

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

Furnish this exhibit for EACH foreign principal listed in an initial statement and for EACH additional foreign principal acquired subsequently.

1. Name and address of registrant Rock Creek Strategic Marketing 2 Wisconsin Circle, Suite 1010 Chevy Chase, MD 20815	2. Registration No. 5649 5787
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3. Name of foreign principal Sheikh Mohammed Bin Rashid Al Maktoum (Prime Minister VP of the UAE), Sheikh Hamdan Bin Rashid Al Maktoum (Minister of Finance and Industry for the UAE), The Executive Office (Dubai)	4. Principal address of foreign principal c/o The Executive Office Dubai Holdings PO Box 73311 Dubai, UAE
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CRM/CES/REGISTRATION UNIT
2007 JUN 25 PM 2:40

5. Indicate whether your foreign principal is one of the following:

Foreign government

Foreign political party

Foreign or domestic organization: If either, check one of the following:

<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee
<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group
<input type="checkbox"/> Association	<input type="checkbox"/> Other (specify): _____

Individual-State nationality _____

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant.
The Executive Office

b) Name and title of official with whom registrant deals.
Sheikh Mohammed Bin Rasbid Al Maktoum (Prime Minister VP of the UAE)

7. If the foreign principal is a foreign political party, state:

a) Principal address.
N/A

b) Name and title of official with whom registrant deals.

c) Principal aim.

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

N/A

b) Is this foreign principal

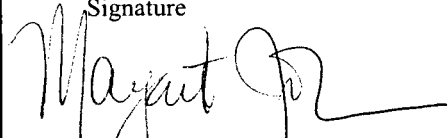
Supervised by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Owned by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Directed by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Controlled by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Financed by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Subsidized in part by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>

9. Explain fully all items answered "Yes" in Item 8(b). *(If additional space is needed, a full insert page must be used.)*

N/A

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

N/A

Date of Exhibit A	Name and Title	Signature
1/23/07	Margaret Johnson, President	

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. One original and two legible photocopies of this form shall be filed for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant Rock Creek Strategic Marketing	2. Registration No. 507 5787
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3. Name of Foreign Principal
Sheikh Mohammed Bin Rashid Al Maktoum (Prime Minister VP of the UAE), Sheikh Hamdan Bin Rashid Al Maktoum (Minister of Finance and Industry for the UAE), The Executive Office (Dubai)

Check Appropriate Boxes:

4. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5. There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

Rock Creek provided web site design and blog and extranet design/programming for The Executive Office, Dubai Holdings via DLA Piper and Levick Strategic Communications per attached contract.

2007 JUN 25 5 11 24 PM
CRM/REGISTRATION UNIT

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Blog and Web Campaign and Project Extranet.

Blog and Web Campaign: creation of a Project Voss website/blog hybrid reinforced by Search Engine Optimization (SEO). Website updates for new content, monitoring, client-approved messages, blog postings from other bloggers and online sources. Identification of key blog audiences with high authority, Identification of key vertical audiences

Research regarding bloggers' networks, Generation of an original post from an industry expert, Pitching key bloggers for original posts, Integration of a link campaign to influence search engine results.

Project Extranet: will be based on a dedicated server and protected by the secure and will be a central place for archiving of sensitive project documents and maintaining a calendar of important events and pending deliverables/tasks and complete contract information for all team members.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

The website may be used by Levick Strategic Communications, DLA Piper, and The Executive Office, Dubai Holdings to communicate with Members of Congress, Congressional staff, and/or Executive Branch officials and other audiences.

Date of Exhibit B 1/23/07	Name and Title Margaret Johnson, President	Signature 
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Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.



