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Embassy of Colombia in the United States

FOR IMMEDIATE RELEASE

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****MEDIA ADVISORY****

Ambassador Pinzón to Host Discussion on “South America: Investing in Innovation”

Tech, Innovation Leaders to Examine Colombia’s Role in Modern Economy at Event Presented by Google

Washington, DC — Tomorrow, Wednesday, February 8, Colombian Ambassador to the United States Juan Carlos Pinzón will host a panel discussion: “South America: Investing in Innovation.” The event, presented by Google, will bring together leaders in technology and innovation policy to explore the following questions: How is South America embracing the 4th industrial revolution?; What do we want to see come out of South America through this transformative period?; What is the role of Colombia in this new era and how to seize its opportunities?; What is the role of trade?; What are the regulatory models that need to be in place to launch growth across South America?; and more.

Ambassador Pinzón will deliver opening remarks, followed by a keynote address by former Colombian Minister of Information and Communication Technologies Diego Molano. After the remarks, panel discussions will take place on “Trends, Trade and Technology in South America,” “Emerging Innovative Entrepreneurs” and “Thinking Out of the Box: A Path to Peace.” A networking reception will follow.

WHO:

- **H.E. Juan Carlos Pinzón**, Ambassador of Colombia to the United States
- **Diego Molano**, former Minister of Information and Communication Technologies
- **Jose Miguel Sokoloff**, Global President of Mullenlowe Group’s Creative Council
- **David Weller**, Head of Global Trade Policy, Google
- **Ashley Friedman**, Director of Global Policy, ITI

WHEN:

Wednesday, February 8, 2017
3:30pm – 6:30pm

WHERE:

The Residence of the Ambassador of Colombia
1520 20th Street, NW
Washington, DC 20036

RSVP:

Media should confirm their attendance in advance by contacting Olga Acosta at OAcosta@colombiaemb.org or 202-821-2792.

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