RECEIVED
DEPARTMENT OF JUSTICE
APR 24 11 21 AM '80
REGISTRATION UNIT
INTERNAL SECURITY
SECTION
CRIMINAL DIVISION

UNITED STATES DEPARTMENT OF JUSTICE
WASHINGTON, D.C. 20530

SUPPLEMENTAL STATEMENT

Pursuant to Section 2 of the Foreign Agents Registration Act of 1938, as Amended

For Six Month Period Ending MAR 30 1980 (Insert date)

Name of Registrant BRITISH TOURIST AUTHORITY Registration No. 579

Business Address of Registrant 680 FIFTH AVENUE, NEW YORK NY 10019

I - REGISTRANT

1. Has there been a change in the information previously furnished in connection with the following:

(a) If an individual:

(1) Residence address	Yes ☐	No ☐
(2) Citizenship	Yes ☐	No ☐
(3) Occupation	Yes ☐	No ☐

(b) If an organization:

(1) Name	Yes ☐	No ☒
(2) Ownership or control	Yes ☐	No ☒
(3) Branch offices	Yes ☐	No ☒

2. Explain fully all changes, if any, indicated in Item 1.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, and 5.

3. Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name	*Position*	*Date Connection Ended*

4. Have any persons become partners, officers, directors or similar officials during this 6 month reporting period? ☐ Yes No ☒

If yes, furnish the following information:

Name	*Residence Address*	*Citizenship*	*Position*	*Date Assumed*

5. Has any person named in Item 4 rendered services directly in furtherance of the interests of any foreign principal? Yes ☐ No ☐

If yes, identify each such person and describe his services.

NOT APPLICABLE

6. Have any employees or individuals other than officials, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?
Yes ☐ No ☒

If yes, furnish the following information:

Name	*Position or connection*	*Date terminated*

7. During this 6 month reporting period, have any persons been hired as employees or in any other capacity by the registrant who rendered services to the registrant directly in furtherance of the interests of any foreign principal in other than a clerical or secretarial, or in a related or similar capacity?
Yes ☐ No ☒

If yes, furnish the following information:

Name	*Residence Address*	*Position or connection*	*Date connection began*

II - FOREIGN PRINCIPAL

8. Has your connection with any foreign principal ended during this 6 month reporting period?
Yes ☐ No ☒

If yes, furnish the following information:

Name of foreign principal *Date of Termination*

9. Have you acquired any new foreign principal[1] during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish following information:

Name and address of foreign principal *Date acquired*

10. In addition to those named in Items 8 and 9, if any, list the foreign principals[1] whom you continued to represent during the 6 month reporting period.

BRITISH TOURIST AUTHORITY
QUEEN'S HOUSE
64 ST JAMES'S STREET
LONDON SW1A 1NF
ENGLAND

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 8, 9, and 10 of this statement? Yes ☒ No ☐

If yes, identify each such foreign principal and describe in full detail your activities and services:

BRITISH TOURIST AUTHORITY, LONDON, ENGLAND

The US offices continued promotion of tourism to Great Britain by the provision of tourist and travel information to:

a) potential visitors enquiring in person, by telephone and by mail
b) the US travel trade
c) the US media

BTA offices also took part in tourist promotions, business conventions, etc and cooperated with other travel interests in the futherance of business and pleasure travel to Great Britain.

[1] The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual or organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)).

A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those foreign principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity[2] as defined below?

Yes [ ] No [X]

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits any or all of your foreign principals?

Yes [ ] No [X]

If yes, describe fully.

[2] The term "political activities" means the dissemination of political propaganda and any other activity which the person engaging therein believes will, or which he intends to, prevail upon, indoctrinate, convert, induce, persuade, or in any other way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION

14. (a) RECEIPTS - MONIES

During this 6 month reporting period, have you received from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise?

Yes [X] No [ ]

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.[3]

Date	*From Whom*	*Purpose*	*Amount*
October 1, 1979 to March 30, 1980	BRITISH TOURIST AUTHORITY, LONDON, ENGLAND	TO MEET OPERATING EXPENSES OF THE US OFFICES AND THE OBLIGATIONS OF BTA ENGLAND	$1,830,000

Total $1,830,000

14. (b) RECEIPTS - THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value[4] other than money from any foreign principal named in Items 8, 9 and 10 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes [ ] No [X]

If yes, furnish the following information:

Name of foreign principal	*Date received*	*Description of thing of value*	*Purpose*

[3] A registrant is required to file an Exhibit D if he collects or receives contributions, loans, money, or other things of value for a foreign principal, as part of a fund raising campaign. See Rule 201(e).

[4] Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS - MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 8, 9 and 10 of this statement? Yes [X] No [ ]

(2) transmitted monies to any such foreign principal? Yes [ ] No [X]

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To *Whom*	*Purpose*	*Amount*
October 1979 to March 1980	Various	Operating Expenses of US Offices and Payments on behalf of BTA, England	As below

	NEW YORK	CHICAGO	LOS ANGELES	DALLAS	
Salaries & Taxes	515,404	35,101	44,687	27,986	
Accommodation Charges	78,206	11,791	7,079	1,755	
Distribution Charges	25,593	7,663	11,544	3,012	
Travel & Entertainment	7,149	3,893	4,565	4,070	
Office Expenses	86,175	8,985	15,080	5,564	
Capital Expenditure	8,770	9,682	257	834	
Promotion - general*	119,448	1,924	6,672	3,760	
	840,745	79,039	89,884	46,981	$1,056,649

* Promotion general covers travel, entertainment, general office expenses, etc, of the overall Marketing Department.

In addition, the New York office paid out on behalf of BTA, London, various sums in respect of joint marketing schemes, etc, with trans-Atlantic carriers, and British travel interests. Also expenses of distribution of the BTA magazine "In Britain"; distribution of travel literature from coupon requests, etc, funded out of Head Office budgets.

$893,736

Total $1,950,385

15. (b) DISBURSEMENTS - THINGS OF VALUE

During this 6 month reporting period, have you disposed of anything of value[5] other than money in furtherance of or in connection with activities on behalf of any foreign principal named in items 8, 9 and 10 of this statement?

Yes ☐ No ☒

If yes, furnish the following information:

Date disposed	*Name of person to whom given*	*On behalf of what foreign principal*	*Description of thing of value*	*Purpose*

(c) DISBURSEMENTS - POLITICAL CONTRIBUTIONS

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value[5] in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office? Yes ☐ No ☒

If yes, furnish the following information:

Date	*Amount or thing of value*	*Name of political organization*	*Name of candidate*

V - POLITICAL PROPAGANDA

(Section 1(j) of the Act defines "political propaganda" as including any oral, visual, graphic, written, pictorial, or other communication or expression by any person (1) which is reasonably adapted to, or which the person disseminating the same believes will, or which he intends to, prevail upon, indoctrinate, convert induce, or in any other way influence a recipient or any section of the public within the United States with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party or with reference to the foreign policies of the United States or promote in the United States racial, religious, or social dissensions, or (2) which advocates, advises, instigates, or promotes any racial, social, political, or religious disorder, civil riot, or other conflict involving the use of force or violence in any other American republic or the overthrow of any government or political subdivision of any other American republic by any means involving the use of force or violence.)

16. During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any political propaganda as defined above? Yes ☐ No ☒

IF YES, RESPOND TO THE REMAINING ITEMS IN THIS SECTION V.

17. Identify each such foreign principal.

[5] Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating political propaganda?
Yes ☐ No ☒

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of political propaganda include the use of any of the following:
☐ Radio or TV broadcasts ☐ Magazine or newspaper articles ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☐ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other *(specify)* _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated political propaganda among any of the following groups:
☐ Public Officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other *(Specify)* _____

21. What language was used in this political propaganda:
☐ English ☐ Other *(specify)* _____

22. Did you file with the Registration Section, Department of Justice, two copies of each item of political propaganda material disseminated or caused to be disseminated during this 6 month reporting period?
Yes ☐ No ☐

23. Did you label each item of such political propaganda material with the statement required by Section 4(b) of the Act? Yes ☐ No ☐

24. Did you file with the Registration Section, Department of Justice, a Dissemination Report for each item of such political propaganda material as required by Rule 401 under the Act?
Yes ☐ No ☐

VI - EXHIBITS AND ATTACHMENTS

25. EXHIBITS A AND B

(a) Have you filed for each of the newly acquired foreign principals in Item 9 the following:
Exhibit A[6] Yes ☐ No ☐
Exhibit B[7] Yes ☐ No ☐
If no, please attach the required exhibit.

(a) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period?
Yes ☐ No ☒
If yes, have you filed an amendment to these exhibits? Yes ☐ No ☐
If no, please attach the required amendment.

[6] The Exhibit A, which is filed on Form OBD-67 (Formerly DJ-306) sets forth the information required to be disclosed concerning each foreign principal.
[7] The Exhibit B, which is filed on Form OBD-65 (Formerly DJ-304) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

26. EXHIBIT C

If you have previously filed an Exhibit C[8], state whether any changes therein have occurred during this 6 month reporting period.
Yes ☐ No ☒

If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☒

If no, please attach the required amendment.

