Hi XX,

I'm reaching out on behalf of the United Arab Emirates Davos team ahead of the World Economic Forum's upcoming Annual Meeting in Davos – which I believe you’re registered to attend – to offer you conversations with various UAE Ministers who can offer insights and fresh thinking on matters relating to their portfolios - both domestically and internationally.

The Emirates is a country that has risen fast and is competing with the largest economies in the world and has quickly become a leading global trade and finance hub. This year at Davos, the Emirates has a pavilion at the event, a number of speakers across the main program and side events and will be announcing agreements with WEF that address key issues and challenges the world faces today, including COP28, which will be held in the Emirates later this year. Other areas of focus include the Metaverse, AI, advanced technology and manufacturing, space systems development and youth participation in government decision making, as well as gender balance and the country’s leading role as a major center for global entrepreneurial success.

Emirati Ministers joining us at Davos include the following and more:

- **His Excellency Dr. Thani bin Ahmed Al Zeyoudi**, Minister of State for Foreign Trade
- **Her Excellency Sarah Bint Yousif Al Amiri**, Minister of State for Public Education and Advanced Technology and Chairwoman of the UAE Space Agency
- **His Excellency Omar Al Olama**, Minister of State for Artificial Intelligence, Digital Economy and Remote Work Applications
- **Her Excellency Shamma Al Mazrui**, Minister of State for Youth

Please let me know if you’re interested in arranging a conversation with any of the above Ministers at Davos and I’d be happy to coordinate.

Thanks, NAME!

Best,
You

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Hi XX,

I'm reaching out on behalf of the United Arab Emirates (UAE) government ahead of the World Economic Forum's upcoming Annual Meeting in Davos – which I believe you're registered to attend – to offer you an interview with Her Excellency Sarah Bint Yousif Al Amiri, Minister of State for Public Education and Advanced Technology and Chairwoman of the UAE Space Agency.

The UAE, a country that has risen fast and is competing with the largest economies in the world, has quickly become a leading player in the space sector, charting the path towards solving global challenges in space and scientific innovation.

This year at Davos, the UAE is a key participant, and H.E. Sarah — following on from the highly successful inaugural Abu Dhabi Space Debate (an event that has established a new level of global dialogue on the key issues and opportunities ahead for the world’s fast-growing space sector) will be speaking about the latest technologies and innovations in the space industry, and diving into how today’s and tomorrow’s capabilities will transform the sector and help address key challenges here on Earth.

This year at Davos, the Emirates has a pavilion at the event, a number of speakers across the main program and side events and will be announcing agreements with WEF that address key issues and challenges the world faces today, including COP28, which will be held in the Emirates later this year. Other areas of focus include the Metaverse, AI, advanced technology and manufacturing, space systems development and youth participation in government decision making, as well as gender balance and the country’s leading role as a major center for global entrepreneurial success.

I’ve included H.E. Sarah’s bio below my signature for your convenience.

Please let me know if you’re interested in arranging a virtual or in-person conversation with H.E. Sarah at Davos and I’d be happy to coordinate.

Thanks, NAME!

Best,
You

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H.E. Sarah Bint Yousif Al Amiri, Minister of State for Public Education and Advanced Technology and Chairwoman of the UAE Space Agency

Her Excellency Sarah bint Yousef Al Amiri is the Minister of State for Public Education and Advanced Technology for the United Arab Emirates government and Chairwoman of the UAE Space Agency. As Minister of State for Public Education and Advanced Technology, Her Excellency spearheads the adoption of Fourth Industrial Revolution technologies and promotes research and development in the advanced science and technology sector. As Chairwoman of the Space Agency, Her Excellency is responsible for overseeing the Agency’s mandate of guiding the space sector, ensuring its contribution to the UAE’s economy and sustainable development.
Hi XX,

I’m reaching out on behalf of the United Arab Emirates (UAE) government ahead of the World Economic Forum’s upcoming Annual Meeting in Davos – which I believe you’re registered to attend – to offer you an interview with His Excellency Dr Thani bin Ahmed Al Zeyoudi, Minister of State for Foreign Trade. The UAE, a country that has risen fast and is competing with the largest economies in the world, has quickly become a leading global trade and finance hub. This year at Davos, the UAE is a key participant in the event and will be announcing several agreements with the WEF to address key issues and challenges the world continues to face today, including one focusing on COP28 and another on the digitization of supply chains.

