

For Six Month Period Ending 30 JUN 1996
(Insert date)

Name of Registrant Switzerland Tourism Registration No. 55

Business Address of Registrant 608 Fifth Avenue
New York, NY 10020

I—REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

- (1) Residence address Yes No
- (2) Citizenship Yes No
- (3) Occupation Yes No

(b) If an organization:

- (1) Name Yes No
- (2) Ownership or control Yes No
- (3) Branch offices Yes No

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 SECTION
 REGISTRATION UNIT

2. Explain fully all changes, if any, indicated in item 1.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Position</i>	<i>Date Connection Ended</i>
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4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?
 Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Citizenship</i>	<i>Position</i>	<i>Date Assumed</i>
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5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal?
 Yes No

If yes, identify each such person and describe his services.

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Position or connection</i>	<i>Date terminated</i>
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see attached list.

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity? Yes No

If yes, furnish the following information:

<i>Name</i>	<i>Residence Address</i>	<i>Position or connection</i>	<i>Date connection began</i>
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see attached list.

II—FOREIGN PRINCIPAL

(PAGE 3)

8. Has your connection with any foreign principal ended during this 6 month reporting period? Yes No

If yes, furnish the following information:

Name of foreign principal

Date of Termination

-
9. Have you acquired any new foreign principal¹ during this 6 month reporting period? Yes No

If yes, furnish following information:

Name and address of foreign principal

Date acquired

-
10. In addition to those named in Items 8 and 9, if any, list the foreign principals¹ whom you continued to represent during the 6 month reporting period.

Switzerland Tourism, Zuerich/Switzerland
Swiss Federal Railways, Bern/Switzerland

III—ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes No

If yes, identify each such foreign principal and describe in full detail your activities and services:

Giving free information on travel and education, transportation and hotel accommodations and conditions; distribution of travel literature and posters to travel agencies, tour organizers and individuals who ask for them. Loaning of films and slides to lecturers, travel agencies and TV stations requesting them. Furnishing of articles and photos on Switzerland's attractions, her life and culture to newspapers and magazines. Arranging for free transportation within Switzerland for writers, reporters editors, travel agents and decision makers.

See attached list for free transportations.

See attached list for promotional activities.

¹The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity² as defined below?
Yes No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals? Yes No

If yes, describe fully.

²The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV—FINANCIAL INFORMATION

14. (a) RECEIPTS—MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.³

<i>Date</i>	<i>From Whom</i>	<i>Purpose</i>	<i>Amount</i>
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We refer to separat sheet.

Total

(b) RECEIPTS—THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁴ other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes No

If yes, furnish the following information:

<i>Name of foreign principal</i>	<i>Date received</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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³A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

⁴Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS—MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes No

(2) transmitted monies to any such foreign principal? Yes No

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

<i>Date</i>	<i>To Whom</i>	<i>Purpose</i>	<i>Amount</i>
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We refer to separate sheet.

Total

15. (b) DISBURSEMENTS—THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value⁵ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes No

If yes, furnish the following information:

<i>Date disposed</i>	<i>Name of person to whom given</i>	<i>On behalf of what foreign principal</i>	<i>Description of thing of value</i>	<i>Purpose</i>
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See attached list regarding familiarization trips.

(c) DISBURSEMENTS—POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value⁵ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes No

If yes, furnish the following information:

<i>Date</i>	<i>Amount or thing of value</i>	<i>Name of political organization</i>	<i>Name of candidate</i>
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V—POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes No

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

⁵Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda? Yes No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper articles
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) not engaged in political propaganda.

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:

- Public Officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) _____

21. What language was used in this political propaganda:

- English
- Other (specify) _____

22. Did you file with the Registration Section, U.S. Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period? Yes No

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes No

24. Did you file with the Registration Section, U.S. Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act? Yes No

VI—EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:

- Exhibit A⁶ Yes No
- Exhibit B⁷ Yes No

If no, please attach the required exhibit.

(b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes No

If yes, have you filed an amendment to these exhibits? Yes No

If no, please attach the required amendment.

⁶The Exhibit A, which is filed on Form CRM-157 (Formerly OBD-67) sets forth the information required to be disclosed concerning each foreign principal.

⁷The Exhibit B, which is filed on Form CRM-155 (Formerly OBD-65) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C⁸, state whether any changes therein have occurred during this 6 month reporting period. Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements been filed by all of the persons named in Items 5 and 7 of the supplemental statement? Yes No

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

SWITZERLAND TOURISM

Joseph E. Buhler
Director North America

Subscribed and sworn to before me at New York, NY

this 17th day of JULY, 1996

ERICH C. AMMANN
Notary Public, State of New York
No. 52-4979742
Qualified in Suffolk County
Commission Expires April 8, 1997

(Signature of notary or other officer)

⁸The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, U.S. Department of Justice, Washington, D.C. 20530.)

