

| 2024 Travel Trade Activities Jul-Dec | Dates     | Theme   | Partners   |
|--------------------------------------|-----------|---|--|
| Nordic Roadshow                      | 14-18 Oct | Three city roadshow in San Francisco, Chicago, New York | The Nordics (Finland, Sweden, Denmark, Greenland, Faroe Islands & Iceland) |
| ATTA Climate Summit in Norway        | 30-31 Oct | Climate Summit in Norway                                | Adventure Travel Trade Association   |
| USTOA Annual Conference              | 9-13 Dec  | Conference/trade show in Marco Island, FL               | The Nordics (Finland, Sweden, Denmark, Greenland, Faroe Islands & Iceland) |