

U.S. Department of Justice

Washington, DC 20530

Supplemental Statement

Pursuant to the Foreign Agents Registration Act of 1938, as amended

For Six Month Period Ending 12/31/12 (Insert date)

I - REGISTRANT

1. (a) Name of Registrant (b) Registration No.
BLJ Worldwide 5875

(c) Business Address(es) of Registrant
250 W. 57th St.
Ste. 1311
New York, NY 10107

2. Has there been a change in the information previously furnished in connection with the following?

- (a) If an individual:
(1) Residence address(es) Yes No
(2) Citizenship Yes No
(3) Occupation Yes No
(b) If an organization:
(1) Name Yes No
(2) Ownership or control Yes No
(3) Branch offices Yes No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.
Brown Lloyd James changed its name to BLJ Worldwide on 12/10/12.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).

3. If you have previously filed Exhibit C, state whether any changes therein have occurred during this 6 month reporting period.

Yes No

If yes, have you filed an amendment to the Exhibit C? Yes No

If no, please attach the required amendment.

The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

Name	Residence Address	Citizenship	Position	Date Assumed
Calvin Dark	1423 S Street NW, Apt 1 Washington, DC 20009	USA	Managing Director DC Office	11/12/12

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
[SEE ATTACHMENT]		

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
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6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

## II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes  No
- If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes  No
- If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

The China-US Exchange Foundation  
 The Shafallah Center for Children with Special Needs  
 The Yasuni-ITT Commission  
 The Republic of Ecuador  
 The Kingdom of Morocco (via Gerson Global Strategies)\*

\*BLJ does not actively represent The Kingdom of Morocco (via Gerson Global Strategies) as we ceased work in December 2012, but BLJ does currently continue to receive past due monies from Gerson Global Strategies.

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes  No

Exhibit B<sup>4</sup> Yes  No

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

**III - ACTIVITIES**

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, identify each foreign principal and describe in full detail your activities and services:

[SEE ATTACHMENT]

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

[SEE ATTACHMENT]

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes  No

If yes, describe fully.

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<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

**IV - FINANCIAL INFORMATION**

**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date	From Whom [SEE ATTACHMENT]	Purpose	Amount
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Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, have you filed an Exhibit D to your registration? Yes  No

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal? Yes  No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).  
 8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.  
 9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
	[SEE ATTACHMENT]		

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Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

## V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>

Yes  No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?

Yes  No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

The China-US Exchange Foundation (www.chinausfocus.com)

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts     Magazine or newspaper     Motion picture films     Letters or telegrams  
 Advertising campaigns     Press releases     Pamphlets or other publications     Lectures or speeches  
 Other (specify) \_\_\_\_\_

**Electronic Communications**

Email

Website URL(s): www.chinausfocus.com

Social media websites URL(s): www.twitter.com/chinausfocus

Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials     Newspapers     Libraries  
 Legislators     Editors     Educational institutions  
 Government agencies     Civic groups or associations     Nationality groups  
 Other (specify) United Nations

21. What language was used in the informational materials:

- English     Other (specify) Spanish

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

Yes  No

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.



**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)

February 07, 2013

/s/ Peter Brown

eSigned

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

BLJ WORLDWIDE

FARA REG. NO. 5875

## ATTACHMENT TO THE SUPPLEMENTAL STATEMENT FOR JULY 1, 2012 TO DECEMBER 31, 2012

5 (c).

During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? (Yes)

Name	Position or Connection	Date Terminated
Matthew Van Wagenen	Account Executive	10/11/12
Anthony Wagenseil	Account Executive	03/06/12
Jasmine Harris	Account Executive	02/13/12
Celine Kiermeier	Director of Events	03/06/12
Brian Wagner	Managing Director, DC Office	4/17/12
Stephen Rademaker	Filing Error	N/A (never been a BLJ employee)

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement?

**The China-US Exchange Foundation:** Promoted CUSEF's interests and activities in the U.S., including expanding third-party supporters, generating media placements, and arranging visits for delegations to China. Also supported the ChinaUSFocus.com website, which included sourcing content to submit to the Foundation and performing periodic general promotional activities.

**The Kingdom of Morocco (via Gerson Global Strategies):** Provide comprehensive public affairs, media, online blogging advice, and work to disseminate messages and information to a variety of audiences in the U.S. relating to Morocco's social, political, and economic development. BLJ stopped active work for GGS in December 2011; however, we are currently still receiving past due monies.

**The Shafallah Center for Children with Special Needs:** Implemented their Annual International Shafallah Forum held in Doha, Qatar on January 22-24, 2012. Responsible for sending out save the dates, invitations, and letters; contacting media; fielding questions from people interested in attending the forum; assisting people in registering for the Forum; and running the operations of the forum.

**The Yasuni-ITT Commission:** Increased public awareness of the Yasuni-ITT Commission's initiative by developing and implementing a comprehensive public outreach campaign that included media relations, networking, thought-leadership, and grass roots initiatives.

**Republic of Ecuador:** Support the Embassy in Washington, D.C. in a full range of public relations services, including media relations, strategic advice, grassroots outreach, public and private events, logistical support, and research & analysis.