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D.C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form CRM-154, formerly Form OBD-64 - Supplemental Statement):

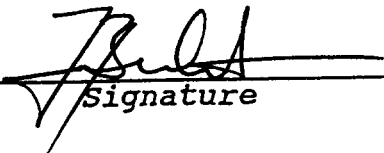
Yes _____ or No NO

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes YES or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)



Signature

Joseph E. Buhler

Please type or print name of signatory on the line above

Director North America

Title

July 22, 1996

Date

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Item 6 Termination of employment

<u>Name</u>	<u>Position</u>	<u>Date of Termination</u>
Gartmann, Maja - LAX	Clerk	January 31, 1996
Schuppisser, Sandra	Clerk	January 31, 1996
Sheridan, Ursula	Clerk	January 31, 1996
Rodriquez Moreno, Bernardo	Clerk	January 31, 1996
Sheikh, Talat	Clerk	January 31, 1996
Aeby, Patricia	Clerk	February 29, 1996
Bernhard, Stephan	Clerk	March 31, 1996
Annen, Christa Nicole - CHI	Clerk	March 31, 1996
Ries, Pia	Clerk	May 31, 1996

July 22, 1996 IM/le



Item 7 - Persons Hired

<u>Name</u>	<u>Residence Address</u>	<u>Position</u>	<u>Date of employment</u>
Allemann, Claire D.	240 E. 47th Street/ #34 C New York, NY 10017	Clerk	January 8, 1996
Gabriel, Laurence	20 River Road / #3E Roosevelt Island, NY 10044	Clerk	January 10, 1996
Gartmann, Maja	135 E 50th Street / Apt. 2D New York, NY 10022	Clerk	February 5, 1996
Eckert, Sandra	313 W 29th Street / Apt. J New York, NY 10001	Clerk	February 19, 1996
Bernhard, Stephan	3546 N. Bosworth / #3S Chicago, IL 60657	Clerk	April 1, 1996
Ries, Pia	99-07 Ascan Avenue Forest Hills, NY 11375	Clerk	April 1, 1996
Kerstholt, Oliver H.J.	241 E 46th Street / 1A New York, NY 10017	Clerk	April 1, 1996
Leutwiler, Angela	100 Warren Street / #903 Jersey City, NJ 07302	Clerk	April 22, 1996

July 22, 1996 IM/le

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***PROVIDED FREE TRANSPORTATION WITHIN SWITZERLAND
PERIOD JANUARY 1 - JUNE 30, 1996***

Mia Barbera, Yvette Cardozo, Steve Giordano, Bill Hirsch, Roy Goodall, Don Fontana, Lee Juillerat, Diana Hunt, Cheri Newton, Todd Powell, Brian Robb, Don Thompson, Karl Weatherly, Santo Criscuolo, Lynn Rosen North American Ski Journalists Association West Region Mercer Island, WA	\$	5,520.00
Mitch Kaplan Fairlawn, NJ	\$	368.00
Erin Rasmussen, Kim McDonald, Thomas Adair, Amy Kenefick, Brian Hackney, Emmanuel Bastien, Eileen Galindo Newton's Apple St. Paul, MN	\$	5,520.00
Joe Viesti Viesti Associates New York, NY	\$	368.00
Patrick Raess New York, NY	\$	368.00
Antonio Pablo Ruiz, Steven Allmann, Gary Crawford E!TV Chicago, IL	\$	948.00
Lucette J. Prestegaard Your Travel Agent Inc. Coral Gables, FL	\$	316.00
Denis & Cynthia Kruse Ski & Bike Enterprises Hayward, WI	\$	632.00

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Toni Street & Payson Perkins Yankee Tour and Travel Portland, ME	\$	632.00
Michael and Judy Wren AAA Today Tampa, FL	\$	632.00
Marjorie and Bruce Teele Simply Swiss Chelsea, MA	\$	632.00
Phyllis Funke Journalist New York, NY	\$	632.00
Joel&Judith Weiss AL&LS New York, NY	\$	528.00
Schumacher Bruce & Kellie 20th Century Club Jr. Foundation Chicago, IL	\$	632.00
Kenneth Tossey/Peter Welsh Carlson Wagonlit & Scott's Lawn Care Cincinnati, OH	\$	632.00
Helen Mount / Deborah Roberts Uniglobe Columbus, OH	\$	632.00
Daniel Pakenham / Kenneth Omernick St. Mary's Parish Elm Grove, WI	\$	632.00
Michael Lopez / Daniel Bogue Delma New York, NY	\$	632.00

