Received by NSD/FARA Registration Unit 10/28/2026 9:30:29 AM

From: Tourism Authority of Thailand, Chicago Office <thailand@aboutdci.com>
Subject: Solo Luxury Travel in Thailand

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Solo Luxury Travel in Thailand



[Chicago, IL – September 24, 2026] – Traveling solo certainly has its perks. Do what you want, when you want, how you want. And in Thailand, a variety of experiences across the country invite solo travelers to dip into some luxury while reconnecting with themselves.

And it's not just Thailand touting its luxury experiences. **Private Luxury Events** is organizing Ultra Thailand 2027, an ultra-luxury, B2B, invitation-only trade event taking place from June 20–24, 2027 in Bangkok. The event aims to promote Thailand as a premier ultra-luxury travel destination. The time to talk is now!

This month, help solo travelers realize that a trip to Thailand means investing in themselves. Luxury doesn't always have to come with a massive price tag, but knowing where to spend their money for the best experiences is key to unlocking Thailand's restorative benefits.

Wherever they go in Thailand, solo travelers can indulge in experiences that will transform them like never before.

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Bangkok's Urban Elegance

Sometimes an urban getaway is all the solo traveler needs. Go alone, but never *feel* alone. These experiences are top ways to appreciate Bangkok with a little luxurious edge.

- **Private Palace Tour:** Bangkok's historic core is a must-see, but why not go unbothered by crowds? Various exclusive, privately guided tours exist to elevate the experience..
- **Table for One:** Chef's Table at Le Du offers an innovative, multi-course, fine dining tasting menu curated by top-tier culinary masters. Focus on the food—and yourself—instead of conversation with dining partners during this gastronomic journey.
- **Wellness First:** A private spa experience at any of Bangkok's award-winning venues, like Banyan Tree Spa, rewards solo travelers with ancient Asian wellness traditions with modern luxury.

Mountains & Culture in Chiang Mai

Up north, in and around Chiang Mai, travelers can get off the beaten path and find luxury experiences to create memories with themselves while reconnecting with nature.

- **Private Artisan Studio Immersion:** On a visit to Baan Tawai, travelers can spend a bespoke day working alongside master woodcarvers and silversmiths to create their own high-end traditional keepsake.
- **Luxury Hilltribe Trek:** Embark on a customized, private day-trek into the northern highlands with an expert guide. Operators like Thailand Hilltribe Holidays take care of all the guesswork for travelers who just want to enjoy the journey.
- **Rainforest Spa:** Unwind in total solitude during a holistic wellness and botanical healing ritual awaiting at a venue like the rainforest outpost of Sense Massage.

Island Seclusion in Koh Samui

Lean into solitude on the island of Koh Samui in southern Thailand. It's the ultimate escape for travelers who don't mind some peace and tranquility.

- **Restore and Rejuvenate:** From yoga to spa treatments, island facilities like Kamalya provide luxury options for the body, mind, and soul all set to the beautiful beaches of Koh Samui island.
- **Luxury Yacht Charter:** Angthong Marine Park is the perfect place to sail through dramatic limestone archways and hidden lagoons aboard a private crewed catamaran with customized snorkeling stops.
- **5-Star Service**: From the Four Seasons to the Ritz Carlton, Koh Samui has some of the world's most luxurious hotel brands waiting to pamper solo guests with the best products, experiences, and views.

Andaman Seacoast in Phuket & Krabi

A retreat into southern Thailand rewards travelers with luxury experiences of all speeds on either side of Phang Nga Bay.

- **Private Speedboat Thrills:** Bypass the tourist masses to access protected crystal-clear turquoise waters of the Similan Islands and their pristine white-sand beaches on an exclusive early-morning marine expedition.

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- **Waterfront Fine Dining:** Trisara features several restaurants serving southern Thai coastal cuisine for travelers to savor while seated at a private ocean-facing table. Diners watch the sun sink into the Andaman Sea as they decide which dessert to indulge in.
- **Climbing Challenges**: Travelers can push their limits as they scale sheer vertical limestone cliffs overlooking the turquoise Andaman Sea. Elite. Or they can invest in an expert guide to trek up the Ngorn Nak (Hang Nak) Mountain Trail for sweeping panoramic views.

Learn more at **Thailand Insider** and get inspired to share Thailand's story with Midwestern travelers. Join us in inviting them to ***Discover Unforgettable Experiences in Thailand***.

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The Tourism Authority of Thailand, Chicago Office plays a key role in promoting Thailand's rich culture and natural beauty to American travelers. Through strategic, inclusive campaigns focused on sustainability and authentic experiences, it continues to position Thailand as a top destination for U.S. visitors.

