

RECEIVED  
DEPARTMENT OF JUSTICE  
JUL 30 3 40 PM '73  
REGISTRATION UNIT  
INTERNAL SECURITY  
SECTION  
CRIMINAL DIVISION

Budget Bureau No. 43-R210.6  
Approval Expires Oct. 31, 1971

UNITED STATES DEPARTMENT OF JUSTICE  
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents  
Registration Act of 1938, as Amended

For Six Month Period Ending **JUN 30 1973**  
(Insert date)

Name of Registrant SWISS NATIONAL TOURIST OFFICE Registration No. 55

Business Address of Registrant 608 Fifth Avenue, New York, N.Y. 10020

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- (1) Residence address Yes  No
- (2) Citizenship Yes  No
- (3) Occupation Yes  No

(b) If an organization:

- (1) Name Yes  No
- (2) Ownership or control Yes  No
- (3) Branch offices Yes  No

2. Explain fully all changes, if any, indicated in Item 1.

None

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position	Date Connection Ended
Mr. Max Lehmann	Public Relations Director	January 12, 1973

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?  
Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
Bruderer Walter	One Lincoln Plaza New York, NY 10023	Swiss	Public Relations Director	Febr. 5, 1973
Zoebeli Urs	300 N. State Street Chicago, Ill. 60610	Swiss	Representative	Jan. 29, 1973

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes  No

If yes, identify each such person and describe his services.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?  
Yes  No

If yes, furnish the following information:

Name	Position or connection	Date terminated
Rowback Michael	clerk	January 12, 1973
Maeder Sylvia	information clerk	February 28, 1973
Geering Brigitte	clerk	March 30, 1973
Wagner Corinna	secretary	April 12, 1973
Beyeler Katharina	information clerk	May 10, 1973

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?  
Yes  No

If yes, furnish the following information:

Name	Residence Address	Position or connection	Date connection began
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II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name of foreign principal

Date of Termination

9. Have you acquired any new foreign principal<sup>1</sup> during this 6 month reporting period? Yes  No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

10. In addition to those named in Items 8 and 9, if any, list the foreign principals<sup>1</sup> whom you continued to represent during the 6 month reporting period.

Swiss National Tourist Office, Zurich, Switzerland  
Swiss Federal Railways, Berne, Switzerland

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9 and 10 of this statement? Yes  No

If yes, identify each such foreign principal and describe in full detail your activities and services:

Giving free information on travel and education, transportation and hotel accommodations and conditions; distributing travel literature and posters to travel agencies, tour organizers and individuals, teachers and school children who ask for it. Furnishing of transportation tickets to travel agents; loaning lantern slides and filmes to lecturers and schools and clubs who apply for them. Furnishing to newspapers and magazines articles and photographs on Switzerland's scenic attractions, its life and culture. Also placing advertisements in newspapers and magazines. Arranging for free transportation within Switzerland for writers, reporters, editors and travel agents.

See attached list regarding free transportation.

<sup>1</sup>The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>2</sup> as defined below?

Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes  No

If yes, describe fully.

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<sup>2</sup> The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes  No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>3</sup>

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
<u>1973</u>			
January	SNTO Zurich	current expenses	\$ 96'620.--
February	" "	" "	72'077.16
March	" "	" "	32'955.86
April	" "	" "	34'920.--
May	" "	" "	86'750.--
June	" "	" "	99'893.27
T o t a l			\$ 423'216.29 =====

Total

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value<sup>4</sup> other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes  No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date Received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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<sup>3</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

<sup>4</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS - MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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We refer to separate sheets.

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Total

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value<sup>5</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes  No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>5</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes  No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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**V - POLITICAL PROPAGANDA**

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes  No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

None

<sup>5</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?  
Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) None

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) None

21. What language was used in this political propaganda:

- English
- Other (specify) None

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?

Yes  No

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes  No

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?

Yes  No

VI - EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

- Exhibit A<sup>6</sup> Yes  No
- Exhibit B<sup>7</sup> Yes  No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?

Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>6</sup> The Exhibit A, which is filed on Form DJ-306, sets forth the information required to be disclosed concerning each foreign principal.

<sup>7</sup> The Exhibit B, which is filed on Form DJ-304, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.



26. EXHIBIT C

If you have previously filed an Exhibit C<sup>8</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

Swiss National Tourist Office

Bruno Baroni

Bruno Baroni, Director

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

Subscribed and sworn to before me at NEW YORK NEW YORK

this 25TH day of JULY, 1973

Joseph Falk  
(Signature of notary or other officer)

JOSEPH ZALK  
Notary Public, State of New York  
No. 30-97860000  
Qualified in Nassau County  
Certificate filed in New York County  
Commission Expires March 30, 1974

My commission expires \_\_\_\_\_, 19\_\_\_\_

<sup>8</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Internal Security Division, Department of Justice, Washington, D.C. 20530.)