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Constance Abend / Ted Heck Journalists Blue Bell, PA	\$	736.00
Stanley Murray / Nancy Murray / Ian Murray Journalists Greenwich, CT	\$	1104.00
Judith Taphorn / Judith Corbisiero Pitney Bowes Inc. Stamford, CT	\$	632.00
Judith A. Vance / Richard G. Shook American Airlines Bedford, TX	\$	632.00
Alexandra Balfour-Stewart Alkar Travel Glen Allen, VA	\$	316.00
Krucina Karen / Jasinski Terry Meetings Int'l Inc. Flossmoor, IL	\$	632.00
Rene Welti Welti Tourism Marketing Alpharetta, GA	\$	264.00
Julie & Mary Lynn Engroff Creative Incentives Buffalo Grove, IL	\$	632.00
Ivan Dezelic, Susie Snider, Robert Coggin Delta Airlines Atlanta, GA 30326	\$	792.00
Brian C. Martenis Bayard Sales Corp. Philadelphia, PA	\$	316.00

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Jere Morris Doug Fox Travel Redmont, WA	\$	368.00
Hugh Best/ Barbara Best Wayne, PA	\$	632.00
William & Teresa Doon Melville, NY	\$	632.00
Carlson Layth / Grace Stephen European Walking Tours Savoy, IL	\$	632.00
Nancy Quattrone / Ed Moguee The Woodlands, TX	\$	736.00
Pamela D. Kennedy / Patricia A. Barton, Cathy R. Calvin, Janine P. Grady Askew, Tyra Mimms Vann, Maria De Lurdes Ornelas, Phillip R. McGuire III, Josephine Santos Calvillo, Anna M. Luisa Corsetti, Silvia Garcia de Iracheta, Martha M. Edwards, Jane Shoemaker Bahr, Michiyo Haraguchi Fitzgerald, Thaddeus Edgar Harden III, Melissa M. Staloch, Lou Cooner Hooper, Edris Riggs Walker, Suzanne Frias Counts, Laura B. Dugan, Hami Ito Imboden American Airlines, Ft. Worth, TX	\$	5280.00
A. Chausse / M. Bissonnette / L. Bradley D. Dillman / C. Johnson / P. Labarre / R. Leonard W. Lord / G. Lowe / G. Meyers / L. Jobin J. Somers / J. Doll / J. Tracy / B. Berry SKI 93 Destinations Travel Exepe, NH	\$	4740.00
Anita Mizner Free-Lance New Rochelle, NY	\$	316.00

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Robert Weiss Air Travel Journal Boston, MA	\$	316.00
Vicki Bartolini, Peggy Harris, Kristie Katcher Ron Solovic, Ron Berlind High Alpine Adventour Chicago, IL	\$	1,580.00
Trish Haudricourt, Kevin Baldwin Harley Davidson Motor Company Milwaukee, WI	\$	632.00
Col. Kenneth A. Plummer, Marie Loncharich Travel Adventures Oak Park, IL	\$	632.00
James Newsom / Diane Newsome Wilmington, DE	\$	632.00
Alan Reichman / Mary Reichman CMIS New York, NY	\$	632.00
Booth AI Int'l Music Foundation Chicago, IL	\$	264.00
Laurie Mullett General Tours Keene, NH	\$	264.00
Stephen Lezama Paradise Island Vacations Ft. Lauderdale, FL	\$	264.00
Vita Scimemi Trafalgar Tours New York, NY	\$	264.00

Doug Lee Classic Hawaii San Jose, CA	\$ 264.00
Laura Dahlberg Vail Associates Avon, CO	\$ 264.00
Adam Frost Delta Dream Vacations Ft.Lauderdale, FL	\$ 264.00
Nancy Bradach Brendan Tours Van Nuys, CA	\$ 264.00
Mary Freer Park City Ski Holidays Park City, UT	\$ 264.00
Jerry Small Collette Tours Pawtucket, RI	\$ 264.00
Noreen Dunne Travel Bound New York, NY	\$ 264.00
Maureen Dunphy/Michael Pewther/ Robert Mouton/Sharon Whalen Delta Airlines Atlanta, GA	\$ 1056.00
Jim van den Bosch / Dennis Volante Milne Travel West Lebanon, NH	\$ 632.00
William R. Bush / Patricia Bush Chevy Chase, ML	\$ 632.00

