

**SL: Media Invite: Global CEOs at FII PRIORITY Miami (Mar 25–27)**

Hi NAME,

I'm reaching out to invite you to [FII PRIORITY Miami](#), taking place March 25–27 at the Faena Hotel & Forum in Miami Beach.

The summit convenes 1,000+ global investors, CEOs, and policymakers to discuss the movement of global capital, AI, and the future of key industries – a topic that is increasingly important amid the geopolitical shifts shaping the global economy today. This year's program, themed "*Capital in Motion*," will feature:

- [insert tailored highlights relevant to individual reporter]
- CEOs and senior leaders from major global companies and investment firms like [insert relevant list of relevant top companies in attendance]
- Government leaders and Ministers from U.S., the Gulf region and Latin America

In addition to a media pass, I'd also be happy to arrange an interview with **Richard Attias, CEO of FII Institute**, who can discuss [insert topics/ details relevant to individual reporter] – and why this year's summit is taking place at a pivotal moment for investors and policymakers.

Please let me know if you would like to attend and I can share the registration link with you, as well as more details about the agenda. We'd also be happy to facilitate interviews with select speakers and participants.

All the best,  
NAME

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**SL: FII Miami - Pre-event Interview Offer**

Hi NAME,

I saw you're registered to attend [FII PRIORITY Miami](#), and wanted to reach out as we're currently shortlisting a small group of journalists for pre-summit conversations with Richard Attias, CEO of the FII Institute, and thought it could be relevant given your coverage of [\[insert tailored details for the reporter\]](#).

Richard can speak to the following and more:

- [\[insert topics relevant to individual reporter\]](#)
- What investors, CEOs and policymakers will be watching most closely as markets navigate a period of significant geopolitical uncertainty
- The key themes expected to emerge from this year's summit

**Would you be interested in a pre-event conversation with Richard this or next week? I'd be happy to coordinate it.**

Best,  
NAME

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**SL: Media Invite: FII PRIORITY Miami (Mar 25–27)**

Hi NAME,

I wanted to make sure you knew that [NAME, TITLE], will be speaking at [FII PRIORITY Miami](#), taking place March 25–27.

If you're interested, I can secure a media pass for you that will give you access to hear from not only [NAME], but also other Latin American company and government leaders as well as U.S. Fortune 500 CEOs and others. We would be happy to help facilitate connections between agenda speakers and their PR teams on-site.

[insert tailored 1 sentence relevant to individual reporter's beat]

**FII will cover all travel, accommodations, and on-site logistics for you.**

I've included more details about the event below. Please let me know if you're interested and I will share the media registration link with you.

Best,  
NAME

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**About the event:**

The summit convenes 1,000+ CEOs and policymakers to discuss the movement of global capital, AI, and the future of key industries – a topic that is increasingly important amid the geopolitical shifts shaping the global economy today.

This year's program, themed "**Capital in Motion**," will feature:

- [insert tailored list of relevant speakers/ government leaders]

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