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Chile

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Chile Uncovered: A Trade Showcase Experience

Step into Chile through a thoughtfully curated experience for travel advisors. Meet and connect with a select group of Chilean suppliers, including hotels, expert DMCs, and key airline partners, all ready to support your business.

Network with industry peers, build valuable connections, and gain firsthand knowledge to confidently sell Chile. Enjoy interactive sessions, **exclusive giveaways,** and a chance to **win a special prize**.

The event concludes with a hosted lunch complemented by a curated Chilean wine pairing, offering a true taste of the destination's world-class wines.

Tuesday, May 19, 2026

10:30 AM – 2:30 PM

Los Angeles, CA

Location: Los Angeles*(venue deta[redacted]s w[redacted]be shared upon confirmation)*

Space is limited. **RSVP to secure your spot.**

RSVP HERE

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The event concludes with a hosted lunch complemented by a curated Chilean wine pairing, offering a true taste of the destination's world-class wines.

Thursday, May 21, 2026

10:30 AM – 2:30 PM

Vancouver, CA

Location: Vancouver *(venue details will be shared upon confirmation)*

Space is limited. **RSVP to secure your spot.**

RSVP HERE

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Unlock Chile: Your Journey to Becoming a Chile Specialist



Expand Your Chile Knowledge and Grow Your Sales

Creating a **standalone Chile itinerary** is easier when you know how the country's regions connect and which experiences resonate most with travelers. Whether your clients dream of stargazing in the Atacama Desert, exploring Patagonia's iconic landscapes, or combining multiple destinations into one unforgettable journey, the right planning tools can make all the difference.

Explore itinerary ideas, suggested routes, and regional highlights on Chile.travel to build customized journeys with confidence. Then, deepen your destination expertise through the Chile Destination Specialist Program on TravPRO, where you'll gain insider knowledge, practical planning tips, and sales resources to help turn Chile inspiration into bookings.

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Become a Chile Destination Specialist

One Country, Endless Journeys



From North to South: Crafting a Chile Itinerary

Chile is a long and remarkably diverse destination, stretching over 4,300 kilometers from north to south. This unique geography makes it ideal for designing standalone itineraries that combine contrasting landscapes and experiences within a single journey.

For travel advisors, the key to building a successful Chile itinerary lies in understanding how to connect the country's main regions, define realistic travel durations, and combine internal flights efficiently. From the surreal desert scenery of the Atacama Desert to the dramatic peaks and glaciers of Patagonia, Chile offers clear bucket-list highlights that can anchor any itinerary and help match each traveler with their ideal experience.

Exploring Chile's Iconic Routes

Chile's diverse regions make it ideal for building well-structured, standalone itineraries. From north to south, each area offers distinct experiences that can be easily combined into seamless journeys.

The itineraries on **Chile.travel** help travel advisors connect regions, manage travel time, and highlight the country's most iconic experiences.



2-Day Itinerary in Leona Amarga: The Heart of the Puma

This 2-day itinerary in Leona Amarga, near Torres del Paine National Park, focuses on guided puma tracking and immersive wildlife encounters in Chilean Patagonia.

Ideal for adventure travelers, it combines estancia stays, guided excursions, and iconic southern landscapes.

5 days of parks and hot springs from Valdivia

This 5-day itinerary from Valdivia explores Chile's Los Ríos Region, combining forests, lakes, and thermal hot springs in Choshuenco, Neltume, Liquiñe, and Coñaripe.

Ideal for relaxed travelers, it blends nature, soft adventure, and wellness experiences in southern Chile.





A 2-day trip in La Serena and the Elqui Valley

This 2-day itinerary combines La Serena with the Elqui Valley, known for its clear skies and world-class stargazing.

Ideal for a short escape, it blends coastal charm, astronomy experiences, and relaxed exploration in northern Chile.

A cultural roadmap around Chile's Capital

This 4-day Santiago itinerary explores the city's main cultural districts, including Barrio Yungay, Lastarria, and the historic center.

Ideal for culture-focused travelers, it blends museums, architecture, and local heritage in Chile's capital.





