning high marks for its economic fundamentals, business perception and international standing.

[View Ranking](#)

### European Union Policies Welcome Investment to Drive Decarbonization

The EU Commission launched its Clean Industrial Deal and announced [simplified rules on investment](#), unlocking opportunities for global companies to bring decarbonization solutions to countries like the Netherlands.

[Read More](#)

### New Partnership Connects Medtech Innovation Between Minnesota and the Netherlands

During a recent visit by Gov. Tim Walz to the Netherlands, Minnesota MedTech 3.0, NLC Health Ventures and the Dutch healthtech ecosystem launched a strategic partnership to drive innovation and collaboration between the two markets.

[Read More](#)

## Invest in Holland at Upcoming Events



### April 22-24: Meet NFIA at the Canadian Hydrogen Convention in Edmonton

Attending Canada's largest hydrogen conference next month? Connect with NFIA at the NL Pavilion to discover how you can unlock opportunities in the Netherlands as a [living lab for hydrogen worldwide](#).

[Set Up a Meeting](#)

### Additional Events

**Apr. 3:** TNO Semicon Day, Eindhoven

**Apr. 3:** Innovation for Health, Rotterdam

**Apr. 8-9:** Plant FWD, Amsterdam

**Apr. 30 - May 1:** Robotics Summit and Expo, Boston

**May 13-16:** Quantum Meets, Amsterdam

**Jun. 10-12:** Greentech, Amsterdam

**Jun. 16-19:** Bio International Convention, Boston

**Jun. 16-19:** HLTH Europe, Amsterdam

More Details

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