

Strong Partners

Links

Bavarian IT Logistics Cluster
www.it-logistik-bayern.de

CNA e.V. Center for Transportation and Logistics Neuer Adler e.V.
www.c-na.de

Fraunhofer AISEC
www.aisec.fraunhofer.de

Fraunhofer Center for Applied Research on
 Supply Chain Services (SCS)
www.scs.fraunhofer.de

Logistik-Kompetenz-Zentrum Prien (LKZ)
www.lkzprien.de

Netzwerk Logistik
www.netzwerk-logistik.com

Competence Centre 'Produktion & Logistik Landshut'
www.haw-landshut.de

das plus der oberpfalz
www.oberpfalz-plus.de

Logistics Cluster Swabia
www.logistik-schwaben.de

logistics cooperation – Nuremberg Metropolitan Region
www.logistikportal-nuernberg.de

Logistik Agentur Oberfranken
www.logistik-oberfranken.de

Logistiknetz Bayerischer Untermain
www.logistik-netz.de

Region Mainfranken GmbH
www.mainfranken.org

Invest in Bavaria is the Business Promotion Agency of the Free State of Bavaria. Since 1999, we support domestic and foreign companies who want to set up or expand their operations in Bavaria. Our service is free, confidential and customized.

Go for a location with logistics expertise. Go to Bavaria.

Contact us to find out more about opportunities in Bavaria for you:

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Or see our homepage for a Bavarian foreign representative office near you!

Editor

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The Business
 Promotion Agency
 of the State
 of Bavaria



invest
 in
 bavaria

Logistics in Bavaria – The Brightest Prospects



Our strengths are your opportunities

Bavaria is Europe's leading industrial location. Each year, Bavarian industry exports over half of its products: a big challenge for logistics.

With the advance of digital technologies in logistics, Bavaria provides prime opportunities for innovative logistics services and IT solutions. Digitization is generally seen as the next industrial revolution and Bavaria is predestined to become a premium digital logistics location.

In Bavaria, you will join a strong business community, dominated and characterized by powerful small and medium-sized enterprises. At the same time, most major logistics groups are present in Bavaria and a number of global players, such as Dachser and DPD, are headquartered here. Leading international companies like Amazon, Office Depot, Procter & Gamble and Rexel have chosen to locate their distribution centres in the state. For good reason: consumers in Southern Germany have the highest purchasing power.

Bavaria: The opportunities

Great scope for business:

- A manufacturing sector with a high propensity to invest: the number one in Germany
- World leading industries: the automotive industry, mechanical engineering, and the medical, energy and environmental technology sectors
- Intensive flow of goods: export quota over 50 per cent
- Bavaria and Southern Germany: the market with the highest purchasing power in Germany
- More than 21 per cent of the workforce in Bavaria is employed in manufacturing

Bavaria: The advantages

Great business environment:

- The gateway to Central, Southern and Eastern Europe
- Top training for highly-qualified logistics experts: a 70 per cent increase in graduates for technical professions over the last five years
- The hot spot for the development and application of efficient IT logistics systems
- Excellent transport infrastructure
- Efficient goods terminals
- Boom sector e-commerce: over 10 per cent growth year-on-year
- Logistics base for seven of Germany's ten largest online retailers

