

EXHIBIT C

Certificate of Incorporation

of

MISSY FARREN & ASSOCIATES, LTD.

Pursuant to Section 402 of the Business Corporation Law

BLU-39
BILLED

Filed By:
LAMB DEN & GARDNER
16 ELM PLACE
RYE NY 10580

2009 SEP -2 PM 1:15
CRM/CES/REGISTRATION UNIT

CERTIFICATE OF INCORPORATION

OF

MISSY FARREN & ASSOCIATES, LTD.

Pursuant to Section 402 of the Business Corporation Law

I, the undersigned, a natural person of at least 18 years of age, for the purpose of forming a corporation under Section 402 of the Business Corporation Law of the State of New York hereby certify:

FIRST: The name of the corporation is:

MISSY FARREN & ASSOCIATES, LTD.

SECOND: The purpose of the corporation is to engage in the business of advertising and marketing as well as any lawful act or activity for which corporations may be organized under Article IV of the Business Corporation Law, except that it is not formed to engage in any act or activity requiring the consent or approval of any state official, department, board, agency or other body without such consent or approval first being obtained.

THIRD: The office of the corporation is to be located in the County of **WESTCHESTER** State of New York.

FOURTH: The aggregate number of shares which the corporation shall have the authority to issue is **TWO HUNDRED**, each of which shall be common stock with no par value.

FIFTH: The Secretary of State is designated as agent of the corporation upon whom process against it may be served. The post office address to which the Secretary of State shall mail a copy of any process against the corporation served upon him is:

**C/O THE CORPORATION
143 SEACORD ROAD
NEW ROCHELLE, NY 10804**

SIXTH: No director of the corporation shall have personal liability to the corporation or to its shareholders for damages for any breach of duty in such capacity, provided, however, that the provision shall not eliminate or limit:

(a) the liability of any director of the corporation if a judgment or other final adjudication adverse to him establishes that his acts or omissions were in bad faith or involved intentional misconduct or a knowing violation of law or that he personally gained in fact a financial profit or other advantage to which he was not legally entitled or, with respect to any director of the corporation, that his acts violated Section 719 of the Business Corporation Law of the State of New York, or

(b) the liability of a director for any act or omission prior to the final adoption of this article.

IN WITNESS WHEREOF, this certificate of incorporation has been subscribed by the undersigned this 04/06/98, who affirms the statements made herein are true under the penalties of perjury.

s/ Sharon Babala
Sharon Babala, Incorporator
BlumbergExcelsior Corporate
Services, Inc.
488 Broadway
Albany, New York 12207

CERTIFICATE OF INCORPORATOR'S ACTION

OF

MISSY FARREN & ASSOCIATES, LTD.

The undersigned, being the sole incorporator of the Corporation, hereby consents, to, certifies and has taken the following action:

1. By-laws in the form annexed to this certificate are adopted as the by-laws of the Corporation.
2. The following persons, each of whom has previously indicated willingness to serve, are elected directors to the Corporation.

IN WITNESS WHEREOF, I have subscribed this certificate on

APR 6 1992

Sharon Babele

Sharon Babaia

Incorporator

FILING RECEIPT

=====

ENTITY NAME : MISSY FARREN & ASSOCIATES, LTD.

DOCUMENT TYPE : ASSUMED NAME CERTIFICATE

SERVICE COMPANY : BLUMBERG/EXCELSIOR CORPORATE SERVICES

CODE: 39

=====

FILED: 03/01/2006

CASH#: 155925

FILM#: 20060301052

PRINCIPAL LOCATION

206 BON AIR AVENUE

NEW ROCHELLE
NY 10804

COMMENT:

ASSUMED NAME

4FA

* FEES	185.00	PAYMENTS:	185.00
* ----		-----	
* FILING :	25.00	CASH :	
* COUNTY :	125.00	CHECK :	185.00
* COPIES :	10.00	C CARD :	
* MISC :	.00		
* HANDLE :	25.00		
*		REFUND:	
*		-----	

=====

FILER:

BLUMBERGEXCELSIOR CORPORATE SERVICES
2ND FLR.
52 SOUTH PEARL STREET
ALBANY NY 12207

=====

DO3HD104

DOS-281 (8/98)

State of New York }
Department of State } ss:

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.