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Subject: Thailand Revamps Visa Exemptions for U.S. Travelers

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Thailand Revamps Visa Exemptions for U.S. Travelers

Visitors Enjoy Max 30 Days Visa-Free in Thailand, Reduced from 60



Chicago, IL – September 16, 2026 – The Tourism Authority of Thailand (TAT) announced new visa protocols for travelers from the U.S. that reduce the duration of visa exemptions.

As of September 15, 2026, Thailand will no longer offer a 60-day visa exemption to American travelers. Instead, the new framework will introduce a 30-day visa exemption, meaning leisure tourism travelers from the U.S. will not need to apply for a visa if their vacation is shorter than 30 days.

Tourists entering through land-border immigration checkpoints will generally be able to enter Thailand no more than twice per calendar year under using the 30-day visa

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exemption. All travelers should check entry conditions that apply to their specific case before traveling.

“Thailand offers massive appeal to U.S. travelers seeking to reset and reconnect far from home, and these new visa requirements won’t change a thing for most of them. As Americans plan their getaways, a thirty-day window is more than sufficient for most people to log off work and check into the culinary, cultural, and restorative experiences that await them in Thailand,” said **Anoma Vongyai**, **Director of the Tourism Authority of Thailand’s Chicago Office.**

Welcoming more than 32 million international visitors in 2025, Thailand continues to be an in-demand destination, boasting a brand new UNESCO World Heritage Site among its countless attractions and experiences.

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Experience New UNESCO World Heritage Site in Southern Thailand



Chicago, IL – August 25, 2026 – The Tourism Authority of Thailand, Chicago office, is spreading the word that Wat Phra Mahathat Woramahawihan has been listed as a UNESCO World Heritage site as of July 2026. Located in **Nakhon Si Thammarat Province**, the site's long name holds clues to its significance: "Mahathat" means it houses a relic of the Buddha, while "Woramahawihan" is one of the highest designations a Thai Buddhist temple can hold. Indeed, Wat Phra Mahathat Woramahawihan has stood as one of Southern Thailand's most revered Buddhist temples for the past 1,500 years–and is now recognized internationally.

Following the UNESCO accolades, the Tourism Authority of Thailand is highlighting not only the temple complex, but the province's numerous attractions. Travelers can reach Nakhon

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Si Thammarat by a 1.5-hour flight from Bangkok. The temple is then only another 20-30 minutes from the airport by car. The best part? It's just one of many experiences that await.

Curating Cultural Experiences

Visitors can seek out other temples and cultural sites across the region to complement their visit to Wat Phra Mahathat monastery and experience the area's rich history and local way of life:

- **Wat Phaisan Sathit** is a smaller temple featuring the iconic Banyan Root Temple, which is held intact by the roots of an enormous tree.
- **Khiriwong Village** is one of the most scenic and pristine in the nation, with a strong focus on sustainable tourism and preserving traditional ways of life.
- **Wat Khao Khun Phanom** offers an escape past mountain caves to the temple where King Taksin the Great allegedly lived after his reign.

Peaceful on the Peninsula

Take a breather from all the travel and relax along Southern Thailand's pristine beaches and waterfronts to recenter and experience coastal hospitality.

- The tranquil sandy **Na Dan Beach** is largely untouched by mass tourism and offers a peaceful retreat.
- **Khanom Beach** on the Gulf of Thailand is where visitors can embark on traditional long-tail boats in search of the region's rare pink dolphins.
- **Sichon Beach** is another favorite place to relax with sandy stretches alongside local seafood eateries.

Embracing Nature

Unique topography and parks make this part of Thailand a treasure trove of hikes and vistas for those willing to lace up their shoes and connect to the healing power of nature.

- **Khao Luang National Park** is home to the tallest mountain in Southern Thailand, with dense rainforests and numerous waterfalls to reach.
- **Maha Chakri Sirindhorn Natural History Museum**, opened in December 2025, is the largest such museum in Southern Thailand and allows visitors to understand local ecosystems even further.
- **Khao Phlai Dam Wildlife Sanctuary** is where the beach and mountains meet, creating an inviting place to discover local wildlife and a variety of birds.

Foodie Finds

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- The region's **Khanom Jeen** is among the most iconic dishes in this part of Thailand, with fermented noodles and rich, spicy curry sauces
- **Bai Liang stir-fry** features local Bai Liang (melinjo leaves) stir-fried with egg or garlic.
- A southern-style rice salad, **Khao Yum** features a mix of rice, shredded fresh vegetables, herbs, and toasted coconut, tossed in a savory dressing made from fermented fish sauce called budu.