Swiss National Tourist Office  
Official Agency Swiss Federal Railways

Provided free transportation within Switzerland during January 1 - June 30, 1973

Mr. Robert Black, Public Relations Manager 608 Fifth Avenue, New York, NY	\$ 25.10
Mr. John Handley, Journalist Chicago, IL	\$ 26.80
Mr. Hubert Graf, Advertising Manager Mr. Kanai Kiyoshi, Designer 608 Fifth Avenue, New York, NY	\$ 59.57
Mr. Gene Laurents, Photographer 608 Fifth Avenue, New York, NY	\$ 18.96
Mr. Robert Deardorff, Journalist Via Marianna Dionigi 57, Rome, Italy	\$ 21.83
Mr. & Mrs. Forman, Contest Winner San Mateo, CA	\$ 121.50
Mr. Peter Miller, Freelance Journalist 260 Madison Avenue, New York, NY	\$ 42.20
Mr. John Berry, Commercial Marketing Manager TWA	\$ 25.10
Mr. Ernest A. Kehr, Editor Box 1, Richmond Hill, NY	\$ 28.35
Mr. Roy Middleton, Editorial Assistant Hamilton, Ont., Canada	\$ 23.60
Mr. Irvin Robinson, Publisher 1 Park Avenue, New York, NY	\$ 40.50
Mr. Armando Severo, President 933 North Kenmore Street, Arlington, VA	\$ 56.50
Mr. & Mrs. Helmut P. Koenig, Freelance Journalist 14 Christopher Street, New York, NY	\$ 113.--
Mr. George Bush, Journalist Box 94, Lumberville, PA 19933	\$ 77.50
Miss Mary T. Phillips, Assistant Editor 488 Madison Avenue, New York, NY	\$ 40.50
Mrs. Jack G. Moscatelli, Journalist 48 Mt. Vernon Street, Boston, MA	\$ 56.50
Mr. & Mrs. Richard E. Dougherty, Assistant Managing Editor 58 Exchange Street, Rochester, NI	\$ 155.--

Mrs. Clare Wright, Travel Editor 217 West Campbell Street, Arlington Heights, IL	\$ 40.50
Mr. & Mrs. Dalton, Contest Winner 440 Mansion house Center, St. Louis, MO	\$ 81.--
Miss Margaret Croyden, Freelance Writer 250 West 94 Street, New York, NY	\$ 40.50
Miss Marie Mattson, Travel Writer 1250 Vallejo Street, San Francisco, CA	\$ 40.50
Mr. Desmond Slattery, Account Executive New York, NY	\$ 40.50
Mr. Herb Rau, Journalist Miami, FL	\$ 40.50
Mr. Gordon G. Greer, Travel Editor 1716 Locust Street, Des Moines, IA	\$ 40.50
Mr. & Mrs. Wm. Hollenbeck, Reporter San Francisco, CA	\$ 113.--
Mr. & Mrs. Paul Miller, Senior Editor 6401 The Paseo, Kansas City, MO	\$ 155.--
Mr. Bruce Doten Journalist Brockton, MA	\$ 77.50
Mr. & Mrs. Flaksman, Freelance Writer 405 Somerset Road, Akron, OH	\$ 155.--
Mr. Werner Seiler, Marketing & Sales Manager 608 Fifth Avenue, New York, NY	\$ 40.50

IV - FINANCIAL INFORMATIONSubagency CHICAGO14 (a) Receipts - Monies

Date	From Whom	Purpose	Amount
1973			
January	SNTD New York	current expenses	\$ 850.55
February	" "	" "	641.30
March	" "	" "	404.72
April	" "	" "	289.25
May	" "	" "	266.63
June	" "	" "	918.35
		T o t a l	\$ 3'370.80 =====

