

Semicon West 2023

Bavarian Happy Hour Invitation Mailing

This was sent to 250 recipients.

We invite you to take part in the success stories that are happening in **Bavaria** -
- Germany's innovation and economic powerhouse, with capital city Munich!

Join us @ Semicon West in San Francisco to learn about opportunities in Semiconductors & Chip Design in Bavaria and across Europe.

- Visit us between **July 11-13 @ Booth 5941 in the North Hall, Moscone Center** to learn about applications of chip design and to meet German companies.
- Join us for our **Bavarian Beer Tasting & Networking @ Moscone South, Upper Mezzanine Balcony on July 12 from 3.30 - 5 pm** to have a chat with our experts.
- **Register [HERE](#) – space limited – RSVP's will be prioritized!**
- Set up a one-on-one meeting live at Semicon or anytime virtually with experts from the Bavarian Chips Alliance and Invest in Bavaria to answer your questions and get you connected in the European Chip Design hotspot, Bavaria.

With Chip Design being at the center of technological trends and innovation in Bavaria, we would love to explore opportunities around how we could connect you within this thriving ecosystem.

BAVARIA, THE PLACE TO BE!

- **World renowned tech leaders making huge investments in Bavaria:** Apple commits 2 billion Euros for Silicon Design Center.
- **A world leading research hub:** over 90 universities and institutes of science and innovation (Technical University Munich, Fraunhofer, Max Planck).
- **Technological leadership:** Bavaria is recognized globally for engineering expertise and high-quality manufacturing – the state is home to over 8000 manufacturers – your potential customers and partners!

Located in New York, San Francisco, Boston, and New Haven, the Bavarian US Offices assist US companies in setting up or expanding business operations to Europe through a business location in Bavaria, Germany. Our services are free of charge and confidential.

If you won't be at Semicon West 2023 personally, we welcome you to forward this to the representative of your company who will be attending or to whom this topic is most relevant.

We look forward to a conversation with you!

[Register for Beer Tasting HERE](#) – space limited – RSVP's will be prioritized!