To experience Nakhon Si Thammarat, along with the newly minted UNESCO World Heritage site, tour operator **Goway** offers an expansive "Secrets of Thailand: Heartlands to Hidden Islands" itinerary. Or, learn more at Thailand Insider and get inspired to share Thailand's stories with your travelers. Join us in inviting them to Discover Unforgettable Experiences in Thailand.

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Subject: Revitalizing Cuisine Awaits in Thailand

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Revitalizing Cuisine Awaits in Thailand



Chicago, IL – July 23, 2026 – Thailand knows a healthy body is the first step in the pursuit of wellness. As part of Thailand's "Healing is the New Luxury" campaign, it's time to highlight the nation's diverse cuisine and its ability to revitalize body, mind, and soul.

As summer winds down, let's celebrate the culinary experiences that make Thailand an unforgettable experience for travelers seeking an escape from routine meals and familiar flavors.

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Help travelers dig into dining and dishes beyond the clichés, to connect with new cultures and reconnect with themselves. Thailand offers a recipe for achieving true wellness, one tasting at a time.

Celebrating Culinary Cultural Heritage

Thailand has its main spots for foodie pleasures like Bangkok and Chiang Mai, but let's take a page from UNESCO's playbook and encourage travelers further to find flavors and experiences they won't find elsewhere.

- **In Songkhla,** bold southern coastal seafood and multicultural food traditions earned UNESCO nods in 2025 as a Creative City of Gastronomy.
- **In Phuket,** rich Peranakan culinary heritage and vibrant street food culture nabbed UNESCO recognition as Thailand's first gastronomic hub in 2015
- Across the nation, **Tom Yum Goong** is an iconic spicy and sour soup-most famously with fresh prawns–added to UNESCO's list of Intangible Cultural Heritage of Humanity in 2024.

Foodie Focus on Phetchaburi

In Phetchaburi, three hours west of Bangkok, local cuisine earned the region the UNESCO title of Creative City of Gastronomy in 2021. Travelers, however, still overlook this foodie paradise.

- It's an easy day trip from the seaside resort town of Hua Hin, which boasts luxury resorts, golf courses, and even vineyards.
- Phetchaburi is known for its historic riverside market, ancient temples, and even a mountaintop royal palace called Phra Nakhon Khiri.
- The province is particularly famous for its sugar palm plantations, which are an important part of the local cuisine. Baan Rai Krang community offers tours of one locally tended orchard where visitors learn all about cultivating and using palm sugar, including hands-on experiences preparing unique dishes!
- Its abundance of locally produced sugar makes Phetchaburi a winning choice for exploring traditional Thai sweets. Khao chae, composed of ice, jasmine-scented rice, and accompaniments, is especially famous here during the Songkran celebrations in April.

Fine Dining Updates Across Thailand

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Thailand's dining scene includes 468 establishments nationwide celebrated in the MICHELIN Guide. As we look forward to the November announcements for the newest additions and stars, remind travelers that dining exceptionally is already accessible in Thailand:

- In **Bangkok,** Sühring earned a third star, joining Sorn as the only two three-starred restaurants in Thailand. Local favorite GOAT earned a rare Green Star for its exceptional commitment to sustainable cooking.
- In **Phuket,** lob-baan opened as an exclusive 12-seat counter-service experience focusing on southern Thai home cooking.
- In **Chiang Mai,** Meena Rice-Based Cuisine is a rustic restaurant that doesn't need a star to attract diners with its bright five-coloured rice.

The New Face of Thai Cuisine

Consider a profile on Suwijak Kunghae—AKA Chef Mond—of Royd in Phuket. This year he won the MICHELIN Young Chef Award, making him a talent to watch. We can facilitate interviews if desired, but here are some facts at a glance:

- Chef Mond graduated from the School of the Oriental Hotel Apprenticeship Programme and became an executive chef at just 24 years old.
- He specializes in transforming bold, complex Southern Thai flavor profiles into refined menus, prioritizing local products in his dishes.
- Chef Mond's stint on Iron Chef Thailand in 2020 paved the way for him to open Royd in Phuket Old Town.

Dining Beyond Pad Thai

Travelers think they know Thai cuisine, but a visit to the country reveals just how limited their local Thai restaurant back in the heart of the U.S. really is.

- High-Energy Regional Fare: Concepts like Somsak in Bangkok's trendy Ekkamai neighborhood are turning traditional, rustic Northeastern Isaan street food into high-energy izakaya celebration
- Elevated Southern Traditions: Restaurants like Phukej in Bangkok are taking the fiery heat of Southern Thai-Chinese-Muslim cooking and plating up polished versions in vintage-styled tasting environments.

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- Rising Sweets in Thailand: Makers like Kad Kokoa are championing local Thai cacao, turning single-origin beans from regions like Chanthaburi and Chiang Mai into world-class artisan chocolates like never before.

