

Having trouble reading this email? [Click here.](#)



Newsletter #5 Conferences in Flanders

Can you believe it? This is already our fifth newsletter!

However **diverse** the topics in this issue may be, one strong thread connects them all: you and your wonderful profession of organizing conferences. We hope you enjoy reading this issue. And afterwards: enjoy your fantastic work even more.

Why your job isn't the hardest in the world after all

Finding the perfect location for your next conference isn't easy. But you don't have the hardest job in the world. Why not? Because in Flanders, we do everything we can to make your task as enjoyable as possible. [Read more >>](#)



Create impact with your conference? Good for business!

Who says impact doesn't pay off? Put the spotlight on the positive change your conference creates, and you'll delight your audience, win over the government, and get businesses on your side. There might even be prize money in it for you.

[Read more >>](#)

**Blue is the new green:
take a dive into impact**

If the oceans were a country, their economy would rank fifth in the world. In this vast "Blue Economy", Flanders' conference cities stand out with unique strengths to make your conference truly impactful.

[Read more >>](#)



You never get a second chance to make a first impression

That saying holds true for conferences too. And how do you make a great first impression? With a graphic identity that turns curious onlookers into eager delegates. Get inspired by the examples in this article.

[Read more >>](#)

Is there a Legacy Maker hidden inside you?

Are you a researcher, entrepreneur, scientist, policymaker, or pioneer with plans to organise a conference that creates real impact in Flanders?

Then you're a true Legacy Maker and you deserve a place in our network of changemakers.

Want to know more? Get in touch with [Tuya Beyers.](#)

Follow us online



FLANDERS
CONVENTION
BUREAU



This is an official newsletter of the government of Flanders.

This email was sent to brecht.putman@visitflanders.com

[Privacy Policy](#) | [Unsubscribe](#).

FLANDERS Convention Bureau · Grasmarkt 61 · 1000 Brussels · België · +32 2 504 0300 ·
info@flandersconventionbureau.com

*Notice for US citizens: this material is distributed by the Tourist Office for Flanders, Belgium on behalf of the Flanders Tourism Board. Additional information is available from the Department of Justice, Washington, DC.