



Hof van Busleyden



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February 2024

Knights of the Golden Fleece exhibition



Mechelen was the magnificent capital of the Burgundian Netherlands in the 16th century. This historic period comes to life in the museum Hof Van Busleyden: After the restoration of the permanent exhibition, the exterior facade, and the gardens, this imposing city palace showcases the importance of Mechelen for the intellectual and socio-political changes of the Renaissance.

From February 24th, 2024 to June 2nd 2024, the exhibition 'Knights of the Golden Fleece' allows you to relive the gathering of knights in Mechelen in 1491 through a unique set of 15th-century coats of arms, on display for the first time since their restoration.

25 new Green Key properties



2024 started well, as Flanders could welcome no fewer than 25 new Flemish operators to the Green Key sustainability label. A great confirmation of the growing success of sustainable tourism! Green Key is the international sustainability label for accommodations, MICE venues, attractions, and restaurants. The label shows which tourism operators are working sustainably.

The growth of the label is partly due because several international hotel chains chose to commit to Green Key,

including Accor, IHG, Motel One and Radisson Group.
See all 186 Green Key holders in Flanders.

Riding the Tour of Flanders Sportive



Do you have clients that would like to experience a sportive cycling adventure? Consider 'We Ride Flanders'. Saturday 30rd March 2024 will be another great day for cycling! A day before the pros you can ride your own Tour of Flanders. Suffering on the steep climbs and cobbled sections, enjoying the picturesque, meandering roads through the Flemish countryside, and being propelled by that typical, unparalleled atmosphere of 'We Ride Flanders'.

The longest distance (257 km) will start from Antwerp and finish in Oudenaarde. All other distances start and finish in Oudenaarde. For more information and to register, please visit '[We Ride Flanders](#)'.

Flemish Masters in SITU



Flanders is home of the old masters and modern artists. They often created their works for a specific location: a small village church, a cathedral, a monastery, a town hall, or a castle. Many can be admired in museums today, but dozens can still be seen - after centuries - in their original locations, some in the great Flemish art cities, others in lesser-known but equally beautiful towns and villages. Stand where the artist must have stood and see what he/she saw.

With the '[Flemish Masters in situ](#)' initiative, around 100 places are now presented in a new way: visitors can put together their own individual route using an interactive map. Updated background information on the works of art and their history can be found onsite. The art venues are easy to reach and are generally barrier-free for all visitors.

Americans in Flanders Fields

The exhibition '[Americans in Flanders Fields](#)', February 6th, 2024 - May 31st, 2024, highlights the presence of Americans in Belgium during the First World War, before and after the official US participation in the war. When the War broke out, there was much sympathy for 'poor little Belgium'. This led to all sorts of initiatives in America to help the Belgian civilians. Soon, American citizens were also enlisting in Allied armies to do their duty at the front.



Situated in the north of Belgium, Flanders boasts six beautifully preserved historic cities:
Antwerp, Bruges, Brussels, Ghent, Leuven, and Mechelen.

This material is distributed by the Tourist Office for Flanders, Belgium on behalf of the Flanders Tourism Board.
Additional information is available at the Department of Justice, Washington, DC.

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