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Subject: Green Season Travel Perks in Thailand

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Green Season Travel Perks in Thailand



Chicago, IL – June 25, 2026 – Locals don't call it the rainy season. In Thailand, July to October is the green season, and a fantastic time to explore the nation if you plan ahead.

Sure, the weather might be a little wetter, requiring some flexibility and planning to avoid spending a cloudy morning at the beach. Thailand, however, has much more than outdoor appeal for travelers who want to immerse themselves in the nation's rich culture and reconnect with themselves.

The Tourism Authority of Thailand knows wellness is a year-round effort, and the green season is an optimal time for travelers to treat themselves. These experiences are perfect excuses to head inside for a little until the showers pass.

Rainy Day Wellness

Travelers might dream of beachside yoga and massages, but some much-deserved pampering awaits within Thailand's epic spas.

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- **Bangkok**: Tucked away in the lively Sukhumvit 11 district, Divana Nurture Spa is a luxurious wellness sanctuary designed around a serene lotus theme that blends traditional Thai healing wisdom with modern longevity treatments.
- **Krabi**: Princeville Spa is hidden inside a beachfront resort on Ao Nang Beach offering an upscale wellness experience focused on the ancient art of traditional Thai massage and premium natural therapies.
- **Trat**: Set inside the SYLVAN Koh Chang resort, the award-winning Rainforest Spa pairs spectacular forest views with a complete hydrothermal circuit, a garden vitality pool, and traditional Thai therapies.

Cultural Connections

Thailand is more than its landscapes—it's defined by its people. Connect with local cultures in engaging ways.

- **Kanchanaburi**: The Muang Kao Community initiative invites travelers to explore rural village life, rich agricultural traditions, and historical heritage through hands-on cultural activities and local interactions.
- **Chiang Mai:** Lanna Traditional House Museum preserves a stunning collection of authentic, historic northern Thai wooden stilt houses that showcase the architectural evolution and traditional lifestyle of the Lanna people.
- **Chiang Rai**: Located in Chiang Khong District, the award-winning Tai Lue Sri Don Chai community is a cultural tourism destination celebrated for preserving its ethnic heritage through traditional daily attire, live weaving demonstrations, and a dedicated textile museum showcasing intricate handwoven fabrics.

Foodie Forays

American travelers think they know Thai cuisine, but Thailand's culinary experiences will open their eyes to even more local flavors. The best part? Rain or shine, everyone's always eating in Thailand!

- **Cooking Classes**: Classes across the country like the Phuket Thai Cooking Academy offer ways to learn about balancing traditional flavors, herbs, and spices that make Thailand's cuisine one of the world's favorites.
- **Food Markets:** All major cities have seemingly endless food markets, from stir-fried ice cream in Phuket to around-the-clock options at Somphet Market in Chiang Mai. Weather doesn't stop anyone from sampling the best of Thailand's street food scene.

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- **Food Tours:** In a tuk-tuk, with a chef, on a cruise, or at a midnight market, Thailand boasts all sorts of food tours to engage travelers who want an insider look at what local secrets there are to taste.

Biodiversity Education

Less dependent on the weather than sunbathing or swimming, local wildlife experiences and museums are prime ways to connect with local flora and fauna and melt into Thailand.

- **Khon Kaen**: Phu Wiang Fossil Research Center and Dinosaur Museum serves as a major paleontological hub that features life-sized models and real fossils of the unique dinosaur species first discovered in Thailand's Phu Wiang Valley.
- **Rayong**: Established to preserve traditional Thai medical knowledge, the HRH Princess Maha Chakri Sirindhorn Herb Garden serves as an educational ecotourism destination featuring over 260 species of medicinal plants categorized by their healing properties, complete with an interactive museum and free guided tram tours.
- **Chonburi**: The Khao Kheow Open Zoo is a unique safari park where visitors can experience wildlife including elephants, tigers, and African mammals through immersive open-air enclosures and educational demonstrations.

