

U.S. Department of Justice  
Washington, DC 20530

**Supplemental Statement**  
**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

For 6 Month Period Ending 04/30/2024  
(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant  
Fleishman-Hillard Inc.
- (b) Registration Number  
5801
- (c) Primary Business Address  
200 North Broadway, St. Louis, MO 63102

2. Has there been a change in the information previously furnished in connection with the following?

- (a) If an individual:
- |                           |                              |                             |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship           | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation            | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
- (b) If an organization:
- |                          |   |  |
|--------------------------|---|--|
| (1) Name                 | Yes <input checked="" type="checkbox"/> | No <input type="checkbox"/>            |
| (2) Ownership or control | Yes <input type="checkbox"/>            | No <input checked="" type="checkbox"/> |
| (3) Branch offices       | Yes <input type="checkbox"/>            | No <input checked="" type="checkbox"/> |

- (c) Explain fully all changes, if any, indicated in Items (a) and (b) above.  
Registrant is updating its name to reflect that there is no comma.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSES TO ITEMS 3, 4, 5, AND 6.**

3. If the registrant previously filed an Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period. Yes  No

If yes, has the registrant filed an updated Exhibit C? Yes  No

If no, please file the updated Exhibit C.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
Patti Portnoy		UNITED STATES	Sr. Vice President, Sr. Partner, and Chief Financial Officer	04/01/2024

(b) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Position	Date Ceased
See Appendix for Additional Names		

5. (a) Has any person named in Item 4(a) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe the service rendered.

Name	Foreign Principal(s) Represented	Services

(b) During this 6-month reporting period, did any employee or individual working in any capacity, other than in a clerical or secretarial capacity or in a related or similar capacity, begin rendering services to the registrant directly in furtherance of the interests of any foreign principal(s)? Yes  No

Name	Foreign Principal	Residence Address	Citizenship	Position	Date Assumed
See Appendix for Response					

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
See Appendix for Response			

6. Have short form registration statements been previously filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement or submitted with this filing? Yes  No

If no, list names of persons who have not previously filed the required statement or are not submitting a short form with this filing.

**II - FOREIGN PRINCIPAL**

7. Has the registrant's connection with any foreign principal(s) ended during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Foreign Principal	Date of Termination
UAE Government Media Office	03/01/2024
Future Investment Initiative Institute	04/08/2024

8. Has the registrant registered for any new foreign principal(s)<sup>2</sup> during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Foreign Principal	Date Registered
Future Investment Initiative Institute	01/31/2024

9. In addition to those named in Items 7 and 8, if any, list the foreign principal(s) whom the registrant continued to represent during this 6 month reporting period.

United Arab Emirates Space Agency

10. During this 6 month reporting period, has the registrant filed an amendment for changes to Exhibits A<sup>3</sup> and/or B<sup>4</sup> previously filed for any foreign principal(s)? Yes  No

If no, and there is a change to any Exhibit A and/or B, please file an amendment if it is required.

If yes, furnish the following information:

Foreign Principal	Date Amended
UAE Government Media Office	11/17/2023

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

11. During this 6 month reporting period, has the registrant engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, identify each foreign principal and describe in full detail all activities and services:

Foreign Principal	Activities/Services
See Appendix for Response	

12. During this 6 month reporting period, has the registrant, on behalf of any foreign principal, engaged in political activity<sup>5</sup> as defined below? Yes  No

If yes, identify each foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures, social media, internet postings, or media broadcasts, give details as to dates, places of delivery, names of speakers and subject matter. The response must include, but not be limited to, activities involving lobbying, promotion, perception management, public relations, economic development, and preparation and dissemination of informational materials.

Set forth below a general description of the registrant's political activities.

See Appendix for Response

Set forth below in the required detail the registrant's political activities.

Foreign Principal	Date	Contact	Method	Purpose
-------------------	------	---------	--------	---------

13. In addition to the above described activities, if any, has the registrant engaged in activity or rendered any services on its own behalf which benefits the registrant's foreign principal(s)? Yes  No

If yes, describe fully.

Foreign Principal	Activities/Services
-------------------	---------------------

<sup>5</sup> "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.