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27. SHORT FORM REGISTRATION STATEMENT

Have short form registration statements, been filed by all of the persons named in Items 5 and 7 of the supplemental statement?
Yes ☐ No ☐

If no, list names of persons who have not filed the required statement.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this registration statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in attached Short Form Registration Statement, if any, insofar as such information is not within his (their) his (their) personal knowledge.

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths by the agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions who are in the United States, if the registrant is an organization.)

(Type or print name under each signature)

J Hillan

J HILLAN, ADMINISTRATIVE MANAGER (USA)

Subscribed and sworn to before me at 11 W. 51 Street New York, N.Y. 10019

this 25 day of april, 19 80

JOHN F. ACER
NOTARY PUBLIC, State of New York
No. 43-4521780
Qualified in Richmond County
Term Expires March 30, 1982

John F. Acer
(Signature of notary or other officer)

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[8] The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, Criminal Division, Internal Security Section, Department of Justice, Washington, D.C. 20530.

BTA
6/79

Billing	Newspapers	Magazines	Trade	Production	Fees	Total
Jan - June	358,620.85	729,434.01	25,470.80 u	198,347.70	—	1,311,873.36
Cost of billing						
Jan - June	304,827.73	620,038.92	21,650.58 u	175,338.15	—	1,121,855.38
						190,017.98

Cost Accounting

Income	190,017.98
Direct Salaries	35,152
" Expenses	2620
Overhead	43,715
Total Expenses	81,487
Profit	108,531

BTA

Nspire

0 • *

51,394 • 77 +
167,457 • 16 +
32,680 • 86 +
2,376 • 29 +
75,202 • 20 +
329,111 • 28 *

British Tourist Authority

DATE 3/25/79

INVOICE NO. 55898

IF DISCOUNT IS TO BE TAKEN, THIS INVOICE IS PAYABLE ON OR BEFORE

Newspaper
Travel
N-83

Sch. No.	Billing month	Insertion month	Type	GROSS AMOUNT	CASH DISCOUNT
Costs forcurrent billing month:					
N030236	2/79	2/79	Orig.	51,394.77	555.27
	-		Less C/D	555.27	
Gross basis BT-90			PAY THIS AMOUNT	50,839.50	

CASH DISCOUNT, IF ALLOWED, HAS BEEN DEDUCTED ABOVE.

MAIL PAYMENT TO

98 2E (REV 5 74)

43,685.55

INVOICE

NEWSPAPER

OGILVY & MATHER INC.

2 East 48 Street · New York 1001

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- NEWSPAPERS
PERIOD- 01/01/79 TO 03/31/79

DATE- 03/20/79
DUE DATE- 04/04/79

CLIENT CODE- XBTR
ESTIMATE NO- 0083
INVOICE NO- N03-023

Duplicate Ao# 55898

ORIGINAL BILLING

ORIGINAL BILLING DATE - 02/00/7

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUN
CO - DENVER POST	02/25/79	600 LINES	1,092.00	18.56
		PUBLICATION TOTALS	1,092.00	18.56
IL - CHICAGO TRIBUNE	02/18/79	2790 LINES	9,930.00	168.81
		PUBLICATION TOTALS	9,930.00	168.81
MD - BALTIMORE SUN	02/25/79	600 LINES	1,470.00	.00
		PUBLICATION TOTALS	1,470.00	.00
MA - BOSTON GLOBE	02/25/79	2700 LINES	9,855.00	167.54
		PUBLICATION TOTALS	9,855.00	167.54
MI - DETROIT NEWS	02/25/79	2790 LINES	11,894.05	202.20
	02/28/79		108.28CR	1.84C
REBATE EARNED ON	SPACE USED	PRIOR YEAR		
		PUBLICATION TOTALS	11,785.77	200.36
NY - GARDEN CITY NEWSDAY	02/25/79	600 LINES	2,430.00	.00
		PUBLICATION TOTALS	2,430.00	.00
NY - NEW YORK TIMES	02/25/79	2400 LINES	14,832.00	.00
		PUBLICATION TOTALS	14,832.00	.00
		INVOICE TOTAL	51,394.77	555.27

INVOICE

NEWSPAPER

OGILVY & MATHER INC.

2 East 48 Street · New York 1001

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- NEWSPAPERS
PERIOD- 01/01/79 TO 03/31/79

DATE- 03/20/79
DUE DATE- 04/04/79

CLIENT CODE- XBTK
ESTIMATE NO- 0083
INVOICE NO- N03-02

ORIGINAL BILLING

ORIGINAL BILLING DATE --02/00/

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOU
	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVA
INVOICE TOTALS	51,394.77	555.27	7,709.22	50,839.50

H-183 (RI) 15M 1/79

British Tourist Authority

4/25/79

56306

IF DISCOUNT [illegible] THIS INVOICE [illegible] BEFORE

Newspaper
Travel
N-83 R-1

Cost for March billing:	167,457.16	1,993.66
Details attached		
Less C/D	1,993.66	
Gross basis BT-90	165,463.50	

CASH [illegible]

MAIL PAYMENT [illegible]

98-2E (REV 5/74)

COST 142,338.59

OGILVY & MATHER INC. Advertising

Pg 1

Client BTA [redacted] Product Tra[redacted]

Media _____ Estimate No. _____

Details of billing and attached copies of media invoices for the month of _____

Publication/Station	Date	Gross Amount	Lines	Rate	Publication/Station	Gross Amount	CD
Christian Science Monitor	3/5/79		600	2.05		1230.00	20.91
	4/2/79		600	2.05		1230.00	20.91
Wall St Journal	3/29/79		450	20.42		9189.00	156.2
Los Angeles Calif Times	3/4/79		2400	5.29	12	696.00	215.85
	3/25/79		600	5.50		3300.00	56.10
Oakland Tribune	3/25/79		600	1.46		876.00	—
San Diego Calif Union Tribune	3/18/79		600	2.28		1368.00	23.26
	3/25/79		600	2.28		1368.00	23.26
San Francisco Calif Exam Chronicle	3/11/79		2408	4.98		11,991.84	203.86
San Jose Calif Mercury News	3/18/79		600	1.67		1002.00	17.03
	3/25/79		600	1.67		1002.00	17.03
~~Denver Colo~~ Colo Rocky Mt. News	3/25/79		600	1.45		870.00	14.79
Hartford Conn Courant	3/18/79		600	1.72		1032.00	17.54
Washington DC Post	3/11/79		2781	5.90		16,407.90	278.93
	3/25/79		600	5.90		3540.00	60.18
Washington DC Star	3/18/79		600	2.20		1320.00	22.44
Miami Fla Herald	3/18/79		1890	4.9868		9425.05	160.23
	3/25/79		450	4.9868		2244.06	38.15
	3/25/79		600	2.90		1740.00	29.58
Chicago Ill Sun Times	3/18/79		600	2.90		1740.00	29.58
Baltimore Md Sun	3/18/79		600	2.45		1470.00	—
Boston Mass Globe	3/18/79		600	3.65		2190.00	37.23
Detroit Mich Free Press	3/4/79		600	3.43		2058.00	34.99
	3/25/79		600	3.43		2058.00	34.99
Detroit Mich News	3/18/79		600	4.87		2922.00	49.67

TOTAL _____

OGILVY & MATHER INC. Advertising

Pg 2

Client British Tourist Product Travel

Media Nsp. Estimate No. 83

Details of billing and attached copies of media invoices for the month of

Publication/Station	Date	Lines	Rate	Gr	CD
Minneapolis Minn Tribune	3/11/79	462	—	1621.62	27.5
	3/25/79	447	—	1574.35	26.85
St Louis Mo Post Dispatch	3/25/79	600	2.82	1692.00	28.76
New York NY News	3/11/79	564	6.96	3925.44	—
	3/25/79	600	6.96	4176.00	—
New York NY Post	3/6/79	600	4.00	2400.00	—
New York NY Times	3/11/79	600	6.30	3780.00	—
	3/25/79	2400	6.18	14832.00	—
Cleveland Ohio Plain Dlr	3/4/79	600	2.55	1530.00	26.01
	3/25/79	600	2.55	1530.00	26.01
Philadelphia Pa Bulletin	3/18/79	450	4.07	1831.50	—
	3/25/79	450	4.07	1831.50	—
Philadelphia Pa Inquirer	3/18/79	1860	4.99	9281.40	—
Pittsburgh Pa Press	3/18/79	600	3.71	2226.00	37.8
	3/25/79	600	3.20	1920.00	32.6
Seattle Wash Post Int	3/25/79	600	1.93	1158.00	—
Seattle Wash Times	3/25/79	450	2.64	1188.00	—
Milwaukee Wisc Jrl	3/11/79	600	3.15	1890.00	32.1
* Newark NJ Star Led	3/4/79	600	2.20	1320.00	22.4
* Philadelphia Parade	3/18/79	450	4.99	2245.50	—
xxx San Francisco Calif Exam	4/8/79	600	4.98	2988.00	50.8
xx Atlanta Ga Jn Const	3/18/79	600	2.84	1704.00	28.9
	3/25/79	600	2.84	1704.00	28.9
xx Boston Mass Herald Amer	4/1/79	600	2.93	1758.00	29.8
			TOTAL		

Newark 5/30/79
Minneapolis 5/30/79
B&T 5/30/79

OGILVY & MATHER INC. *Advertising* 2 EAST 48 STREET, NEW YORK

pg. 3

Client Butch Taunt Product

Media Estimate No.