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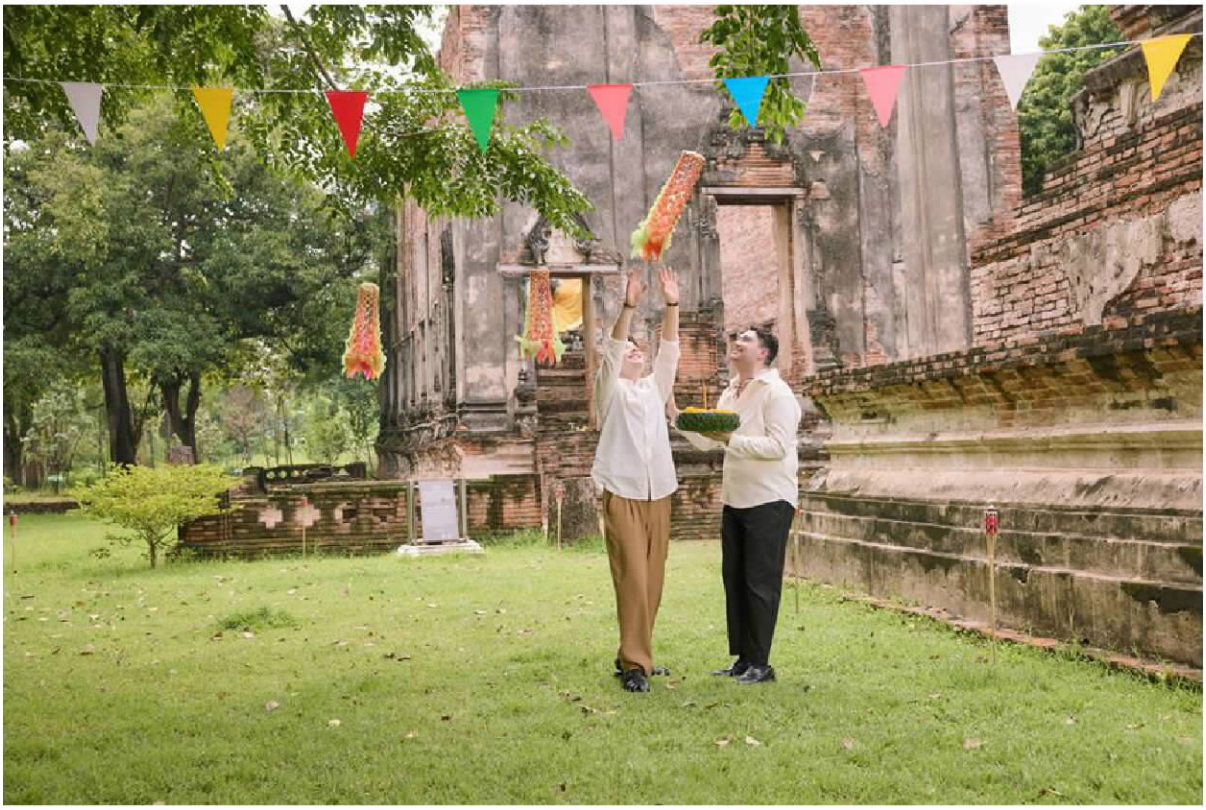
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Subject: Thailand Invites LGBTQ+ Travelers to Celebrate Pride Year-Round

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Thailand Invites LGBTQ+ Travelers to Celebrate Pride Year-Round



Chicago, IL – May 27, 2026 – Thailand wants everyone to hear clearly this Pride Month: *You. Are. Welcome*. While many destinations still deter LGBTQ+ travelers, Thailand is proudly pushing in the opposite direction, doubling down on its role as Asia's premier LGBTQ+ destination.

Nearly 10% of citizens in Thailand identify as LGBTQ+, and it was the first Southeast Asian country to legalize same-sex marriage in 2025. More recently, Gawdland, a Thai contestant, won the third season of *RuPaul's Drag Race UK vs the World*. LGBTQ+ audiences know that's a *big* deal.

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Travelers understand that Thailand is committed to creating a welcoming space for queer travelers. Here's how:

Thai LGBTQ+ News

As acceptance increases around the world, Thailand is particularly proud to be part of the growing embrace of LGBTQ+ travelers.

- Thailand is bidding to host World Pride in 2030, and if they win, Bangkok would be the first Asian destination to host the event.
- In Bangkok, the inaugural Eurovision Song Contest Asia will take place on November 14, 2026.
- New laws to protect and support Thailand's transgender citizens are rolling out this year, reaffirming the nation's commitment to the entire LGBTQ+ community.

Inclusive LGBTQ+ Events

While the Silom neighborhood is the nexus of Bangkok's LGBTQ+ nightlife year-round, Thailand hosts a number of special events drawing locals and international travelers alike.

- Gcircuit Songkran in April is one of Asia's largest LGBTQ+ parties during the national Songkran celebrations.
- Circuit Festival Asia takes over Pattaya in June with four massive events for queer travelers and locals alike.
- White Party Bangkok in December is a massive dance festival over the New Year unlike any other.

Thai the Knot

With marriage equality unlocked in Thailand, couples are flocking to plan weddings in this welcoming and beautiful country.