15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, has the registrant disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement or transmitted monies to any such foreign principal? Yes  No

If no, explain why no disbursements were made.  
See Appendix for Response

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Foreign Principal	Date	Recipient	Purpose	Amount	Subtotal
Future Investment Initiative Institute	03/01/2024-04/30/2024	Fleishman-Hillard Inc. personnel	Travel expenses for FH personnel to attend event hosted by foreign principal	\$ 2,472.31	
Future Investment Initiative Institute	-----	-----	-----	----->	\$ 2,472.31

\$ 2,472.31  
-----  
Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, has the registrant disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Foreign Principal	Date	Recipient	Purpose	Thing of Value
United Arab Emirates Space Agency				None
UAE Government Media Office				None
Future Investment Initiative Institute				None

**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, has the registrant (or any short form registrant) from its own funds and on its own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Donor	Political Organization/Candidate	Method	Amount/Thing of Value
------	-------	----------------------------------	--------	-----------------------

10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

## V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, has the registrant prepared, disseminated or caused to be disseminated any informational materials?<sup>12</sup> Yes  No

(b) If yes, identify each such foreign principal for which informational materials were disseminated and respond to the remaining items in this section.

United Arab Emirates Space Agency  
Future Investment Initiative Institute

17. During this 6 month reporting period, has a budget been established or specified sum of money allocated to finance the registrant's activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, and specify the period of time and the amount.

Foreign Principal	Period of Time	Amount
-------------------	----------------	--------

Total

18. During this 6 month reporting period, has the registrant's activities in preparing, disseminating or causing the dissemination of informational materials included the use of any of the following:

- Magazine or newspaper       Advertising campaigns       Press releases       Pamphlets or other publications  
 Lectures or speeches       Radio or TV broadcasts       Motion picture films       Letters or telegrams  
 Email

Website URL(s): \_\_\_\_\_

Social media websites URL(s): \_\_\_\_\_

Other (specify) \_\_\_\_\_

See Appendix for Response

19. During this 6 month reporting period, has the registrant prepared, disseminated, or caused to be disseminated informational materials among any of the following groups:

- Public officials       Newspapers       Libraries  
 Legislators       Editors       Educational institutions  
 Government agencies       Civic groups or associations       Nationality groups  
 Other (specify) \_\_\_\_\_

See Appendix for Response

20. Indicate the language used in the informational materials:

- English       Other (specify) \_\_\_\_\_

See Appendix for Response

21. Has the registrant filed with the FARA Unit, U.S. Department of Justice a copy of each item of such informational materials prepared, disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

If no, please file the required informational materials.

See Appendix for Response

22. Has the registrant labeled each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes  No

See Appendix for Response

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

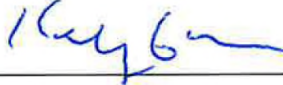
In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature <sup>13</sup>
05/30/2024	kelly Garner	<input type="text" value="Sign"/> /s/kelly Garner
_____	_____	<input type="text" value="Sign"/> _____
_____	_____	<input type="text" value="Sign"/> _____
_____	_____	<input type="text" value="Sign"/> _____

13 This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

**EXECUTION**

In accordance with 28 U.S.C. § 1746, and subject to the penalties of 18 U.S.C. § 1001 and 22 U.S.C. § 618, the undersigned swears or affirms under penalty of perjury that he/she has read the information set forth in this statement filed pursuant to the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, that he/she is familiar with the contents thereof, and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

Date	Printed Name	Signature
5-30-2024	Kelly Garner, Corporate Controller, Sr. VP & Sr. Partner, Fleishman-Hillard Inc.	
_____	_____	_____
_____	_____	_____
_____	_____	_____

**Appendix  
Response to Item 4(b) Attached**

**Item 4(b): Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period? If yes, furnish the following information:**

List of Persons Who Were Ceased As Partners/Officers/Directors

### **Appendix - Response to Item 4(b)**

Effective April 1, 2024, Fred L. Rohlring (Chief Financial Officer, EVP, and Sr. Partner) stepped down from his role of Chief Financial Officer of Registrant.

\*Registrant notes in connection with Items 4(a) and 4(b) of the Supplemental Statement that in the ordinary course of business, employees (including senior-level) join, are promoted, or depart from time to time. Other than Fred L. Rohlring stepping down from his role as CFO and Patti Portnoy assuming that role as described in Items 4(a) and 4(b), Registrant's key decision-makers and senior-most executive management have remained generally constant.