Details of billing and attached copies of media invoices for the month of

Publication/Station	~~Gross~~ Amount	Date	~~Publication/Station~~ Lines	Rate	Gross Amount	CD
xxx St. Paul Minn Pioneer Press	4/8/79	Bill + Tearsheets	450	1.82	819.00	13.9
xxx Dallas Texas Times Herald	4/1/79	cancelled out	600	1.78	1068.00	18.1
xxx Seattle Wash. Times	4/8/79	Bill + Tearsheets	450	2.64	1188.00	

TOTAL 167,457.16 1993.

X Tearsheets to follow.
XX. Bill + Tearsheets to follow
XXX. Bill + Tearsheets to follow Upcoming ads
Charged to 1978. 1979 Fiscal.

British Tourist Authority

DATE 5/25/79

INVOICE NO 56736

IF DISCOUNT IS TO BE TAKEN THE INVOICE IS TO BE ON OR BEFORE

				CASH DISCOUNT
Newspaper Travel N-0101 British Caledonian Airways Coop ads.				
Sch. No.	Insertion month	Type		
Adjustments of previous billings:				
N050378	Apr/79	Orig.	32,680.86	457.04
		Less C/D	457.04	
Gross basis BT-98		PAY THIS AMOUNT	32,223.82	

CASH DISCOUNT, IF APPLICABLE, HAS BEEN DEDUCTED [illegible]

MAIL PAYMENT TO: [illegible]

98-2E (REV 5-74)

COST 27,778.73

INVOICE

NEWSPAPER

OGILVY & MATHER INC.

2 East 48 Street · New York 10[illegible]

PAGE NO 1

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- NEWSPAPERS BTA/CALEDONIAN ADS
PERIOD- 04/01/79 TO 03/31/80

DATE- 05/24/79
DUE DATE- 06/08/79

CLIENT CODE- XBTR
ESTIMATE NO- 0101
INVOICE NO- N05-0[illegible]

ORIGINAL BILLING

ORIGINAL BILLING DATE - 04/0[illegible]

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCO[illegible]
TX - HARLINGTON RIO GRANDE VALLEY	04/01/79	1206 LINES	795.96	13.[illegible]
	04/29/79	1206 LINES	795.96	13.5[illegible]
		PUBLICATION TOTALS	1,591.92	27.0[illegible]
TX - AUSTIN AMERICAN-STATESMAN	04/15/79	1206 LINES	1,181.88	.0
	04/22/79	1206 LINES	1,181.88	.[illegible]
	04/29/79	1206 LINES	1,181.88	.0
		PUBLICATION TOTALS	3,545.64	.0
TX - BEAUMONT ENTERPRISE	04/01/79	1206 LINES	904.50	15.[illegible]
	04/22/79	1206 LINES	904.50	15.[illegible]
		PUBLICATION TOTALS	1,809.00	30.7
TX - CORPUS CHRISTI CALLER	04/01/79	1072 LINES	1,125.60	.0
	04/22/79	1072 LINES	1,125.60	.0
		PUBLICATION TOTALS	2,251.20	.0
TX - EL PASO TIMES	04/01/79	1206 LINES	976.86	16.[illegible]
	04/22/79	1206 LINES	976.86	16.[illegible]
		PUBLICATION TOTALS	1,953.72	33.[illegible]
TX - HOUSTON CHRONICLE	04/01/79	1206 LINES	2,809.98	47.[illegible]
	04/15/79	1206 LINES	2,809.98	47.[illegible]
		PUBLICATION TOTALS	5,619.96	95.[illegible]
POST	04/01/79	1206 LINES	2,710.24	46.[illegible]
	04/15/79	1206 LINES	2,710.24	46.[illegible]

INVOICE
NEWSPAPER

OGILVY & MATHER INC.

2 East 48 Street · New York 1

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- NEWSPAPERS BTA/CALEDONIAN ADS
PERIOD 04/01/79 TO 03/31/80

DATE- 05/24/79
DUE DATE- 06/08/79

CLIENT CODE- XBTR
ESTIMATE NO- 0101
INVOICE NO- N05-

ORIGINAL BILLING

ORIGINAL BILLING DATE - 04/0

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCO
	04/29/79	1206 LINES	2,710.24	46.
		PUBLICATION TOTALS	8,130.72	138.
TX - SAN ANTONIO EXPRESS NEWS	04/01/79	1206 LINES	1,555.74	26.
	04/22/79	1206 LINES	1,555.74	26.
		PUBLICATION TOTALS	3,111.48	52.
LIGHT	04/01/79	1206 LINES	1,555.74	26.
	04/15/79	1206 LINES	1,555.74	26.
	04/29/79	1206 LINES	1,555.74	26.
		PUBLICATION TOTALS	4,667.22	79.
		INVOICE TOTAL	32,680.86	457.

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEI
INVOICE TOTALS	32,680.86	457.04	4,902.13	32,223.

H-183 (R1) 15M 1/79

British Tourist Authority

5/25/79

INVOICE NO. 56741

IF DISCOUNT IS TO BE TAKEN, THIS INVOICE IS PAYABLE ON OR BEFORE

Newspaper
Travel
N-83 R-2

Sch. No.	Billing month	Insertion month	Type	GROSS AMOUNT	CASH DISCOUNT
Costs for current billing month:					
N050376		Mar/79	Orig.	3,364.79	15.89
Adjustments of previous billings:					
N050375		Mar/79	Adj.	(988.50)	(16.81)
				2,376.29	(.92)
		Plus C/D		(.92)	
Gross basis BT-90			PAY THIS AMOUNT	2,377.21	

CASH DISCOUNT, IF APPLICABLE, HAS BEEN DEDUCTED FROM LAST [illegible]

MAIL PAYMENT TO [illegible]

98-2E (REV 5/74)

COST 2,019.85

INVOICE
NEWSPAPER

OGILVY & MATHER INC.

2 East 48 Street · New York 10017

PAGE NO 1

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- NEWSPAPERS
PERIOD- 01/01/79 TO 03/31/79

DATE- 05/24/79
DUE DATE- 06/08/79

CLIENT CODE- XBTR
ESTIMATE NO- 0083
INVOICE NO- N05-037

56741

ORIGINAL BILLING

ORIGINAL BILLING DATE --03/06/7

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOU
IL - CHICAGO TRIBUNE	03/31/79		139.21CR	2.37
REBATE EARNED ON SPACE USED IN PRIOR YEAR				
		PUBLICATION TOTALS	139.21CR	2.37
NY - GARDEN CITY NEWSDAY	03/31/79	600 LINES	2,430.00	.00
AD TO RUN APRIL 1,1979 CHARGED TO 1978-79 FISCAL				
		PUBLICATION TOTALS	2,430.00	.00
TX - DALLAS NEWS	03/31/79	600 LINES	1,074.00	18.26
AD TO RUN 4/1/79 CHARGED TO 1978-79 FISCAL				
		PUBLICATION TOTALS	1,074.00	18.26
		INVOICE TOTAL	3,364.79	15.89

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIV
INVOICE TOTALS	3,364.79	15.89	504.72	3,348.9

INVOICE

NEWSPAPER

OGILVY & MATHER INC.

2 East 48 Street · New York 100[illegible]

PAGE NO 1

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- NEWSPAPERS
PERIOD- 01/01/79 TO 03/31/79

DATE- 05/24/79
DUE DATE- 06/08/79

CLIENT CODE- XBTR
ESTIMATE NO- 0083
INVOICE NO- N05-03

ADJUSTED BILLING

Invoice #56741

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOU
DC - WASHINGTON STAR	03/18/79	600 LINES	1,320.00CR	22.44
	03/18/79	600 LINES	1,410.00	23.97
		PUBLICATION TOTALS	90.00 Rec diff.	1.53
MA - BOSTON HERALD AMERICAN	03/31/79	600 LINES	1,608.00 B+T sheet attached	27.34
AD TO RUN 4/1/79	CHARGED TO 1978-79 FISCAL			
	03/31/79	600 LINES	1,758.00CR	29.89
		PUBLICATION TOTALS	150.00CR	2.55
MN - ST PAUL PIONEER PRESS	03/31/79	450 LINES	958.50 B+T sheet attached	16.29
AD TO RUN 4/8/79	AND CHARGED TO 1978/79 FISCAL			
	03/31/79	450 LINES	819.00CR	13.92
		PUBLICATION TOTALS	139.50	2.37
TX - DALLAS TIMES HERALD	03/31/79	600 LINES	1,068.00CR	18.16
		PUBLICATION TOTALS	1,068.00CR	18.16
current ad not originally Billed		INVOICE TOTAL	988.50CR	16.81

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIV
INVOICE TOTALS	988.50CR	16.81CR	148.28CR	971.6

H-183 (R1) 15M 1/79

British Tourist Authority

DATE 5/25/79

INVOICE NO. 56747

IF DISCOUNT IS TO BE TAKEN, THIS INVOICE IS PAYABLE ON OR BEFORE

	GROSS AMOUNT	NET DISCOUNT
Newspaper Travel N100		
Cost for April/79 billing details attached:	75,202.20	802.76
Less C/D	802.76	
Gross basis BT-90 — PAY THIS AMOUNT	74,399.44	

CASH DISCOUNT, IF APPLICABLE, HAS BEEN DEDUCTED PREVIOUSLY

MAIL PAYMENT TO:

98-2E (REV 5/74)

COST 63,921.87

OGILVY & MATHER INC. *Advertising*

2 EAST 48 STREET, NEW YORK 10017 • (212) MURRAY HILL 8-6100

Client British Tourist Authority Product Travel

Media Newspaper Estimate No. W 0100

Details of billing and attached copies of media invoices for the month of May.

