

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, D.C. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public. Finally, the Attorney General intends, at the earliest possible opportunity, to make these public documents available on the Internet on the Department of Justice World Wide Web site.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant Ron Torossian 32 W 82nd Street 8F NYC, NY 10024	2. Registration No. 5448
3. Name of foreign principal Goffrey Weill Assoc. / Ministry of Tourism	4. Principal address of foreign principal Ministry of Tourism 1212 Avenue of the Americas New York, NY 10020-1399
5. Indicate whether your foreign principal is one of the following: <input type="checkbox"/> Foreign government <input type="checkbox"/> Foreign political party <input type="checkbox"/> Foreign or domestic organization: If either, check one of the following: <input type="checkbox"/> Partnership <input type="checkbox"/> Corporation <input type="checkbox"/> Association <input type="checkbox"/> Individual-State nationality <input checked="" type="checkbox"/> Other (specify) ISRAEL MINISTRY OF TOURISM	
6. If the foreign principal is a foreign government, state: a) Branch or agency represented by the registrant. NOT APPLICABLE b) Name and title of official with whom registrant deals.	
7. If the foreign principal is a foreign political party, state: a) Principal address. NOT APPLICABLE b) Name and title of official with whom registrant deals. c) Principal aim	

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

Promote tourism to the State of Israel.

b) Is this foreign principal

Supervised by a foreign government, foreign political party, or other foreign principal

Yes No

Owned by a foreign government, foreign political party, or other foreign principal

Yes No

Directed by a foreign government, foreign political party, or other foreign principal

Yes No

Controlled by a foreign government, foreign political party, or other foreign principal

Yes No

Financed by a foreign government, foreign political party, or other foreign principal

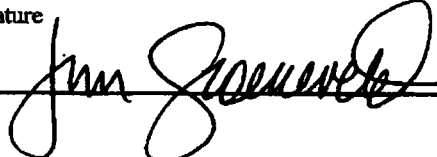
Yes No

Subsidized in part by a foreign government, foreign political party, or other foreign principal

Yes No

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page must be used.)

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Date of Exhibit A	Name and Title	Signature
March 18, 2002	Jim Groenewald VP of Finance	

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. One original and two legible photocopies of this form shall be filed for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant <i>Ronn TOROSSIAN</i>	2. Registration No. <i>5448</i>
3. Name of Foreign Principal <i>Geoffrey Weill Assoc, Inc C/O MINISTRY OF TOURISM - Government of the State of Israel</i>	

Check Appropriate Boxes:

4. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5. There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

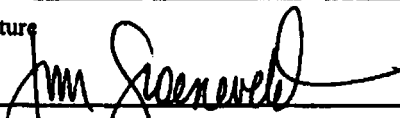
Execute contract through media relations efforts, Press conferences, Press releases, letters to the editor Meetings with Legislators + members of Christian + Jewish communities. Intend on investigating the feasibility of overturning State Dept's warning on travel to Israel.

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Will execute the contract for the Ministry OF TOURISM through Media relations efforts Press conferences, press releases, letters to the editor, meetings with legislatures + members for the Christian + Jewish communities. Investigating the feasibility of overturning the State Dept.'s warning on travel to Israel + encourage solidarity visits to the state. Arrange interview for Minister Elon of Israeli government, Consul Levi as well as a variety of other Israeli government officials involved in tourism of the state of Israel.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Date of Exhibit B	Name and Title	Signature
March 13, 2002	Jim Groenewald ^{VP} Finance	

Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political interests, policies, or relations of a government of a foreign country or a foreign political party.

The logo for WEILL, consisting of the word "WEILL" in white, bold, sans-serif capital letters, centered within a solid black square.

February 26, 2002

Mr Jim Groeneveld
Vice President/Finance
The MWW Group
1212 6th Avenue
New York NY 10036

Dear Mr Groeneveld:

As Public Relations counsel to the Israel Ministry of Tourism (IMOT), and further to our recent meetings in New York with Israel Minister of Tourism, Binyamin Elon, Israel Commissioner for Tourism in North America: Consul Rami Levi, and with Ronn Terossian of your organization, this letter will confirm that we wish to employ your services as a subcontractor to perform specific assignments in Washington DC and elsewhere related to efforts to waive or reduce the severity of the State Department travel warning against travel to Israel, and to coordination of activities with Jewish and Christian organizations in order to enlist targeted, grass-roots community support of tourism to Israel.