Witness my hand and seal of the Department of State on

March 15, 2006



A handwritten signature in black ink, appearing to be "R. J. Aze", written over a circular stamp.

Special Deputy Secretary of State

of

MISSY FARREN & ASSOCIATES, LTD.

Pursuant to Section 130 of the General Business Law

1. The name of the Corporation is **MISSY FARREN & ASSOCIATES, LTD.**
2. The Corporation was formed under the Business Corporation Law of New York.
3. The assumed name of the above-named corporation shall be:

MFA

4. The principal place of business in New York State is to be located at:

**206 BON AIR AVENUE
NEW ROCHELLE, NY 10804**

5. The Counties in which the Corporation shall be authorized to conduct business under the assumed name is the counties of **WESTCHESTER AND NEW YORK.**

6. Each address where the Corporation shall be authorized to conduct business under the assumed name is as follows:

**206 BON AIR AVENUE
NEW ROCHELLE, NY 10804
COUNTY OF WESTCHESTER**

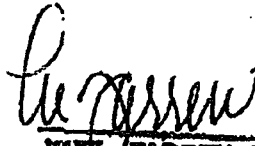
**276 FIFTH AVENUE, SUITE 1100
NEW YORK, NY 10001
COUNTY OF NEW YORK**

7. An officer of the corporation is **MISSY FARREN, PRESIDENT.**

IN WITNESS WHEREOF, the undersigned being the **PRESIDENT** of the corporation hereby executes this certificate of assumed name.

DATED:

2/28/06


MISSY FARREN, PRESIDENT

20060301052

Certificate of Assumed Name

of

MISSY FARREN & ASSOCIATES, LTD.

FILED

2006 MAR -1 PM 2:19

BLU-39

ICC

STATE OF NEW YORK
DEPARTMENT OF STATE

MAR 01 2006

FILED

~~FILED~~

BY:

155925

ja

ja

980407000191

FILED BY:

BLUMBERG **EXCELSIOR** CORPORATE SERVICES
52 SOUTH PEARL STREET- 2ND FLR.
ALBANY, NY 12207

2006 MAR -1 PM 12:19

RECEIVED

BLUMBERG/EXCELSIOR XL DIV
488 BROADWAY
ALBANY, NY 12207
Phone: 518-436-0855 Fax: 800-835-7137

I N V O I C E

TW

Bill to: LAM1058001
Attn: JOHN GARDNER
LAMB DEN & GARDNER
16 ELM PLACE
P.O. BOX 647
RYE, NY 10580

Remit to:

BLUMBERG/EXCELSIOR
GENERAL PO BOX 9336
NEW YORK, NY 10087-9336

Terms: NET 30 DAYS RETAIL

Invoice#: 09248925

Invoice Date: 04/08/98

der Num	Ord Date	Qty	Description	Unit Price	Ext Price
7214	04/06/98	1	CERTIFICATE OF INCORPORATION	215.50	215.50
			Reference: MISSY FARREN & ASSOCIATES, LTD.		
		1	BLK BEAUTY KIT W/MIN & BYLAWS	63.50	63.50
Subtotal:					279.00
Freight:					4.50
Sales Tax:					4.59
Total Due:					288.09

/PO#:

~~Blumberg/Excelsior Corporate Services, Inc.~~

*** Important Filing Documents May Be Attached ***

Services provided subject to Blumberg/Excelsior limited warranty.
All other liability for errors and omissions is disclaimed.

FILING RECEIPT

ENTITY NAME : MISSY FARREN & ASSOCIATES, LTD.