*12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity as defined below? If yes, identify each such foreign principal and describe in full detail all such political activity.*

**The China-US Exchange Foundation:** Reached out to the following universities, media outlets, and think tanks for contributions for the ChinaUSFocus website:

**Universities**

- Boston University
- Case Western University
- Champlain College
- Columbia University
- Cornell University
- George Washington University
- Georgetown University
- Harvard University
- Indiana University
- Loyola Marymount
- National Defense University
- Pepperdine University
- Princeton University
- Rice University
- Seton Hall University
- St. Joseph's University
- St. Olaf College
- Syracuse University
- United States Military Academy
- University of California, San Diego
- University of California, Santa Cruz
- University of Houston
- University of Kansas
- University of Maryland
- University of Michigan
- University of Montana
- University of North Carolina
- University of North Carolina, Charlotte
- University of Southern California
- University of Virginia
- University of Wyoming
- US Naval War College
- Yale University

**Media Outlets**

- Council on Foreign Relations
- Forbes
- Foreign Affairs

- Foreign Policy
- New York Times
- Project Syndicate

**Think Tanks**

- American Foreign Policy Council
- Asia Society
- Asia-Pacific Center for Security Studies
- Brookings Institution
- Carnegie Council for Ethics in International Relations
- CATO Institute
- Center for American Progress
- Center for Economic Policy and Research
- Center for Naval Analysis
- Center for New American Security
- Center for Strategic & International Studies
- Council on Foreign Relations
- EastWest Institute
- Hudson Institute
- Institute for National Strategic Studies
- International Rivers
- Jamestown Foundation
- Kissinger Institute
- RAND Corporation
- Stanley Foundation
- The Asia Foundation
- The Corporate Council on Africa
- Wilson Center

We also arranged private dinners at BLJ's CEO's home on behalf of CUSEF. Below is a list of outlets that attended:

- Newsweek
- Slate Magazine
- The Economist
- New York Times
- Time Magazine
- CNN
- Associated Press
- Bloomberg
- Wall Street Journal

We also arranged for the following media outlets to go on trips to China:

- Time Magazine
- Newsweek Magazine
- National Public Radio
- The Los Angeles Times

- Slate Magazine
- Bloomberg News

No government officials joined trips from 7/1/12 to 12/31/12.

**BLJ WORLDWIDE****FARA REG. NO. 5875****ATTACHMENT TO THE SUPPLEMENTAL STATEMENT FOR JULY 1, 2012 – DECEMBER 31, 2012****14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? (YES)

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.

**DATE**

<b>DATE</b>	<b>FROM WHOM</b>	<b>PURPOSE</b>	<b>AMOUNT</b>
(thru) 12/31/2012			
12/31/2012	China-U.S. Exch Found	Fees	\$189,000.00
12/31/2012	China-U.S. Exch Found	Expenses	\$63,575.22
12/31/2012	Kingdom of Morocco	Fees	\$0
12/31/2012	Kingdom of Morocco	Expenses	\$0
12/31/2012	Shafallah Center	Fees	\$120,000.00
12/31/2012	Shafallah Center	Expenses	\$35,184.27
12/31/2012	Yasuni	Fees	\$190,700
12/31/2012	Yasuni	Expenses	\$0
12/31/2012	Embassy of Ecuador	Fees	\$180,000
12/31/2012	Embassy of Ecuador	Expenses	\$0
		<b>TOTAL</b>	<b>\$778,459.49</b>

**BLJ WORLDWIDE****FARA REG. NO. 5875****ATTACHMENT TO THE SUPPLEMENTAL STATEMENT FOR JULY 1, 2012 – DECEMBER 31, 2012****15. (a) DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you (1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7,8, or 9 of this statement? (YES)

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

**China-US Exchange Foundation**

<b>Job ID</b>	<b>Phase ID</b>	<b>GL Acct ID</b>	<b>Trans Description</b>	<b>Debit Amt</b>	<b>Credit Amt</b>
		510000	Recharge Airfare Billed		32,346.10
		511000	Recharge Hotel/Lodging Billed		2,207.40
		512000	Recharge Entertainment Billed		2,883.37
		513000	Recharge Local Transport Billed		1,932.64
		516000	Recharge Office Supplies Billed		3,559.41
		517000	Recharge Messenger/FedEx Billed		51.64
		518000	Recharge Outside Services Billed		20,594.66
					<u>63,575.22</u>
<b>Report</b>	<b>Total</b>				<u><b>63,575.22</b></u>

**Shafallah Center for Children with Special Needs**

<b>Job ID</b>	<b>Phase ID</b>	<b>Cost Code ID</b>	<b>GL Acct ID</b>	<b>GL Acct Description</b>	<b>Debit Amt</b>	<b>Credit Amt</b>
98 Shafallah			510000	Recharge Airfare Billed		13,384.35
			511000	Recharge Hotel/Lodging Billed		2,669.76
			513000	Recharge Local Transport. Billed		19,130.16
<b>Report</b>	<b>Total</b>					<b>35,184.27</b>