## Appendix Response to Item 5(b)

**Item 5(b): During this 6-month reporting period, did any employee or individual working in any capacity, other than in a clerical or secretarial capacity or in a related or similar capacity, begin rendering services to the registrant directly in furtherance of the interests of any foreign principal(s)?**

<b>Name</b>	<b>Foreign Principal</b>	<b>Residence Address</b>	<b>Citizenship</b>	<b>Position</b>	<b>Date Assumed</b>
Stephanie Boyd	UAE Government Media Office		UNITED STATES	Media Relations/Communications Practitioner	11/17/2023
Matthew Rose	Future Investment Initiative Institute		UNITED STATES	Senior Vice President & Senior Partner	01/29/2024
Chelsie Anne Kumar	Future Investment Initiative Institute		AUSTRALIA	Vice President	01/29/2024
Adele Petagna	Future Investment Initiative Institute		UNITED STATES	Senior Account Executive	01/29/2024
Ivy Diederichs	Future Investment Initiative Institute		UNITED STATES	Vice President	01/29/2024
Vanessa Meek	Future Investment Initiative Institute		SOUTH AFRICA	Partner	01/29/2024
Amy Rosen	Future Investment Initiative Institute		UNITED STATES	Senior Vice President & Partner	01/29/2024

## Appendix Response to Item 5(d)

**Item 5(d): Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? If yes, furnish the following information:**

<b>Name</b>	<b>Position or Connection</b>	<b>Foreign Principal</b>	<b>Date Terminated</b>
Margaret Pierce	Account Executive	UAE Government Media Office	03/01/2024
Amanda Jada	Account Supervisor	UAE Government Media Office	03/01/2024
Sheila Rose	Senior Vice President & Partner	UAE Government Media Office	03/01/2024
Stephanie Boyd	Media Relations/Communications Practitioner	UAE Government Media Office	03/01/2024
Colin Hart	Senior Vice President	Future Investment Initiative Institute	04/08/2024
Matthew Rose	Senior Vice President & Senior Partner	Future Investment Initiative Institute	04/08/2024
Chelsie Anne Kumar	Vice President	Future Investment Initiative Institute	04/08/2024
Adele Petagna	Senior Account Executive	Future Investment Initiative Institute	04/08/2024
Ivy Diederichs	Vice President	Future Investment Initiative Institute	04/08/2024
Vanessa Meek	Partner	Future Investment Initiative Institute	04/08/2024
Amy Rosen	Senior Vice President & Partner	Future Investment Initiative Institute	04/08/2024

## Appendix Response to Item 11

**Item 11: During this 6 month reporting period, has the registrant engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? If yes, identify each foreign principal and describe in full detail all activities and services:**

Foreign Principal(s)	Activities/Services
United Arab Emirates Space Agency	Public relations services in the United States to promote the United Arab Emirates Space Agency's missions and activities, including media relations, identifying and managing speaking opportunities and engagements, and distributing content to US based journalists and media.
UAE Government Media Office	<p>Public relations services to promote the UAE's pavilion activities at the World Economic Forum Annual Meeting 2024 at Davos, consisting of outreach to U.S. based journalists, sharing of press releases and background information, and coordination of speaking opportunities and interviews/briefings with journalists.</p> <p>Because Registrant does not anticipate engaging in any future registrable activities in the United States on behalf of the foreign principal, Registrant is terminating its registration for this foreign principal in connection with this supplemental statement.</p>
Future Investment Initiative Institute	<p>Communications services consisting of development and facilitation of media opportunities for the FII Institute in connection with FII's Priority Summit in Miami, Florida, including identifying possible opportunities for FII's spokesperson, conducting outreach to secure media interviews, background briefings, and commentary opportunities, and developing preparatory materials.</p> <p>Because Registrant does not anticipate engaging in any future registrable activities in the United States on behalf of the foreign principal, Registrant is terminating its registration for this foreign principal in connection with this supplemental statement.</p>

## **Appendix Response to Item 12-Description**

United Arab Emirates Space Agency: Public relations services in the United States to promote the United Arab Emirates Space Agency's missions and activities, including media relations, identifying and managing speaking opportunities and engagements, and distributing content to US based journalists and media.

In November 2023, Registrant filed copies of informational material that it disseminated in October 2023 on behalf of the UAE Space Agency which inadvertently omitted the FARA legend. However, because the informational material explicitly stated at the outset that it was being sent on behalf of UAE Space Agency, it was clear to recipients of the invitation on whose behalf it was being sent. As such, Registrant believes that the overall objectives of the FARA (that it be clear when materials are being disseminated on behalf of a foreign principal) were satisfied albeit that the specific required text for the legend was not used.