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Monika Steinmann Avenues of the World Travel Flagstaff, AZ	\$	316.00
Kevin Forde / Werner Suter Swiss Congress / Hotels of Switzerland Chicago, IL	\$	528.00
Phil Scheidt Wanderweg Holidays Cherry Hill, NJ	\$	368.00
Anthony Satcy Columbia Universal Life Austin, TX	\$	316.00
Janet Ballard / Pam Nelson Frigidaire Fayetteville, AR	\$	632.00
Rolf K. Liebergesell / Sachiko Liebergesell Darien, CT	\$	632.00
Christopher Kleinhenz / Fannie LeMoine-Midelfort University of Wisconsin Madison, WI	\$	632.00
Phyllis Funke Journalist New York, NY	\$	316.00
Hulda G. Lawrence / 2x 15 days Journalist New York, NY	\$	736.00
Chet Lipton / Carolee Lipton Boca Raton, FL	\$	2,208.00
Frank Miller / Vincent Costello New York, NY	\$	632.00

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Claire Steinbock American Express Travel Cambridge, MA	\$	316.00
Thomas Moon/ Yon Yon Mun Banker Security Life Insurance Society Arlington, VA	\$	632.00
Karl Haas / Jane Follis Radio Broadcaster New York, NY	\$	736.00
Lysbeth Bledsoe / Marcia Levin / Helmut Koenig / Bob Taylor Jane Doerfler / Erika Lieben New York, NY	\$	1,264.00
Carl L. Marek / Rose J. Marek New York, NY	\$	736.00
Myrna Siegel / Howard Siegel Ralph's Truck Sales Portsmouth, NH	\$	632.00
Karl Kortum Swissotel Chicago, IL	\$	368.00
John Jaisli / Nedra Jaisli Jagro Transport Irvington, NJ	\$	528.00
Larry Nuesslein / Kerry Nuesslein Louis Raphael / Molly Raphael Donna Link / Roger Cerruti Charles Matchett / June Matchett Harry Sircely / Maryanne Sircely Howard Reed / Ingrid Reed Maria Welti / Rene Welti Alphorn Ski Tours Inc. Lahaska, PA	\$	4,424.00

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Ingrid Dodge / James Dodge Maritz Travel Company Fenton, MO	\$	736.00
Mr.&Mrs. Jones / Mr. & Mrs. Kay Webber ACIS Boston, MA	\$	1264.00
Mr. & Mrs. McMurtry / Robert McMurtry junior New York, NY	\$	948.00
Barbara Shapiro / Harold Shapiro Roslyn, NY	\$	632.00
John Morton / Heather Paul / Barb Hamblett Swiss Challenge Stowe, VT	\$	1472.00
Ernest Werner Swiss Center Partners New York, NY	\$	368.00
Avis Richards / Bruce Richards Purchase, NY	\$	632.00
Paul Skiles / Maxine Skiles Church of Nazarene Overland Park, KS	\$	1472.00
Claudia Lane / Bryan Sibley WCTI-TV Channel 2 New Bern, NC	\$	632.00
Jean Colton / Christine Colton / Charles Colton Ciba Vision Group Duluth, GA	\$	1104.00
Irvin Holmes / Betty Holmes Woodman Insurance Company Omaha, NE	\$	632.00

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Herman Murray American Express New York, NY	\$	316.00
John Elia / Tracey Walsh American Express Rolling Meadows, IL	\$	632.00
Joe Miller / Shelly Miller John Franklin Show New York, NY	\$	1472.00
Mary Sproul Travel in the Main Evanston, IL	\$	316.00
Mark Miller/ Melissa Miller Amexco New York, NY	\$	632.00
Raphael Kadushin The University of Wisconsin Press Madison, WI	\$	316.00
Patricia Courts / Kathy Murphy AAA Cincinnati, OH	\$	632.00
Stanford Gudger / Bernice Gudger Journalist East Orange, N.J.	\$	632.00
Linda Lindquist Journalist Minneapolis, MN	\$	316.00
Joe Rubash Journalist St.Cloud, MN	\$	316.00

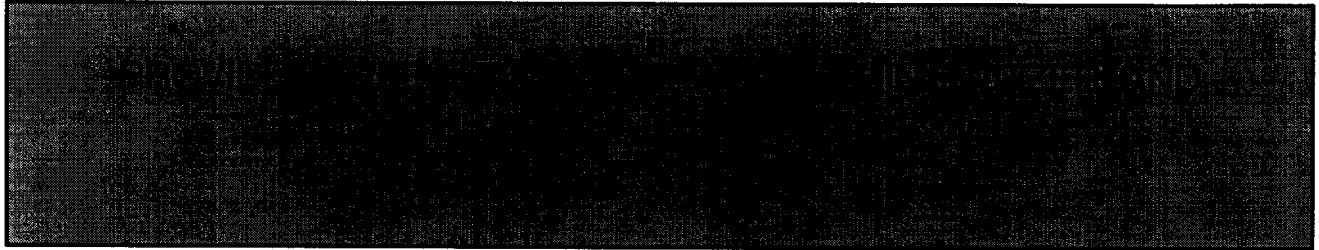
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Margaret S. Anteblian Journalist Boston, MA	\$	316.00
Keith Brickhouse Brickhouse Productions New York, NY	\$	368.00
Irene Spector Bethesda, MD	\$	264.00
Denise Whitacker Continental Airlines Newark, NJ	\$	316.00
Ronald Reeser / Leonard West Maritz Travel Company Fenton, MO	\$	632.00

