

U.S. Department of Justice

Washington, DC 20530

**Supplemental Statement**

**Pursuant to the Foreign Agents Registration Act of 1938, as amended**

For Six Month Period Ending 12/31/13  
(Insert date)

**I - REGISTRANT**

1. (a) Name of Registrant (b) Registration No.

BLJ Worldwide LTD 5875

(c) Business Address(es) of Registrant

250 West 57th Street  
Suite 1311  
New York, NY 10107

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- (1) Residence address(es) Yes  No
- (2) Citizenship Yes  No
- (3) Occupation Yes  No

(b) If an organization:

- (1) Name Yes  No
- (2) Ownership or control Yes  No
- (3) Branch offices Yes  No

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

**IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).**

3. If you have previously filed Exhibit C<sup>1</sup>, state whether any changes therein have occurred during this 6 month reporting period.

Yes  No

If yes, have you filed an amendment to the Exhibit C? Yes  No

If no, please attach the required amendment.

<sup>1</sup> The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Position	Date Connection Ended
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(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes  No

If yes, furnish the following information:

Name	Residence Address	Citizenship	Position	Date Assumed
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5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes  No

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes  No

Name	Residence Address	Citizenship	Position	Date Assumed
John Banks-Brooks	520 S 2nd St #1006 Springfield, IL 62701	USA	Consultant	November 1, 2013

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Date Terminated
[See Attachment]		

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes  No

If yes, furnish the following information:

Name	Position or Connection	Foreign Principal	Date Terminated
[See Attachment]			

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes  No

If no, list names of persons who have not filed the required statement.

**II - FOREIGN PRINCIPAL**

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes  No   
If yes, furnish the following information:

Foreign Principal  
Yasuni-ITT Commission

Date of Termination  
12/31/2013

8. Have you acquired any new foreign principal(s)<sup>2</sup> during this 6 month reporting period? Yes  No   
If yes, furnish the following information:

Name and Address of Foreign Principal(s)  
Emirates Center for Strategic Studies & Research  
via Adam Friedman Associates, LLC  
New Airport Road, Abu Dhabi, UAE

Date Acquired  
8/1/2013

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)<sup>2</sup> whom you continued to represent during the 6 month reporting period.

China-United States Exchange Foundation  
Embassy of the Republic of Ecuador

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A<sup>3</sup> Yes  No   
Exhibit B<sup>4</sup> Yes  No

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes  No

If yes, have you filed an amendment to these exhibits? Yes  No

If no, please attach the required amendment.

<sup>2</sup> The term "foreign principal" includes, in addition to those defined in section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a)(9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

<sup>3</sup> The Exhibit A, which is filed on Form NSD-3 (Formerly CRM-157) sets forth the information required to be disclosed concerning each foreign principal.

<sup>4</sup> The Exhibit B, which is filed on Form NSD-4 (Formerly CRM-155) sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

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11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, identify each foreign principal and describe in full detail your activities and services:

[See Attachment]

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12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity<sup>5</sup> as defined below? Yes  No

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

[See Attachment]

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13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes  No

If yes, describe fully.

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<sup>5</sup> The term "political activity" means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

**IV - FINANCIAL INFORMATION**

**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes  No

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.<sup>6</sup>

Date [See Attachment]	From Whom	Purpose	Amount
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Total

**(b) RECEIPTS - FUNDRAISING CAMPAIGN**

During this 6 month reporting period, have you received, as part of a fundraising campaign<sup>7</sup>, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

If yes, have you filed an Exhibit D to your registration? Yes  No

If yes, indicate the date the Exhibit D was filed. Date \_\_\_\_\_

**(c) RECEIPTS-THINGS OF VALUE**

During this 6 month reporting period, have you received any thing of value<sup>9</sup> other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes  No

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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<sup>6, 7</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).  
<sup>8</sup> An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.  
<sup>9</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

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15. (a) **DISBURSEMENTS-MONIES**

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes  No

(2) transmitted monies to any such foreign principal? Yes  No

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
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Total

**(b) DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value<sup>10</sup> other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes  No

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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**(c) DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value<sup>11</sup> in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes  No

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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<sup>10, 11</sup> Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks" and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?<sup>12</sup>  
 Yes  No

If Yes, go to Item 17.

(b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?  
 Yes  No

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.

- China-United States Exchange Foundation
- Embassy of the Republic of Ecuador
- Emirates Center for Strategic Studies & Research via Adam Friedman Associates, LLC

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes  No

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- Radio or TV broadcasts
- Magazine or newspaper
- Motion picture films
- Letters or telegrams
- Advertising campaigns
- Press releases
- Pamphlets or other publications
- Lectures or speeches
- Other (specify) \_\_\_\_\_

Electronic Communications

- Email
- Website URL(s): www.chinafocus.com, www.keeptradegoing.com
- Social media websites URL(s): Twitter: @chinausfocus, @keeptradegoing, @RostroEcuador/ Facebook: Rostros de Ecuador  
Facebook: Keep Trade Going, China-US Focus
- Other (specify) \_\_\_\_\_

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- Public officials
- Newspapers
- Libraries
- Legislators
- Editors
- Educational institutions
- Government agencies
- Civic groups or associations
- Nationality groups
- Other (specify) \_\_\_\_\_

21. What language was used in the informational materials:

- English
- Other (specify) Spanish

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes  No

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?

