

REVISED

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in triplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

Name of Registrant	Name of Foreign Principal
Rubenstein Associates, Inc.	State of Israel <i>5761 di</i> <i>4778</i>

Check Appropriate Boxes:

- The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach three copies of the contract to this exhibit.
- There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach three copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

A full outline of the services to be performed is attached. It has been submitted to the State of Israel.

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INTERNAL SECURITY
REGISTRATION UNIT
DEPT. OF JUSTICE
INTERNAL DIVISION

REVISED



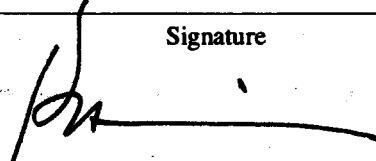
5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

A full outline of the activities is attached.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?¹
Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

We will be in contact with Federal, State and City officials to create a better understanding between Israel and the African-American and Hispanic communities.

Date of Exhibit B	Name and Title	Signature
February 24, 1995	Howard J. Rubenstein President	

¹Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

RUBENSTEIN ASSOCIATES, INC.

Public Relations

1345 Avenue of the Americas
New York, New York 10105-0109
212-843-8000
Fax 212-843-9200

September 7, 1994

Ambassador Colette Avital
Consul General
State of Israel
800 Second Avenue
New York, NY 10017

Dear Colette:

I am pleased to confirm our understanding whereby the State of Israel retains Howard J. Rubenstein Associates, Inc., as your public relations counsel beginning September 15, 1994 at a monthly fee of \$2,500.00. At the end of each billing period either party may give thirty days' notice to cancel the agreement.

It is also understood that you will pay all out-of-pocket expenses. These may include postage, xerox, telephone, messengers, photography, printing, etc. Any individual expense in excess of \$100 will be approved by you in advance.

As part of our services, we will seek to publicize and project the State of Israel in a positive and constructive way in African American, Latino and other communities of color.

Specifically, we will help you to expand your relationships and communications in this area by arranging speaking engagements, exhibits, cultural programs and other programs in institutions that are important to communities of color.

We will provide detailed plans every quarter which will outline the institutions we will approach on your behalf.

By execution of this retainer, you hereby also agree to indemnify, hold harmless and defend us against any liability whatsoever, based upon our utilization of any information furnished by you to us, which we have your permission to use.

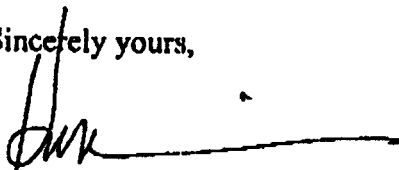
REGISTRATION UNIT
INTERNATIONAL SECTION
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Continued.....
INTERNATIONAL DIVISION
U.S. DEPARTMENT OF STATE

If this letter outlines our understanding, please sign a copy and return it to me with your first month's retainer fee.

I have enclosed a bill for your convenience.

I look forward to a long and mutually productive relationship.

Sincerely yours,



Howard J. Rubenstein
President

DATE: February 22, 1995

ACCEPTED BY: C. Qulal

Enclosures

Valid until 12.31.94