Publication/Station	Date	Lines	Rate	Gross Amount	C/D
Philadelphia Inquirer	4/01/79	1860	4.99	9281.20	-0-
Daily News	4/03/79	1860	2.08	3868.00	-0-
Los Angeles Times	4/08/79	2400	5.29	12696.00	215.13
	4/11/79	2400	4.50	10800.00	183.60
The Boston Globe	4/22/79	2700	3.65	9855.00	167.54
	4/24/79	2700	1.90	5130.00	87.21
Chicago Tribune	4/01/79	2790		8740.00	148.58
New York Times	4/08/79	2400	6.18	14832.00	—
				75202.20	802.76

TOTAL

OGILVY & MATHER INC.

2 East 48 Street · New York 10017

Telephone [illegible]

British Tourist Authority

DATE 3/25/79

INVOICE NO. 55860

IF DISCOUNT IS TO BE TAKEN, THIS INVOICE IS PAYABLE ON OR BEFORE

Magazine
Travel - '79 BTA Solo
T-79

Sch. No.	Billing month	Insertion month	Type	GROSS AMOUNT	CASH DISCOUNT
M020668	Jan 79	Mar. 79	Orig.	29,800.00	506.60
M020669	Feb 79	Mar 79	Orig.	186,108.50	2,773.69
				215,908.50	3,280.29

Less C/D 3,280.29

Gross basis
BT-90

PAY THIS AMOUNT 212,628.21

CASH DISCOUNT, IF APPLICABLE, HAS BEEN DEDUCTED [illegible]

MAIL PAYMENT TO [illegible]

98-2E (REV 5 [illegible])

COST 183,522.23

INVOICE

MAGAZINE

OGILVY & MATHER INC.

2 East 48 Street · New York 1001

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

PAGE NO 1

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- 1978 1979 FISCAL BTA SOLO
PERIOD- 01/00/79 TO 03/31/79

DATE- 02/23/79
DUE DATE- 03/10/79

CLIENT CODE- XBTR
ESTIMATE NO- 0079
INVOICE NO- M02-066

Duplicate

ORIGINAL BILLING

ORIGINAL BILLING DATE - 01/00/79

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
HARPERS MAGAZINE	03/00/79	GEN SPR.4/CB	29,800.00	506.60
		PUBLICATION TOTALS	29,800.00	506.60
		INVOICE TOTAL	29,800.00	506.60

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABL
INVOICE TOTALS	29,800.00	506.60	4,470.00	29,293.40

183 (RI) 15M 1/79

INVOICE

MAGAZINE

OGILVY & MATHER INC.

2 East 48 Street · New York 10017

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- 1978 1979 FISCAL BTA SOLO
PERIOD- 01/00/79 TO 03/31/79

DATE- 02/23/79
DUE DATE- 03/10/79

CLIENT CODE- XBTR
ESTIMATE NO- 0079
INVOICE NO- M02-0669

ORIGINAL BILLING

ORIGINAL BILLING DATE - 02/00/79

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
ARCHITECTURAL DIGEST	03/00/79	SP 4/C BL	20,090.00	341.53
		PUBLICATION TOTALS	20,090.00	341.53
* EUROPEAN TRAVEL COMM	03/31/79	CEN.SPR.4/CBL	22,950.00	.00
		PUBLICATION TOTALS	22,950.00	.00
GOURMET	03/00/79	SPR4/C BL	26,450.00	449.65
		PUBLICATION TOTALS	26,450.00	449.65
SATURDAY REVIEW THE	03/17/79	SPRD4/C BL	14,850.00	252.45
		PUBLICATION TOTALS	14,850.00	252.45
SMITHSONIAN	03/00/79	CENTER SPD 4/C	43,650.00	742.05
		PUBLICATION TOTALS	43,650.00	742.05
TIME-A+	03/26/79	SPRD 4/C BL	42,999.00 ~~42,999.00~~	730.97 ~~730.98~~
		PUBLICATION TOTALS	42,999.00	730.98
TOWN & COUNTRY	03/00/79	SPR.4/C BL	15,120.00	257.04
		PUBLICATION TOTALS	15,120.00	257.04
		INVOICE TOTAL	186,109.00	2,773.70

* BILL AND TEARSHEET TO FOLLOW

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	~~186,109.00~~ 186 108.50	~~2,773.70~~ 2 773.69	27,916.35	~~183,335.30~~ 183.334.80

[illegible] 48 Street · New York [illegible]

[illegible] Hill 8-6[illegible] · [illegible]

British Tourist Authority

DATE 3/25/79

INVOICE NO. 55895

IF DISCOUNT IS TO BE TAKEN, THIS INVOICE IS PAYABLE ON OR BEFORE

Magazine
BTA/TWA Co-op Ads
M-81

Sch. No.	Billing month	Insertion month	Type	GROSS AMOUNT	CASH DISCOUNT
Costs for current billing month:					
M020671	Jan 79	Feb 79	Orig.	83,405.21	1,417.89
M030516	Jan 79	Feb 79	Orig.	43,268.00 ✓	735.55
M030719	Jan 79	Mar 79	Orig.	34,690.00 ✓	589.73
M020672	Feb 79	Mar 79	Orig.	5,367.65 ✓	91.25
M020673	Feb 79	Mar 79	Orig.	202,874.75 ✓	3,448.87
				369,605.61	6,283.29
			Less C/D	6,283.29	
			PAY THIS AMOUNT	363,322.32	

Gross basis
BT-90

CASH DISCOUNT, IF APPLICABLE, HAS BEEN DEDUCTED FROM [illegible] ABOVE.

MAIL PAYMENT TO: [illegible] MATHER [illegible] NEW YORK, N.Y. [illegible]

98-2E (REV 5-74)

COST 314,164.77

INVOICE

OGILVY & MATHER INC.

2 East 48 Street · New York 10017

MAGAZINE

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- BTA - TWA CO-OP MAGAZINE ADS
PERIOD- 01/00/79 TO 03/31/79

DATE- 03/20/79
DUE DATE- 04/04/79

CLIENT CODE- XBTR
ESTIMATE NO- 0081
INVOICE NO- M03-0516

ORIGINAL BILLING

ORIGINAL BILLING DATE - 01/00/79

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
CHICAGO TRIBUNE MAGA	02/25/79	SPR4/CBL	17,876.00	303.89
		PUBLICATION TOTALS	17,876.00	303.89
NEW YORKER THE	02/26/79	SPD4/CBL	25,392.00	431.66
		PUBLICATION TOTALS	25,392.00	431.66
		INVOICE TOTAL	43,268.00	735.55

Invoice # 55895
369605.61
6283.29

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABL
INVOICE TOTALS	43,268.00	735.55	6,490.20	42,532.45

-183 (RI) 15M 1/79

INVOICE

MAGAZINE

OGILVY & MATHER INC.

2 East 48 Street • New York 10017

PAGE NO 1

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- BTA - TWA CO-OP MAGAZINE ADS
PERIOD- 01/00/79 TO 03/31/79

DATE- 03/27/79
DUE DATE- 04/11/79

CLIENT CODE- XBTR
ESTIMATE NO- 0081
INVOICE NO- M03-071

ORIGINAL BILLING

ORIGINAL BILLING DATE - 02/00/7

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOU
US NEWS AND WORLD RE	03/19/79	SPR.4/C.R.Y.BO	5,367.65	91.25
		PUBLICATION TOTALS	5,367.65	91.25
		INVOICE TOTAL	5,367.65	91.25

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVA
INVOICE TOTALS	5,367.65	91.25	805.15	5,276.40

H-183 (RI) 15M 1/79

INVOICE

MAGAZINE

OGILVY & MATHER INC.