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Name/Adress	Amount \$
Anton Studer, Arizona-Swiss Chamber of Commerce Scottsdale, AZ	316.00
Marie-Louise Studer, Arizona-Swiss Chamber of Commerce Scottsdale, AZ	316.00
Kevin Flanagan, Gayle Gillies Travel Rancho Santa Fe, CA	316.00
Rosie Flanagan, Gayle Gillies Travel Rancho Santa Fe, CA	316.00
Jamie Trombley, American Airlines Tucson, AZ	316.00
Janet Trombley, American Airlines Tucson, AZ	316.00
Elisabeth Beil, American Airlines Tucson, AZ	316.00
Anna Marty, World Tours Salinas, CA	368.00
Roland Zuehlke, Switzerland Tourism El Segundo, CA	316.00
Willy Reich, Travel Facilities, Inc. Los Angeles, CA	368.00
William Reich, Travel Facilities, Inc. Los Angeles, CA	368.00
Mildred Reich, Travel Facilities, Inc. Los Angeles, CA	368.00
Richard G. Hickley, Morris/Beehive Travel Salt Lake City, UT	316.00
Randy Hunt, Morris/Beehive Travel Salt Lake City, UT	316.00

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Rhonda F. Doyle, Snowboard Magazine Avon, CO	368.00
Leah Vermulen, Snowboard Magazine Avon, CO	368.00
Travis Young, Snowboard Magazine Avon, CO	368.00
Joshua Heminger, Snowboard Magazine Avon, CO	368.00
Angie Silvy, Snowboard Magazine Avon, CO	368.00
Nancy Gunther, Sunstar Hotels Incline Village, NV	368.00
John Lair, Snowboard Magazine Durango, CO	316.00
Kathy Hummel, American Airlines Tucson, AZ	316.00
Debbie Fila, American Airlines Tucson, AZ	316.00
Christopher Choffat, Phoenix, AZ	316.00
Mary Choffat, Phoenix, AZ	316.00
Francis Holmes, Rancho Palos Verdes, CA	316.00
Caryl Holmes, Rancho Palos Verdes, CA	316.00
Phil Blazer, International Jewish News Studio City, CA	316.00
Bud Lang, Knives Illustrated Placentia, CA	264.00
Brenda James, Ski Connections Truckee, CA	316.00
Shannon Blais, Ski Connections Moston, MA	316.00
Tein Celm, Cyle Travel San Francisco, CA	316.00
Jody Tu, Bonvoyage Travel San Francisco, CA	316.00
Monica Suguenza, LG Travel Service San Francisco, CA	316.00
George Watts, R&R Travek Los Angeles, CA	316.00
Rebecca Mallon, Trave Studio San Francisco, CA	316.00

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Helga Frehe, Parkhill Travel Los Angeles, CA	316.00
Martha Graham, Newport Travel Concepts Newport Beach, CA	316.00
Carol Josepher, Travel Travel Laguna Laguna Beach, CA	316.00
Roy Renfro, Premier Travel San Francisco, CA	316.00
Christa Krick, Advantage Cruise & Travel San Francisco, CA	316.00
Don Dickerson, Advanced Incentive Travel City of Industry, CA	316.00
Gene Stelcik, Advanced Incentive Travel City of Industry, CA	316.00
Joseph Miller Arcadia, CA	368.00
Beth Wells-Miller Arcadia, CA	368.00
Angela Miller, Travcoa Newport Beach, CA	368.00
Nicholas Miller, Travcoa Newport Beach, CA	368.00
Gene Fulkerson, FWSA San Diego, CA	316.00
Catherine Ohl, FWSA San Diego, CA	316.00
Edward Piegza, Classic Journeys San Diego, CA	368.00
Susan Piegza, Classic Journeys San Diego, CA	368.00
Sharon Mc Manus, Amorosi Travel Laguna Beach, CA	316.00
Rina Benton, Amorosi Travel Laguna Beach, CA	316.00
Nicholas Panza, Air Pacific Los Angeles, CA	264.00
Jeff Scrugham, Grand European Tour Lake Oswego, OR	316.00
Elizabeth Scrugham, Grand European Tour Lake Oswego, OR	316.00
Joanne Norman, Travel Facilities, Inc. Los Angeles, CA	316.00
Jutta Birmele, Cal. State University Long Beach, CA	368.00

