Hi XX,

I’m reaching out to offer you a conversation with Her Excellency Sarah Al Amiri, Chairperson of the UAE Space Agency, for [INSERT PUBLICATION’s Science/Technology output].

Sarah is available for a broadcast interview to discuss the current state of the global space economy and why it’s now entering an important inflexion point in its growth that could help solve major problems on earth. This is quite topical given the space sector has recently entered a new phase of rapid innovation, making it a favourite for investors after a severe downturn in economic investment last year.

Sarah is in a unique position in that she holds a ministerial position in the UAE government as the Minister for Public Education and Advanced Technology, while also chairing the UAE Space Agency. This gives her insights into talent and technologies required to propel space exploration into its next phase of growth, which she has very much helped to facilitate. This has been a massive priority for the UAE in recent years and despite it being a young country, it is already a major player on the global stage for space exploration. She’s a very confident speaker and engaging guest. She can speak to:

- The role of space exploration in solving problems on Earth and its contribution to a wider understanding of the workings of our own planet.
- How the UAE is bringing companies from all over the world – including from the US – to work together on missions much faster than any other space agency.
- How the UAE is fast-tracking its space capabilities by partnering with international organizations, and how this is contributing to the growth of the global space economy more widely.
- The UAE’s recent mission to Mars and forthcoming mission to the Asteroid belt, and how these efforts are helping us to understand our own planet.

Please get in touch if you think this is something that might work for [INSERT PUBLICATION’s Science/Technology output].

Thanks very much,

XX

This material is distributed by Fleishman-Hillard Inc. on behalf of the United Arab Emirates Space Agency. Additional information about Fleishman-Hillard’s work for the United Arab Emirates Space Agency is available at the Department of Justice, Washington, D.C.