2 East 48 Street · New York 1001[illegible]

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

PAGE NO 1

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- BTA - TWA CO-OP MAGAZINE ADS
PERIOD- 01/00/79 TO 03/31/79

DATE- 02/23/79
DUE DATE- 03/10/79

CLIENT CODE- XBTR
ESTIMATE NO- 0081
INVOICE NO- M02-0[illegible]

ORIGINAL BILLING

ORIGINAL BILLING DATE = 02/0[illegible]

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOU[illegible]
xx LOS ANGELES TIMES HO	03/04/79	SPR4/CBL	27,795.00	472.5[illegible]
		PUBLICATION TOTALS	27,795.00	472.5[illegible]
PEOPLE MAGAZINE	03/05/79	CENTER SPREAD	51,980.00	883.6[illegible]
		PUBLICATION TOTALS	51,980.00	883.6[illegible]
TIME	03/12/79	SPR4/CBL	~~62,342.00~~ 69299.00	~~1,059.8[illegible]~~ 1178.0[illegible]
		PUBLICATION TOTALS	~~62,342.00~~ 69299.00	~~1,059.8[illegible]~~ 1178.[illegible]
TRAVEL/HOLIDAY	03/00/79	SPD4/CBLNORTHE	5,860.00	99.6[illegible]
		PUBLICATION TOTALS	5,860.00	99.6[illegible]
TRAVEL AND LEISURE	03/00/79	SPD4/CBL	28,910.00	491.[illegible]
		PUBLICATION TOTALS	28,910.00	491.[illegible]
US NEWS AND WORLD RE	03/12/79	SPR4/CBL	~~25,415.00~~ 19030.75	~~432.0[illegible]~~ 323.5[illegible]
		PUBLICATION TOTALS	~~25,415.00~~ 19030.75	~~432.0[illegible]~~ 323.5[illegible]
		INVOICE TOTAL	202,302.00	3,439.1[illegible]

xx. Bill and transfer to follow

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIV[illegible]
INVOICE TOTALS	202,302.00	3,439.14	30,345.30	198,862.[illegible]
+	6957.00	118.27	1043.55	6838.7[illegible]
	209,259.00	3557.41	31,388.85	205,701.[illegible]
−	6384.25	108.54	− 957.64	− 6275[illegible]
	202,874.75	3448.87	30,431.21	199,42[illegible]

H-103 (R1) 15M 1/79

INVOICE

MAGAZINE

OGILVY & MATHER INC.
2 East 48 Street · New York 10017

PAGE NO 1

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- BTA - TWA CO-OP MAGAZINE ADS
PERIOD- 01/00/79 TO 03/31/79

DATE- 02/23/79
DUE DATE- 03/10/79

CLIENT CODE- XBTR
ESTIMATE NO- 0081
INVOICE NO- M02-06

55895

ORIGINAL BILLING

ORIGINAL BILLING DATE - 01/00/7

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUN
CHICAGO TRIBUNE MAGA	02/25/79	SPR4/CBL	~~17,319.00~~	~~294.42~~
		PUBLICATION TOTALS	~~17,319.00~~	~~294.42~~
NEW YORK MAG NEW WES	02/26/79	SPR 4/CBLNEW Y	25,504.41	433.58
	02/26/79	SPR 4/C BL.NEW	16,376.58	278.40
		PUBLICATION TOTALS	41,880.99	711.98
NEW YORKER THE	02/26/79	SPD4/CBL	~~26,496.00~~	450.43
		PUBLICATION TOTALS	~~26,496.00~~ 41524.22	450.43 705.91
NEWSWEEK	02/26/79	SPR4/CBL-METRO	~~45,140.00~~	~~767.38~~
		PUBLICATION TOTALS	~~45,140.00~~ 41524.22	~~767.38~~ 705.91
		INVOICE TOTAL	130,835.99	2,224.21

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVAB
INVOICE TOTALS	~~130,835.99~~ 83405.21	~~2,224.21~~ 1417.89	~~15,625.40~~ 12510.78	~~128,611.78~~ 81987.32

INVOICE

MAGAZINE

OGILVY & MATHER INC.

2 East 48 Street · New York 10017

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- BTA - TWA CO-OP MAGAZINE ADS
PERIOD- 01/00/79 TO 03/31/79

DATE- 02/23/79
DUE DATE- 03/10/79

CLIENT CODE- XBTR
ESTIMATE NO- 0081
INVOICE NO- M02-06.
55890

ORIGINAL BILLING

ORIGINAL BILLING DATE --01/00/

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOU
SUNSET MAGAZINE	03/00/79	SPR 4/CLB SO C	34,690.00	589.73
		PUBLICATION TOTALS	34,690.00	589.73
		INVOICE TOTAL	34,690.00	589.73

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVA
INVOICE TOTALS	34,690.00	589.73	5,203.50	34,100.27

British Tourist Authority

4/25/79

56309

Magazine
TWA Coop Ads
M-81 R-1
1978 - 1979 Fiscal

Sch. No.	Billing month	Insertion month	Type		
Costs for current billing month:					
M040663	Feb/79	Mar/79	Adj.	(2,076.50)	(35.31)
M030517	Mar/79	Mar/79	Orig.	24,717.00	
				22,640.50	
			Plus C/D	35.31	
Gross basis				22,675.81	
BT-99					

98-2E (R. 2-5-74)

COST 19,244.43

INVOICE

MAGAZINE

OGILVY & MATHER INC.

2 East 48 Street · New York 10017

PAGE NO 1

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- BTA - TWA CO-OP MAGAZINE ADS
PERIOD- 01/00/79 TO 03/31/79

DATE- 04/27/79
DUE DATE- 05/12/79

CLIENT CODE- XBTR
ESTIMATE NO- 0081
INVOICE NO- M04-0668

ADJUSTED BILLING

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
* LOS ANGELES TIMES HD	03/04/79	SPR4/CBL	27,800.00	472.60
	03/04/79	SPR4/CBL	27,795.00CR	472.52CR
ORIG BILL DATE	02/00/79			
		PUBLICATION TOTALS	5.00	.08
PEOPLE MAGAZINE	03/05/79	CENTER SPREAD	51,980.00CR	883.66CR
ORIG BILL DATE	02/00/79			
	03/05/79	CENTER SPREAD	49,898.50	848.27
		PUBLICATION TOTALS	2,081.50CR	35.39CR
		INVOICE TOTAL	2,076.50CR	35.31CR

* Bill + Tearsheet attached
* Billed on Invoice # 55194.

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	2,076.50CR	35.31CR	311.48CR	2,041.19CR

H-183 (R1) 15M 1/79

INVOICE

MAGAZINE

OGILVY & MATHER INC.
2 East 48 Street · New York 10017

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

PAGE NO 1

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- BTA - TWA CO-OP MAGAZINE ADS
PERIOD- 01/00/79 TO 03/31/79

DATE- 03/20/79
DUE DATE- 04/04/79

CLIENT CODE- XBTR
ESTIMATE NO- 0081
INVOICE NO- M03-0517

56309 4/30/79

ORIGINAL BILLING

ORIGINAL BILLING DATE - 03/00/79

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
X NEW YORK TIMES MAGAZ	03/18/79	SPR4/CBL	24,717.00	.00
		PUBLICATION TOTALS	24,717.00	.00
		INVOICE TOTAL	24,717.00	.00

✓, bill and tearsheet to follow.

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	24,717.00	.00	3,707.55	24,717.00

4-183 (R1) 15M 1/79

2 East 48 Street · New York 10017
Telephone: (212) Murray Hill 8-6100 · Telex: 620554 and 62279 · Cable: Flaghe New York

British Tourist Authority

DATE 4/25/79

INVOICE NO. 56328

				GROSS AMOUNT	CASH DISCOUNT
Magazine Travel M-72 Shortrates & Rebates for prior year					
Sch. No.	Billing month	Insertion month	Type		
Costs for current billing month:					
M02658	Sept./78	Oct./78	Orig.	(2,016.08)	(34.27)
M020659	Nov/78	Dec/78	Orig.	(24,932.10)	(423.84)
				(26,948.18)	(458.11)
		Less C/D		(458.11)	
Gross basis BT-90	CREDIT		DEDUCT THIS AMOUNT	(26,490.07)	

CASH DISCOUNT, IF APPLICABLE, HAS BEEN DEDUCTED FROM LAST FIGURE SHOWN ABOVE.

MAIL PAYMENT TO: OGILVY & MATHER INC.
P.O. BOX 4247, CHURCH STREET STATION
NEW YORK, N. Y. 10249

98-2E/CR (2/77)

COST (22,905.95)

INVOICE

MAGAZINE

OGILVY & MATHER INC.

