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DEPARTMENT OF JUSTICE

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REGISTRATION SECTION

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended

JUN 30 1967

For Six Months Period Ending \_\_\_\_\_  
(Insert date)

Name of Registrant SWISS NATIONAL TOURIST OFFICE Registration No. 55

Business Address of Registrant 608 Fifth Avenue, New York, N.Y. 10020

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- |                       |                              |                             |
|-----------------------|------------------------------|-----------------------------|
| (1) Residence address | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship       | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation        | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- |                          |                              |  |
|--------------------------|------------------------------|--|
| (1) Name                 | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

2. Explain fully all changes, if any, indicated in Item 1.

NONE

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position	Date Connected
Bruno BARONI	Director of Public Relations	January 6, 1967

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?  
Yes  No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes  No

If yes, identify each such person and describe his services.

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6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?  
Yes  No

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
Annette VOUGA	secretary	January 22, 1967
Ursula TAGLIAMONTI	Information Clerk	May 9, 1967
Jaqueline BAILLY	Secretary	May 20, 1967

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7. During this 6 month reporting period have any persons been hired as employees or retained in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?  
Yes  No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
Marcel GRANDJEAN	37-06 68th Street Woodside, N.Y. 11377	Assistant to Director of Public Relations	May 2, 1967

II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal<sup>1</sup> ended during this 6 month reporting period?  
Yes  No

If yes, furnish the following information:

Name of foreign principal .

Date of Termination

9. Have you acquired any new foreign principal<sup>1</sup> during this 6 month reporting period? Yes  No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

10. List all of your other foreign principals.<sup>1</sup>

Swiss National Tourist Office Zurich, Switzerland  
Swiss Federal Railways Berne, Switzerland

(No change)

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9 and 10 of this statement? Yes  No

If yes, identify each such foreign principal and describe in full detail your activities and services:

Giving free information on travel and education, transportation and hotel accommodations and conditions; distributing travel literature and posters to travel agencies, tour organizers and individuals, teachers and school children who ask for it. Furnishing of Swiss transportation tickets to travel agents; loaning lantern slides and films to lecturers and schools and clubs who apply for them. Furnishing to newspapers and magazines articles and photographs on Switzerland's scenic attractions, its life and culture. Also placing advertisements in newspapers and magazines. Arranging for free transportation for writers, reporters and editors as set forth in detail in amendment.

see attached list regarding free transportation.

<sup>1</sup> The term "foreign principal" includes an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>2</sup> as defined below?

Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes  No

If yes, describe fully.

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<sup>2</sup> The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

Have you received from any foreign principal named in Items 8, 9 and 10 of this statement any contributions, income or money either as compensation or otherwise during this 6 month reporting period?

Yes  No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>3</sup>

	<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
1966	January	SNT0, Zurich	current exp.	3,427.33
	February	do	do	12,647.39
	March	do	do	14,908.26
	April	do	do	13,858.06
	May	do	do	20,132.89
	June	do	do	27,399.75
				92,373.68

Total

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received for whatever purpose any thing of value<sup>4</sup> other than money from any foreign principal named in Items 8, 9 and 10 of this statement?

Yes  No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date Received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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<sup>3</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

<sup>4</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you for whatever purpose disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement?

Yes  No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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we refer to separate sheet

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Total

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you for whatever purpose disposed of any thing of value<sup>4</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 8, 9 and 10 of this statement?

Yes  No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes  No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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**V - POLITICAL PROPAGANDA**

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. Have your activities on behalf of any foreign principal during this 6 month reporting period included the preparation or dissemination of political propaganda as defined above? Yes  No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal. NONE

<sup>4</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?

Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. Did your activities in preparing or disseminating political propaganda during this 6 month reporting period include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) \_\_\_\_\_ NONE

20. Did you disseminate political propaganda during this 6 month reporting period among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) \_\_\_\_\_ NONE

21. What language was used in this political propaganda:

- English
- Other (specify) \_\_\_\_\_ NONE

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated during this 6 month reporting period?

Yes  No

23. Did you label each item of political propaganda disseminated with the statement required by Section 4(b) of the Act? Yes  No

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of political propaganda material disseminated as required by Rule 401 under the Act?

Yes  No

VI - EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

- Exhibit A<sup>5</sup> Yes  No
- Exhibit B<sup>6</sup> Yes  No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>5</sup> The Exhibit A, which is filed on Form DJ-306, sets forth the information required to be disclosed concerning each foreign principal.

<sup>6</sup> The Exhibit B, which is filed on Form DJ-304, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.



26. **EXHIBIT C**

If you have previously filed an Exhibit C<sup>7</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

27. **SHORT FORM REGISTRATION STATEMENT**

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

Marcel GRANDJEAN

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

SWISS NATIONAL TOURIST OFFICE

Wm. W. Scherer  
Assistant Manager

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Subscribed and sworn to before me at New York

this 4th day of August, 1967

(Signature of notary or other officer)

HARRY MANDEL  
Notary Public, State of New York  
No. 41-2500600  
Qualified in Queens County  
Certificate filed in New York County  
Commission Expires March 30, 1968

My commission expires \_\_\_\_\_, 19\_\_\_\_

HARRY MANDEL  
Notary Public, State of New York  
No. 41-2500600  
Qualified in Queens  
Certificate filed in New York  
Commission Expires March 30, 1968

<sup>7</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Internal Security Division, Department of Justice, Washington, D.C. 20530.)

