

FILED
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UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D. C.

REGISTRATION No. 55

Registration Section
DEPARTMENT OF JUSTICE

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

For Six Months Period Ending June 30, 1959
(Insert date)

1. (a) Name of Registrant. Swiss National Tourist Office

(b) All other names used by Registrant during the period.

Swiss Federal Railways

(c) Address of principal office.

10 West 49th Street, New York 20, N.Y.

(d) Name of person or persons in charge of principal office.

Hans Baertschi

3. If Registrant is a nonbusiness membership organization, state—

(a) Approximate number of members in the United States none

(b) Approximate number of members outside the United States none

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

<i>Name and address of official</i>	<i>Date connection began</i>	<i>Position, office, or nature of duties</i>
none		

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

<i>Name and address of official</i>	<i>Date connection ended</i>	<i>Reason for ending connection</i>
Henry Pillichody	March 31, 1959	Retirement

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

<i>Name and address of branch, unit, group, or organization</i>	<i>Nature of connection with Registrant</i>	<i>Name and address of person in charge</i>
none		

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

<i>Name of branch, unit, group, or organization</i>	<i>Reason operations ceased</i>
none	

6. All persons who at any time during the period were foreign principals of Registrant.

<i>Name and principal address</i>	<i>Is person still a foreign principal of Registrant?</i>	<i>If not, give date connection ended</i>
Swiss Government - Department of Postes and Railroads Section: Swiss National Tourist Office Bahnhofplatz 9 Zurich, Switzerland		

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

Giving free information on travel and education, transportation and hotel conditions; distributing travel literature and posters to travel agencies, tour organizers and individuals, teachers and schoolchildren who ask for it, furnishing of Swiss transportation tickets to travel agents; loaning lantern slides and films to lecturers and schools who apply for them; furnishing to newspapers and magazines articles and photographs on Switzerland's scenic attractions, its life and culture. Also placing advertisements in newspapers and magazines.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

none

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
Henry Pillichody 150 Cedarlawn Road, Irvington-on-Hudson, N.Y.	none	yes
Hans Baertschi 300 East 57th Street, New York, N.Y.	none	no
William W. Scherer 36 Linden Street, Rockville Centre, L.I., N.Y.	none	no

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
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We refer to separate sheet

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

	<i>Date funds received</i>	<i>Name of foreign principal from whom funds received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
January	1959	Swiss National Tourist Office,	current exp.	\$35,956.32
February	1959	do. Zurich	do.	30,757.72
March	1959	do.	do.	52,678.08
May	1959	do.	do.	27,478.56
June	1959	do.	do.	<u>101,891.38</u>
				\$248,762.02

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:⁴

<i>Date funds received</i>	<i>Name of person from whom received¹</i>	<i>Purposes for which received²</i>	<i>Amount received³</i>
none			

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:⁴

<i>Date payment was made</i>	<i>Name of person to whom payment was made¹</i>	<i>Purposes for which payment was made²</i>	<i>Amount of payment³</i>
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We refer to separate sheet

¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

<i>Name of person by whom delivered</i>	<i>Number of speeches, lectures, and talks delivered</i>	<i>Number of radio broadcasts delivered</i>
Henry Pillichody		1 (Interview)
Hans Baertschi		1 (TV Interview)
Bruno Baroni		1 (TV Interview)
Willy Isler	5	
Max Lehmann	1	
Peter Uebersax	1	

- (b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

(1) Press releases <u>X</u>	(8) Circulars <u>X</u>	(15) Lantern slides <u>X</u>
(2) News bulletins	(9) Form letters	(16) Still pictures
(3) Newspapers	(10) Reprints	(17) Posters <u>X</u>
(4) Articles <u>X</u>	(11) Copies of speeches, lectures, talks, or radio broadcasts	(18) Photographs <u>X</u>
(5) Books	(12) Radio programs	(19) Charts
(6) Magazines	(13) Radio scripts	(20) Maps
(7) Pamphlets <u>X</u>	(14) Moving pictures <u>X</u>	(21) Other publications

- (c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
articles	J. Gould Public Relations Consultant	newspapers and magazines	our own office

- (d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

- 1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

yes

- 2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.

yes

- 3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted.

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

none

(b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

none

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

none



(b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

none

14. File the following exhibits with this statement:

Short Form Registration Statement - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

- (a) All partners, officers, directors, and similar officials of Registrant.
- (b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

SWISS NATIONAL TOURIST OFFICE

Hans Baertschi

(Signature)

Hans Baertschi

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at New York

this 31 day of July, 1959

Henry Mardel

(Signature of notary or other officer)

My commission expires March 30, 1961

- b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibit A) have not been previously filed.