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Clorinda Donato, Cal. State University Long Beach, CA	368.00
Stephen R. Brandt, KGMB-TV Honolulu, HI	316.00
Bill Paris, KGMB-TV Honolulu, HI	316.00
John Yasunuga, KGMB-TV Honolulu, HI	316.00
Nancy Lee, KGMB-TV Honolulu, HI	316.00
Christine Eichin, Above & Beyond Travel San Jose, CA	316.00
Lana Anderson Tucson, AZ	368.00
Jack Anderson Tucson, AZ	368.00
Caroline M. Jackson, Crestlynn Consultants Ltd. No. Vancouver, B.C.	316.00
Dominique Parisot, Progressive Travels Seattle, WA	368.00
Helen Land, Premier Travel San Francisco, CA	264.00
Vicente Bravo, GB Travel Lennox, CA	316.00
Fabiola Bravo, GB Travel Lennox, CA	316.00
Dan Ouellette, Down Beat Magazine Berkeley, CA	316.00
Paul Albrecht, Globus Cosmos Pasadena, CA	264.00
Gloria Albrecht, Globus Cosmos Pasadena, CA	264.00
Penny Mc Taggart Los Angeles, CA	316.00
Robert Wood Los Angeles, CA	316.00
Arthur Kull Idaho Falls, ID	316.00
Annelies Kull Idaho Falls, ID	316.00
Hamish M. Jackson, Crestlynn Consultants Ltd. No. Vancouver, B.C.	316.00
Bill Schneider Surfside, CA	368.00

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Garrett Glaser Surfside, CA	368.00
Andrew H. Bestor, Gemütlichkeit Newsletter Hayward, CA	316.00
Margaret Landeros, Gemütlichkeit Newsletter Hayward, CA	316.00
Carleen Goeckel, Lufthansa San Francisco, CA	368.00
Matthew Dumanski, Lufthansa San Francisco, CA	368.00
Barbara W. Davis, Incentive Travel Plus Phoenix, AZ	316.00
Charles Burney, Worldview Incentives Costa Mesa, CA	316.00
Penny Wing, Meetings and Incentives San Diego, CA	316.00
Rex Burrage, Swissair Los Angeles, CA	316.00
Darwin Ramon Mexico City, Mexico	316.00
Irma Gonzalez Mexico City, Mexico	316.00
Eleanor Wilson, Outbound Traveler Santa Cruz, CA	368.00
Anna Bezzola, Mountain Travel Sobek El Cerrito, CA	368.00
Nicole Peele, Mountain Travel Sobek El Cerrito, CA	368.00
Benjamin Good Malta, MT	316.00
Reginald Good Malta, MT	316.00
Rex Burnett, Swiss Trek Gualala, CA	368.00
Charlotte Burnett, Swiss Trek Gualala, CA	368.00
Brenda James, Ski Connections Truckee, CA	368.00
Gerald Camavan, Ski Connections Truckee, CA	368.00
Michel Demma Mexico City, Mexico	316.00
Ursula Demma Mexico City, Mexico	316.00

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Trygve Lodrup Anleta, CA	316.00
Berit Lodrup Anleta, CA	316.00
Mary-Ann Bendel Tiburon, CA	368.00
Christina Williams Aurora, CO	368.00
Bernetta Hayes Washington, DC	316.00
Stephanie Levin-Gervasi San Francisco, CA	368.00
Pamela Michael Berkeley, CA	368.00
Roland Zuehlke, Switzerland Tourism El Segundo, CA	316.00
Richard D. Gentry, Ski Pak Bellevue, WA	264.00
Bruce Mc Intosh, AAA Travel Agency San Francisco, CA	316.00
Lydia Mc Intosh, AAA Travel Agency San Francisco, CA	316.00
Les Paul Robley Norwalk, CA	316.00
Sylvia De Castro Norwalk, CA	316.00
Mildred Reich, Travel Facilities, Inc. Los Angeles, CA	632.00
Mr. F. Havens, Taylormade Golf Carlsbad, CA	316.00
Elizabeth Muller, Taylormade Golf Carlsbad, CA	316.00
Aaron Fensterheim, Jazz Times San Diego, CA	316.00
Stuart Grochowsky, Jazz Times San Diego, CA	316.00
Dennis Redmond, Jazz Central San Diego, CA	316.00
Jan Redmond, Jazz Central San Diego, CA	316.00
John Joselane, Downbeat San Diego, CA	316.00
Mrs. J. Joselane, Downbeat San Diego, CA	316.00

**Switzerland Tourism
222 No. Sepulveda Blvd., Suite 1570, El Segundo, CA 90245-4300
Phone 310/335-5980, Fax 310/335-5982**

