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Budget Bureau No. 45-R210.6
Approval Expires Oct. 31, 1971

REGISTRATION UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

*Pursuant to Section 2 of the Foreign Agents
Registration Act of 1938, as Amended*

For Six Month Period Ending 30 JUN 1971
(Insert date)

Name of Registrant **SWISS NATIONAL TOURIST OFFICE** Registration No. **55**

Business Address of Registrant **608 Fifth Ave., New York, N.Y. 10020**

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address

Yes

No

(2) Citizenship

Yes

No

(3) Occupation

Yes

No

(b) If an organization:

(1) Name

Yes

No

(2) Ownership or control

Yes

No

(3) Branch offices

Yes

No

2. Explain fully all changes, if any, indicated in Item 1.

None

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name

Position

Date Connection
Ended

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
Yes No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
None				

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes No

If yes, identify each such person and describe his services.

Name	Position	Date terminated:
Jeannette Meier	secretary	Jan. 22, 1971
Victor Saviola	clerk	March 31, 1971
Beat Krippendorf	clerk	April 2, 1971
Erika Krippendorf	secretary	April 2, 1971
Gertrud Biedermann	secretary	April 5, 1971
Irene Petruzzello	secretary	June 25, 1971

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?
Yes No

If yes, furnish the following information:

Name	Position or connection	Date terminated
Jeannette Meier	secretary	Jan. 22, 1971
Victor Saviola	clerk	March 31, 1971
Beat Krippendorf	clerk	April 2, 1971
Erika Krippendorf	secretary	April 2, 1971
Gertrud Biedermann	secretary	April 5, 1971
Irene Petruzzello	secretary	June 25, 1971
Genevieve Scherrer	secretary	April 2, 1971

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?
Yes No

If yes, furnish the following information:

Name	Residence Address	Position or connection	Date connection began
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II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?
Yes No

If yes, furnish the following information:

Name of foreign principal

Date of Termination

9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

Swiss National Tourist Office, Zurich, Switzerland
Swiss Federal Railways, Berne, Switzerland

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9 and 10 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

Giving free information on travel and education, transportation and hotel accommodations and conditions; distributing travel literature and posters to travel agencies, tour organizers and individuals, teachers and school children who ask for it. Furnishing of Swiss transportation tickets to travel agents; loaning lantern slides and films to lecturers and schools and clubs who apply for them. Furnishing to newspapers and magazines articles and photographs on Switzerland's scenic attractions, its life and culture. Also placing advertisements in newspapers and magazines. Arranging for free transportation within Switzerland for writers, reporters, editors and travel agents.

See attached list regarding free transportation.

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?

Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes No

If yes, describe fully.

² The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
<u>1971</u>			
January	SNTO, Zurich	current expenses	\$ 44,088.03
February	" "	" "	26,605.33
March	" "	" "	4,687.90
April	" "	" "	11,180.30
May	" "	" "	45,596.68
June	" "	" "	15,555.68
		Total	\$-147,713.43
		Total	\$ 147,713.92

Total

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date Received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³ A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

⁴ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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we refer to separate sheets

Total

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

None

⁵ Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

26. **EXHIBIT C**

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

27. **SHORT FORM REGISTRATION STATEMENT**

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes No

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)
SWISS NATIONAL TOURIST OFFICE

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

G. Egli

G. Egli, Director

Subscribed and sworn to before me at New York

this 23 day of July, 1971

Paul J. Schurpf

(Signature of notary or other officer)

PAUL J. SCHURPF
Notary Public, State of New York
No. 31-3544425
Qualified in New York County
Certificate filed in
New York County Clerk's Office
Commission Expires March 30, 1973

My commission expires _____, 19____

⁸ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Internal Security Division, Department of Justice, Washington, D.C. 20530.)

Free transportation within Switzerland provided for :

Miss Abby Rand, free-lance journalist, 44 East 63rd Street, New York, NY	\$ 20.70
Mr. John Parrott, Travel Writer, The Christian Science Monitor, 1 Norway Street, Boston, MA	\$ 21.20
Mr. Frank Elkins, Ski Editor, Long Island Press, Press Building, Jamaica, NY	\$ 39.30
Miss Barbara Nelson, Assistant to Publisher, Skiing Magazine, 1 Park Avenue, New York, NY	\$ 28.10
Mr. Robert Fréson, Photographer, Venture Magazine, 154 West 57 Street, New York, NY	\$ 10.20
Dr. Joseph Mannheim, Swiss correspondent, 48-23 208 Street, Bayside, NY	\$ 26.65
Mr. and Mrs. Peter Roberts, Broadcaster, WOR Radio, 584 Park Street, Upper Montclair, NJ	\$ 12.40

TWA study trip for travel agents:

Mr. M. Kagay, Manager Agency & Interline Sales,
TWA, Chicago, IL

Mr. Joseph Heitzinger, President, Bon Voyage Travel,
1620 Orrington Avenue, Evanston, IL

Mr. Gary Dahl, Manager, Bon Voyage Travel,
432 Touhy Avenue, Park Ridge, IL

Mr. Carl Williams, Manager, Bon Voyage Travel,
222 East Main, Barrington, IL

Mr. Wendell Kozloski, Manager, Von Voyage Travel,
Oak Brook Executive Plaza, 1301 West 22 Street, Oak Brook, IL

Mrs. Rada Obradovic, Manager, Bon Voyage Travel,
401 N. Michigan Avenue, Chicago, IL

