

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D. C.

**FILED**

AUG 3 1962

Registration Section  
DEPARTMENT OF JUSTICE

**SUPPLEMENTAL REGISTRATION STATEMENT**

Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended

REGISTRATION No. 55

For Six Months Period Ending June 30, 1962  
(Insert date)

1. (a) Name of Registrant.

SWISS NATIONAL TOURIST OFFICE

(b) All other names used by Registrant during the period. Swiss Federal Railways

(c) Address of principal office. 10 West 49th Street  
New York 20, N.Y.

(d) Name of person or persons in charge of principal office. Hans Baertschi

3. If Registrant is a nonbusiness membership organization, state—

(a) Approximate number of members in the United States none

(b) Approximate number of members outside the United States none

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

<i>Name and address of official</i>	<i>Date connection began</i>	<i>Position, office, or nature of duties</i>
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none

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

<i>Name and address of official</i>	<i>Date connection ended</i>	<i>Reason for ending connection</i>
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none

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

*Name and address of branch, unit,  
group, or organization*

*Nature of connection with  
Registrant*

*Name and address of person  
in charge*

none

(b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

*Name of branch, unit, group, or organization*

*Reason operations ceased*

none

6. All persons who at any time during the period were foreign principals of Registrant.

*Name and principal  
address*

*Is person still a foreign principal  
of Registrant?*

*If not, give date connection  
ended*

Swiss Government - Department of Posts and Railroads  
Section: Swiss National Tourist Office  
Bahnhofplatz 9  
Zuerich 1, Switzerland

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

Giving free information on travel and education, transportation and hotel conditions; distributing travel literature and posters to travel agencies, tour organizers and individuals, teachers and school children who ask for it, furnishing of Swiss transportation tickets to travel agents; loaning lantern slides and films to lecturers and schools who apply for them; furnishing to newspapers and magazines articles and photographs on Switzerland's scenic attractions, its life and culture. Also placing advertisements in newspapers and magazines.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

none

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
Hans Baertschi 300 East 57th Street, New York 22, N.Y.	none	no
William W. Scherer 36 Linden Street, Rockville Centre, LI, N.Y.	none	no
William Isler 31-35 Crescent Street, Astoria 6, N.Y.	none	no
Bruno Baroni 83-31 116th Street, Kew Gardens 18, N.Y.	none	no
Max P. Lehmann 116-16 Audley Street, Richmond Hill 18, N.Y.	none	no

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
we refer to separate sheet -	.	.
	.	.
	.	.
	.	.

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received<sup>1</sup></i>	<i>Purposes for which received<sup>2</sup></i>	<i>Amount received<sup>3</sup></i>
1962			
January	SNTO, Zuerich	current exp.	\$ 70,236.85
February	do.	do.	12,287.61
March	do.	do.	77,889.57
April	do.	do.	21,217.23
May	do.	do.	93,168.60
June	do.	do.	41,609.96
			<u>\$ 316,409.82</u>

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of person from whom received<sup>1</sup></i>	<i>Purposes for which received<sup>2</sup></i>	<i>Amount received<sup>3</sup></i>
	none		

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:

<i>Date payment was made</i>	<i>Name of person to whom payment was made<sup>1</sup></i>	<i>Purposes for which payment was made<sup>2</sup></i>	<i>Amount of payments<sup>3</sup></i>
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we refer to separate sheet -

<sup>1</sup> Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

<sup>2</sup> Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

<sup>3</sup> Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

<sup>4</sup> Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

<sup>5</sup> Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

<i>Name of person by whom delivered</i>	<i>Number of speeches, lectures, and talks delivered</i>	<i>Number of radio broadcasts delivered</i>
Hans Baertschi	2	1 radio & TV interview
Max P. Lehmann	10	2 radio & TV interview

(b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

- |                                       |   |  |
|---------------------------------------|---|--|
| (1) Press releases . . . . . <u>X</u> | (8) Circulars . . . . . <u>X</u>  | (15) Lantern slides . . . . . <u>X</u> |
| (2) News bulletins . . . . . <u>X</u> | (9) Form letters . . . . . <u>X</u>                                     | (16) Still pictures . . . . .          |
| (3) Newspapers . . . . .              | (10) Reprints . . . . . <u>X</u>  | (17) Posters . . . . . <u>X</u>        |
| (4) Articles . . . . . <u>X</u>       | (11) Copies of speeches, lectures, talks, or radio broadcasts . . . . . | (18) Photographs . . . . . <u>X</u>    |
| (5) Books . . . . .                   | (12) Radio programs . . . . . <u>X</u>                                  | (19) Charts . . . . .                  |
| (6) Magazines . . . . . <u>X</u>      | (13) Radio scripts . . . . . <u>X</u>                                   | (20) Maps . . . . . <u>X</u>           |
| (7) Pamphlets . . . . . <u>X</u>      | (14) Moving pictures . . . . . <u>X</u>                                 | (21) Other publications . . . . .      |

(c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
articles	Joseph Gould Public Relations consultant	newspapers and magazines	our own office

(d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

(1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

yes

(2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.

yes

(3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted.