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Kenny Burgmaier, Jazz Alley San Diego, CA	316.00
William Snider, Ciao Travel San Diego, CA	632.00
Carolin Bevis, Ciao Travel San Diego, CA	316.00
Susan Graham, Ciao Travel San Diego, CA	316.00
Joseph Graham, Ciao Travel San Diego, CA	316.00
James Murphy, Brendan Tours Van Nuys, CA	316.00
Diane Hatwell, Brendan Tours Van Nuys, CA	316.00
Robert Spitzer Mercer Island, WA	316.00
Kathleen Spitzer Mercer Island, WA	316.00
Mark Zimmerli Spartanburg, SC	316.00
Kathy Zimmerli Spartanburg, SC	316.00



Item 11 of Supplemental Statement: Period January - June 1996
Promotional activities: New York

Travel Trade Shows:

- | | |
|---------------------|--|
| January 21-23, 1996 | Switzerland information booth and seminars for US travel agents at "Switzerland Travel Experience" (STE) in Atlanta, GA. |
| February 26, 1996 | Switzerland information booth at ETC Roundtable in Boston. |

Receptions and Presentations:

- | | |
|----------------------------|--|
| April 12, 1996 | Switzerland Presentation for Tour Operators in cooperation with Rail Europe and ETT. |
| April 24 +
June 4, 1996 | Presentation and VIP reception to promote Wellness in Switzerland. |

July 22, 1996
IM/le



Item 11 of Supplemental Statement: Period January - June 1996
Promotional activities: Chicago

Travel Trade Shows:

- | | |
|----------------------|---|
| January 19-21, 1996 | Switzerland information booth at the International Travel Expo in Cincinnati, OH. |
| February 16-18, 1996 | Switzerland information booth at the International Travel Adventure Show in Rosemont, IL. |
| April 2, 1996 | Switzerland information booth at the Detroit Free Press Travel Trade Show in Livonia, MI. |
| April 9, 1996 | Switzerland information booth at the Star Tribune Travel Show in Minneapolis, MN. |
| May 16, 1996 | Switzerland information booth at the Ski Group Show in Chicago, IL. |

Receptions and Presentations:

- | | |
|------------------------|--|
| March 1-29, 1996 | Switzerland presentation for travel agents in Oak Lawn, Chicago, Deerfield, Arlington Heights and Oak Brook Hills, IL. |
| April 10, 1996 | Switzerland in-house presentation for travel agents at Holiday Travel in Eau Claire, WI. |
| April 30, 1996 | Switzerland presentation for travel agents at Anne International Travel in Hickory Hills, IL. |
| May 6, 1996 | Switzerland presentation for travel agents at Rex Travel in Chicago, IL. |
| May 15, 1996 | Switzerland "Wellness" presentation for travel agents at Swissair Adventures in Oak Brook, IL. |
| June 21, 1996 | Switzerland Presentation for travel agents at Echols Travel School in Chicago, IL. |
| July 22, 1996
IM/le | |



Item 11 of Supplemental Statement: Period January - June 1996
Promotional activities: Los Angeles

Travel Trade Shows:

Jan 9 -10, 1996	Switzerland information booth at the Product-Launch Seminars in Las Vegas, NV, and Anaheim, CA.
Jan 23 - Feb 15, 1996	Switzerland information booth at ETC Roundtable in Portland, San Francisco, San Jose, Costa Mesa, San Diego, Denver, Vancouver.
February 3-4, 1996	Switzerland information booth at the Golf Tournament in Los Tabachines, Mexico.
February 24-25, 1996	Switzerland information booth at the Los Angeles Times Travel Show in Los Angeles, CA.
March 1-3, 1996	Switzerland information booth at the Adventure Travel Show in San Francisco, CA.
March 5, 1996	Switzerland information booth at the UCLA Travel Fair in Los Angeles, CA.
March 14-15, 1996	Switzerland information booth at the Metro Phoenix World Travel Show in Phoenix, AZ.
March 15-16, 1996	Switzerland information booth at the Sacramento Bee Travel Fair in Sacramento, CA.
March 17, 1996	Switzerland information booth at the Travel Promotion with Travel Syndicate in Santa Monica, CA
March 29-31, 1996	Switzerland information booth at the USTOA Tour Expo in San Francisco, CA.
April 24-27, 1996	Switzerland participation at ACTA Conference in Vancouver, Canada.
April 26-28, 1996	Switzerland information booth at the Denver Travel Festival in Denver, CO.