Mrs. Ria Wilhelm, Vice President, Von Voyage Travel,
1620 Orrington Avenue, Evanston, IL

Mrs. Ann Klicher, Manager, Bon Voyage Travel,
1824 Glenview Road, Glenview, IL

Mrs. A. Emanuele, Manager, Bon Voyage Travel,
Deerbrook Shopping Center, 100 S. Waukegan Road, Deerfield, IL

Mr. James McLaughlin, Manager,
West Concourse, Merchandise Mart, Chicago, IL

Mrs. Eva Doctoer, Manager, Bon Voyage Travel,
5343 W. Devon Avenue, Chicago, IL

TWA study trip (cont'd):

Mr. R.O. Bruemmer, Vice President, Central Region, TWA, Chicago, IL		
Mr. J. Willekons, Account Executive, TWA, Chicago, IL	<i>total</i>	\$ 176.80
Mr. Maurice Ferrier, Swiss correspondent, 5368 N.D.G. Avenue, Montreal, P.Q.		\$ 35.35
Mr. Ernest Kehr, Swiss Stamp News, 220 West 42 Street, New York, NY		\$ 19.50
Mr. and Mrs. Oliver Ward, contest winners, Wood Drive, Essex, MA		\$ 37.50
Mr. and Mrs. William L. Carter, contest winners, 1415 Elliot Place, NW, Washington, D.C.		\$ 53.40
Mr. Lee Edwards, contest winner, Los Angeles, CA		\$ 6.--
Mr. Curt Schleier, Contributing Editor, TravelAge East, 211 East 43 Street, New York, NY		\$ 8.90
Miss Hedwig Browde, Editorial Director, PR News, 127 East 80th Street, New York, NY		\$ 14.20
Mrs. Selma Robinson, Senior Editor, McCall's, 230 Park Avenue, New York, NY		\$ 23.10
Mr. Samuel Rosenberg, free-lance journalist, 104-40 Queens Boulevard, Forest Hills, NY		\$ 23.30
Mr. and Mrs. Emery Lippai, Contributing Editor and Photographer, El Mundo, San Juan, PR		\$ 22.80
Mrs. Charlotte Shedd, radio commentator WDEL, Wilmington, DE		\$ 21.20
Mr. Craig Swayze, Travel Editor, St. Catharines Standard, St. Catharines, Ont., Canada		\$ 20.75

Item 15 (a) DISBURSEMENTS--MONIES

<u>Date payment was made</u>	<u>Name of person to whom payment was made</u>	<u>Purpose for which payment was made</u>	<u>Amount of payment US \$</u>
January 1st to June, 30 1971	Gody Egli	salary	9.282.89
	Willy Isler	"	5.883.40
	Max Lehmann	"	6.376.09
	Paul Fueglistler	"	7.304.85
	René Gutzwiller	"	4.697.75
	Victor Saviola	"	2.693.77
	Bruno Boehm	"	5.005.19
	Marcel Grandjean	"	5.364.05
	Robert Waser	"	5.541.62
	Urs Zoebeli	"	4.416.92
	Hans-Rudolf Meier	"	4.434.93
	Rico Cavegn	"	4.354.75
	Erich Buehlmann	"	2.049.73
	Raoul B. Sommer	"	1.954.48
	Peter Dietschi	"	3.699.27
	Walter Bruderer	"	4.842.23
	Eliane Blardone	"	2.730.00
	Eveline Blaser	"	1.235.00
	Sylvia Boehm	"	2.912.00
	Eveline Cunningham	"	3.120.00
	Isabella Della Torre	"	2.135.00
	Werner Eng	"	1.045.00
	Ernest Froehlich	"	1.178.00
	Silvia Haller	"	1.140.00
	Ursula Herrmann	"	1.140.00
	Hermine Hoge	"	2.741.00
	Denise Jaggi	"	2.730.00
	Beat Krippendorf	"	1.400.00
	Erika Krippendorf	"	1.330.00
	Jeannette Meier	"	400.00
	Irene Petruzzello	"	2.600.00
	Claudine Roy	"	2.730.00
	Mario Saavedra	"	2.730.00
	Richard Seitz	"	3.510.00
	Geneviève Scherrer	"	1.365.00
	Carlos Velez	"	2.600.00
	Bernadette Wigert	"	380.00
	Trudi Biedermann	"	2.090.00
	Kati Boog	"	380.00
	Rent, Insuarance, Cleaning, Heating etc.		121.522.92
	Office supplies etc.		50.900.78
	Advertising		20.563.69
	Publicity:		66.217.56
	a) window displays	650.04	
	b) moving pictures	1997.24	
	c) printing, costs of folders, leaflets etc.	9944.06	12.591.34
	Publ.Rel.:	3249.90	
	a) articles by our PR consultant	2285.48	
	b) Press releases & radio script		
	c) reception for travel agents & club activities	1207.61	6.742.99
	Traveling duties of staff		3.248.80
	Mailing, custom duties & brokerage fees		23.007.70
			<u>US \$ 304.795.78</u>
			=====

over.....

Agency San Francisco

US \$ 45.000.00

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Rent Swissair Space Chicago

US \$ 2.954.76

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Our advertising agency:

Wyse Advertising
845 Third Avenue
New York, N.Y. 10022

Our PR Consultant:

Joseph Gould Assoc.
155 East 44th Street
New York, N.Y. 10017