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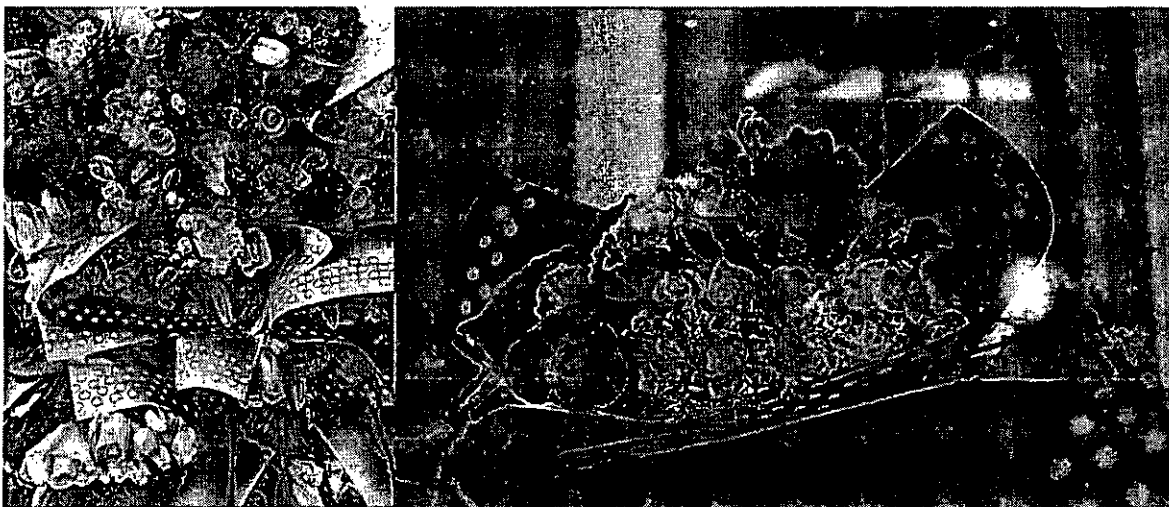


Embassy of Colombia in the United States

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Embassy Celebrates International Women's Day with Flower Deliveries to Prominent Women in Washington



Washington, DC — Today, the Embassy of Colombia, in association with Asocolflores, the Association of Colombian Flower Exporters, commemorated International Women's Day by delivering Colombian flowers to prominent women in Washington.

From women ambassadors to members of Congress and Administration officials, Embassy staff hand-delivered flowers to highlight how Colombia's flower industry empowers women.

"The Colombian flower industry has empowered tens of thousands of women in our country, helping them earn money to care for themselves and their families," said Juan Carlos Pinzón, Colombian Ambassador to the United States. "Delivering these flowers on International Women's Day honors the many accomplishments of women in both Colombia and here in Washington."



Colombia's flower-growing industry is one of the country's most dynamic economic sectors, advancing Colombian workers and their families, as well as supporting businesses at home and in the United States.

Eighty percent of employees of the Colombian flower industry are women, and female employment in floriculture represents 25 percent of total Colombian agriculture employment. In addition, over 25,000 U.S. florist retailers and nearly 1,000 U.S. wholesalers and supermarkets receive on average 60 percent of the flowers they sell from Colombia.

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