2 East 48 Street · New York 10017

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- SHORTRATES AND REBATES FOR PRIOR YEAR
PERIOD- 10/00/78 TO 03/31/79

DATE- 02/23/79
DUE DATE- 03/10/79

CLIENT CODE- XBTR
ESTIMATE NO- 0072
INVOICE NO- M02-0659

ORIGINAL BILLING

ORIGINAL BILLING DATE - 11/00/78

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
NEWSWEEK	12/20/78	REBATE ON 2/28	3,850.52CR	65.46CR
	12/20/78	REBATE ON 3/27	2,708.48CR	46.04CR
	12/20/78	REBATE ON 3/27	1,999.62CR	33.99CR
		PUBLICATION TOTALS	8,558.62CR	145.49CR
PEOPLE MAGAZINE	12/04/78	REB.FOR 03/06/	2,091.74CR	35.56CR
	12/04/78	REB.FOR 03/27/	2,091.74CR	35.56CR
		PUBLICATION TOTALS	4,183.48CR	71.12CR
TIME	12/20/78	REB-3/13/78 TO	5,713.20CR	97.12CR
	12/20/78	REB-3/27/78 TO	6,476.80CR	110.11CR
		PUBLICATION TOTALS	12,190.00CR	207.23CR
		INVOICE TOTAL	24,932.10CR	423.84CR

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	24,932.10CR	423.84CR	3,739.82CR	24,508.26CR

INVOICE

MAGAZINE

OGILVY & MATHER INC.

2 East 48 Street · New York 10017

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- SHORTRATES AND REBATES FOR PRIOR YEAR
PERIOD- 10/00/78 TO 03/31/79

DATE- 02/23/79
DUE DATE- 03/10/79

CLIENT CODE- XBTR
ESTIMATE NO- 0072
INVOICE NO- M02-0658

56807

ORIGINAL BILLING

ORIGINAL BILLING DATE - 09/00/78

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
US NEWS AND WORLD RE	10/00/78	REB-3/13-3/27/	2,016.08CR	34.27CR
		PUBLICATION TOTALS	2,016.08CR	34.27CR
		INVOICE TOTAL	2,016.08CR	34.27CR

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABL
INVOICE TOTALS	2,016.08CR	34.27CR	302.41CR	1,981.81CR

2 East 48 Street · New York 10017
Telephone: (212) Murray Hill 8-6100 · Telex: 620554 and 12279 · Cable: Flaghe New York

British Tourist Authority

DATE 5/25/79

INVOICE NO. 56738

				GROSS AMOUNT	CASH DISCOUNT
Magazine TWA Coop Ads M-81 R-2					
Sch. No.	Billing month	Insertion month	Type		
Costs for current billing month:					
M050781	Feb	Mar/79	Orig.	(1,159.80)	(19.71)
Adjustments of previous billings:					
M050780	Feb.	Mar/79	Adj.	(8,349.00)	(141.93)
				(9,508.80)	(161.64)
			Less C/D	(161.64)	
Gross basis BT-90	CREDIT		DEDUCT THIS AMOUNT	(9,347.16)	

CASH DISCOUNT, IF APPLICABLE, HAS BEEN DEDUCTED FROM LAST FIGURE SHOWN ABOVE.

MAIL PAYMENT TO: OGILVY & MATHER INC.
P.O. BOX 4247, CHURCH STREET STATION
NEW YORK, N. Y. 10249

98-2E/CR (2/77)

COST (8,082.48)

INVOICE
MAGAZINE

OGILVY & MATHER INC.
2 East 48 Street · New York 10017

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- BTA - THA CO-OP MAGAZINE ADS
PERIOD- 01/00/79 TO 03/31/79

DATE- 05/24/79
DUE DATE- 06/08/79

CLIENT CODE- XBTR
ESTIMATE NO- 0081
INVOICE NO- M05-0780

ADJUSTED BILLING

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
TIME	03/12/79	SPR4/CBL	69,299.00CR	1,178.08CR
ORIG BILL DATE	02/00/79			
	03/12/79	SPR4/CBL	60,950.00	1,036.15
		PUBLICATION TOTALS	8,349.00CR	141.93CR
		INVOICE TOTAL	8,349.00CR	141.93CR

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	8,349.00CR	141.93CR	1,252.35CR	8,207.07CR

INVOICE
MAGAZINE

OGILVY & MATHER INC.
2 East 48 Street · New York 10017

PAGE NO 1

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- BTA - TWA CO-OP MAGAZINE ADS
PERIOD- 01/00/79 TO 03/31/79

DATE- 05/24/79
DUE DATE- 06/08/79

CLIENT CODE- XBTR
ESTIMATE NO- 0081
INVOICE NO- MOS-0781

Clm. 56738

ORIGINAL BILLING

ORIGINAL BILLING DATE - 02/00/79

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
US NEWS AND WORLD RE	03/12/79	CRED.ON 3/12/7	1,016.60CR	17.28CR
	03/19/79	CRED.ON 3/19/7	143.20CR	2.43CR
		PUBLICATION TOTALS	1,159.80CR	19.71CR
		INVOICE TOTAL	1,159.80CR	19.71CR

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	1,159.80CR	19.71CR	173.97CR	1,140.09CR

H-183 (R1) 15M 1/79

British Tourist Authority

5/25/79

56739

IF DISCOUNT IS TO BE TAKEN, THIS INVOICE IS PAYABLE ON OR BEFORE

Magazine
Travel
M-82
Delta Coop Ads

National Geographic	June/79	Pg. 4/C Bld.	10,255.00	174.34
Newsweek	May/7/79	" " "	746.03	12.68
Split Run			105.99	-
Newsweek	May/14/79	" " "	6,523.84	110.91
Southern Living	June/79	" " "	14,462.00	245.85
Time	May/14/79	" " "	7,837.25	133.23
	May/14/79	" " "	1,730.75	29.42
US News & World Report	May/14/79	" " "	9,682.95	164.61
			51,343.81	871.04
		Less C/D	871.04	

Gross basis
BT-99

PAY THIS AMOUNT 50,472.77

CASH DISCOUNT, IF APPLICABLE, HAS BEEN DEDUCTED FROM LAST PAGE SHOWN ABOVE

MAIL PAYMENT TO

98-2E (REV 5 74)

COST 43,642.24

5/25/79

British Tourist Authority

56745

IF DISCOUNT IS TO BE TAKEN THIS INVOICE IS PAYABLE ON OR BEFORE

Magazine
Solo
M-84
Magazine Solo

Cost for current billing month Apr/May/79

New Yorker	4/23/79	Spd.	4/C	Bld	26,082.00	443,39
New York Times	4/29/79	"	"	"	24,717.00	
The Saturday Review	4/14/79	"	"	"	14,478.75	246.14
Travel & Leisure	5/1/79	"	"	"	25,020.00	425.34
Travel/Holiday	5//79	"	"	"	14,060.00	239.02
					104,357.75	1,353.89

Less C/D 1,353.89

Gross basis
BT-90

PAY THIS AMOUNT 103,003.86

CASH DISCOUNT, IF APPLICABLE, HAS BEEN DEDUCTED FROM

MAIL PAYMENT TO

98-2E (REV 5-74)

COST 88,704.09

BTA
Trade-Billing

0.*

4,548.80+
1,712.64+
14,168.80+
1,250.00+
1,348.80+
311.76+
2,130.00+
25,470.80◊
QC 25,470.80*

BTA
Cost

0.*

3,866.48+
1,455.74+
12,043.48+
1,062.50+
1,146.88+
265.00+
1,810.50+
O/C 21,650.58*

British Tourist Authority

DATE 3/25/79

INVOICE NO. 55861

IF DISCOUNT IS TO BE TAKEN, THIS INVOICE IS PAYABLE ON OR BEFORE

	GROSS AMOUNT	CASH DISCOUNT

Trade
Trade/Britrail Corp.
T-80

Sch. No.	Billing month	Insertion month	Type		
Costs for current billing month:					
M020670	1/79	2/79	Orig.	4,548.80	58.89
			Less C/D	58.89	
			PAY THIS AMOUNT	4,489.91	

Gross basis
BT-90

CASH DISCOUNT, IF APPLICABLE, HAS BEEN DEDUCTED FROM LA[illegible]

MAIL PAYMENT TO [illegible]

98-2E (REV 5 74)

[illegible] 3,866.48

INVOICE

MAGAZINE

OGILVY & MATHER INC

2 East 48 Street · New York 10017

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- TRADE/BRITRAIL CORP.
PERIOD- 04/00/78 TO 03/31/79

DATE- 02/23/79
DUE DATE- 03/10/79

CLIENT CODE- XBTR
ESTIMATE NO- 0080
INVOICE NO- M02-0670

Duplicate Ck # 55861 OK

ORIGINAL BILLING

ORIGINAL BILLING DATE - 01/00/79

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
ASTA TRAVEL NEWS	02/00/79	PGBW	1,085.00	.00
		PUBLICATION TOTALS	1,085.00	.00
TRAVEL AGENT	02/12/79	PGBW-U K SECT.	1,075.00	18.28
		PUBLICATION TOTALS	1,075.00	18.28
TRAVEL TRADE	02/19/79	JRPG BW	1,040.00	17.68
		PUBLICATION TOTALS	1,040.00	17.68
TRAVEL WEEKLY	02/12/79	JR.PG.BW	1,348.80	22.93
		PUBLICATION TOTALS	1,348.80	22.93
		INVOICE TOTAL	4,548.80	58.89

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	4,548.80	58.89	682.32	4,489.91

British Tourist Authority

DATE 3/25/79

INVOICE NO. 55889

IF DISCOUNT IS TO BE TAKEN, THIS INVOICE IS PAYABLE ON OR BEFORE

GROSS AMOUNT	CASH DISCOUNT

Trade
Travel - Misc. Publications
T-78 R-1

Sch. No.	Billing month	Insertion month	Type	
Costs for current billing month:				
M020665	9/78	10/78	Orig.	294.12
M020666	12/78	1/79	Orig.	311.76
M030716	2/79	3/79	Orig.	795.00
M020667	2/79	3/79	Orig.	311.76
				1,712.64

Gross basis
BT-90

PAY THIS AMOUNT 1,712.64

CASH DISCOUNT, IF APPLICABLE, HAS BEEN DEDUCTED [illegible] ABOVE

MAIL PAYMENT TO: [illegible]

[illegible]-2E (REV 5/74)

COST 1,455.74

INVOICE

MAGAZINE

OGILVY & MATHER INC.

