

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant Ketchum Washington 2000 L St. NW, 3rd floor Washington, DC 20036	2. Registration No. 5719
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3. Name of foreign principal The People's Republic of Bangladesh	4. Principal address of foreign principal Embassy of Bangladesh 3510 International Drive NW Washington, DC 20008
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5. Indicate whether your foreign principal is one of the following:

- Foreign government
- Foreign political party
- Foreign or domestic organization: If either, check one of the following:
 - Partnership
 - Corporation
 - Association
 - Committee
 - Voluntary group
 - Other (specify): _____
- Individual-State nationality _____

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6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant.

Executive Branch

b) Name and title of official with whom registrant deals.

His Excellency Shamsheer M. Chowdhury, BB Ambassador of Bangladesh to

7. If the foreign principal is a foreign political party, state:

the United States

a) Principal address.

n/a

b) Name and title of official with whom registrant deals.

c) Principal aim.

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

n/a

b) Is this foreign principal

Supervised by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Owned by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Directed by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Controlled by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Financed by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Subsidized in part by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>

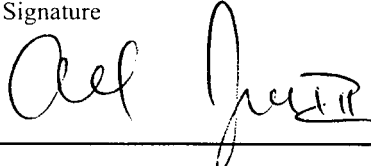
9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page must be used.)

n/a

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ORGANIZATION UNIT

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

n/a

Date of Exhibit A	Name and Title	Signature
10/24/2005	Al Jackson Senior Vice President, Ketchum Washington	

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. One original and two legible photocopies of this form shall be filed for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant Ketchum Washington	2. Registration No. 5719
3. Name of Foreign Principal The People's Republic of Bangladesh	

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CRIMINAL DIVISION UNIT

Check Appropriate Boxes:

- 4. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
- 5. There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 6. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

[Also enclosed: Attachment B - summary of Representation for the People's Republic of Bangladesh]

7. Describe fully the nature and method of performance of the above indicated agreement or understanding.
The registrant will provide advice and counsel relating to communications activities, develop communications material and work with media organizations to advance the interests toward The People's Republic of Bangladesh.

[Also enclosed: Attachment B - Summary of Representation for the People's Republic of Bangladesh]

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

The registrant will provide advice and counsel relating to communications activities, develop communications materials and work with media organizations to advance the interests of the foreign principal.


[Also enclosed: Attachment B - Summary of Representation for the People's Republic of Bangladesh]

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

The registrant will provide advice and counsel relating to communications activities, develop communications materials and work with media organizations to advance the interests of the foreign principal.

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Date of Exhibit B	Name and Title	Signature
10/24/2005	Al Jackson Senior Vice President, Ketchum Washington	

Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

Attachment B: Questions 6-8 of Exhibit B

I. Messaging Session

Ketchum and TWG would work with the Embassy of Bangladesh team to develop and refine existing messages to be used in media outreach, ensuring that our messages are consistent and persuasive. This three to four hour session is a key element in preparing for a comprehensive media outreach campaign.

II. Congressional Bangladeshi Caucus Outreach

Ketchum and TWG would work with the caucus to involve various Members of Congress in any media outreach or events. The caucus was established to provide a forum in which members may address the concerns vital to this important South Asian nation. Issues such as textile exports, water quality, and natural gas top this comprehensive agenda. It is the objective of this caucus to strengthen bilateral relations, foster cooperation with Non-Governmental Organizations (NGOs) operating in Bangladesh, and improve the overall standard of living for Bangladeshi people.

III. National Media Tour

Possible targets for the media tour include: Cable news shows, Sunday morning news shows, radio talk shows, and national newspapers.

If Ketchum Public Affairs has access to a Bangladeshi student, female politician, or other speaker with a compelling story, we recommend an additional media tour for TV and radio interviews. Having access to the 'people and faces' of this issue will humanize the story and influence public opinion in Washington.

IV. Scholarly/NGO Outreach

Considering a partnership with groups/organizations with an existing interest in other cultures and capabilities reach their membership. Organizations such as National Geographic, Discovery, and The International Tourism Board are being considered. Outreach to Women's Policy, Inc. and Institute for Women's Policy Research might serve as a connector for gender parity issues.

V. Survey

If Ketchum creates a partnership with one of the proposed groups, Ketchum is considering a national/local survey on Bangladesh in order to draw attention to the fact that little is known about the country. The survey might include questions on location, religion, politics, etc.

VI. Media Monitoring/Rapid Response

In order to track all the potential coverage listed above, Ketchum would compile daily clip reports for TWG, and Bangladesh officials. We would also be poised to rapidly respond to any negative or inaccurate reports on the issue. For each occurrence, we would conduct a threat assessment to determine the most appropriate response. Various methods of response include a letter to the editor, a call to the reporter or developing a statement in response to the story.

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CONGRESS INVESTIGATION UNIT