Free transportation within Switzerland provided for:

Mr. Normand J. LeComte, Ski Editor, Fall River Herald, Fall River, Mass.	\$ 64.15
Mr. & Mrs. Charles Stark, 201 Ladera, Santa Barbara, Calif. (Winners of Watchmakers of Switzerland Information Center Contest)	\$ 59.60
Miss Nancy Azallion, Journalist SKIING, 1 Park Avenue, New York City	\$ 16.35
Mr. Robert Deardorff, Journalist, Chambersburg, Pa.	\$ 14.60
Mr. & Mrs. William Stark, Journalist/ Photographer, Nashotah, Wisconsin	\$ 42.40
Dr. & Mrs. Eric Mann, Journalists New York City	\$ 6.60
Mr. Arnold E. Krahenbuhl, Editor, Capitol Towers, Sacramento, Cal.	\$ 19.55
Miss L. Farrell-Fegan, Journalist, The Jersey Journal, N.J.	\$ 9.20
Mr. Ernest Kehr, Journalist, Richmond Hill, New York	\$ 26.--
Dr. Peter Lindt, Radio Station WEVD, 949 West End Avenue, New York City	\$ 8.70
Mrs. Nika Standen Hazelton, Writer, 300 Riverside Drive, New York City	\$ 35.70
Mr. Peter Gombert, Asst. Station Mgr., Swissair, JFK Airport	\$ 16.80
Mr. Oscar Bosshart, Asst. Tariffs Mgr., Swissair, New York	\$ 20.20
Mr. Henry W. Kramer, Supervisor Payroll, Swissair, New York	\$ 19.40
Mr. Manfred Conradin, Purchasing Represent., Swissair, Long Beach, Calif.	\$ 18.90
Mr. Werner Stadler, Catering Agent, Swissair, New York	\$ 27.15

Mr. Sherman S. Silverman, Tariffs Agent, Swissair New York	\$ 11.15
Mr. Eugene V. Kuryluk, Sales Representative, Swissair Chicago	\$ 23.--
Dr. R.H. Schlesinger, Journalist Neue Zuercher Zeitung, 118 West 57th Street, New York City	\$ 32.80
Mr. Pierre S. Rhein, District Sales Manager, Swissair, San Francisco	\$ 33.35
Miss Lisa Hoffman, Journalist, London Terrace, 445 West 23rd Street, New York City	\$ 36.80
Mr. Howard Browning, Executive Director, American Society for Friendship with Switzerland, 60 East 42nd Street, New York City	\$ 45.--

Item 15 (a) DISBURSEMENTS - MONIES

Date payment was made:	Name of person to whom payment was made	Purpose for which payment was made	amount of payment
			US \$
Jan. 1st to June 30th, 1967	Hans Baertschi	salary	7,452.33
	Wm.W. Scherer	"	5,663.59
	Wm. Isler	"	4,834.28
	Max Lehmann	"	4,774.69
	Paul Fueglistner	"	5,283.99
	Rene Gutzwiller	"	4,343.11
	Rene Staehli	"	3,564.59
	Edgar Stecher	"	3,899.67
	Victor Saviola	"	4,831.44
	Joseph Huerlimann	"	3,982.97
	Walter Bruderer	"	2,894.12
	Marcel Grandjean	"	981.56
	E. Cunningham	"	2,327.50
	A. Dieguez	"	2,210.--
	M. Ganz	"	2,600.--
	R. Seitz	"	2,730.--
	A. Vouga	"	300.--
	U. Murlot	"	1,656.--
	B. Frei	"	2,405.20
	Y. Ratz	"	2,470.--
	D. Gurtner	"	2,210.--
	H. Ineichen	"	2,080.--
	I. Kuhn	"	2,105.--
	M. Castrischer	"	2,340.--
	M. Kaempfen	"	1,020.--
	J. Bailly	"	280.42
	C. Apostle	"	918.--
	S. Weill	"	960.--
	D. Schmid	"	1,785.--
	D. Emanuele	"	750.--
	B. Clews	"	300.--
	E.F. Kearns	"	612.--
	M. Wyss	"	32.--
			<u>84,597.46</u>
	Rent, Insurance, Cleaning, Heating, etc.		47,725.83
	Office supplies etc.		14,783.98
	Advertising		53,356.16
	Publicity: a) window displays	1,724.25	
	b) moving pictures	1,793.67	
	c) printing costs of folders, leaflets inserts, manuals	<u>5,334.--</u>	8,851.92
	Pub. Rel.: A) articles by our PR consultant	3,249.90	
	b) Press releases & radio scripts	1,236.71	
	c) reception for Travel Agents & club activities	<u>813.15</u>	5,299.76
	Traveling duties of staff		3,880.03
	Mailing, custom duties & brockorage fees		<u>18,516.04</u>
			<u>\$ 237,011.18</u>
			=====
Agency San Francisco			<u>\$ 42,000.--</u>
			=====
			over .....

Expenditures in connection with the new "SWISS CENTER"

\$ 8,317.75  
=====

Our advertising agency:

Wyse Advertising  
845 Third Avenue  
New York, N.Y. 10022

Our PR Consultant:

Joseph Gould Assoc.  
441 Lexington Ave.  
New York City

Swiss National Tourist Office

Registration No. 55

Excerpt from registrant's letter dated April 18, 1967:

During the reporting period the films were loaned to a total of 152 schools, travel agents, clubs and organizations such as Rotary, Lions, Kiwanis etc. and also to individuals.

Rapid Film Shippers Inc., New York, take care of the purely physical handling of the films, i.e. maintenance and shipping. The charge for this service during the period from July 1, 1966 to December 31, 1966 amounted to \$1,426.78. A small handling charge is made by our office, which, however, is waved for travel agents or Swiss clubs. The receipt for these charges amounted to \$250.95, leaving a net balance of \$1,175.83, which is the amount we reported.