UAE Government Media Office: Public relations services to promote the UAE's pavilion activities at the World Economic Forum Annual Meeting 2024 at Davos, consisting of outreach to U.S. based journalists, sharing of press releases and background information, and coordination of speaking opportunities and interviews/briefings with journalists.

Future Investment Initiative Institute: Communications services consisting of development and facilitation of media opportunities for the FII Institute in connection with FII's Priority Summit in Miami, Florida, including identifying possible opportunities for FII's spokesperson, conducting outreach to secure media interviews, background briefings, and commentary opportunities, and developing preparatory materials.

## **Appendix**

### **Response to Item 14(a)-Description**

UAE Government Media Office: Registrant had not received payment from this foreign principal prior to the end of the reporting period covered by this Supplemental Statement for registrable activities conducted in the United States on behalf of the foreign principal.

Because Registrant does not anticipate engaging in any future registrable activities in the United States on behalf of the foreign principal, Registrant is terminating its registration for this foreign principal in connection with this supplemental statement.

## Appendix Response to Item 14(a)-Detail

Foreign Principal(s)	Date Received	From Whom	Purpose	Amount	Subtotal
United Arab Emirates Space Agency	11/30/2023	Payment to Registrant originated from FH London, as services are provided via intercompany agreement	Media relations services (amts invoiced and received in GBP, conversions based on US Treasury 2024 Q1 rates)	\$13,391.35	
United Arab Emirates Space Agency	01/31/2024	Payment to Registrant originated from FH London, as services are provided via intercompany agreement	Media relations services (amts invoiced and received in GBP, conversions based on US Treasury 2024 Q1 rates)	\$ 6,872.64	
United Arab Emirates Space Agency	-----	-----	-----	----->	\$20,263.99
Future Investment Initiative Institute	03/25/2024	Future Investment Initiative	Communications services	\$141,852.50	
Future Investment Initiative Institute	04/02/2024	Future Investment Initiative	Communications services	\$ 7,437.50	
Future Investment Initiative Institute	-----	-----	-----	----->	\$149,290.00

## **Appendix Response to Item 15(a)-Description**

United Arab Emirates Space Agency: Registrant did not disburse monies in connection with registrable activities on behalf of the UAE Space Agency during the reporting period. Registrant's activities were limited to media relations, and those activities did not involve the disbursement of funds on behalf of the foreign principal. UAE Government Media Office: Registrant's activities were limited to public relations services, and those activities did not involve the disbursement of funds on behalf of the foreign principal during this reporting period.

## Appendix Response to Item 18-List

**Item 18-List: During this 6 month reporting period, has the registrant's activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:**

<b>Foreign Principal</b>	<b>Informational Materials</b>
United Arab Emirates Space Agency	Email
Future Investment Initiative Institute	Press releases
Future Investment Initiative Institute	Email

## Appendix Response to Item 19-List

**Item 19-List: During this 6 month reporting period, has the registrant prepared, disseminated, or caused to be disseminated informational materials among any of the following groups:**

<b>Foreign Principal</b>	<b>Recipients</b>
United Arab Emirates Space Agency	Editors
United Arab Emirates Space Agency	Other (specify): Reporters, business groups
Future Investment Initiative Institute	Editors
Future Investment Initiative Institute	Other (specify): Reporters, business groups

## Appendix Response to Item 20-List

**Item 20-List: Indicate the language used in the informational materials:**

<b>Foreign Principal</b>	<b>Language Used</b>
United Arab Emirates Space Agency	English
Future Investment Initiative Institute	English

## Appendix Response to Item 21-List

**Item 21-List: Has the registrant filed with the FARA Unit, U.S. Department of Justice a copy of each item of such informational materials prepared, disseminated or caused to be disseminated during this 6 month reporting period? If no, please file the required informational materials.**

<b>Foreign Principal</b>	<b>Filed</b>
United Arab Emirates Space Agency	Yes
Future Investment Initiative Institute	Yes

## Appendix Response to Item 22-List

**Item 22-List: Has the registrant labeled each item of such informational materials with the statement required by Section 4(b) of the Act?**

<b>Foreign Principal</b>	<b>Label</b>
United Arab Emirates Space Agency	No
Future Investment Initiative Institute	Yes