Discover the magic of the island of Rapa Nui, its beaches, volcanoes and hidden attractions.

This 4-day itinerary in Rapa Nui (Easter Island) explores iconic moai sites, volcanic landscapes, and beaches like Anakena.

Ideal for curious travelers, it blends archaeology, Polynesian culture, and remote island scenery.

Discover more itineraries on **Chile.travel** and keep building inspiring, standalone journeys across Chile's diverse regions.

Iconic Chile: Atacama & Patagonia

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From the surreal landscapes of the Atacama Desert to the dramatic wilderness of Patagonia, Chile offers true bucket-list experiences that define the destination.

These iconic regions represent the essence of the country's diversity, making them essential highlights when building standout, long-haul itineraries.

From **Atacama** to **Patagonia**: Chile's Must-Do Moments



The north of Chile, home to the Atacama Desert and the Altiplano, offers some of the most extreme and unforgettable landscapes on Earth. From salt flats and geysers to star-filled skies, this region is a true bucket-list destination for nature and adventure travelers.

It is one of Chile's most iconic areas for immersive, once-in-a-lifetime experiences.



The south of Chile, including Patagonia and access to Antarctica, is one of the most remote and spectacular regions in the world, defined by glaciers, fjords, lakes, and vast national parks.

It offers **unforgettable experiences for adventure travelers**, from trekking and wildlife encounters to expedition cruising at the edge of the world.

Chile spans some of the world's most diverse landscapes, from the Atacama Desert to Patagonia, making it ideal for rich, standalone itineraries.

With curated routes on **Chile.travel**, travel advisors can easily design complete journeys that showcase the country's full range of experiences.

Your Next Itinerary Starts Here

Understanding Chile's regions is the first step to building unforgettable itineraries for your clients. Whether they dream of exploring the Atacama Desert, tasting world-class wines, discovering the Lake District, or trekking through Patagonia, Chile offers extraordinary experiences across every region.

Start building inspiring Chile itineraries today. chile@aboutdci.com

#DiscoverChile #WinterInChile #VisitChile #ChileTravel #ChileAdventure

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Unlock Chile: Your Journey to Becoming a Chile Specialist



More Chile, More Adventure: The Perfect South American Add-On

From North to South: Crafting a Chile Itinerary

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Chile is more than a destination, it's the perfect complement to any **South America itinerary**. Thanks to its excellent air connectivity, diverse experiences, and easy access from neighboring countries, **Chile can be seamlessly added to trips** through Argentina, Peru, Brazil, or Uruguay, creating richer and more memorable journeys for every type of traveler.

Whether it's a few days discovering the vibrant streets of **Valparaíso**, enjoying a wine tasting just outside **Santiago**, or extending the adventure to the breathtaking landscapes of **Patagonia** or the **Atacama Desert**, Chile offers flexible experiences that fit effortlessly into both short stopovers and longer multi-country vacations. By combining iconic highlights with easy-to-plan regional connections, travel advisors can create itineraries that inspire clients to experience even more of South America.

Discover More, Just Outside Santiago

Chile's central region offers the perfect opportunity for a **memorable stopover** or short extension. Within easy reach of Santiago, travelers can pair the capital's cosmopolitan charm with **award-winning vineyards** or the **colorful streets of Valparaíso**, creating a seamless add-on to any South American adventure.



Santiago: Where Urban Energy Meets the Andes

Chile's vibrant capital combines modern architecture, world-class gastronomy, lively neighborhoods, and panoramic views of the Andes. As the country's main gateway, Santiago is the perfect starting point for discovering Chile while offering easy access to nearby mountains, wineries, and the Pacific coast.

Valparaíso: A UNESCO Coastal Treasure



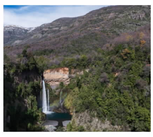
Just 90 minutes from Santiago, Valparaíso captivates visitors with its colorful hillsides, historic funiculars, vibrant street art, and bohemian atmosphere. This UNESCO World Heritage city is ideal for a day trip filled with culture, local cuisine, and unforgettable views over the Pacific Ocean.



