

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov/>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov/>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

*Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant 30 Point Strategies, LLC 7315 Wisconsin Avenue, Ste 255E Bethesda, MD 20814	2. Registration No. 5884
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3. Name of foreign principal Embassy of the Republic of Turkey (through Fleishman-Hillard)	4. Principal address of foreign principal 2525 Massachusetts Avenue, NW Washington, DC 20008
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5. Indicate whether your foreign principal is one of the following:

Foreign government

Foreign political party

Foreign or domestic organization: If either, check one of the following:

<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee
<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group
<input type="checkbox"/> Association	<input type="checkbox"/> Other (specify): _____

Individual-State nationality _____

2009 OCT 30 PM 4: 01
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6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant
Ministry of Foreign Affairs

b) Name and title of official with whom registrant deals
Suleyman Gokce, Counselor

7. If the foreign principal is a foreign political party, state:

a) Principal address

b) Name and title of official with whom registrant deals

c) Principal aim

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal.


b) Is this foreign principal

Supervised by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Owned by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Directed by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Controlled by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Financed by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Subsidized in part by a foreign government, foreign political party, or other foreign principal	Yes <input type="checkbox"/>	No <input type="checkbox"/>

9. Explain fully all items answered "Yes" in Item 8(b). *(If additional space is needed, a full insert page must be used.)*

2009 OCT 30 PM 4: 01
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10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

Date of Exhibit A	Name and Title	Signature
10-28-09	Noam Neusner, Principal	

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. One original and two legible photocopies of this form shall be filed for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant 30 Point Strategies, LLC	2. Registration No. 5884
3. Name of Foreign Principal Embassy of the Republic of Turkey (through Fleishman-Hillard)	

2009 OCT 30 PM 4: 02
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Check Appropriate Boxes:

- 4. The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
- 5. There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 6. The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

7. Describe fully the nature and method of performance of the above indicated agreement or understanding.
Working under primary registrant Fleishman-Hillard, registrant will perform outreach through communications to the US Jewish community, its leadership and organizations on behalf of the Embassy of Turkey. For the performance of these services, the foreign principal will pay the registrant a monthly fee plus expenses, as described in the attached agreement.

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

The registrant will provide strategy development and perform outreach in connection with the foreign principal's initiatives to strengthen relations with the US Jewish community and highlight Turkey's historic relationship with the Jewish people and Israel. The registrant will also provide strategic media and public relations advice.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

2009 OCT 30 PM 4: 02
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Date of Exhibit B 10-28-09	Name and Title Noam Neusner, Principal	Signature 
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Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

FLEISHMAN-HILLARD, INC.

CONTRACT

THIS CONTRACT is entered into on June 1, 2009, between FLEISHMAN-HILLARD INC., a Delaware corporation ("FH") and 30 Point Strategies LLC ("Vendor").

2009 OCT 30 PM 4:02
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FH and Vendor agree as follows:

1. Retention.

(a) Services. FH retains Vendor from June 1, 2009 through August 31, 2009 to provide third-party outreach counsel and execution on behalf of the Embassy of Turkey ("Client").

(b) Payment. In consideration for services and/or goods rendered, FH shall pay Vendor \$15,000 per month for fees and out-of-pocket expenses and/or goods purchased, whichever may be applicable, payable within 30 days of receipt of Vendor's invoice or when FH receives reimbursement of Vendor's invoice from FH's client, whichever is later.

(c) Billing. Vendor shall bill FH monthly for any applicable services. Out-of-pocket expenses and/or goods purchased shall be included within the monthly fee.

(d) Disputes. FH shall advise Vendor of any dispute regarding an invoice within 30 days of receipt.

(e) Ownership of Materials. All materials produced at FH's expense by Vendor shall be the property of the Vendor until Vendor receives FH's payment in full for the cost of all materials and other out-of-pockets, plus all fees due. Upon payment, all rights, title, and ownership shall pass to FH and/or Client.

2. Termination. In addition to Vendor's rights under paragraph 1(e) hereof, either party may terminate this Contract at any time with or without cause by giving thirty (30) days' prior written notice to the other party. During the 30-day notice period, Vendor and FH shall continue to be bound by the terms of this Contract, Vendor shall continue to provide FH with the services and/or goods specified in this Contract, and Vendor shall be paid in full for all services it performs during such 30-day period. FH shall also reimburse Vendor for all amounts that Vendor must pay to third parties pursuant to non-cancelable agreements that Vendor has entered into in its performance of this Contract.

3. Confidentiality. FH may designate as confidential any information that it provides to Vendor under this Contract. Vendor shall not disclose such information

without FH's permission. Vendor may, however, disclose such information to its employees, counsel, and other professional advisors if it believes that disclosure is required in connection with Vendor's provision of services hereunder. Vendor may also disclose confidential information to the extent required by applicable law or judicial or administrative order with prior notification thereof to FH. Vendor shall not disclose the fact that it is working with FH, to any third party, without the written consent of FH.

4. Care of Client's Property. Vendor will take all reasonable precautions to safeguard any of FH's property that is in the custody of Vendor or its affiliates and Vendor shall be liable to FH for any damage to FH's property in Vendor's custody. Vendor shall also be liable to FH for any damage, loss, or destruction suffered by FH's property that is in the custody or control of any third party retained by Vendor.

5. Performance and Approvals. During the term of this Contract, representatives of Vendor and FH shall meet as frequently as either party deems necessary to review Vendor's and FH's performance of their obligations hereunder. In addition to such performance reviews, FH shall regularly review with Vendor all comments, criticisms, and suggestions that FH may have about Vendor's performance. FH shall also have the sole responsibility for authorizing and approving the dissemination of all information, public relations, and promotional materials released by or through Vendor on FH's behalf. FH, with Vendor's recommendation, shall select all other providers of services required in connection with the planning and implementation of the services provided under this Contract.

