

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, dissemination report, copy of political propaganda or other document or information filed with the Attorney General under this act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of such documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. Finally, the Attorney General transmits an annual report to the Congress on the Administration of the Act which lists the names of all agents and the nature, sources and content of the political propaganda disseminated or distributed by them. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

*Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant Global Communicators 901 15th street, NW, Ste. 370, Washington, D.C. 20005		2. Registration No. 5241
3. Name of foreign principal Hamburg Business Development Corporation	4. Principal address of foreign principal Hamburger Strasse 11 D 22083, Hamburg, Germany	

5. Indicate whether your foreign principal is one of the following type:

- Foreign government
- Foreign political party
- Foreign or domestic organization: If either, check one of the following:
 - Partnership
 - Corporation
 - Association
 - Committee
 - Voluntary group
 - Other (specify) _____
- Individual—State his nationality _____

6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant.
- b) Name and title of official with whom registrant deals. N/A

7. If the foreign principal is a foreign political party, state:

- a) Principal address
- b) Name and title of official with whom registrant deals. N/A
- c) Principal aim

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11:05

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

To promote and increase cruise line port of calls to the Hamburg port.
To promote the Hamburg Cruise Center.

b) Is this foreign principal

Owned by a foreign government, foreign political party, or other foreign principal Yes No

Directed by a foreign government, foreign political party, or other foreign principal Yes No

Controlled by a foreign government, foreign political party, or other foreign principal Yes No

Financed by a foreign government, foreign political party, or other foreign principal Yes No

Subsidized in whole by a foreign government, foreign political party, or other foreign principal Yes No

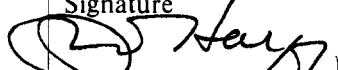
Subsidized in part by a foreign government, foreign political party, or other foreign principal Yes No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page may be used.)

N/A

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

private and public sources

Date of Exhibit A 3/29/99	Name and Title James W. Harff Chairman & CEO	Signature 
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INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements; or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. This form shall be filed in triplicate for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, D.C. 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, D.C. 20503.

Name of Registrant	Name of Foreign Principal
Global Communicators	Hamburg Business Development Corp.

Check Appropriate Boxes:

- The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach three copies of the contract to this exhibit.
- There is no formal written contract between the registrant and foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach three copies of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and the expenses, if any, to be received.

4. Describe fully the nature and method of performance of the above indicated agreement or understanding.

GC is to promote the Hamburg Cruise Center in North America in order to entice more cruise liners to use Hamburg as a port of call.

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U.S. DEPARTMENT OF JUSTICE
CRIMINAL DIVISION
REGISTRATION UNIT

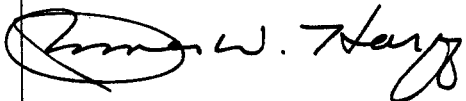
5. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Contact media for interview opportunities during Seatrade Shipping Convention in Miami Beach, Florida. Provide logistical support to HCC officials at booth and arrange a press briefing at the booth. Conduct follow-up to interviews at Seatrade.

6. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act?¹

Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
3/29/09	James W. Harff Chairman & CEO	

¹Political activity as defined in Section 1(o) of the Act means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.



AGREEMENT

1. This Agreement to provide public relations marketing services is made between the Hamburg Business Development Corporation (HWF), Hamburg, Germany, and Global Communicators (GC), virtual marketing division of Harff Communications Incorporated, Washington, D.C., and Los Angeles, CA, effective for a three-month period beginning January 15, 1999, and ending April 15, 1999. Mr. Karl Th. Walterspiel, Managing Director, Hamburg Cruise Center (HCC), will supervise the Agreement.
2. Global Communicators will provide strategic and tactical support for the Hamburg Cruise Center's activities before, during and after the Seatrade Cruise Shipping Convention and Exhibition, March 9-12, 1999, at the Miami Beach Convention Center, Miami, Florida.
3. HCC has arranged for a booth at the exhibition and an advertisement in the exposition's magazine. GC will:
 - a. Review all plans and arrangements for Seatrade previously made by HCC to determine how their impact can be leveraged and maximized. After this review, a *detailed plan* covering our tasks will be prepared for HWF. The detailed plan will be presented to HWF and HCC on or before February 1, 1999.
 - b. GC will suggest a set of *marketing messages* for communication through the exhibit booth, advertisements, hosted event, news releases, press kit, and media interviews at the convention. Seatrade will be used to inform the target audiences about the improved Hamburg Cruise Terminal facilities and to launch the new Hamburg Harbor City concept including the Hamburg Cruise Center.
 - c. We will review the Seatrade Cruise Review *mechanical data and production requirements for the ad, and counsel HCC's advertising agency in Hamburg on ad design that stresses the key marketing message agreed upon.* The advertising agency will prepare a *camera-ready layout* of the ad for submission by the printing deadline.

