

AUG 6 3 34 PM 1964

UNITED STATES DEPARTMENT OF JUSTICE

REGISTRATION SECTION

WASHINGTON, D. C.

REGISTRATION NO. 55

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended

For Six Months Period Ending June 30, 1964
(insert date)

- 1. (a) Name of Registrant. SWISS NATIONAL TOURIST OFFICE
- (b) All other names used by Registrant during the period. Swiss Federal Railways
- (c) Address of principal office. 10 West 49th Street
New York, N.Y. 10020
- (d) Name of person or persons in charge of principal office. Hans Baertschi

3. If Registrant is a nonbusiness membership organization, state—

- (a) Approximate number of members in the United States none
- (b) Approximate number of members outside the United States none

4. (a) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

<i>Name and address of official</i>	<i>Date connection began</i>	<i>Position, office, or nature of duties</i>
none		

(b) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

<i>Name and address of official</i>	<i>Date connection ended</i>	<i>Reason for ending connection</i>
none		

5. (a) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

<i>Name and address of branch, unit, group, or organization</i>	<i>Nature of connection with Registrant</i>	<i>Name and address of person in charge</i>
none		

- (b) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

<i>Name of branch, unit, group, or organization</i>	<i>Reason operations ceased</i>
none	

6. All persons who at any time during the period were foreign principals of Registrant.

<i>Name and principal address</i>	<i>Is person still a foreign principal of Registrant?</i>	<i>If not, give date connection ended</i>
Swiss Government - Department of Posts and Railroads Section :	- Swiss National Tourist Office Bahnhofplatz 9 Zuerich 1, Switzerland	

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

Giving free information on travel and education, transportation and hotel accommodations & conditions; distributing travel literature and posters to travel agencies, tour organizers and individuals, teachers and school children who ask for it, furnishing of Swiss transportation tickets to travel agents; loaning lantern slides and films to lecturers and schools & clubs who apply for them; furnishing to newspapers and magazines articles and photographs on Switzerland's scenic attractions, its life and culture. Also placing advertisements in newspapers and magazines.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

none

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(a) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have previously been filed.

<i>Name and address of employee or other individual</i>	<i>Nature of any changes during period in activities for Registrant or its foreign principals</i>	<i>Has connection with Registrant ended?</i>
Hans Baertschi 300 East 57th Street, New York 22, N.Y.,	none	no
William W. Scherer 36 Linden Street, Rockville Centre, L.I., N.Y.	do.	no
William Isler 31-35 Crescent Street, Astoria 6, N.Y.	do.	no
Bruno Baroni 123-60 83rd Avenue, Kew Gardens 15, N.Y.	do.	no
Max P. Lehmann 116-16 Audley Street, Richmond Hill 18, N.Y.	do.	no

(b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibits A) have not been previously filed.

<i>Name and address of employee or other individual</i>	<i>Nature of services or assistance rendered</i>	<i>Has connection with Registrant ended?</i>
we refer to separate sheet		

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(a) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

<i>Date funds received</i>	<i>Name of foreign principal from whom funds received¹</i>	<i>Purposes for which received²</i>	<i>Amount received⁴</i>
1964			
January	SNTO, Zuerich	current exp.	\$ 77,361.98
February	do.	do.	17,671.59
March	do.	do.	82,117.48
April	do.	do.	43,503.26
May	do.	do.	61,686.25
June	do.	do.	3,681.67
			<u>\$ 286,022.23</u>

(b) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows:³

<i>Date funds received</i>	<i>Name of person from whom received¹</i>	<i>Purposes for which received²</i>	<i>Amount received⁴</i>
none			

(c) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:⁵

<i>Date payment was made</i>	<i>Name of person to whom payment was made¹</i>	<i>Purposes for which payment was made²</i>	<i>Amount of payment⁴</i>
we refer to separate sheet			

¹ Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

² Receipts from or payments to a person amounting to less than \$200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

³ Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

⁴ Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

⁵ Include all transfers of funds to any foreign principal.