H.E. Dr. Thani will be discussing how the digitization of international supply chains and transactions can solve today’s challenges and improve efficiencies in global trade.

As Minister of State for Foreign Trade, His Excellency oversees the development of non-oil foreign trade and can speak to the UAE’s expansion of global trade partnerships, efforts to enhance the UAE’s climate investments and the country’s position as a prime destination for global business.

I’ve included H.E. Dr. Thani’s bio below my signature for your convenience.

Please let me know if you’re interested in arranging a virtual or in-person conversation with H.E. Dr. Thani at Davos and I’d be happy to coordinate.

Thanks, NAME!

Best,
You

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H.E. Dr. Thani bin Ahmed Al Zeyoudi, Minister of State for Foreign Trade

His Excellency Dr Thani bin Ahmed Al Zeyoudi is the Minister of State for Foreign Trade for the United Arab Emirates government and is responsible for setting the Ministry’s general policy and strategic direction concerning international trade. His Excellency oversees the development of non-oil foreign trade sectors and the expansion of global partnerships to cement the nation’s position as a major business destination. Previously, His Excellency held the position of Minister of Climate Change and Environment, during which he supervised and advanced the UAE’s environment and climate actions. H.E. Dr Thani bin Ahmed Al-Zeyoudi holds a bachelor’s degree in Petroleum Engineering from the University of Tulsa, a master's degrees from the New York Institute of Technology and the British University in Dubai and a PhD in Strategy, Program and Project Management from SKEMA Business School in France.

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+++ MINISTER OF STATE FOR ARTIFICIAL INTELLIGENCE, DIGITAL ECONOMY AND REMOTE WORK APPLICATIONS

Subject: Davos: Speak w/ UAE Minister of AI, Digital Economy and Remote work Applications?

Hi XX,

I’m reaching out on behalf of the United Arab Emirates (UAE) government ahead of the World Economic Forum’s upcoming Annual Meeting in Davos – which I believe you’re registered to attend – to offer you an interview with His Excellency Omar Al Olama, Minister of State for Artificial Intelligence, Digital Economy and Remote Work Applications.

The UAE, a country that has risen fast and is competing with the largest economies in the world, has quickly established itself as a global tech hub. This year at Davos, the UAE is a key participant in the event and will be announcing several agreements with the WEF to address key issues and challenges the world continues to face today, including one focusing on the digitization of supply chains.

As well as clearly having a position on the development of, regulation of and application of artificial intelligence from both a government and private sector point of view, HE Omar also talks to a wide range of key technological developments, from the role of the Dubai Future Foundation (and its groundbreaking global center for futurism, Dubai’s Museum of the Future) through to new plays in the Metaverse, autonomous vehicles, 3D printing and robotics as well as other key future-focused initiatives.

I’ve included H.E. Omar’s bio below my signature for your convenience.

Please let me know if you’re interested in arranging a virtual or in-person conversation with His Excellency at Davos and I’d be happy to coordinate.
Thanks, NAME!

Best,
You

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H.E. Omar Al Olama, Minister of State for Artificial Intelligence, Digital Economy and Remote Work Applications

His Excellency Omar bin Sultan Al Olama is the Minister of State for Artificial Intelligence, Digital Economy and Remote Work Applications for the United Arab Emirates government. His Excellency is responsible for enhancing the government’s performance by investing in the latest technologies and tools of artificial intelligence and applying them in various sectors. His Excellency Omar bin Sultan Al Olama holds a diploma in Project Management and Excellence from the American University of Sharjah and a bachelor’s degree in Business Administration from the American University of Dubai.

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