World-Class Wine Valleys

No visit to central Chile is complete without experiencing its renowned wine country. From the crisp white wines of Casablanca to the celebrated vineyards of the Maipo Valley, visitors can enjoy wine tastings, gourmet dining, and scenic vineyard tours just a short drive from Santiago.

Nature Just Minutes Away



Looking to add a little adventure? Central Chile offers an incredible variety of outdoor experiences, from snow-covered **ski resorts in winter** and hiking in **Cajón del Maipo** to relaxing on nearby **Pacific beaches**. It's the perfect complement to an urban escape, all within easy reach of Santiago

Discover more on **Chile.travel.**

Smart Itinerary Ideas

Looking for inspiration? Chile pairs seamlessly with many of **South America's most iconic destinations**, making it easy to create memorable multi-country itineraries. Whether adding a few days in Santiago, exploring **world-class wine** country, or extending the journey to **Patagonia**, these itinerary ideas offer the perfect balance of **culture, nature, and adventure**.

Discover more itineraries on **Chile.travel.**

4 Days in San Pedro de Atacama



Discover the wonders of **San Pedro de Atacama** on a four-day adventure featuring the Puritama Hot Springs, the stunning Miscanti and Miñiques Lagoons, and the breathtaking sunrise at the El Tatio Geysers—perfect for travelers seeking unforgettable desert landscapes.

3 Days Along Chile's Romantic Coast



Escape to Chile's picturesque central coast on a three-day journey through **Viña del Mar, Valparaíso, and the Poets' Coast**. Stroll colorful seaside streets, watch the sunset over the Pacific, and discover charming villages, iconic landmarks, and unforgettable ocean views—perfect for a romantic getaway or a relaxing coastal escape.

2 Days in Patagonia: Glaciers & Wilderness



Experience the untamed beauty of **Chilean Patagonia** on a two-day escape from Puerto Natales. Stay at **Pingo Salvaje**, cruise through the spectacular **Última Esperanza Fjord**, and marvel at the majestic **Balmaceda and Serrano Glaciers** in Bernardo O'Higgins National Park for an unforgettable Patagonian adventure.

Whether your clients have a few extra days or are planning a longer adventure, Chile offers endless opportunities to create unforgettable journeys. Explore more itinerary ideas and travel inspiration at **Chile.travel.**

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Your Next Itinerary Starts Here

Understanding Chile's regions is the first step to building unforgettable itineraries for your clients. Whether they dream of exploring the Atacama Desert, tasting world-class wines, discovering the Lake District, or trekking through Patagonia, Chile offers extraordinary experiences across every region.

Start building inspiring Chile itineraries today. chile@aboutdci.com

Your Toolkit for Selling Chile

The best South American itineraries combine unforgettable experiences. Whether your clients are visiting Peru, Argentina, Brazil, or Uruguay, Chile is an easy addition with world-class wine, vibrant cities, and breathtaking landscapes.

Ask: *"Would you like to add a few days for wine country, Patagonia, or the Atacama Desert?"*

Visit **Chile.travel** for itinerary inspiration, then become a **Chile Destination Specialist on TravPRO** to gain expert knowledge and tools to confidently sell Chile.

Become a Chile Destination Specialist

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Adventure in Chile: From Scenic Walks to Epic Treks



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A Different Adventure for Every Traveler

Adventure looks different for every traveler and in Chile, that's exactly the point. From scenic walks through extraordinary landscapes to active day hikes and challenging multi-day treks, Chile offers outdoor experiences for different interests, activity levels, and travel styles. Across deserts, mountains, forests, lakes, and Patagonia's iconic wilderness, travel advisors can match each client with an adventure that feels just right.

Whether your clients are looking for a gentle introduction to the outdoors or a journey built around trekking and exploration, Chile makes it easy to turn adventure into an experience tailored to them.

Find Their Adventure Across Chile

From the otherworldly landscapes of the Atacama Desert to the forests, lakes, volcanoes, and glaciers of the south, Chile's geography creates completely different ways to experience adventure. Once you know your client's travel style, the next step is matching them with the right region.