11. (a) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

<i>Name of person by whom delivered</i>	<i>Number of speeches, lectures, and talks delivered</i>	<i>Number of radio broadcasts delivered</i>
Hans Baertschi	1 Radio-Interview	1 TV-Interview
Bruno Baroni	2 do.	
Max P. Lehmann	5 do.	

(b) Publications prepared or distributed by Registrant, or by others for Registrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

- | | | |
|--------------------------------|---|-----------------------------------|
| (1) Press releases X | (8) Circulars X | (15) Lantern slides X |
| (2) News bulletins X | (9) Form letters X | (16) Still pictures |
| (3) Newspapers | (10) Reprints X | (17) Posters X |
| (4) Articles X | (11) Copies of speeches, lectures, talks, or radio broadcasts | (18) Photographs X |
| (5) Books | (12) Radio programs X | (19) Charts |
| (6) Magazines X | (13) Radio scripts X | (20) Maps X |
| (7) Pamphlets X | (14) Moving pictures X | (21) Other publications |

(c) Preparation and distribution of publications referred to in answer to (b) above.

<i>Description of publication</i>	<i>By whom written, edited, or prepared</i>	<i>By whom printed, produced, or published</i>	<i>By whom distributed</i>
articles	Joseph Gould Public Relations Consultant	newspapers and magazines	our own office

(d) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rules 400-403 thereunder.

(1) Were copies or summaries of all communications and publications referred to in answer to (a) and (b) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

yes

(2) Were all such communications and publications labeled in accordance with Section 4 and Rules 400-403? If not, explain why any such communications and publications were not so labeled.

yes

(3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rules 400-403? If not, explain why any such reports were omitted.

no - according to our records this procedure was discontinued in 1949 as found no longer necessary

12. (a) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

*Name of government, party, or official,
or agency thereof*

*Nature of changes during period in Registrant's
connections therewith*

none

(b) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

*Name of organization or
combination*

*Nature of changes during period in
Registrant's ownership or other
pecuniary interest*

*Nature of changes during period in any
direction or control exercised
by Registrant*

none

13. (a) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

*Name of organization, group,
or individual*

*Nature of changes during period in ownership,
supervision, direction, or control*

none

(b) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

*Name of person from whom subsidy or
financial assistance received*

*Nature and amount of subsidy or
financial assistance*

none

14. File the following exhibits with this statement:

Short Form Registration Statement - File a Short Form Registration Statement, on the printed form provided therefor, for each of the following persons for whom a Short Form Registration Statement (formerly Exhibit A) has not previously been filed:

(a) All partners, officers, directors, and similar officials of Registrant.

(b) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (c), and copies of all changes during the period in similar contracts previously filed.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)
SWISS NATIONAL TOURIST OFFICE

Hans Baertschi
.....
(Signature)
Hans Baertschi

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

.....
(Signature)

.....
(Signature)

.....
(Signature)

Subscribed and sworn to before me at New York, N.Y.

this 4th day of August, 1964.

HARRY MANDEL
Notary Public, State of New York
No. 412,06600
Qualified in Queens County
Certificate filed in New York County
Commission expires March 30, 1965

Harry Mandel
.....
(Signature of Notary or other officer)

My commission expires, 19.....

b) All such employees and other individuals for whom Short Form Registration Statements (Formerly Exhibit A) have not been previously filed.