Your monthly fee will be \$8,000, a sum that will entitle Geoffrey Weill Associates (hereafter, **WEILL**) to 40 hours per month of the professional services of the MWW Group on an average monthly basis. In any case **WEILL** will not pay the MWW Group more than \$8,000 a month. This agreement shall take effect on March 1, 2002 and be for a period of one year (12 months). The agreement may be cancelled by either party with 60 days notice. A monthly invoice for the \$8000 fee should be furnished by MWW to **WEILL** on the 1st of each month, and will be paid no later than 30 days thereafter. Your services will be directly coordinated by Mr. Ronn Torossian, and should Mr. Torossian fail to do so, **WEILL** retains the right to terminate this agreement immediately according to IMOT directions. In the event Mr. Torossian ceases to be employed by the MWW Group for any reason whatsoever during the course of this contract, **WEILL** can give a ten (10) day notice of cancellation.

It is understood that this monthly fee includes day-to-day expenses for photocopying, postage, local and long distance telephone calls, local transportation and facsimile transmissions. Any production expenses, such as article reprints, Business Wire distribution, mass mailings, teleconferences, audio-streamed conferences as well as entertainment or other activity must have prior approval from **WEILL** in writing, and will either be executed by **WEILL**, the Israel Ministry of Tourism, or, by separate mutually agreed arrangement, by MWW.

All travel must be approved in writing in advance by **WEILL**; air or rail reservations will be made by you and reimbursed by the IMOT. Hotel reservations will be made by the Israel Ministry of Tourism. Hotel bills and taxi expenses between airports and city centers and within cities other than New York will be reimbursed upon presentation of an invoice accompanied by receipts. The MWW Group will submit a monthly report to **WEILL**, detailing your activities under this agreement.

Geoffrey Weill Associates, Inc.
15 East 64 Street
New York • NY • 10028-0458 • USA
212-286-1144 • Fax 212-286-5855
e-mail: weillmvm@aol.com

The MWW Group acknowledges that **WEILL** may disclose confidential information or materials to the MWW group during the term of this agreement. The MWW group agrees to maintain the confidential nature of the information or materials marked confidential, and shall not disclose any such information or materials to any third party except by express authorization by IMOT as necessary for the fulfillment of the MWW Group's obligations in accordance with section 1 of this agreement. This section shall not apply to any information which through no act or omission on the part of the MWW Group becomes or is part of the public domain, or any information disclosed to the MWW Group by a third party that is under no obligation of confidentiality to **WEILL** or to the Israel Ministry of Tourism.

The MWW Group agrees to indemnify and hold harmless **WEILL** from and against all losses, claims, expenses or liabilities we may incur based on the misuse of information, representations, reports or data provided by any party. **WEILL** agrees to indemnify and hold harmless The MWW Group from and against all losses, claims, damages, expenses or liabilities it may incur based on information, representations, reports or data furnished to you by us or the Ministry of Tourism.

WEILL agrees that it shall not directly or indirectly employ, hire or retain any person who is an employee of the MWW Group during the term of this agreement and for a period of one (1) year following the termination of this agreement. This agreement shall be governed by the laws of the State of New York. In the event that any dispute should arise under this agreement, the parties agree to waive all jurisdictional and venue objections and to have all such disputes submitted to and heard before the Superior Court of the State of New York, Manhattan Law Division.

Additionally, as you are engaged in political work on behalf of the Israel Ministry of Tourism, we are advising you that it may well be necessary for you to file with the State Department under the Registration of Foreign Agents Act.

If the above is agreeable to you, please so indicate by affixing your signature below and returning one copy of this letter to the undersigned.

Cordially,

GEOFFREY WEILL ASSOCIATES, INC.

By: 
Geoffrey Weill, President

AGREED AND ACCEPTED BY
THE MWW GROUP, INC.

By: 
Jim Groeneveld, Vice President/Finance

Date: 2/28/02