2 East 48 Street New York 10017

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- TRADE MISC.PUBLICATIONS
PERIOD- 04/00/78 TO 03/31/79

DATE- 02/23/79
DUE DATE- 03/10/79

CLIENT CODE- XBTR
ESTIMATE NO- 0078
INVOICE NO- M02-0665

ORIGINAL BILLING

ORIGINAL BILLING DATE - 09/00/78

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
AMERICAN SCOTTISH FO	10/00/78	FULL PAGE BW	294.12	.00
		PUBLICATION TOTALS	294.12	.00
		INVOICE TOTAL	294.12	.00

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	294.12	.00	44.12	294.12

INVOICE

MAGAZINE

OGILVY & MATHER INC.

2 East 48 Street · New York 10017

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- TRADE MISC.PUBLICATIONS
PERIOD- 04/00/78 TO 03/31/79

DATE- 03/27/79
DUE DATE- 04/11/79

CLIENT CODE- XBTR
ESTIMATE NO- 0078
INVOICE NO- M03-0716

ORIGINAL BILLING

ORIGINAL BILLING DATE - 02/00/79

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
BRITISH CHAMBER OF C	03/00/79	PAGE BW-DIRECT	795.00	.00
		PUBLICATION TOTALS	795.00	.00
		INVOICE TOTAL	795.00	.00

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	795.00	.00	119.25	795.00

H-183 (RI) 15M 1/79

INVOICE

MAGAZINE

OGILVY & MATHER INC.

2 East 48 Street · New York 10017

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- TRADE MISC.PUBLICATIONS
PERIOD- 04/00/78 TO 03/31/79

DATE- 02/23/79
DUE DATE- 03/10/79

CLIENT CODE- X8TR
ESTIMATE NO- 0078
INVOICE NO- N02-0667

ORIGINAL BILLING

ORIGINAL BILLING DATE - 02/00/79

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
HIGHLANDER	03/00/79	PGBk-MAR-APR	311.76	.00
		PUBLICATION TOTALS	311.76	.00
		INVOICE TOTAL	311.76	.00

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	311.76	.00	46.76	311.76

INVOICE

MAGAZINE

OGILVY & MATHER INC.
2 East 48 Street · New York 10017

PAGE NO 1

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- TRADE MISC.PUBLICATIONS
PERIOD- 04/00/78 TO 03/31/79

DATE- 02/23/79
DUE DATE- 03/10/79

CLIENT CODE- XBTR
ESTIMATE NO- 0078
INVOICE NO- M02-0666

ORIGINAL BILLING

ORIGINAL BILLING DATE - 12/00/78

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
HIGHLANDER	01/00/79	PGBW-JAN-FEB	311.76	.00
		PUBLICATION TOTALS	311.76	.00
		INVOICE TOTAL	311.76	.00

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	311.76	.00	46.76	311.76

H-183 (R1) 15M 1/79

2 [illegible] 43 Street · New York 10017
[illegible] Telex [illegible] and [illegible]

British Tourist Authority

DATE 3/25/79

INVOICE NO. 55890

IF DISCOUNT IS TO BE TAKEN, THIS INVOICE IS PAYABLE ON OR BEFORE

Trade
Travel
T-77 R-1

Sch. No.	Billing month	Insertion month	Type	GROSS AMOUNT	CASH DISCOUNT
Costs for current billing month:					
M020660	9/78	10/78	Orig.	4,210.00	21.25
M020661	10/78	11/78	Orig.	1,500.00	
M020662	12/78	1/79	Orig.	1,530.00	26.01
M020663	1/79	2/79	Orig.	1,988.80	33.81
M030715	2/79	3/79	Orig.	1,810.00	
M020664	2/79	3/79	Orig.	3,130.00	25.08
				14,168.80	106.15
			Less C/D	106.15	

Gross basis
BT-90

PAY THIS AMOUNT 14,062.65

CASH DISCOUNT, IF APPLICABLE, HAS BEEN DEDUCTED FROM LAST FIGURE SHOWN ABOVE

MAIL PAYMENT TO: [illegible]

98-2E (REV 5 74)

COST 12,043.48

INVOICE

MAGAZINE

OGILVY & MATHER INC.
2 East 48 Street · New York 10017

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- TRADE
PERIOD- 04/00/78 TO 03/31/79

DATE- 02/23/79
DUE DATE- 03/10/79

CLIENT CODE- XBTR
ESTIMATE NO- 0077
INVOICE NO- N02-0660

ORIGINAL BILLING

ORIGINAL BILLING DATE - 09/00/78

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
ASTA TRAVEL NEWS	10/15/78	JR.PAGE BW	2,960.00	.00
		PUBLICATION TOTALS	2,960.00	.00
MEETING NEWS	10/00/78	1/2PGBW	1,250.00	21.25
		PUBLICATION TOTALS	1,250.00	21.25
		INVOICE TOTAL	4,210.00	21.25

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	4,210.00	21.25	631.50	4,188.75

-183 (RI) 15M 1/79

INVOICE

MAGAZINE

OGILVY & MATHER INC.
2 East 48 Street, New York 10017
Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

PAGE NO 1

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- TRADE
PERIOD- 04/00/78 TO 03/31/79

DATE- 02/23/79
DUE DATE- 03/10/79

CLIENT CODE- XBTR
ESTIMATE NO- 0077
INVOICE NO- M02-0661

55890

ORIGINAL BILLING

ORIGINAL BILLING DATE - 10/00/78

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
~~* MEDICAL MEETINGS~~	~~11/00/78~~	~~1/2PGBW~~	~~765.00~~	~~13.01~~
		PUBLICATION TOTALS	~~765.00~~	~~13.01~~
SUCCESSFUL MEETINGS	11/00/78	1/2PG BW	1,500.00	.00
		PUBLICATION TOTALS	1,500.00	.00
		INVOICE TOTAL	2,265.00	13.01

* AD PAID BY LONDON OFFICE

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	2,265.00 765.00 1500.00	13.01 13.01 00.00	339.75	2,251.99 751.99 1500.00

H-183 (R1) 15M 1/79

INVOICE

MAGAZINE

OGILVY & MATHER INC.
2 East 48 Street · New York 10017
Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- TRADE
PERIOD- 04/00/78 TO 03/31/79

DATE- 03/29/79
DUE DATE- 04/13/79

CLIENT CODE- XBTR
ESTIMATE NO- 0077
INVOICE NO- N03-0725

ADJUSTED BILLING

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
MEDICAL MEETINGS ORIG BILL DATE	11/00/78 10/00/78	1/2PGBW	765.00CR	13.01CR
		PUBLICATION TOTALS	765.00CR	13.01CR
		INVOICE TOTAL	765.00CR	13.01CR

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	765.00CR	13.01CR	114.75CR	751.99CR

INVOICE

MAGAZINE

OGILVY & MATHER INC.

2 East 48 Street · New York 1001

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- TRADE
PERIOD- 04/00/78 TO 03/31/79

DATE- 02/23/79
DUE DATE- 03/10/79

CLIENT CODE- XBTR
ESTIMATE NO- 0077
INVOICE NO- M02-0662

55890

ORIGINAL BILLING

ORIGINAL BILLING DATE - 12/00/78

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
TRAVEL TRADE	01/31/79	JR.PG3/C	1,530.00	26.01
		PUBLICATION TOTALS	1,530.00	26.01
		INVOICE TOTAL	1,530.00	26.01

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	1,530.00	26.01	229.50	1,503.99

INVOICE

MAGAZINE

OGILVY & MATHER INC.

2 East 48 Street · New York 10017

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- TRADE
PERIOD- 04/00/78 TO 03/31/79

DATE- 02/23/79
DUE DATE- 03/10/79

CLIENT CODE- XBTR
ESTIMATE NO- 0077
INVOICE NO- M02-0663

ORIGINAL BILLING

ORIGINAL BILLING DATE - 01/00/79

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
TRAVEL WEEKLY	02/26/79	JR. PAGE3/C	1,988.80	33.81
		PUBLICATION TOTALS	1,988.80	33.81
		INVOICE TOTAL	1,988.80	33.81

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	1,988.80	33.81	298.32	1,954.99

INVOICE

MAGAZINE

OGILVY & MATHER INC.