Atacama Desert & Altiplano

Desert Adventures Under the Clearest Skies
San Pedro de Atacama opens the door to a landscape of dramatic valleys, high-altitude lagoons, geysers, and desert trails. Clients can explore places such as the Moon Valley and Tatio Geysers while combining outdoor adventure with stargazing, hot springs, and extraordinary scenery.

Forests, Lakes & Volcanoes



Adventure in Chile's Evergreen South
Southern Chile brings together ancient forests, crystal-clear lakes, rivers, volcanoes, national parks, ski areas, and natural hot springs. The Lakes and Volcanoes Route alone connects more than 2,000 kilometers across La Araucanía, Los Ríos, and Los Lagos, creating opportunities for hiking, water activities, snow sports, and nature-based exploration.



Patagonia

Go Further Into the Wild
For clients who want adventure to take center stage, Chilean Patagonia offers fjords, forests, rivers, glaciers, and some of the country's most iconic trekking landscapes. In Torres del Paine, travelers can take on the legendary W and O circuits, explore Magellanic forests, experience the Grey Glacier, and encounter wildlife including guanacos and condors.

Discover more on **Chile.travel.**

Adventure, Elevated

Adventure in Chile doesn't have to mean leaving comfort behind. Across the country, extraordinary landscapes can be paired with thoughtfully **designed stays, expert-guided experiences**, **wellness**, and **local gastronomy**—making it possible to experience Chile's wild side in a more elevated way.

Discover more itineraries on **Chile.travel.**

Explore by Day, Recharge in Comfort



A day of hiking, kayaking, or exploring remote landscapes can end with a relaxing spa experience, exceptional dining, or simply taking in the view from a comfortable lodge surrounded by nature.

Go Deeper with Expert Guides



Privately guided and small-group experiences can help travelers discover Chile's landscapes at their own pace, while adding local knowledge and a more personalized approach to the adventure.

Make Nature the Luxury



In Chile, some of the most memorable experiences come from access to remarkable natural settings—from the silence and expansive skies of the Atacama Desert to the mountains, forests, and glaciers of Patagonia. The setting itself becomes part of the premium experience.

Advisor Tip: *For clients who usually choose luxury travel, don't overlook adventure. Start with the level of comfort and service they expect, then build the outdoor experiences around it.*

Explore Chile's Natural Landscapes

From desert trails and Andean peaks to ancient forests, volcanoes, and Patagonian wilderness, Chile offers countless ways to experience the outdoors. Explore the country by region and discover the landscapes, activities, and experiences that best match your clients' travel interests.

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Start planning their next adventure on Chile.travel.

Explore Chile's Natural Landscapes

Your Toolkit for Selling Chile

The best South American itineraries combine unforgettable experiences. Whether your clients are visiting Peru, Argentina, Brazil, or Uruguay, Chile is an easy addition with world-class wine, vibrant cities, and breathtaking landscapes.

Ask: "*Would you like to add a few days for wine country, Patagonia, or the Atacama Desert?*"

Visit **Chile.travel** for itinerary inspiration, then become a **Chile Destination Specialist on TravPRO** to gain expert knowledge and tools to confidently sell Chile.

Become a Chile Destination Specialist

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Chile, Infinite Journey: An Exclusive Lunch & Destination Experience

From the stark beauty of the Atacama Desert to world-renowned wine country and the wild landscapes of Patagonia, Chile is a destination made for unforgettable journeys.

We invite you to join us for an intimate Chilean-inspired lunch created exclusively for a select group of travel advisors.

Over a seated lunch, discover the experiences, destinations, and insider insights that make Chile such a compelling choice for today's traveler—and leave with fresh inspiration and practical knowledge to help you create extraordinary journeys for your clients.

Tuesday, October 27, 2026

12:00 PM – 3:00 PM

Chicago, IL

Location: Chicago ***(venue details will be shared upon confirmation)***

Space is limited to just 20 travel advisors. **RSVP to secure your spot.**

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Chile, Infinite Journey: An Exclusive Evening of Wine & Destination Discovery

Exclusively for Virtuoso travel advisors, experience Chile through an intimate evening of discovery, conversation, and Chilean wine.