ROCKCREEK
STRATEGIC MARKETING

Letter of Agreement		December 17, 2006	
CLIENT: DLA Piper			
PROJECT: Project Voss Blog Campaign, Media Site & Extranet			
CLIENT CONTACT:	PHONE:	EMAIL:	FAX:
Joseph G. Finnerty III	212-335-4800	joseph.finnertyIII@dlapiper.com	
ADDRESS:	CITY:	STATE:	ZIP:
1251 Avenue of the Americas	New York	NY	10020
RC CONTACT:	PHONE:	EMAIL:	FAX:
Scott Johnson	301-657-0800	sjohnson@rockcreeksm.com	301-657-9555
PROJECT SPECIFICATIONS			
<p>Blog and Web Campaign</p> <p>Our online team will not only monitor, but when appropriate, also seek to influence online media outlets, blogs and search engine results — via the creation of a Project Voss website/blog hybrid. Desirable search engine rankings will be reinforced by our Search Engine Optimization (SEO) team. The online web/blog platform will be positioned as the first-stop resource for journalists seeking to provide balanced, accurate reporting. It will contain the background information that all journalists require, and reactions and comments regarding late-breaking developments. This website will be updated with new content frequently and will contain both client-approved messages and sympathetic posts collected from other bloggers and online sources.</p> <p>This online campaign may incorporate:</p> <ul style="list-style-type: none"> • Identification of key blog audiences with high authority • Identification of key vertical audiences • Research regarding bloggers' networks • Generation of an original post from an industry expert • Pitching key bloggers for original posts • Integration of a link campaign to influence search engine results <p>With a comprehensive online strategy, we will be in the best position to respond swiftly and authoritatively to breaking news and correct inaccurate stories in the mainstream media and online. Our messages will be reinforced online with Search Engine Optimization and blog commenting campaigns, article syndication activities. In short, we will work proactively to be found on the Internet and our messages will influence those who find us there.</p> <p>Project Extranet</p> <p>Rock Creek will build and host a Project Voss extranet. The extranet will be on a dedicated server and protected by the same secure certificate required for protecting credit card transactions. This will be a central place for archiving of sensitive project Voss documents and for maintaining a calendar of important events and pending deliverables and tasks and complete contact information for all team members.</p>			



ROCKCREEK
STRATEGIC MARKETING

Letter of Agreement	December 17, 2006
CLIENT: DLA Piper	
PROJECT: Project Voss Blog Campaign, Media Site & Extranet	

TERMS:

Agreement: This engagement shall be for 120-days. It can be extended at the conclusion of this term. It may also be ended by either party upon thirty (30) days written notice. The engagement will begin with a \$70,000 retainer to cover the first two month's services. An invoice for the second two months will be sent on January 3, 2006. Totals are best estimates available at the time of this contract's execution. Out-of-pocket expenses will be billed separately. This proposal includes \$3,000 per month paid directly to Google for bringing search traffic to the site. Client may elect to allocate more budget for this purpose or may decide to continue this campaign beyond the 120 days budgeted for here. Should any expenses involve extraordinary amounts we will seek client approval.

This is a "cost-plus estimate" – that is, if the scope or duration of the project (including any revisions, additions and/or revised schedules), the complexity of any elements of the project, or the specifications and uses of the final project are changed, Rock Creek will bill the client at the rate of \$150 per additional hour spent.

The Client is responsible for providing accurate information and materials, including text and artwork, and is responsible for accurately reviewing any changes made to these. The client is responsible for obtaining the rights to any materials not their own. Rock Creek is not responsible for the accuracy and completeness of information and materials. Any time incurred as a result of errors will be billed at \$150 per hour. Since we will be acting as your agent, you agree to indemnify and hold us, our agents, and assigns, harmless with respect to any claims or actions for libel, slander, defamation, copyright infringement, idea misappropriation, or invasion of rights of privacy arising out of any materials or information supplied by you to us. We will promptly notify you of any such claims or actions.

All standard expenses, such as domestic long-distance calls, copying, etc. are included in this fee. We will bill the client at the end of each month for non-standard expenses, such as any required travel, video news releases, extensive duplication, etc., should they become necessary. You will be notified in advance about non-standard expenses, which are not anticipated for this engagement.

Under the terms of this agreement, we agree to keep confidential any and all information concerning your business and operation which becomes known to us, as well as any and all information you advise us is to be considered confidential in nature. In return, you agree to keep confidential our tactics, strategies and recommendations, as well as confidential information regarding various projects with which we are now or may be involved.

Privilege: We understand that you have retained Rock Creek to assist you in your capacity as outside counsel to the Executive Office with regard to anticipated litigation. In doing so, Rock Creek shall work at your direction. To the extent that Rock Creek communicates with other members of the Executive Office directly, it will be in connection with assisting you as described above. In so assisting you, our communications, written or otherwise, as well as all work product we may generate with regard to this matter, are intended to be confidential and maintained within the scope of, and protected under, the attorney/client privilege, the attorney work product doctrine, and any other privileges or protections that may be applicable.

To begin work, please sign this letter and return it to us, retaining a copy for your records. The work will begin upon our receiving the signed document and an initial payment in the amount of \$70,000 to cover the first two month's work.

SCOTT JOHNSON, PRINCIPAL

DATE

AUTHORIZED SIGNATURE

DATE