- May 1-5, 1996 Switzerland participation at the ASTA Western Regional Conference in Kauai, HI.
- May 11, 1996 Switzerland information booth at the Travel Expo in Santa Barbara, CA.
- May 13, 1996 Switzerland information booth at the ARLAG Travel Fair in Guadalajara, Mexico.
- June 6, 1996 Switzerland information booth at the GLAMER Marketplace in Ontario, Canada.

Receptions and Presentations:

- February 15, 1996 Switzerland presentation/seminars for travel agents at the Product Seminar in Palm Springs, CA.
- February 28, 1996 Switzerland in-house presentation for travel agents at Rail Europe in Boulder, CO.
- March 5-14, 1996 Switzerland presentation/seminars for travel agents in San Diego, Newport Beach, Phoenix, San Francisco, Beverly Hills, Santa Barbara.
- June 6-7, 1996 Switzerland presentation/seminars for travel agents in Monterey and Santa Cruz, CA in cooperation with Rail Europe.

July 22, 1996
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Item 14 (a) RECEIPTS MONIES US - HEADQUARTERS NEW YORK

<u>Date:</u>	<u>From Whom:</u>	<u>Purpose:</u>	<u>Amount in US-\$:</u>
January 1996	ST Zurich	Current Expenses	190,000.00
February 1996	ST Zurich	do.	522,800.00
March 1996	ST Zurich	do.	375,000.00
April 1996	ST Zurich	do.	375,000.00
May 1996	ST Zurich	do.	180,000.00
June 1996	ST Zurich	do.	150,000.00
Jan. - June 1996	Travel Agents	Reimbursement of postage	11,323.00
Jan. - June 1996	Swissair American Express Swiss Partners	Participation joint campaign "Look no further Switzerland"	647,265.00
Jan. - June 1996	Swiss Partners	Participation at "Swiss Travel Experience"	374,639.00
Jan. - June 1996	Travel Agents	Participation at "Switzerland Network"	34,676.00
Jan.-June 1996	Swiss Partners	Educational Trips for Travel Industry	11,525.00
Total receipts			\$ 2,872,228.00

July 22, 1996
IM/le



**Item 15 (a) DISBURSEMENTS-MONIES FOR US-HEADQUARTERS
NEW YORK**

<u>Date payment was made</u>	<u>Name of person to whom payment was made</u>	<u>Purpose for which payment was made</u>	<u>Amount of payment in US \$</u>
Jan. - June 1996	Employees ST NYC	Salaries	210,516.00
		Rent/Cleaning/Heating etc.	159,655.00
		Office Supplies, Insurances etc.	218,139.00
		Transfer costs for employees	19,708.00
		Public Relations: Press clippings, releases, promotions	121,888.00
		Consulting fees, studies	211,608.00
		Production costs: folders, fact sheets, photos	306,792.00
		Advertising: Window displays, prom. articles, advertising	823,606.00
		Travel Industry Relations: Trade shows, receptions for travel industry, give-aways, seminars	289,122.00
		Postage, customs duties and brokerage fees	417,183.00
		Traveling expenses of staff	58,133.00
Total			<u>\$ 2,836,350.00</u>

July 22, 1996
IM/le



**Item 15 (a) DISBURSEMENTS-MONIES FOR MIDWEST REPRESENTATION
CHICAGO**

<u>Date payment was made</u>	<u>Name of person to whom payment was made</u>	<u>Purpose for which payment was made</u>	<u>Amount of payment in US\$</u>
Jan. - June 1996	Employees ST CHI	Salaries	20,628.00
	Rent/Cleaning/Heating etc.		13,059.00
	Office Supplies		<u>5,148.00</u>
Total			<u>\$ 38,835.00</u>

July 22, 1996
IM/le



**Item 15 (a) DISBURSEMENTS-MONIES FOR WESTERN REPRESENTATION
LOS ANGELES**

<u>Date payment was made</u>	<u>Name of person to whom payment was made</u>	<u>Purpose for which payment was made</u>	<u>Amount of payment in US\$</u>
Jan. - June 1996	Employees ST LAX	Salaries	20,945.00
	Rent/Cleaning/Heating etc.		16,185.00
	Office Supplies		<u>12,611.00</u>
Total			<u>\$ 49,741.00</u>
Total Disbursements New York/Chicago/Los Angeles			<u><u>\$ 2,924,926.00</u></u>

July 22, 1996
IM/e



***Item 15 (b) of Supplemental Statement: Period January - June 1996
New York***

Familiarization Trips: _

May 16-23, 1996

**Fam. trip to Switzerland for US journalists in cooperation
with American Airlines.**

**July 22, 1996
IM/e**



**Item 15 (b) of Supplemental Statement: Period January to June 1996
Los Angeles**

Familiarization Trips: -

June 19-26, 1996

Fam. trip to Switzerland for US journalists in cooperation
with Swissair.

July 22, 1996
IM/le