2 East 48 Street • New York 10017

PAGE NO 1

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- TRADE
PERIOD- 04/00/78 TO 03/31/79

DATE- 03/27/79
DUE DATE- 04/11/79

CLIENT CODE- XBTR
ESTIMATE NO- 0077
INVOICE NO- M03-0715

ORIGINAL BILLING

ORIGINAL BILLING DATE - 02/00/79

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
TRAVEL SCENE	03/00/79	PG3/C-EUR-SEC	1,810.00	.00
		PUBLICATION TOTALS	1,810.00	.00
		INVOICE TOTAL	1,810.00	.00

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	1,810.00	.00	271.50	1,810.00

INVOICE

MAGAZINE

OGILVY & MATHER INC.
2 East 48 Street - New York 10017

PAGE NO 1

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- TRADE
PERIOD- 04/00/78 TO 03/31/79

DATE- 02/23/79
DUE DATE- 03/10/79

CLIENT CODE- XBTR
ESTIMATE NO- 0077
INVOICE NO- M02-0664

ORIGINAL BILLING

ORIGINAL BILLING DATE - 02/00/79

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
ASTA TRAVEL NEWS	03/00/79	PAGE 3/C	1,655.00	.00
		PUBLICATION TOTALS	1,655.00	.00
TRAVEL AGENT	03/01/79	PAGE 3/C UK SE	1,580.00	26.86
		PUBLICATION TOTALS	1,580.00	26.86
		INVOICE TOTAL	3,235.00	26.86

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	3,235.00	26.86	485.25	3,208.14
	(105)	(1.78)	(15.75)	(103.22)
	3130.00	25.08	469.50	3104.92

H-183 (R1) 15M 1/79

INVOICE

MAGAZINE

OGILVY & MATHER INC.
2 East 48 Street · New York 10017
Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- TRADE
PERIOD- 04/00/78 TO 03/31/79

DATE- 03/20/79
DUE DATE- 04/04/79

CLIENT CODE- XBTR
ESTIMATE NO- 0077
INVOICE NO- M03-0513

35890

ADJUSTED BILLING

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
TRAVEL AGENT	03/01/79	PAGE 3/C UK SE	1,475.00	25.08
	03/01/79	PAGE 3/C UK SE	1,580.00CR	26.86CR
ORIG BILL DATE	02/00/79			
		PUBLICATION TOTALS	105.00CR	1.78CR
		INVOICE TOTAL	105.00CR	1.78CR

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	105.00CR	1.78CR	15.75CR	103.22CR

British Tourist Authority

4/25/79

56324

Trade
Travel
77 R-2
1978 - 1979 Fiscal

Sch. No.	Billing month	Insertion month	Type		
Costs for current billing month:					
M040667	Jan/79	Feb/79	Orig.	1,250.00	21.25
		Less C/D		21.25	
Gross basis BT-90				1,228.75	

98-2E (REV. 5-74)

COST 1,062.50

INVOICE

MAGAZINE

OGILVY & MATHER INC.

2 East 48 Street · New York 10017

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

PAGE NO 1

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- TRADE
PERIOD- 04/00/78 TO 03/31/79

DATE- 04/27/79
DUE DATE- 05/12/79

CLIENT CODE- XBTR
ESTIMATE NO- 0077
INVOICE NO- M04-0667

56324

ORIGINAL BILLING

ORIGINAL BILLING DATE - 01/00/79

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
MEETING NEWS	02/00/79	1/2 PAGE BE	1,250.00	21.25
		PUBLICATION TOTALS	1,250.00	21.25
		INVOICE TOTAL	1,250.00	21.25

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	1,250.00	21.25	187.50	1,228.75

H-183 (R1) 15M 1/79

OGILVY & MATHER INC

British Tourist Authority

DATE 4/25/79

56325

IF DISCREPANCY [illegible]
INVOICE [illegible]

Trade
Travel 1978-1979 Fiscal
T-88
Travel Titerature Coop

Sch. No.	Billing month	Insertion month	Type		
Costs for current billing month:					
M030722	Feb/79	Mar/79	Orig.	1,348.80	22.93
			Less C/D	22.93	
Gross basis BT-90				1,325.87	

CASH DISCOUNT [illegible]

MAIL PAYMENT TO [illegible]

98-2E (REV 5-74)

COST 1,146.88

INVOICE

MAGAZINE

OGILVY & MATHER INC.

2 East 48 Street · New York 10017

PAGE NO 1

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- TRAVEL LITERATURE COOP
PERIOD- 04/01/78 TO 03/31/79

DATE- 03/27/79
DUE DATE- 04/11/79

CLIENT CODE- XBTR
ESTIMATE NO- 0088
INVOICE NO- M03-0722

ORIGINAL BILLING 56325

ORIGINAL BILLING DATE - 02/00/79

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
TRAVEL WEEKLY	03/29/79	JR PG.B&W	1,348.80	22.93
		PUBLICATION TOTALS	1,348.80	22.93
		INVOICE TOTAL	1,348.80	22.93

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	1,348.80	22.93	202.32	1,325.87

H-183 (R1) 15M 1/79

British Tourist Authority

DATE 5/25/79

INVOICE NO. 56760

IF DISCOUNT IS TO BE TAKEN, THIS INVOICE IS PAYABLE ON OR BEFORE

GROSS AMOUNT

CASH DISCOUNT

Trade
Travel
T-103

Sch. No.	Billing month	Insertion month	Type	
Costs for current billing month:				
M040680	Apr/79	May/79	Orig.	311.76

Highlander

Gross basis
BT-90

PAY THIS AMOUNT 311.76

CASH DISCOUNT, IF APPLICABLE, HAS BEEN DEDUCTED FROM LAST INVOICE ON THIS ACCT.

MAIL PAYMENT TO:

98-2L (REV 5-74)

COST 265.00

British Tourist Authority

DATE 5/25/79

56761

IF DISCOUNT IS TO BE TAKEN THIS INVOICE IS PAYABLE ON OR BEFORE

Trade
Literature Coop
T-87

Sch. No.	Billing month	Insertion month	Type	
Costs for current billing month:				
M030721	Mar/79	Apr/79	Orig.	2,130.00

PAY THIS AMOUNT 2,130.00

Gross basis
BT-90

CASH DISCOUNT, IF APPLICABLE, HAS BEEN DEDUCTED

MAIL PAYMENT TO

98-2E (REV 5 74)

COST 1,810.50

INVOICE

MAGAZINE

OGILVY & MATHER INC.

2 East 48 Street · New York 10017

PAGE NO 1

Please remit to: P.O. Box 4247, Church Street Station, New York, New York 10249

CLIENT- BRITISH TOURIST AUTH
PRODUCT- TRAVEL
DESCRIPTION- TRADE LITERATURE COOP
PERIOD- 04/01/79 TO 03/31/80

DATE- 03/27/79
DUE DATE- 04/11/79

CLIENT CODE- XBTR
ESTIMATE NO- 0087
INVOICE NO- N03-0721

ORIGINAL BILLING

ORIGINAL BILLING DATE - 03/00/79

PUBLICATION NAME	INSERTION DATE	DESCRIPTION	GROSS AMOUNT	CASH DISCOUNT
TRAVELAGE NATIONAL	04/16/79	PAGE BW	2,130.00	.00
		PUBLICATION TOTALS	2,130.00	.00
		INVOICE TOTAL	2,130.00	.00

	GROSS AMOUNT	CASH DISCOUNT	AGCY COMMISSION	NET RECEIVABLE
INVOICE TOTALS	2,130.00	.00	319.50	2,130.00

-183 (RI) 15M 1/79

RECEIVED
DEPARTMENT OF JUSTICE
APR 24 11 21 AM '80
REGISTRATION UNIT
INTERNAL SECURITY
SECTION
CRIMINAL DIVISION

UNITED STATES DEPARTMENT OF JUSTICE
REGISTRATION UNIT
CRIMINAL DIVISION
WASHINGTON, D. C. 20530

NOTICE

Please answer the following questions and return this sheet in triplicate with your supplemental statement:

1. Is your answer to Item 16 of Section V (Political Propaganda - page 7 of Form OBD-64 - Supplemental Statement):

Yes _____ or No XXX

(If your answer to question 1 is "yes" do not answer question 2 of this form.)

2. Do you disseminate any material in connection with your registration:

Yes XXX or No _____

(If your answer to question 2 is "yes" please forward for our review copies of all such material including: films, film catalogs, posters, brochures, press releases, etc. which you have disseminated during the past six months.)
BTA continued to distribute tourist material as forwarded previously to your office. Copies of press releases issued during the period October 1, 1979 to March 30, 1980 are enclosed.

Signature

April 21, 1980
Date

JAMES HILLAN
Please type or print name of signatory on the line above

ADMINISTRATIVE MANAGER (USA)
Title