- In Chiangrai, the Riverie by Katathani Collection offers an epic wedding venue, including a rooftop option with river views.
- In Krabi, Deevana Plaza Krabi Aonang provides an intimate wedding experience near the Andaman Sea.
- In Chanthaburi, Maneechan Resort provides local cuisine, ballrooms, and garden spaces for a unique Thai nuptial.

Immersive Thailand

Be welcomed. Be embraced. Be immersed. Thailand wants all visitors to find their perfect

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way to become a part of Thailand's culture and landscape with these all-encompassing experiences.

- In Chiang Mai, 360Art Center is a digital creative venue with immersive sound healing and yoga, all with an artsy twist.
- In Rayong, Paradee is the ultimate retreat where travelers can melt into beach life.
- In Phuket, honeymoon at Amatara Welleisure Resort where partners can enjoy beachfront treatments and relaxation.

It's time to remind LGBTQ+ travelers that Thailand is their go-to Asian destination. Tourism Authority of Thailand's "Go Thai. Be Free" efforts make it clear: Thailand welcomes and embraces the entire LGBTQ+ community all year long.

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Subject: Intentional Adventure Awaits in Thailand

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Intentional Adventure Awaits in Thailand



Chicago, IL – April 24, 2026 – Adventure means something different to everyone, but Thailand speaks to them all. For travelers in the American Heartland, the "Land of Smiles" allows them to trade traditional sightseeing for mindful and exciting experiences set in natural beauty.

From sweeping mountain vistas in the northern highlands to the coastal beauty of the southern islands, the focus this month is on deep immersion. For instance, it's no longer just about seeing natural areas; it's about navigating it alongside local conservationists, discovering hidden landmarks, and preserving Thailand's wild heart.

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It's all part of the Tourism Authority of Thailand's commitment to "value over volume," focusing on quality, meaningful experiences to help travelers disconnect from the digital world and reconnect with their sense of wonder across Thailand.

Chasing the Highs
Adventure travelers can get an adrenaline high across Thailand, on the water, in the hills, or even on two wheels.

- In Phang Nga, travelers can participate in epic bike tours with Hands Experience Thailand that function as charity rides, generating funds for worthwhile causes.
- In Loei, Phu Kradueng National Park and its trails await true adventure seekers who want to immerse themselves in nature.
- In Phuket, Andaman Sea Kayak invites travelers to explore lagoons and waterways in an eco-friendly way, paddling along with experienced guides.

Slowing it Down
Slow adventure is a big part of Thailand's draw, inviting travelers to reconnect with themselves as with local communities, but at a more relaxed pace.

- In Nan, Bo Suak is a 750-year-old community that has won UNWTO's Best Tourism Village twice thanks to its focus on slowing down, enjoying life, and practicing traditional, analogue crafts.
- The Blue Jasmine is a 9-day curated rail experience beginning in Bangkok and ending in Chiang Mai, allowing passengers to truly engage with Thailand's beautiful countryside and lesser-known cultural centers.
- At Khon Kaen's Phu Wiang Dinosaur Museum, travelers can step back into time to learn about prehistoric Thailand.

Connecting with Tradition
Thailand wants travelers to understand the land and resources that have helped shape its culture over centuries. These experiences bring travelers face-to-face with those features.

- In Phuket, Old Phuket Farm offers a change of pace from beach tourism, showcasing traditional Thai rural life and the island's history.
- In Rayong, the WangChan Forest Learning Center provides a look into the eastern seaboard's natural resources.
- In Loei, Thanthamfarm is a farm and eco experience that highlights traditional ways of Thai agriculture.

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Staying in Style
Adventure doesn't stop at the hotel door. Diverse accommodations in beautiful settings keep travelers in the adventure mindset from the time they wake up to the time they head out for the day.

- In Chonburi, Grande Centre Point Space is a whole different type of adventure experience, sending visitors to the depths of space, and even includes a water park.
- In Chiang Rai, The Riverie by Katathani Collection is a 5-star resort situated on an island in the middle of the Kok River.
- In Krabi, the beaches aren't far from Deevana Plaza Krabi Aonang, but just far enough away to feel secluded in serenity.

Learn more at **Thailand Insider** and get inspired to share Thailand's story with Midwestern travelers. Join us in inviting travelers to ***Discover Unforgettable Experiences in Thailand.***

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Received by NSD/FARA Registration Unit 10/28/2026 9:30:29 AM

Sent: Thursday, April 23, 2026 5:44 PM
Subject: Invitation: Thailand Travel Mart+ and Post-Tour (June 2026)

Hi,

I hope you are well!

I'm working with the **Tourism Authority of Thailand, Chicago Office** on a small, curated media group attending **Thailand Travel Mart+ (TTM+)** this June, along with a short post-tour program. As we are focusing on **media based within our U.S. Midwest region**, I immediately thought of you and your team for this opportunity.

