

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

*Furnish this exhibit for EACH foreign principal listed in an initial statement  
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant Her Interests, LP, dba The Strategic Alliance		2. Registration No. 5669
3. Name of foreign principal The Royal Embassy of Saudi Arabia	4. Principal address of foreign principal 601 New Hampshire Avenue, N.W. Washington, D.C. 20037	

5. Indicate whether your foreign principal is one of the following:

- Foreign government
- Foreign political party
- Foreign or domestic organization: If either, check one of the following:
  - Partnership
  - Corporation
  - Association
  - Committee
  - Voluntary group
  - Other (specify): \_\_\_\_\_
- Individual-State nationality \_\_\_\_\_

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6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant.
- b) Name and title of official with whom registrant deals.  
The registrant acts as a consultant to The Royal Embassy of Saudi Arabia through Qorvis Communications, LLC.

7. If the foreign principal is a foreign political party, state:

- a) Principal address.
- b) Name and title of official with whom registrant deals.
- c) Principal aim.

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

b) Is this foreign principal

Supervised by a foreign government, foreign political party, or other foreign principal

Yes  No

Owned by a foreign government, foreign political party, or other foreign principal

Yes  No

Directed by a foreign government, foreign political party, or other foreign principal

Yes  No

Controlled by a foreign government, foreign political party, or other foreign principal

Yes  No

Financed by a foreign government, foreign political party, or other foreign principal

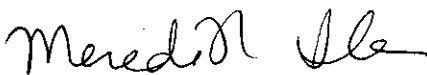
Yes  No

Subsidized in part by a foreign government, foreign political party, or other foreign principal

Yes  No

9. Explain fully all items answered "Yes" in Item 8(b). *(If additional space is needed, a full insert page must be used.)*

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Date of Exhibit A	Name and Title	Signature
2-11-05	Meredith S. Iler, Partner The Strategic Alliance	

**INSTRUCTIONS:** A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. One original and two legible photocopies of this form shall be filed for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant Iler Interests LLP, dba The Strategic Alliance	2. Registration No.  <b>5669</b>
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3. Name of Foreign Principal The Royal Embassy of Saudi Arabia, through Qorvis Communications, LLC
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Check Appropriate Boxes:

- 4.  The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
- 5.  There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 6.  The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

The Strategic Alliance has an oral agreement with Qorvis Communications, LLC ("Qorvis") that she will be compensated for her consulting work, through Qorvis, on behalf of The Royal Embassy of Saudi Arabia on a per event basis and will be reimbursed for expenses she incurs in connection with such consulting work.

7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

The oral agreement between The Strategic Alliance and Qorvis engages The Strategic Alliance to provide consulting services, namely, event planning and the creation and the execution of opportunities such as media events, trade trips, speaking engagements and other outreach events, designed to enhance the image of Saudi Arabia in the eyes of American business leaders, the American public and political leaders. The oral agreement establishes a consulting fee subject to further negotiation and requires Qorvis to reimburse The Strategic Alliance for out-of-pocket expenses.

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

The Strategic Alliance will act as a consultant to The Royal Embassy of Saudi Arabia through Qorvis, a public relations firm that provides services to The Royal Embassy of Saudi Arabia. Specifically, Qorvis and The Strategic Alliance will plan and implement events and help to create opportunities for representatives of the Government of Saudi Arabia to interact with the American public, and business and political leaders in order to improve Saudi Arabia's image in the United States and enhance Saudi Arabia's relationship with the United States.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes  No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

Through Qorvis, the registrant will attempt to enhance the image of Saudi Arabia in the United States by planning and executing meetings between Saudi representatives and U.S. public officials, community and business leaders and creating opportunities for the dissemination of information about Saudi Arabia.

Date of Exhibit B	Name and Title	Signature
2-11-05	Meredith S. Iler, Partner The Strategic Alliance	

Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.