6. Accuracy of Information. FH shall be solely responsible for the accuracy, completeness, and legal compliance of all information about FH that FH either provides to Vendor or approves in connection with Vendor's performance of its obligations under this Contract.

7. Indemnification.

(a) Indemnification by Vendor and Insurance. Vendor shall indemnify FH and its officers, directors, employees, and agents against any and all claims, liabilities, damages or costs and against any demands, settlements, or judgments (collectively, the "Claims") arising directly or indirectly from or in connection with any claim of libel, slander, defamation, copyright infringement, misappropriation of ideas, or invasion of rights of privacy arising from any materials prepared by Vendor on FH's behalf (a "Materials Claim"). However, indemnification provided by this paragraph 7(a) shall not be applicable to any Claim arising from any such materials that were prepared or approved by FH or any of its employees, agent, or independent contractors. Vendor shall also be liable to FH for any losses, liabilities, or damages incurred by FH as a result of any action or failure to act on the part of Vendor.

(b) Notice. Upon either party's obtaining notice of any actual or possible Claim for which it may be entitled to indemnification, it shall give prompt written notice

of the Claim to the other party hereto. Failure to give such notice by the informed party shall not constitute a waiver of such party's right to be indemnified as provided herein.

(c) Insurance

The Vendor shall maintain at its sole expense during the term of the project the following coverages and minimum limits:

Workers' Compensation: Part One (Work. Comp.) - Statutory
Part Two (Employers Liab.) - \$1 million

Commercial General Liability, including Products/Completed Operations, Independent Contractors and Contractual Liability insuring the provisions of the above indemnification agreement with limits of \$5 million combined single limit for bodily injury/property damage.

Commercial Automobile Liability (if vehicles are used in the performance of services) covering all owned, non-owned and hired vehicles with limits of \$5 million combined single limit for bodily injury/property damage.

Waiver of Subrogation - The Vendor waives any and all rights and claims it may have against FH for losses covered under the Vendor's insurance policies, and waives any and all rights of subrogation against FH by its insurers.

Evidence of Insurance - Prior to the start of work, the Vendor shall provide to FH certificates of insurance evidencing the above insurance coverages. FH shall be given at least thirty (30) days written notice prior to any policy cancellation or material change in coverage.

All certificates issued in support of the above requirements must have positive statements that the specific coverages of the Vendor are primary and not excess over any other valid and collectible insurance, nor are they contributory by any other insurance maintained by FH. FH shall be named as an **Additional Insured** on the Vendor's Commercial General Liability and Commercial Automobile Liability coverages.

8. Waiver. The failure of either party to require the strict performance of any provisions of this Contract in any one or more instances, or to exercise its rights hereunder or at law or equity, shall not constitute a waiver or relinquishment of any such provisions or rights, and such provisions and rights shall continue in full force and effect.

9. Inspection. FH may inspect, at the appropriate Vendor office, all correspondence, contracts, books, accounts, and other materials prepared or held by Vendor that are directly related to its performance of this Contract. Inspections may be

made during Vendor's normal business hours on 3 business days' prior written notice to Vendor.

10. Relationship of the Parties. Vendor's performance of services under this Agreement shall be undertaken in the capacity of an independent contractor. This Agreement shall not be deemed to create a joint venture, partnership or principal-agent, employer-employee or similar relationship between FH and Vendor. Vendor shall be solely responsible for obtaining and paying for all insurance coverage (health and worker's compensation) and local, state, or federal employment related taxes required by law. Vendor shall comply with all applicable local, state, or federal laws and regulations.

11. Third Parties' Performance. Vendor shall supervise the performance of any third parties retained by it or FH in connection with the performance of Vendor's obligations under this Contract and Vendor shall be liable to FH for any losses, liabilities, or damages incurred by FH as a result of any action or failure to act on the part of such third parties.

12. Survival. Sections 1, 3, 5, 7, 8, 9, 11, 12, and 13 shall survive the termination of this Contract.

13. Miscellaneous.

(a) Notices. All notices required under this Contract shall be given in writing by personal delivery, telecopy (with confirmation receipt), or certified mail (return receipt requested), addressed to FH at 200 N. Broadway, St Louis, MO 63102, Attention: Fred Rohlfing; and to Vendor at the address set forth below. Notice by personal delivery or telecopy shall be effective when received and notice by certified mail shall be effective when deposited in the United States mails, postage prepaid.

(b) Successors and Assigns. This Contract shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns.

(c) Amendment. This Contract may be amended only in writing executed by each of the parties hereto.

(d) Entire Agreement. This Contract constitutes the entire agreement of the parties hereto with respect to the subject matter hereof and supersede any and all prior agreements with respect to such subject matter between Vendor and FH.

(e) Governing Laws. This Contract shall be governed by and construed under the laws of the State of Missouri.

(f) Assignment. This Contract may not be assigned by either party without the prior written consent of the other party.

14. Agent for Service. Vendor hereby irrevocably designates _____

as its agent for the service of judicial notice or process in any litigation involving FH and Vendor under this Contract. FH hereby irrevocably designates Fred Rohlfing, CFO, 200 N. Broadway, St. Louis, MO 63102, as its agent for judicial service of process.

FLEISHMAN-HILLARD INC.

By *Fred Rohlfing*

Date 10-8-07

By _____

(Address)

Vendor's Tax ID Number _____

2009 OCT 30 PM 4:02
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