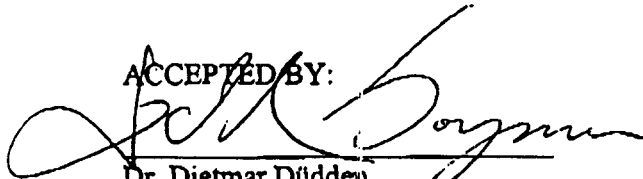
- d GC will contact Seatrade Cruise Review's editorial staff to ensure *editorial coverage* of present and future Hamburg activities in relation to cruise terminal services, including interviews with Hamburg port and HCC officials, in the publication where HCC's advertisement is published. We will also contact other publications in which HCC ads are placed to generate editorial coverage.
- e We will review current specifications for the *exhibition booth*, suggest a design that incorporates the marketing messages, and coordinate efforts with the booth designer. HCC will arrange for construction and installation of the booth.
- f GC will investigate the advisability and review options for an *HCC-sponsored event* and propose suggestions for theme, menu, remarks, handout materials, venue, invitation list, invitation design and production, entertainment and other logistical details and oversee their implementation. The event may occur at the HCC booth. GC and HCC will identify cruise industry leaders who will receive special invitations and encouragement to attend the event, if it is held.
- g We will prepare a nationwide *database list of journalists*, editors and producers who cover cruise industry and travel issues. Included will be cruise trade media, consumer travel press, and electronic travel media. We will also identify Miami-based media for possible local interviews with the Miami Herald and other regional newspapers, magazines and television. This database will be used before, during and after the Seatrade convention.
- h GC will prepare a *news release* to be distributed to targeted media before the March event; we will develop a news media *press kit* for distribution to the 120 media covering Seatrade. The press kit will include a comprehensive news release on HCC's plans; stress the marketing message; provide facts and figures on the Hamburg port, the City of Hamburg, and the surrounding Northern Germany region; and include the excellent Hamburg Cruise Center brochure. A *news release following Seatrade* will summarize the message.
- i We will investigate the possibilities and advisability of scheduling a *news media* briefing during Seatrade. Often a media briefing can be an effective means of communicating key messages to the trade press attending an event. If we judge that this would be beneficial to HCC, GC will schedule the briefing through the Seatrade media office and handle logistics including media advisory, arrangements for briefing venue, refreshments, and similar details. The media briefing may take place at the HCC booth in conjunction with a reception noted in item "f" above.

- j Arrangements will be made for *individual media interviews* with Hamburg officials attending Seatrade. GC will identify specific journalists in advance, contact them to determine their interest in an interview, schedule a time for the interview during the Miami event, brief Hamburg officials on the interviews and journalists, and attend each interview. GC will also approach Seatrade for including such interviews in the official "convention daily," distributed to those attending Seatrade.
 - k GC executives (Jim Harff and Nina von Waldegg) will make an *advance visit to Miami* January 24-25 to meet with Seatrade officials, review all Seatrade and HCC activity venues, contact trade press based there, visit the site of the sponsored event to discuss details, and generally review all aspects of HWF activities at Seatrade. GC will also visit the Disney Cruise Center for the purpose of learning about its organization and similarities to the planned HCC.
 - l GC senior staff will attend Seatrade to coordinate all activities for which we are responsible as outlined in this Agreement, with particular attention focused on generating media coverage for HCC, ensuring that the sponsored event goes smoothly, and supporting the other activities of Hamburg officials at Seatrade. Nina von Waldegg will arrive in Miami March 6 and remain until March 14. Jim Harff will arrive in Miami March 8 and remain until March 11. Katherine Christie, a GC media relations specialist, may come to Miami for the week if GC deems it necessary.
 - m After Seatrade, GC will *follow up with contacts* made with journalists, provide additional information, distribute the press kit to cruise industry media who did not attend the event or who requested additional assistance in preparing their stories, monitor coverage by print and electronic media, and prepare a report on the public relations and marketing communications results of our work in your behalf.
4. As compensation for its professional services, GC will be paid a project fee of \$20,000 by HWF for the Seatrade assignment as outlined in this Agreement. Half of the fee (\$10,000) will be paid upon signing this Agreement and the other half (\$10,000) paid on March 1, 1999. The fee will be paid by wire transfer to the following:

F&M Bank – Allegiance
4719 Hampden Lane
Bethesda, Maryland 20814
ABA Routing #055-002231
HCI Account #01-053574-01
Harff Communications Incorporated
D/b/a Global Communicators

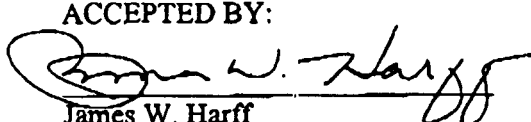
5. Administrative expense disbursements (including telephone, faxing, photocopying, printing, courier services, air express, travel and other out-of-pocket expenses) for, on behalf of, or for the benefit of HWF are in addition to the project fee. HWF will be billed only for actual expenses, documented by receipts, without any agency mark-up. An expenses cap of \$6,000 will apply. Payment of expenses by wire transfer is due upon receipt of invoice.
6. HWF agrees to and hereby does indemnify GC against any damages, costs and expenses, including reasonable attorney's fees, incurred in defending against any action arising out of the release of materials previously cleared and approved by HWF, and hereby expressly holds GC harmless from any damages, costs and expenses.
7. HWF acknowledges that it has read this Agreement between the parties, which supersedes all proposals or prior agreements, oral or written, and all other communications between the parties relating to the subject matter of this agreement.

ACCEPTED BY:


DATE: 13. January 1999

Dr. Dietmar Düdden
Chairman of the Board of Directors
Hamburg Business Development Corporation

ACCEPTED BY:


DATE: 7 January 1999

James W. Harff
Chairman and CEO
Global Communicators