



invest in bavaria



Bavaria

Home of Cross-Industry Innovation

German HQ in Bavaria



Global Players from Bavaria



Startups: Made in Bavaria



and many more!

Services

Free, confidential and individually-tailored services from an international team: provision of a global network | information about tax and legal system and funding programs | market analysis | ongoing support before, during and after the expansion process - since 1999: over 1,700 completed investment projects and about 48,000 new direct jobs.



Planning & Preparation



Location Search & Selection



Implementation



Growing in Europe



Robust Economy in the Heart of Europe

\$676 billion GDP (#6 in the EU)
\$187 billion export volume
1st in per capita purchasing power in Germany (\$28,805)
(8 of the top 10 wealthiest locations in Germany)
among the top 10 regions with the highest
industrial densities in the world
21% of employment in manufacturing
largest federal state in Germany (27,241 sq. mi.)

#1 IT Hub in Europe

home to 40% of Germany's IT companies,
with an annual turnover of \$77bn
94,000 companies founded every year
50% of annual investments from SMEs
100,000+ high-tech startups

On the Cutting Edge: R&D and Top Talent

17 specialized cluster initiatives
with 10,700+ participants in 1,600+ projects
23 national research institutions
13,000 patent applications each year
(20% of all German applications | #1 region in Europe)
9 universities and 24 universities of applied sciences
with more than 400,000 students

Contact

San Francisco, CA - West Coast Division
sanfrancisco@bavaria.org

New York, NY & Cambridge, MA - East Coast Division
invest@bavaria.org



James E. Mister
Executive Director West Coast
jmister@bavaria.org



Janet Danisman
Executive Director East Coast
jdanisman@bavaria.org

Find out more at www.bavaria.org and follow us on LinkedIn!