We had a great experience hosting Randy last year and really appreciated the coverage—given that, we would love to extend this invitation to you or another member of your editorial team, depending on who would be the best fit editorially.

TTM+ is Thailand's flagship global travel trade event, bringing together international buyers and tourism leaders from over 50 countries, alongside curated programming and destination showcases. It offers a strong lens into emerging travel trends, sustainability initiatives, and new product development across the country—paired here with on-the-ground reporting opportunities in Bangkok and along Thailand's East Coast.

Given registration timelines, I would need to confirm your interest in attending by **May 1 at the latest**. We've shared this with a very limited group of journalists (4 total) and **are able to host 2 media**, so will be confirming participants on a rolling basis.

I've included full program details below—please let me know if this could be a fit, and I'm happy to discuss further.

***
Tourism Authority of Thailand, Chicago Office | Hosted Media Program

Travel Dates:

- **Depart (transit through Vancouver):** 6 June 2026
- **In-destination:** 8 – 15 June 2026 (8 days, 7 nights)

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- **Route:** Bangkok - Chonburi - Thailand's East Coast
  - June 8-9 – Bangkok
  - June 10-12 - Chonburi (TTM+)
  - June 13-14 - Thailand's East Coast
- **Purpose:** TTM+ attendance + curated excursions (nature, culture, wellness)
- **Return Flight:** 15 June 2026

Highlights:

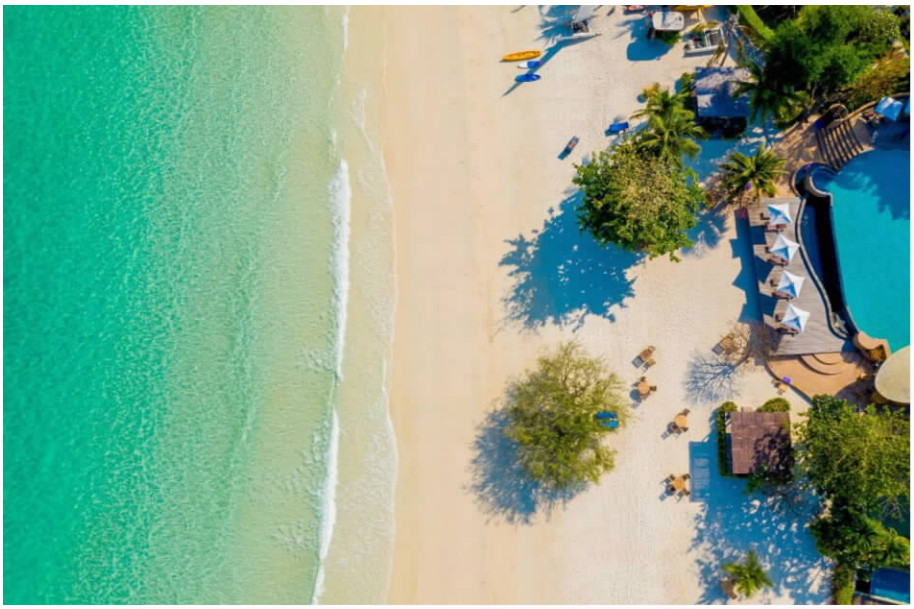
- **Bangkok:** Discover why Thailand's capital is among the world's most visited–and re-visited–cities.
- Attend Thailand Travel Mart+ in **Chonburi**, gateway to Thailand's lush eastern seaboard. **TTM+** (10-12 June 2026) is Thailand's **flagship B2B travel trade event**, which brings buyers from around the world together with Thai tourism sellers in a dynamic business-matching environment. **(Executive Press Briefing for Hosted Media: 11 June 2026)**
- **Post-Tour:** Uncover hidden gems along Thailand's **East Coast.**

Included for Hosted Media:

- Round-trip international flight (**note:** TAT policy allows for economy-class or, when possible, premium economy)
- Accommodation for the duration of the itinerary
- In destination transfers
- Pre- and post-tours + activities
- Most meals

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***This itinerary is intended as a sample only and may be subject to modification without notice.**

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Sent: Monday, June 8, 2026 12:12:22 PM
Subject: [EXTERNAL] Cooking segment opp: Iron Chef Thailand winner in Chicago June 10-12

Hi,

I hope you are well!

With Thai Fest Chicago returning this weekend, I wanted to see if you might be interested in featuring Iron Chef Thailand winner Chef Kamol "Gigg" Chobdee-ngam in a live or pre-taped cooking segment ahead of the festival.

The chef is available this week on June 10-12 for television appearances and can demonstrate **Pad Kraphao** (a Thai basil stir-fry), one of Thailand's most beloved street food dishes. The segment would offer viewers an opportunity to learn how to prepare an authentic Thai favorite while getting a preview of Thai Fest Chicago's culinary programming.

