

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D.C. 20530

Form OBD-68  
(Rev 10-14-76)  
Formerly DJ-307  
for

AMENDMENT TO REGISTRATION STATEMENT

Pursuant to the Foreign Agents  
Registration Act of 1938, as amended.

1. Name of Registrant Swiss National Tourist Office	2. Registration No. 55
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3. This amendment is filed to accomplish the following indicated purpose or purposes:

- To correct a deficiency in item 11 of supplemental statement
  - Initial Statement
  - Supplemental Statement for \_\_\_\_\_
- To give a 10-day notice of a change in information as required by Section 2(b) of the Act.
- Other purpose (specify) \_\_\_\_\_
- To give notice of change in an exhibit previously filed.

4. If this amendment requires the filing of a document or documents, please list -

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5. Each item checked above must be explained below in full detail together with, where appropriate, specific reference to and identity of the item in the registration statement to which it pertains. If more space is needed, full size insert sheets may be used.

See attached list.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this amendment and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief.

Swiss National Tourist Office  
300 Second Avenue  
New York, New York  
Swiss National Tourist Office

(Both copies of this amendment shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Bruno Baroni, Director  
*Bruno Baroni*

Subscribed and sworn to before me at New York, NY

this 9th day of March, 1976 *Leonard Rubel*

LEONARD RUBEL (Notary or other officer)  
NOTARY PUBLIC, State of New York  
No. 41-3386750  
Certificate filed in Queens County  
Commission Expires March 30, 1979

My commission expires \_\_\_\_\_

SWISS NATIONAL TOURIST OFFICE

Item 11 of Supplemental Statement, Period: July - December 1977:

Promotional activities

Travel trade shows:

Incentive Travel and Meeting Exposition, Chicago, IL (Oct. 3-6, 1977)

Minneapolis Star and Tribune Travel Trade Show, Minneapolis, MN (Oct. 13, 1977)

ASAE (American Society of Association Executives) Congress, Phoenix, AZ  
(Swiss Delegation Swissair/Swiss National Tourist Office/Association of  
Swiss Convention Centers), (Oct. 9-12, 1977)

Henry Davis Travel Trade Show, Chicago, IL (Oct. 19/20, 1977)

Detroit News Travel Trade Show, Detroit, MI (Nov. 11, 1977)

Milwaukee Travel Trade Show, Milwaukee, WI (Nov. 10, 1977)

Jax-Fax Charter Travel Trade Show, New York, NY (together with Eurail-countries  
France, Germany) (Nov. 7, 1977)

ASTA (American Society of Travel Agents) World Congress in Madrid/Spain  
(Nov. 1-5, 1977)

Receptions and Seminars

Swiss Christmas Luncheon for press, radio and tv journalists at Swiss Chalet  
Restaurant, New York, NY (Dec. 8, 1977) (75 persons)

Swiss Christmas Luncheon for presidents of travel agencies at Swiss Chalet  
Restaurant, New York, NY (Dec. 14, 1977) (12 persons)

Study trip for ski journalists to Switzerland, (Dec. 9-18, 1977) (11 persons)

more ...

Joint promotional campaigns with travel agents, airlines etc.

NOSA (National Outerwear & Sportswear Association Inc.) Show '77  
(jointly with Swissair and Association of Swiss Textile Manufacturers)  
(Oct. 23-26, 1977)

Swissair/Swiss National Tourist Office advertising campaign in  
various magazines and newspapers (July and September 1977)

Swissair/Swiss National Tourist Office/Association of Swiss Convention  
Centers: advertising campaign in various magazines (July, September and  
October 1977)

Chicago International Film Festival with film "Pastoral Switzerland".

Ba/he  
March 8, 1978