Name and address of
employee or other
individual

Bruno Baroni	83-31 116th St., Kew Gardens, N.Y.	publicity clerk	no
Joyce Christian	127 W. 15th St., New York, N.Y.	steno typist	no
Laurent Eversley	246 Manhattan Ave., New York, N.Y.	shipping clerk	no
Fueglister Paul	148-59 87th Ave., Jamaica, N.Y.	ticket clerk	no
Habegger Alfred	69-06 31st Ave., Jackson Heights, N.Y.	ticket clerk	no
Hassett Michael	86-10 148th St., Jamaica, N.Y.	shipping clerk	no
Hess Rosemarie	506 West 173rd St., New York, N.Y.	steno typist	no
Huerlimann Joseph	Route 216, Holmes, N.Y.	shipping clerk	no
Imbach Werner	37-55 78th St., Jackson Heights, N.Y.	accountant	no
Ingold Herbert	220 E. 89th St., New York, N.Y.	ticket clerk	no
Isler Willy	102-32 65th Ave., Forest Hills, N.Y.	spec. represent.	no
Kolb Rosemarie	52 Greenway North, Forest Hills, N.Y.	steno typist	no
Kruettli Helen	58 West 58th St., New York, N.Y.	telephone operat.	no
Kunz Peter	48-37 Colden St., Flushing, N.Y.	ticket clerk	no
Lehmann Max	146-03 61st Road, Flushing, N.Y.	information clerk	no
Meili Claire	536 E. 79th St., New York, N.Y.	steno typist	no
Michel Christine	132 E. 45th St., New York, N.Y.	information clerk	no
Robbi Bertina	52 Greenway North, Forest Hills, N.Y.	information clerk	no
Rufle Heidi	93 Hillside Ave., Bergenfield, N.J.	steno typist	no
Saviola Victor	41-52 150th St., Flushing, N.Y.	ticket clerk	no
Uebersax H. Peter	80-15 41st Ave., Jackson Heights, N.Y.	chief ticket clerk	no
Wanner Beatrice	132 E. 45th St., New York, N.Y.	steno typist	no
Ellis Richard	629 W. 136th St., New York, N.Y.	shipping clerk	yes
Ernst Hilda	243 W. 72nd St., New York, N.Y.	steno typist	yes
Gassmann Trudi	35 W. 67th St., New York, N.Y.	steno typist	yes
Hauser Ernst	220 E. 89th St., New York, N.Y.	ticket clerk	yes
Honauer Verena	507 E. 83rd St., New York, N.Y.	telephone operat.	yes
Kaufmann Annelies	35 W. 67th St., New York, N.Y.	steno typist	yes
Schiele Margot	129 W. 69th St., New York, N.Y.	steno typist	yes
Winkler Elisabeth	35 W. 67th St., New York, N.Y.	steno typist	yes

c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:

Date payment was made	Name of the person to whom payment was made	Purpose for which payment was made	Amount of payment
January 1, 1959	H. Pillichody	Salary	\$2657.07
to June 30, 1959	H. Baertschi	"	3529.30
	W. Scherer	"	3189.77
	P. Uebersax	"	2520.18
	M. Lehmann	"	2415.84
	B. Baroni	"	2801.73
	W. Isler	"	2360.—
	P. Fueglistner	"	2169.73
	P. Kunz	"	2387.28
	W. Imbach	"	2561.76
	A. Habegger	"	1587.14
	J. Huerlimann	"	2067.96
	E. Hauser	"	1255.80
	L. Eversley	"	1560.—
	R. Ellis	"	1140.—
	J. Christian	"	1924.—
	H. Ernst	"	1708.—
	R. Kolb	"	1776.—
	C. Meili	"	1690.—
	T. Gassmann	"	780.—
	V. Honauer	"	868.—
	E. Winkler	"	682.—
	M. Schiele	"	1134.60
	C. Michel	"	1586.—
	B. Robbi	"	1151.40
	A. Kaufmann	"	693.—
	H. Ingold	"	912.—
	V. Saviola	"	728.—
	R. Hess	"	806.40
	H. Kruettli	"	806.—
	M. Hassett	"	385.—
	B. Wanner	"	520.—
	H. Ruffe	"	248.—
			<u>\$52601.96</u>
	Rent, Insurance etc.		14050.70
	Office Supplies		19120.62
	Advertising, Publicity, Public Relations		45194.62
	Photos, Films		343.85
	Traveling expenses of staff		1929.70
	Custom duties and brokerage fees		1464.70
	European Travel Commission		7500.—
			<u>\$142206.15</u>
	Agency San Francisco		<u>\$20000.—</u>