I know it's already late but if you have an opening, we'd love to be considered.

Chef Gigg is an award-winning restaurateur, winner of Iron Chef Thailand and a leading ambassador of Thai cuisine. He will be visiting Chicago as a featured guest chef at Thai Fest Chicago, where he will conduct live cooking demonstrations throughout the weekend.

Key details:

- Winner, Iron Chef Thailand
- **Available for live or taped segments June 10-12**
- English-speaking, with translator support available if needed
- Can prepare ingredients in advance and provide a finished plated dish for television
- Experienced television personality and international culinary ambassador
- **Featured chef at Thai Fest Chicago (June 13-14)**

To get a sense of Chef Gigg's on-camera presence and cooking style, you can view a clip from his Iron Chef Thailand appearance here:
https://www.youtube.com/watch?v=tAKc9UqFQ7Q

Thai Fest Chicago is one of the largest celebrations of Thai culture in the Midwest, featuring food, cultural performances, demonstrations and family-friendly activities.

I'd be happy to provide additional information, photos or coordinate an interview with Chef Gigg.

Thank you for your consideration.

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Received by NSD/FARA Registration Unit 10/28/2026 9:30:29 AM

Sent: Monday, August 24, 2026 4:48 PM
Subject: Interview Opportunity: TAT Deputy Governor in Chicago – Sept. 21
Importance: High

Hi,

I hope you've been well! I wanted to reach back out following Kelsey's trip with the Tourism Authority of Thailand earlier this summer (hi Kelsey, I have heard it was a good trip!)

Chiravadee Khunsap, Deputy Governor of the Tourism Authority of Thailand, will be in Chicago on Monday, September 21, and we have an opportunity to arrange a small number of one-on-one media interviews during her visit.

Given Premier Travel Media's relationship with TAT and Kelsey's recent firsthand experience in Thailand, I thought this could be a particularly relevant opportunity for you or someone on the editorial team to speak with the Deputy Governor directly about **Thailand's priorities for the U.S. market, current travel trends and demand, new tourism developments and experiences, industry partnerships, and what TAT is looking toward next.**

Her schedule is still being finalized, but I wanted to reach out first to gauge interest and availability. If this could be of interest to you, Kelsey or another member of the team, I'd be happy to coordinate around timing and a convenient location in Chicago on September 21.

Would love to see if we can make something work! Thank you in advance for your consideration.

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Received by NSD/FARA Registration Unit 10/28/2026 9:30:29 AM

On Fri, May 1, 2026 at 2:20 PM

Hi,

I'm working with the Tourism Authority of Thailand, Chicago Office on a small, curated media group for an upcoming hosted FAM trip this July, centered around the theme **"Healing is the New Luxury."**

This program is being organized in partnership with EVA Air and will explore Thailand through a wellness and luxury lens, with a focus on meaningful, restorative travel experiences across some of the country's most iconic and emerging destinations.

We've shared this opportunity with a very limited group of journalists and are able to host up to 4 participants, so please let us know if you'd be available at your earliest convenience.

I've included full program details below, but highlights include:

- **Koh Samui:** Luxury wellness resort experiences and island excursions
- **Koh Phangan:** Nature-based mindfulness and healthy Thai cooking experiences
- **Bangkok:** Cultural landmarks paired with traditional Thai wellness practices

This is a great opportunity to explore Thailand through a more intentional, wellness-driven lens, with a balance of editorial depth and experiential storytelling.

Please let me know if this could be of interest, I'd be happy to discuss further. Thank you for your consideration!

Best,

***

Tourism Authority of Thailand, Chicago Office | Hosted Media Program, July 5-15:

- Depart from the US: July 5 (arrival in Bangkok on July 7)
- In-destination: July 7-15 (8 nights)
- Route: Koh Samui (July 7-10) → Koh Phangan (July 10-12) → Bangkok (July 12-15)
- Return Flight: July 15

Theme: Healing is the New Luxury (Health and Wellness)

Highlights:

- **Koh Samui:** Luxury wellness resort experience and snorkeling excursion in Koh Tao / Koh Nang Yuan
- **Koh Phangan:** Healthy Thai cooking class and nature-based mindfulness experiences

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- **Bangkok:** Wat Phra Kaew, Wat Arun, and traditional Thai massage workshop and treatment

Included for Hosted Media:

- Round-trip international flight (economy class, per TAT policy)
- Accommodation throughout the itinerary
- In-destination transfers
- Activities and experiences
- Most meals

**This itinerary is intended as a sample only and may be subject to modification without notice.*



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