

**SL: Bahrain Minister at Davos – Connecting East & West Amid Geopolitical Tensions**

Hi XX,

I wanted to see if you might be interested in a brief conversation at Davos with [Her Excellency Noor bint Ali Alkhulaif](#), Chief Executive of Bahrain’s Economic Development Board and the Kingdom’s Minister of Sustainable Development.

**H.E. Noor can speak directly to why corporate giants are looking to build new Middle East hubs amid ongoing East-West tensions.** This will undoubtedly be a hot topic at Davos as US-China tensions escalate and trade blocs harden.

**Why this is timely:** Bahrain has quietly positioned itself as the go-to East-West bridge for multinationals looking to de-risk. Strategic location, bilateral agreements with major powers, and neutrality – it’s become the operating hub where corporations can do business freely across regions even as geopolitical chaos intensifies. The proof: major companies including AWS, Oracle, Citi and PwC have already expanded to Bahrain.

She’s available **Monday, January 19th at 5pm CET and Wednesday 21st January, 9am CET.** Please let me know if you’re interested.

Best,  
Name

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**BIO**



[Her Excellency Noor bint Ali Alkhulaif](#) is the Chief Executive of Bahrain’s Economic Development Board and the Kingdom’s Minister of Sustainable Development - a rare blend of tech-savvy policymaker and global dealmaker. A regular voice at the World Economic Forum, she’s architecting Bahrain’s transformation into the Gulf’s next digital and fintech launchpad, attracting US tech giants like AWS and pioneering investor-friendly reforms. Noor is a champion for innovation and pragmatic regulation in the Gulf, offering US entrepreneurs direct insight into to the region’s capital, talent, and regulatory sandbox.

**Speaking examples:** [Bloomberg](#), [World Economic Forum 2025](#), [World Economic Forum 2024](#)

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