

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov/>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov/>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

*Furnish this exhibit for EACH foreign principal listed in an initial statement  
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant Qorvis Communications	2. Registration No. 5483
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3. Name of foreign principal Sri Lanka	4. Principal address of foreign principal 14 Curzon Street, London W1J5HN
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5. Indicate whether your foreign principal is one of the following:

- Foreign government
- Foreign political party
- Foreign or domestic organization: If either, check one of the following:
  - Partnership
  - Corporation
  - Association
  - Committee
  - Voluntary group
  - Other (specify): \_\_\_\_\_
- Individual-State nationality \_\_\_\_\_

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6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant  
Government of Sri Lanka, Presidential Office
- b) Name and title of official with whom registrant deals  
Abel Hadden, Director with Bell Pottinger Sans Frontieres

7. If the foreign principal is a foreign political party, state:

- a) Principal address
- b) Name and title of official with whom registrant deals
- c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal.

Not Applicable

b) Is this foreign principal

Supervised by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Owned by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Directed by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Controlled by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Financed by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Subsidized in part by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>

9. Explain fully all items answered "Yes" in Item 8(b). *(If additional space is needed, a full insert page must be used.)*

Not Applicable

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10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Not Applicable

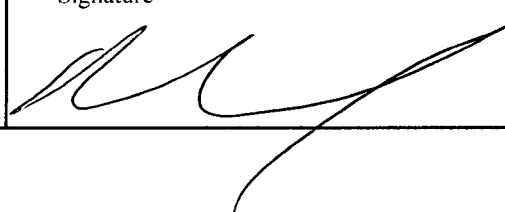
Date of Exhibit A	Name and Title	Signature
11/1/09	MATTHEW LAUER MANAGING DIRECTOR	

Exhibit B  
To Registration Statement  
Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. One original and two legible photocopies of this form shall be filed for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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1. Name of Registrant Qorvis Communications	2. Registration No. 5483
3. Name of Foreign Principal Sri Lanka	

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Check Appropriate Boxes:

- 4.  The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
- 5.  There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 6.  The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

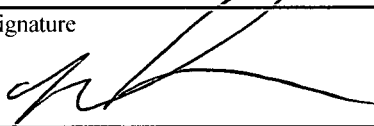
7. Describe fully the nature and method of performance of the above indicated agreement or understanding.  
Public Relations Advice and Counsel in addition to writing and editing and online and internet support.

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.  
Public Relations Advice and Counsel in addition to writing and editing and online and internet support.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below?    Yes     No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

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Date of Exhibit B	Name and Title	Signature
12/01/2009	MATTHEW LAYER MANAGING DIRECTOR	

Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

# Budget

We propose a monthly retainer of \$45,000 for general public, media, social media and government relations services and online reputation management. All out of pocket expenses, including travel, will be approved and billed separately at no mark-up. Once we agree on the terms of the engagement, a formal contract will be created by Qorvis.

## *Scope of Work:*

### Message Summit

### Sri Lanka 2.0: Online Reputation Management (ORM)

#### Online Planning

- Communications counseling
- Management of social media programs
- Updating/developing materials for distribution
- Editorial services for online content.

#### New Media Relations

- Blogger outreach
- Blog creation
- Proactive efforts coordinated with Embassy staff

#### Online Grassroots / Allies Programs

- Database development
- Data management and tracking
- Data mining, and usage

#### Web Support

- Raising Website to top searched sites
- Website support for existing site
- Ongoing improvement of website design/features
- Identifying and developing materials and/or video geared for online distribution

#### Media Relations

- Media monitoring
- Interviews
- Story Placement
- Op-eds and Editorials
- Columns and Special Reports
- Ongoing media education
- Press materials

#### Opinion Maker Relations

- Research

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- Briefings
- Organizing Meetings
- Relationship Building
- Conferences and Events
- Outreach to Think Tanks

Grassroots Management

- Building a base of support outside Washington to support inside Washington
- Bringing supporters to Washington
- Organizing media events and meetings

Research – Polling and Focus Groups

- Understanding opinions
- Testing Messages
- Nationwide Polling
- Following up to measure results

A la carte pricing

Media/Congressional Training  
Research and Polling

\$5,000 per spokesperson  
Priced per project

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