

Privacy Act Statement. The filing of this document is required by the Foreign Agents Registration Act of 1938, as amended, 22 U.S.C. § 611 *et seq.*, for the purposes of registration under the Act and public disclosure. Provision of the information requested is mandatory, and failure to provide this information is subject to the penalty and enforcement provisions established in Section 8 of the Act. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. Statements are also available online at the Registration Unit's webpage: <http://www.fara.gov/>. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public in print and online at: <http://www.fara.gov/>.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

*Furnish this exhibit for EACH foreign principal listed in an initial statement  
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant Global Policy Initiatives	2. Registration No. 5954
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3. Name of foreign principal Partidul Social Democrat ("PSD")	4. Principal address of foreign principal Palace Parliament 2 Izor Street Bucharest, Romani
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5. Indicate whether your foreign principal is one of the following:

Foreign government

Foreign political party

Foreign or domestic organization: If either, check one of the following:

<input type="checkbox"/> Partnership	<input type="checkbox"/> Committee
<input type="checkbox"/> Corporation	<input type="checkbox"/> Voluntary group
<input type="checkbox"/> Association	<input type="checkbox"/> Other (specify): _____

Individual-State nationality \_\_\_\_\_

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2009 SEP 30 PM 4:54

6. If the foreign principal is a foreign government, state:

a) Branch or agency represented by the registrant

b) Name and title of official with whom registrant deals

7. If the foreign principal is a foreign political party, state:

a) Principal address  
Palace Parliament, 2 Izvor Street, Bucharest, Romania

b) Name and title of official with whom registrant deals  
Valeriu Zqouea

c) Principal aim  
Developing social-democracy; investing in people; strengthening the rule of law, justice, community spirit and initiative; defending/supporting minorities and embracing the values of a social Europe.

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal.

b) Is this foreign principal

- |   |                              |                             |
|---|------------------------------|-----------------------------|
| Supervised by a foreign government, foreign political party, or other foreign principal         | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Owned by a foreign government, foreign political party, or other foreign principal              | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Directed by a foreign government, foreign political party, or other foreign principal           | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Controlled by a foreign government, foreign political party, or other foreign principal         | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Financed by a foreign government, foreign political party, or other foreign principal           | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| Subsidized in part by a foreign government, foreign political party, or other foreign principal | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

9. Explain fully all items answered "Yes" in Item 8(b). *(If additional space is needed, a full insert page must be used.)*

10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

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2009 SEP 30 PM 4:54

Date of Exhibit A  9-29-09	Name and Title Jay K. Footlik, President	Signature 
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Exhibit B  
To Registration Statement  
Pursuant to the Foreign Agents Registration Act of 1938, as amended

**INSTRUCTIONS:** A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. One original and two legible photocopies of this form shall be filed for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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1. Name of Registrant Global Policy Initiatives	2. Registration No.  5954
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3. Name of Foreign Principal Partidul Social Democrat ("PSD")
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Check Appropriate Boxes:

- 4.  The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
- 5.  There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
- 6.  The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

SEPTEMBER 2007  
REGISTRATION UNIT  
PM 4: 54

7. Describe fully the nature and method of performance of the above indicated agreement or understanding.  
Global Policy Initiatives will provide government affairs, strategy planning, communications and public relations services to the foreign principal. For the performance of these services, the foreign principal will pay the registrant a monthly fee plus expenses, as described in the attached agreement.

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

Global Policy Initiatives will provide government affairs representation and strategy development in connection with the foreign principal's initiatives to improve bilateral relations between Romania and the United States, educate policymakers about PSD and promote the agenda of PSD in Washington. Global Policy Initiatives will also provide strategic media and public relations advice and counsel to support the foreign principal's development and implementation of a media and public relations campaign.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below?    Yes     No

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

The registrant's activities may include communications with officials of and employees in the United States Congress and Executive Branch, members of the media, and/or other individuals or organizations involved in legislative, regulatory, and public policy matters.

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2009 SEP 30 PM 4: 54

Date of Exhibit B <i>9-29-09</i>	Name and Title Jay K. Footlik, President	Signature <i>Jay K. Footlik</i>
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Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

## Global Policy Initiatives

+1 202 258 1060

### Agreement

We are excited about the prospect of assisting the Partidul Social Democrat ("PSD") at this historic moment and appreciate the opportunity to present to you this proposal for strategic consulting, public relations and government affairs.

The new administration in Washington provides opportunities for the PSD to improve its relations and image with the United States. To do so, the PSD must engage in meaningful outreach to cultivate relationships with new leadership, key opinion leaders and decision-makers.

The Obama administration has already created a new reality in Washington – along with the obvious changes in leadership in the Executive Branch, there are also major changes in the Legislative Branch – from newly elected members in the House and Senate (increasing Democratic control in both chambers) to changes in key committee and subcommittee chairs on the relevant committees impacting the Romanian-American relationship. Recognizing these changes, the PSD must work in a strategic, aggressive manner with strong democratic partners.

We propose to provide comprehensive representation for government affairs, strategic planning and communications and public relations.

In consultation with you, we propose to devise a strategic plan to:

- Educate policymakers regarding the PSD
- Promote the PSD's agenda and key leadership
- Seek support within the administration and on Capitol Hill to bolster PSD's priorities and improve the bilateral relations between Romania and the US
- Recruit champions – increase support within the House and Senate as well as the new Obama administration
- Create an overall media and public relations strategy designed to establish a "public face" for the PSD in Washington

In order to accomplish these goals, we will partner with some of the brightest, most effective individuals in Washington, DC. While the proposed team will have the capacity to reach across the partisan divide, clearly, given the new reality of democratic control at both ends of Pennsylvania Avenue (from the Congress to the White House), the team will be led by seasoned professionals with prior senior experience in democratic administrations, democratic policymaking/political arenas and on Capitol Hill.



We propose a one (1) year contract commencing on May 1, 2009.

Our monthly fee will be €20,000 per month, plus expenses, payable at the beginning of each month.

Additional fees related to public relations and communications may be incurred. These fees would not exceed €5,000 per month and will not require prior approval by the PSD.

Either party may terminate this agreement with sixty (60) days written notice.

If you agree with the above terms, please sign and date at the appropriate place below.

Should you have any questions or desire any additional clarification, please feel free to contact me.

Thank you again for the opportunity to present this proposal to you. We stand ready to assist you in this most important endeavor.

Sincerely,

Jay K. Footlik  
President  
GPI

Jay K. Footlik  
Jay K. Footlik, GPI  
*Jay K. Footlik*  
29/4/09  
Date

Valeriu Zgonea  
PSD  
*Valeriu Zgonea*  
29.04.2008  
Date