- Yes  No

<sup>12</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.



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**VI - EXECUTION**

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature<sup>13</sup>)

February 06, 2014

/s/ Peter Brown

eSigned

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<sup>13</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

BLI WORLDWIDE

FARA REG. NO. 5875

**ATTACHMENT TO THE SUPPLEMENTAL STATEMENT FOR July 1, 2013 TO December 31, 2013**

5. (c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period?

Name	Position or Connection	Date Terminated
Colin Hart	Account Manager	8/30/13
Katie Hill	Associate Director	10/15/13
Sarai Ana Pena	Account Manager	3/15/13
Matthew Van Wagenen	Account Executive	10/31/12

5 (d). Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period?

Name	Position or Connection	Foreign Principal	Date Terminated
Peter Brown	CEO/Owner	Yasuni-ITT Commission	12/31/13
Mike Holtzman	Partner	Yasuni-ITT Commission	12/31/13
Marc Smrikarov	Vice-President	Yasuni-ITT Commission	12/31/13
Calvin Dark	Managing Director – DC	Yasuni-ITT Commission	12/31/13
Jorge Luis Gallegos	Account Manager	Yasuni-ITT Commission	12/31/13

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement?

**The China-US Exchange Foundation:** Promoted CUSEF's interests and activities in the U.S., including maintaining relationships with third-parties in US, generating media placements, and arranging visits for delegations to China. Also supported the ChinaUSFocus.com website, which included sourcing content to submit to the Foundation, performing periodic general promotional activities, and developing content for social media.

**The Yasuni-ITT Commission:** No outreach conducted—project ended.

**Republic of Ecuador:** Support the Embassy in Washington, D.C. in a full range of public relations services, including media relations, strategic advice, grassroots outreach, public and private events, logistical support, and research & analysis. We also develop social media content for the Embassy's "Keep Trade Going" and "Rostros de Ecuador" Twitter & Facebook campaigns.

**Emirates Center for Strategic Studies & Research via Adam Friedman Associates, LLC:** Support Adam Friedman Associates LLC in conducting global activities deemed important to the Emirates Center for Strategic Studies & Research, which include strategic advice, research, media outreach, events and other services as needed.

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity as defined below? If yes, identify each such foreign principal and describe in full detail all such political activity.

**The China-US Exchange Foundation:** Reached out to the following Us government officials, universities, media outlets, and think tanks for contributions for the ChinaUSFocus website:

**US Government Officials**

- Rep. John Larson
- Rep. Steve Chabot
- Rep. Gerry Connolly
- Rep. Colleen Hanabusa
- Rep. Sheila Jackson Lee

**Universities**

- Boston University
- Bucknell University
- Claremont McKenna College
- Columbia University
- Cornell University
- Fordham University
- George Washington University
- Georgetown University
- Harvard University
- Johns Hopkins University
- Loyola Marymount University
- New York University
- Pepperdine University
- Seton Hall University
- Tufts University
- University of Iowa
- University of Southern California
- University of Virginia
- University of Wyoming
- US Naval War College
- Vanderbilt University
- Yale University

**Think Tanks**

- American Enterprise Institute
- Brookings Institution
- Carnegie Endowment for International Peace
- CATO Institute
- Center for Economic and Policy Research
- Center for Naval Analyses
- Center for New American Security
- Center for Strategic and International Studies
- Committee of 100
- Council on Foreign Relations
- Eurasia Group

- Heritage Foundation
- Hudson Institute
- Jamestown Foundation
- National Council on US-China Relations
- Peterson Institute for International Economics
- RAND Corporation
- Reason Foundation
- Stanley Foundation

We also arranged private dinners at BLJ's CEO's home on behalf of CUSEF. Below is a list of outlets that attended:

- Financial Times
- New York Times
- Bloomberg News
- ABC News

We also arranged for the following media outlets to go on trips to China:

- Chicago Tribune
- Chicago Magazine
- Minneapolis Star Tribune
- San Francisco Chronicle
- Time Magazine
- The Hill
- NPR
- The Guardian

**The Yasuni-ITT Commission:** No outreach conducted- project canceled.

**Embassy of Ecuador:** Distributed newsletter and related content on behalf of the Embassy of Ecuador to the following outlets:

- 1500 AM Federal News Radio
- ABC Television Network
- Achenblog
- AdAge
- AdWeek
- AEI Newsletter
- AFP
- Afro American Newspapers
- Agence France-Presse
- Agencia EFE
- American Journal Of International Law
- American University International Law Review
- Associated Press
- BBC/British Broadcasting Corporation

- Bloomberg
- C-SPAN.org
- Capital Business
- Capital News Service
- CCTV America
- Center for American Progress
- Chicago Sun-Tribune
- Christian Science Monitor
- ClimateWire News Service/Syndicate Bureau
- CNN
- Congressional Quarterly
- Dow Jones Newswires
- El Tiempo Latino
- Energy Economics Magazine
- Energywise Blog
- Fast Company
- Feature Story News
- Financial Times
- Forbes
- Foreign Policy
- Fortune
- FOX News Channel
- FP Passport
- Fusion (ABC/Univisión)
- Georgetown Journal of International Law
- Global Development: Views from the Center
- Hispanic Communications Network
- Hispanic Link News Service
- Houston Chronicle
- Inter Press Service
- International Business Times
- La Opinión
- LA Times
- Latism.org
- Law 360
- Legal Newsline
- Letters Bloggatory
- McClatchy Newspapers
- Miami Herald
- Monday Developments
- Mother Jones
- National Geographic Travel (DC)
- National Journal
- NBC News Channel
- NPR/National Public Radio
- PBS/Public Broadcasting Service

- Politico
- Public Citizen
- Reuters
- Roll Call
- Satellite Business News
- Science
- Scripps Howard News Service
- Telemundo
- The ABA Washington Letter
- The American Lawyer
- The Christian Science Monitor
- The Economist
- The Hill
- The Huffington Post
- The New Republic
- The New York Times
- The New Yorker
- The People's Attorney
- The Trial Warrior Blog
- The Wall Street Journal
- The Washington Informer
- The Washington Post
- The Washington Times
- The Weekly Standard
- Think Progress
- TIME
- Travel + Leisure
- U.S. Department of Defense - Communications
- U.S. News & World Report
- Univision
- UPI
- USA Today
- Voice of America
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We also distributed the newsletter and related content to the following universities:

- Case Western
- Reserve University
- Resources for the Future
- Cornell University
- University of California System
- University of California, Los Angeles
- Kansas State University
- Johns Hopkins University
- Yale University
- Environmental Defense Fund

- Washington University
- Purdue University
- Oregon University System
- Michigan State University
- Harvard Medical School
- The University of Colorado System
- University of Virginia
- Natural Resources Defense Council
- Boston University
- Franciscans International
- Harvard University
- University of Wisconsin System
- National Audubon Society
- Sierra Club
- University of Michigan
- Yeshiva University
- The University of Texas System
- Cooperation Internationale pour le Developpement et la Solidarite
- The United Nations Foundation
- University System of Georgia
- The Nature Conservancy
- University of California, San Francisco
- Center for Biological Diversity
- University of Pennsylvania
- Physicians for Social Responsibility
- Georgia Southern University
- The University of North Carolina System
- World Resources Institute
- Princeton University
- Rainforest Alliance
- National Wildlife Federation
- Massachusetts Institute of Technology
- Dartmouth College
- University System of Maryland
- University of Maryland, Baltimore County
- University of California, San Diego
- University of California, Davis
- University of California, Santa Cruz
- Global Rights
- Friends of the Earth
- Oregon Health & Science University
- World Wildlife Fund
- George Mason University
- Duke University
- University of Hawaii Manoa
- University of Illinois

- The University of Hawaii System
- The University of North Carolina at Chapel Hill
- University of Houston System
- University of Massachusetts System
- University of Pittsburgh
- University of Alaska System
- State University of New York System
- University of New Mexico
- Louisiana State University and Agricultural and Mechanical College
- University of the South
- Environmental Development Action in the Third World
- University of Arkansas System
- The Ohio State University
- University of Minnesota
- University of California, Irvine
- University of Wyoming
- Green Cross International
- The California State University System
- North Central College
- University of California, Santa Barbara
- United States Department of the Air Force
- Wesleyan University

14. (a) RECEIPTS-MONIES

*During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, and 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? (YES)*

*If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.*

DATE	FROM WHOM	PURPOSE	AMOUNT
(thru) 12/31/13			
12/31/13	China-U.S. Exch Found	Fees	\$243,900
12/31/13	China-U.S. Exch Found	Expenses	\$110,231.59
12/31/13	Adam Friedman Associates	Fees	\$810,000
12/31/13	Adam Friedman Associates	Expenses	\$0
12/31/13	Yasuni	Fees	\$69,875
12/31/13	Yasuni	Expenses	\$0
12/31/13	Embassy of Ecuador	Fees	\$170,421.96
12/31/13	Embassy of Ecuador	Expenses	\$17,851.99
		<b>TOTAL</b>	<b>\$1,422,280.54</b>