Join us for a seated dinner as we journey through the remarkable diversity of Chile—from the otherworldly Atacama Desert and celebrated wine regions of Central Chile to the breathtaking landscapes of Patagonia and beyond.

Throughout the evening, discover inspiring experiences, insider insights, and new ways to create unforgettable journeys through Chile for your clients, all while enjoying dinner accompanied by a selection of Chilean wines.

Wednesday, October 28, 2026

6:30 PM – 9:30 PM

New York, NY

Location: New York ***(venue details will be shared upon confirmation)***

Space is limited to just **20** travel advisors. **RSVP to secure your spot.**

RSVP HERE

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Chile, Infinite Journey: An Exclusive FORA Advisor Lunch & Destination Experience

Discover the extraordinary diversity of Chile during an intimate lunch created exclusively for **FORA** travel advisors.

Over a seated lunch, journey from the otherworldly landscapes of the Atacama Desert and the vineyards of Central Chile to the dramatic beauty of Patagonia and beyond, while discovering the experiences that make Chile an unforgettable destination for your clients.

Gain fresh destination knowledge, insider insights, and inspiration to help you confidently design and sell extraordinary journeys throughout Chile.

Thursday, October 29, 2026

12:00 PM – 3:00 PM

New York, NY

Location: New York*(venue details will be shared upon confirmation)*

Space is limited to just 15 travel advisors. **RSVP to secure your spot.**

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Chile

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Start Exploring

Chile Invites North Americans to Skip Leaf Peeping this Fall

While travelers across North America cram into nature to see leaves turn colors (again…), Chile wants you to explore South America's western coast. From iconic food experiences to prehistoric discoveries, Chile's experiences are so diverse you'll forget you're in the same country while living them.

Leaves change every year, but an excursion to Chile is a once-in-a-lifetime experience for many travelers. Check in on some fresh story angles to help entice travelers to get out of their leaf-peeping comfort zone and consider a unique visit to Chile instead.



Day trips to Nature: Staying in Santiago? Travelers can still commune with nature during these seven-day trips from the city where rushing rivers and mountain hikes await. In Chile, you never have to go too far to experience nature in all of its diversity.

Learn More

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Ruta de los Abastos:
The Chilean food route everyone is talking about



Food for Thought: Forget the top tables to book. A wander along the Ruta de los Abastos in the O'Higgins region reveals beekeepers, salt flats, beer-makers, and goat diaries that define the flavors of Chile. Meet the makers along Chile's first culinary tour circuit.

Learn all about Ruta de los Abastos

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Tulor Village:
The Atacama Village Hidden for 1,700 Years Under the Sand



Play Indiana Jones: Uncovered in the Atacama 70 years, Tulor Village is a 2,800-year-old settlement, among the oldest in northern Chile. Hop a bike to get there and wander replicas and ruins as you learn about this fascinating example of human adaptation to harsh climates.

Get to know Chile's Tulor Village

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Chilean Trains: Heritage Routes and Unforgettable Journeys



All Aboard in Chile: Train rides across Chile are a unique, panoramic way to experience the nation's heritage. These four railways take you through farmland and towns, connecting you to landscapes and wineries that you won't find otherwise.

Discover Chilean Trains: Heritage Routes and Unforgettable Journeys

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In the heart of the La Araucanía Region, Conguillío National Park hides one of Chile's most prehistoric and cinematic landscapes.



Prehistoric Vibes: Once in Conguillío National Park, you'd be forgiven if you think you hear the roar of a Cretaceous-era creature. Just two hours by car from Temuco, the park served as a backdrop for BBC's Walking With Dinosaurs because its landscapes feature trees that date back millions of years alongside an active volcano.

Discover Conguillio: the Chilean national park that inspired a famous dinosaur series

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Can you see Chile in a single trip? The answer will surprise you



Should You Plan a Follow-Up? You think Chile is a one-and-done deal? The nation is massive and getting around takes time. To experience it all, do you need to plan a second trip? This post has your answer.