Name and address of employee or other individual:

Bacnninger Alfred	101-66 125th Str., Richmond Hill, N.Y.	information clerk	no
Bernegger Margrit	35 West 57th St., New York 23, N.Y.	secretary	no
Caminada Graziella	390 Grand Concourse, Bronx 51, N.Y.	ticket clerk	no
Brawley James A.	35-50 21st St., Long Island City, N.Y.	shipping clerk	yes
Cunningham Evelyn	43-29 39 Place, Long Island City, N.Y.	Telephone operator	no
Piiguez Alfonso	130 Guernsey St., Brooklyn, N.Y.	shipping clerk	no
Emerson Beatrice	20 West 26th Street, New York 10, N.Y.	secretary	no
Fueglister, Paul	14 Sutherland Rd., Hickville, L.I.C., N.Y.	manager ticket dept.	no
Graf Kurt O.	465 West 49th Street, New York, N.Y.	accountant	no
Gutzwiller Rene	46-21 56th Street, New York, N.Y.	ticket clerk	no
Negetschweiler Ruth	35 West 67th Street, Woodside 77, N.Y.	secretary	no
Huerlimann Joseph	Route 216, Holmes, N.Y.	shipping clerk	no
Jenny Bertina	35 So. Broadway, Irvington-on-Hudson, N.Y.	shipping clerk	no
Keller Rosemarie	144-37 Grand Central Pkwy, Jamaica 35	information clerk	no
Keller Olga	40-30 75th St, Jackson Heights, N.Y.	information clerk	yes
Krayenbuehl Ute	22 West 77th Street, New York 24, N.Y.	secretary	no
Madinabeitia Jose	57-10 Junction Blvd., Queens, N.Y.	secretary	no
Peter Ruth	419 West 34th Street, New York 1, N.Y.	ticket clerk	no
Saviola Viktor	349 East 78th Street, New York, N.Y.	secretary	no
Seitz Richard	40 West Columbia St, Hempstead, N.Y.	ticket clerk	no
Spengler Hans	330 East 49th St, New York, N.Y.	shipping clerk	no
Stecher Edgar	720 Wilson St., Franklin Square, N.Y.	trade relations clerk	no
Vouga Annette	440 West 34th Street, New York, N.Y.	ticket clerk	no
Voute Thomas	252 West 17th Street, New York 11, N.Y.	secretary	no
Waldner Annemarie	243 East 83rd Street, New York, N.Y.	ticket clerk	yes
Wirth Heidi	30 Downing Street, New York 14, N.Y.	information clerk	no

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All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows:

Date payment was made	Name of the person to whom payment was made	Purpose for which payment was made	Amount of payment
January 1 to June 30, 1964	H. Baertschi	Salary	\$ 4,388.31
	Wm. W. Scherer		3,331.59
	E. Baroni		3,934.23
	Wm. Isler		3,204.92
	A. Baenninger		3,209.64
	H. Lehmann		3,375.07
	J. Fuoglistler		3,251.99
	R. Gutzwiller		3,250.02
	H. Spengler		2,976.01
	K. Graf		2,998.51
	T. Voute		2,568.94
	L. Stecher		3,364.05
	V. Saviola		2,157.51
	J. Huerlimann		2,411.60
	M. Bernegger		2,080.---
	J. Brawley		1,050.---
	G. Caminada		1,260.---
	I. Cunningham		2,080.---
	A. Dieguez		1,820.---
	R. Hegetschweiler		2,340.---
	B. Jenny		2,090.---
	O. Keller		2,210.---
	R. Keller		480.---
	U. Krayenbuehl		2,210.---
	J. Madinabeitia		2,210.---
	K. Peter		2,210.---
	B. Emerson		2,080.---
	R. Seitz		1,020.---
A. Vouga		2,340.---	
A. Walöner		840.---	
H. Wirth		960.---	
			<hr/>
			\$ 73,702.39
			\$ 19,969.40
			\$ 8,854.37
			\$ 56,008.78
			<hr/>
			\$ 6,383.64
			<hr/>
			\$ 4,540.29
			\$ 1,813.98
			<hr/>
			\$ 18,720.79
			<hr/>
			\$ 189,993.64
			<hr/>
			\$ 30,000.---
			<hr/>
			Agency San Francisco

our advertising agency is: Sudler & Hennessey, Inc.
130 East 59th Street, New York 22, N.Y.

our PR-Consultant is : Joseph Gould Assoc.
590 Fifth Ave., New York, N.Y.