DOCUMENT TYPE : INCORPORATION (DOM. BUSINESS)

COUNTY: WEST

SERVICE COMPANY : BLUMBERG/EXCELSIOR CORPORATE SERVICES

SERVICE CODE: 39

FILED: 04/07/1998 DURATION: PERPETUAL CASH #: 980407000198 FILM #: 9804070001

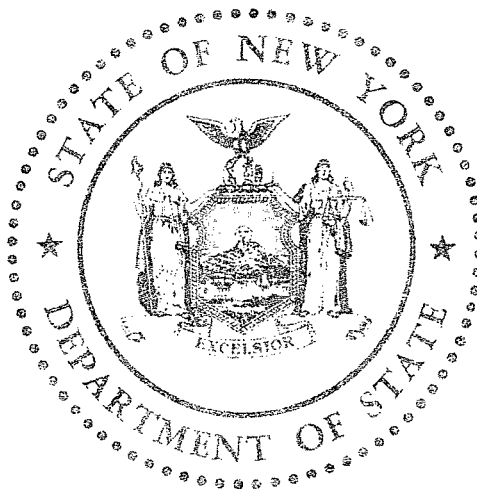
ADDRESS FOR PROCESS

EXIST DA

THE CORPORATION
43 SEACORD ROAD
NEW ROCHELLE, NY 10804

04/07/19

REGISTERED AGENT



STOCK: 200 NPV

FILER	FEES		PAYMENTS	
LAMB DEN & GARDNER	FILING :	125.00	CASH :	0.
16 ELM PLACE	TAX :	10.00	CHECK :	0.
	CERT :	0.00	BILLED:	160.
RYE, NY 10580	COPIES :	0.00		
	HANDLING:	25.00	REFUND:	0.

*State of New York }
Department of State } ss:*

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.

Witness my hand and seal of the Department of State on

MAY 18 1998



A handwritten signature in dark ink, appearing to read "J. Clark", followed by a long horizontal line.

Special Deputy Secretary of State

Certificate of Assumed Name

0260179

of

MISSY FARREN & ASSOCIATES, LTD.

Pursuant to Section 130 of the General Business Law

1. The name of the Corporation is MISSY FARREN & ASSOCIATES, LTD.
2. The Corporation was formed under the Business Corporation Law of New York.
3. The assumed name of the above-named corporation shall be:

MISSY FARREN & ASSOCIATES

4. The principal place of business in New York State is to be located at:

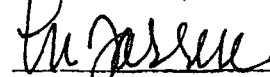
143 SEACORD RD.
NEW ROCHELLE, NY 10804

5. The County in which the Corporation shall be authorized to conduct business under the assumed name is WESTCHESTER County.

6. Each address where the Corporation shall be authorized to conduct business under the assumed name is as follows:

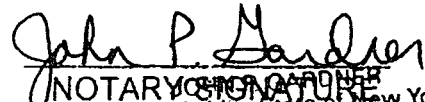
143 SEACORD RD.
NEW ROCHELLE, NY 10804

7. An officer of the Corporation is MISSY FARREN, PRESIDENT


MISSY FARREN
PRESIDENT

State of New York]
County of WESTCHESTER]ss.:

On MAY 4, 1998 Before me personally came MISSY FARREN to me known, who by me being duly sworn, did depose and say that he/she is the PRESIDENT of MISSY FARREN & ASSOCIATES, LTD. the corporation described in the foregoing certificate, and acknowledge that he/she executed the same by order of the Board of Directors of such corporation.


NOTARY PUBLIC
Notary Public, State of New York
No. 02GA5011720
Qualified in Westchester County
Commission Expires June 15, 1999

0260179

- of

BLU-39

LAMBDEN & GARDNER
16 ELM PLACE
RYE, NY 10580

100

917261

STATE OF NEW YORK
DEPARTMENT OF STATE
FILED

FILED MAY 14 1960
100
25
25
10
Rob

980407000 191

166

