

From GFNY to Belgium



Flanders
State of the Art

(c) Steven Ledoux

Visit our booth at the GFNY to learn more about Cycling in Flanders

Sportive Cycling in the Heartland of Cycling

Flanders is the heartland of cycling. Our undulating landscape with its demanding hill and cobbles forms the backdrop for our Flemish spring classics. Cycling culture lives in our blood and cycling heritage in our hearts. Flanders lives and breathes for cycle racing. Breathe along with us. Ride the Sportives of the Tour of Flanders. Explore the rich history of cycling in museums, e.g. Koers or the Tour of Flanders Museum.

Ride the Flandrien Challenge in Flanders

Flanders is calling you for an unbelievable experience. Hit 59 iconic berg & cobble segments, marked on the road and tracked online, in less than 72 hours. If you succeed, we'll make you a legend: with your own personalized stone on the wall of fame of the Centre Ronde van Vlaanderen in Oudenaarde.

The Flandrien Challenge is a cycling challenge where digital and physical worlds collide. It visualizes the digital STRAVA segments on the road surface of numerous storied climbs and cobbled roads in Flanders.

Races and Championships

Flanders is home to many cycling races throughout the year, with the Ronde van Vlaanderen/Tour of Flanders as the most iconic spring race. It is a spectacular experience for spectators and cycling fans.

Leisure Cycling

Flanders is a region that provides you with a great, all-round cycling holiday. The castles, museums, medieval churches, picturesque villages and artistic towns will fascinate culture lovers. Outdoorsy-types can enjoy the complete tranquility of the Flemish countryside with national parks, woods, rolling hills, canals and rivers. Over 7,500 miles of cycling roads are waiting to be explored. Check out our 9 new **Icon routes**, showcasing the best of Flanders. The **Flanders' Finest Cycle Routes** take you past all the wonderful things Flanders has to offer.

Links:

www.cyclinginlanders.cc

www.koersmuseum.be
www.crvv.be

www.cyclinginlanders.cc/flandrien-challenge

www.rondevanvlaanderen.be

www.flandersbybike.com

www.visitflanders.com/en/flandersfinestcyclerroutes

cyclinginlanders.cc

This material is distributed by the Tourist Office for Flanders, Belgium on behalf of the Flanders Tourism Board. Additional information is available at the Department of Justice, Washington, DC.

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