Learn More

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Chile

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Start Exploring

Chile Invites North Americans to Chill Out This Summer

Stretching along South America's western coast, Chile's mix of chic urban hotspots and diverse topographies make it a standout destination for culture and adventure seekers alike. It's luxury and grit; Pacific surf and Andean peaks; hyper-modernity and ancient tradition.

For the traveler who wants to feel like they've reached the end of the world without sacrificing hotel amenities, Chile is the answer. These latest items offer inroads into telling Chile's story in a way that will resonate deeply.

We Made History! Chile Named Best International Destination by Forbes Travel



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They Said it, but We Agree: The Forbes Travel Awards 2026 shouted out Chile in a big way this year. The prestigious brand held its first edition of the awards and chose to name Chile as the Best International Destination. The purely editorial choice—not paid for, not voted on by visitors—demonstrates how Chile resonates with the media.

Learn More

Salar de Gorbea: the hidden treasure of northern Chile



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A Pantone Experience: Turquoise and green lagoons, red mountains, and beautifully Instagrammable landscapes await in Salar de Gorbea, one of Chile's best-kept secrets. The unique microorganisms and minerals found in this part of Atacama color the region's features in bold, breathtaking hues that travelers won't find anywhere else.

Learn all about the colors of Salar de Gorbea

5 magical islands in Chile: unique culture and landscapes



Nation of Islands: With more than 40,000 islands, Chile offers a playground for travelers who want to push limits to go somewhere remote and isolated. Rapa Nui, or Easter Island, is the best known, but far from the only island adventure awaiting travelers. Other islands, closer to the mainland, like Mocha Island and the Chiloé Archipelago, are rife with storytelling opportunities.

Get to know Chile's island cultures

The 5 best restaurants in Chile for your next dinner

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The 5 best restaurants in Chile for your next dinner



10% of the Best: Five Chilean restaurants ranked in Latin America's 50 Best Restaurants 2025. This year, help travelers connect with the flavors and traditions of Chile's cuisine that have gone overlooked for far too long. Help them find out where they can dine on wild cactus flowers and Patagonian seaweed, they won't find anywhere else in the world.

Dig into Chile's top restaurants

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When does the snow season start in Chile? A guide to planning your trip to the Andes



A Snowy Summer: Winter in Chile is coming up—remember its seasons are the opposite of North America. Travelers seeking to escape the crush of typical warm-weather destinations will find skiing, hiking, and countless other wintertime experiences that will leave them wondering why they ever dashed to the beach in the summer. Pack your puffy coat and check out what awaits in the Andes when the snow begins to fall starting in May.

Learn More about the Andres

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Be an honorary Chilean! 7 authentic experiences from our country



Channel Your Inner Chilean: The 2026 American Express Global Travel Trends Report showed that 79% of Millennials and Gen Z want destination-specific activities. They want to channel the most local vibe possible. So get to know what "local" looks like in Chile. These seven experiences scratch the itch that travelers have to experience culture on a deeper level.

Learn More

Wine Tourism in Chile: 5 Unmissable Valleys to Discover National Wine

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Wine Tourism in Chile: 5 Unmissable Valleys to Discover National Wine



Wine Down in Chile: With many different varietals growing in Chile's six main wine regions,, the destination is the newest pilgrimage site for oenophiles. Get to know the key valleys and subregions where grapes are harvested every autumn and share stories about Chile's as-of-yet-over-touristed wine routes that provide bottles that rival anything you'll find in Europe. These five valleys are a good start.

Learn More

Adventure and Landscapes! The Main Sporting Events You Can Enjoy in Chile

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Chile's Sporty Spice: Sports tourism isn't slowing down, but do you know what Chile has to offer? From some of the most beautiful marathon scenery in the world to massive waves surfers beg to catch, Chile continues to be a major draw for sports travelers. Check out these major sporting events in Chile.

Check out these major sporting events in Chile

Feel free to reach out to Chile's North American PR rep, Beatriz Guerrero, who can support with media strategy, coverage opportunities and overall destination positioning.

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