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,  
or agency thereof*

*Nature of changes during period in Registrant's  
connections therewith*

none

(b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or  
combination*

*Nature of changes during period in  
Registrant's ownership or other  
pecuniary interest*

*Nature of changes during period in any  
direction or control exercised  
by Registrant*

none

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,  
or individual*

*Nature of changes during period in ownership,  
supervision, direction, or control*

none

(b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or  
financial assistance received*

*Nature and amount of subsidy or  
financial assistance*

none

**14. File the following exhibits with this statement:**

*Short Form Registration Statement* - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

*Exhibit B.*—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

*Exhibit C.*—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

*Exhibit D.*—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

*Exhibit E.*—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

SWISS NATIONAL TOURIST OFFICE

*Hans Baertschi*

(Signature)

Hans Baertschi

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

(Signature)

(Signature)

(Signature)

Subscribed and sworn to before me at New York, N.Y.

this 31st day of July, 1962

*Harry Mandel*

(Signature of notary or other officer)

My commission expires March 30, 1963

HARRY MANDEL  
Notary Public, State of New York  
No. 41-2506600  
Qualified in Queens County  
Cert. Rec. New York County  
Commission Expires March 30, 1963



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REGISTRATION No. 55

Registration Section  
U.S. DEPARTMENT OF JUSTICE

All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibit A) have not been previously filed.

Name and address of employee  
or other individual:

Bacher, Eva	99-15 66th St., Forest Hills, NY	steno typist	yes
Baenninger, Alfred	101-66 125th St., Richmond Hill, NY	information clerk	no
Benz, Susanne M.	40-44 78th St., Jackson Heights, NY	Steno typist	no
Boss, Frank	83 Belmont Ave., North Arlington, NJ	shipping clerk	yes
Brawley, James A.	3550 21st St., Long Island City, NY	shipping clerk	no
Delapraz, Yves	317 West 77th St., New York City, NY	ticket clerk	no
Diaz, Sergio	514 East 82nd St., New York City, NY	shipping clerk	no
Dick, Liselotte	40-44 78th St., Jackson Heights, NY	steno typist	no
Etzensperger, Regula	36 West 11 St., New York City, NY	steno typist	no
Fueglister, Paul	118-66 Metropolitan Ave, Kew Gardens, NY	chief ticket cl.	no
Graf, Kurt O.	63-189 Alderton St., Rego Park 74, NY	accountant	no
Gutzwiller, René	32-48 76th St., Jackson Heights, NY	ticket clerk	no
Hess, Rosemarie	41-30 Elbertson St., Elmhurst 73, NY	steno typist	no
Huerlimann, Josph	Route 216, Holmes, NY	shipping clerk	no
Kinneary, Joan	111 Cross Bay Blvd., Broad Channel, NY	telephone op.	yes
Kryger, Barbara	318 East 78th St., New York City, NY	telephone op.	yes
Kueng, Olga	40-44 78th Street, Jackson Heights, NY	steno typist	no
Madinabeitia, José	8 West 90th Street, New York City, NY	ticket clerk	no
Meili, Claire	536 East 79th St., New York City, NY	steno typist	yes
Monn, Anita	41-30 Elbertson St., Elmhurst 73, NY	information clerk	no
Naef, Arthur	587 No. Broadway, Amityville, NY	shipping clerk	yes
Odermatt, Ernst	37-46 76th St., Jackson Heights, NY	accountant	yes
Plung, Karen	121 Elliot Place, Bronx 52, NY	telephone op.	no
Robbi, Bertina	35 So. Broadway, Irvington on Hudson, NY	information clerk	no
Spengler, Hans R.	330 East 49th St., New York City, NY	steno typist	no
Stecher, Edgar	115-37 120th St., So. Ozone Park 20, NY	ticket clerk	no
Voûte, Thomas	41 West 83rd St., New York City, NY	ticket clerk	no

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Registration  
DEPT. OF JUSTICE

All expenditures made during the period directly or indirectly for or in the interest of each foreign principal named under item 6, itemized as follows:

Date payment was made	Name of the person to whom payment was made	Purpose for which payment was made	Amount of payment
January 1 to June 30, 1962			

	Hans Baertschi	Salary	\$ 2,972.70
	Wm.W. Scherer		3,154.69
	B. Baroni		3,403.70
	W. Isler		2,933.45
	A. Baenninger		2,828.09
	M. Lehmann		2,993.28
	P. Fueglistner		2,973.75
	J. Huerlimann		2,415.53
	E. Odermatt		693.73
	Y. Delapraz		2,215.50
	R. Gutzwiller		2,228.52
	H. Spengler		2,400.82
	A. Monn		2,269.54
	K.O. Graf		1,966.84
	R. Hess		2,210.--
	B. Robbi		2,210.--
	E. Bacher		2,210.--
	J. Kinneary		1,840.--
	E. Stecher		1,875.--
	S. Benz		1,950.--
	L. Dick		1,950.--
	O. Kueng		1,950.--
	C. Meili		840.--
	J. Madinabeitia		1,800.--
	J. Brawley		1,560.--
	F. Boss		252.--
	T. Voûte		1,520.--
	R. Etzensperger		980.--
	S. Diaz		696.--
	A. Naef		390.--
	B. Kryger		75.--
	K. Plung		225.--

			\$ 59,983.14
	Rent, Insurance, etc.		18,505.55
	Office supplies, etc.		9,932.32
	Advertising, Publicity, Public Relat.		71,215.28
	Photos, Films		2,061.81
	Traveling duties of staff		3,056.60
	Custom duties & brokerage fees, mailing		8,695.01
	European Travel Commission		18,000.--
	Alpine Tourist Commission		600.--

\$ 192,049.71

Agency San Francisco \$ 30,000.--