July 23, 1973

Item 15 (a) DISBURSEMENTS-MONIES

<u>Date payment was made</u>	<u>Name of person to whom payment was made</u>	<u>Purpose for which payment was made</u>	<u>Amount of payment US \$</u>
January 1st to June 30, 1973	Bruno Baroni	salary	12.787.09
	Paul Fueglistner	"	8.783.85
	René Gutzwiller	"	7.215.08
	Robert Waser	"	7.242.48
	Urs Zoebeli	"	924.88
	Walter Bruderer	"	5.208.94
	Hans-Rudolf Meier	"	5.803.16
	Rico Cavegn	"	5.512.60
	Robert Hager	"	5.029.30
	Erich Buehlmann	"	5.263.64
	Raoul Sommer	"	4.565.89
	Peter Dietschi	"	4.364.28
	Bruno Rindlisbacher	"	4.507.11
	Veno Triacca	"	4.494.47
	Urs Scheidegger	"	4.599.83
	Kathrin Beyeler	"	2.367.47
	Eliane Blardone	"	3.156.84
	Nelly Bohlen	"	968.82
	Denise Bourqui	"	2.633.21
	Lila Clerk	"	1.416.98
	Evelyn Cunningham	"	3.510.36
	Milena Diviani	"	2.855.52
	Brigitte Geering	"	1.421.07
	Regula Ledermann	"	1.073.44
	Rita Leuenberger	"	1.258.47
	Ulrich Luethi	"	1.110.32
	Sylvia Maeder	"	918.90
	René Meier	"	1.158.60
	Albert Minnig	"	1.200.14
	Anita Moré	"	2.388.65
	Silvia Rindlisbacher	"	2.919.60
	Michael Rowback	"	244.13
	Mario Saavedra	"	3.122.82
	Richard Seitz	"	3.740.76
	Eva Steiger	"	2.855.52
	Carlos Velez	"	2.985.06
	Corinna Wagner	"	1.733.60
	Beatrice Wuerth	"	1.410.39
			<u>132.753.27</u>
	Rent, Insurance, Cleaning, Heating etc.		56.819.72
	Office supplies etc.		23.992.20
	Advertising		2.111.53
	Publicity a) window displays	3.274.49	
	b) moving pictures	3.245.96	
	c) printings, costs of folders, leaflets etc.	6.314.25	12.834.70
	Publ.Rel. a) articles by our PR-Consultant	3.594.24	
	b) press releases & radio scripts	2.796.95	
	c) receptions for travel agents & club activ.	838.36	7.229.55
	Traveling duties of staff		4.163.59
	Mailing, custom duties & brockeraage fees		27.750.63
			<u>134.901.92</u>
			<u>US \$ 267.655.19</u>

Agency SAN FRANCISCO

US \$ 51.700.--  
=====

Our advertising agency

Wyse Advertising  
845 Third Avenue  
New York, N.Y. 10022

Our PR consultant

Joseph Gould Assoc.  
155 East 44th Street  
New York, N.Y. 10017

Item 15 (a) DISBURSEMENTS-MONIES FOR SUBAGENCY CHICAGO

<u>Date payment was made</u>	<u>Name of person to whom payment was made</u>	<u>Purpose for which Payment was made</u>	<u>Amount of payment US \$</u>
January 1st to June 30, 1973	Walter Bruderer	salary	960.36
	Urs Zoebeli	"	5.027.88
	Barbara Krebs	"	445.54
	Ruth Aikman	"	1.516.39
			<u>7.950.17</u>
	Rent, Insurance, Cleaning, Heating etc.		3.078.12
	Office supplies etc.		1.141.03
	Publicity: window displays		206.40
	Pub. Rel.: receptions for travel agents & club activities		21.90
	Traveling duties of staff		413.21
	Mailing, custom duties & brockering fees		1.348.10
			<u>6.208.76</u>
			<u>US \$ 14.158.93</u>
			=====

Swiss National Tourist Office, New York  
 Registration No. 55

RECEIVED  
 DEPARTMENT OF JUSTICE  
 JUL 23 3 40 PM '73  
 REGISTRATION UNIT  
 INTERNAL SECURITY  
 SECTION  
 ORIGINAL DIVISION

Section A

The Department records list active short-form registration statements for the following persons of your organization on the date indicated with each name. Please show below whether each person is still functioning in the same capacity as indicated. If not, show date of termination.

(Use separate sheet if necessary to explain "yes" answers.)		ACTIVE?		IF YES- ANY MAJOR CHANGES?		IF NO- DATE ENDED
		Yes?	No?	Yes?	No?	
Bruno Baroni	Filed 7/25/72 Director	yes			no	
Walter Bruderer	Filed 9/9/68 Representative	yes		yes		
William Isler	Filed 1/9/73 Director	yes			no	
Max P. Lehmann	Filed 7/16/71 Pub. Relations	yes		yes		

SECTION B

Our records reveal that it will be necessary for the following persons to file short-form registration statements, either for up-date purposes or for the initial filing of such a statement. (forms are enclosed.)

Fueqlister Paul	short-form registration statement forms were <u>not</u> enclosed.
Meier Hans Rudolf	
<i>Forms sent 7/30</i>	
Signature <i>Bruno Baroni</i>	Date July 9, 1973
Title Bruno Baroni Director	



Swiss National Tourist Office

Official Agency Swiss Federal Railways

608 Fifth Avenue  
New York, NY 10020

Explanations to Short-Form Registration Information Sheet

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Walter Bruderer

Public Relations

February 5, 1973

Max P. Lehmann

Director

SNTO Agency Toronto  
Canada  
January 15, 1973

July 20, 1973

SECTION C

In addition to those persons listed in Sections A & B, list below all current employees who have not filed short-form registration statements. (Do not list clerks, secretaries, typists, etc.)

Name	Function	Date Hired
Zobeli Urs Christian	Representative	Jan. 29, 1973

*Adrian 7/30*

Signature: Bruno Baroni Date July 9, 1973  
Title: Director