FORM FA-2-6M

UNITED STATES DEPARTMENT OF JUSTICE

WASHINGTON, D. C.

FILED
JUL 19 1951
Foreign Agents Registration Section
DEPARTMENT OF JUSTICE

SUPPLEMENTAL REGISTRATION STATEMENT

Pursuant to Section 2 of the Foreign Agents Registration Act of 1938, as Amended

REGISTRATION No. 603

For Six Months Period Ending July 4, 1951.
(Insert date)

1. (*a*) Name of Registrant. SOUTH AFRICAN TOURIST CORPORATION

(*b*) All other names used by Registrant during the period. None

(*c*) Address of principal office. 475 Fifth Avenue, New York 17, New York.

(*d*) Name of person or persons in charge of principal office.

Andrew Thomas Brennan -- Manager

Reginald Bernard Armstrong -- Assistant Manager

3. If Registrant is a nonbusiness membership organization, state—

(*a*) Approximate number of members in the United States Does not apply; vide your letter ref. WEF:NBL:et 149-3805 dated Aug. 15, 1950.

(*b*) Approximate number of members outside the United States

4. (*a*) All persons who became partners, officers, directors, and similar officials of Registrant during the period.

Name and address of official	*Date connection began*	*Position, office, or nature of duties*
There were none.		

(*b*) All persons who ceased to be partners, officers, directors, or similar officials of Registrant during the period.

Name and address of official	*Date connection ended*	*Reason for ending connection*
There were none.		

5. (*a*) All branches and local units of Registrant and all other component or affiliated groups or organizations which began to operate during the period.

Name and address of branch, unit, group, or organization	*Nature of connection with Registrant*	*Name and address of person in charge*
There were none.		

(*b*) All branches and local units of Registrant and all other component or affiliated groups or organizations which ceased to operate during the period.

Name of branch, unit, group, or organization	*Reason operations ceased*
There were none.	

6. All persons who at any time during the period were foreign principals of Registrant.

Name and principal address	*Is person still a foreign principal of Registrant?*	*If not, give date connection ended*
The Board of Control, South African Tourist Corp., Hamilton House, Bureau Lane, Pretoria, Union of South Africa.	Yes	Does not apply.

7. Describe fully all activities of Registrant during the period for or in the interests of each foreign principal named under item 6.

Discharging upon the North American continent, and in the U. S., in particular, the objects for which its parent organisation in South Africa was established by an Act of the South African Parliament, namely "to develop the tourist industry of the Union of South Africa by encouraging persons to visit the Union from elsewhere," etc., which activities have been conducted in manner similar to other foreign governmental travel offices, i.e., maintaining an information centre to assist the general public and the travel trade to plan trips to South Africa, and encouraging the undertaking of such trips by the distribution of South African travel information through the media indicated in Paragraphs 11 (a) and 11 (b) of this Form, and also through personal interviews and advertisements in the Press. Registrant also acted as the official representative of the South African Tourist Corporation at any governmental, quasi-governmental, business or social function which he had cause to attend, and conducted the normal administrative duties connected with the running of the office during the period.

8. Describe briefly all other businesses, occupations, and public activities in which Registrant engaged during the period.

There were none.

9. Furnish the following information as to all employees and other individuals except those named under item 4, who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6:

(*a*) All such employees and other individuals for whom Exhibits A have previously been filed.

Name and address of employee or other individual	*Nature of any changes during period in activities for Registrant or its foreign principals*	*Has connection with Registrant ended?*
Andrew Thomas Brennan, Bayvater Drive, Noroton, Connecticut.	None	No
Reginald Bernard Armstrong, 96-02 Sixty-seventh Avenue, Forest Hills, New York.	None	No
Roma E. Tait, Shelton Hotel, Lexington Ave. at 49th St., New York, New York.	None	No
Frances M. Moylan, Shelton Hotel, Lexington Ave. at 49th St., New York, New York.	Transferred to Corporation's Head Office in South Africa. Left U.S. on March 30th, 1951.	Yes

(*b*) All such employees and other individuals for whom Exhibits A have not been previously filed.

Name and address of employee or other individual	*Nature of services or assistance rendered*	*Has connection with Registrant ended?*

There are none.

10. Furnish the following information as to Registrant's receipts and expenditures during the period covered by this statement. The information may, if Registrant desires, be furnished for Registrant's latest semiannual fiscal period, provided the period covered is indicated and future statements are furnished on the same basis:

(*a*) All amounts received during the period directly or indirectly from each foreign principal named under item 6, itemized as follows:

Date funds received	*Name of foreign principal from whom funds received* [2]	*Purposes for which received* [3]	*Amount received* [4]

See statement attached.

(*b*) All amounts received during the period from other sources to be used directly or indirectly for or in the interests of any foreign principal named under item 6, itemized as follows: [1]

Date funds received	*Name of person from whom received* [2]	*Purposes for which received* [3]	*Amount received* [4]

No other funds have been received.

Accordingly this paragraph does not apply.

(*c*) All expenditures made during the period directly or indirectly for or in the interests of each foreign principal named under item 6, itemized as follows: [5]

Date payment was made	*Name of person to whom payment was made* [2]	*Purposes for which payment was made* [3]	*Amount of payment* [4]

See statement attached.

[1] Include all amounts so received, whether received as compensation, loans, contributions, subscriptions, fees, dues, subsidies, or otherwise.

[2] Receipts from or payments to a person amounting to less than $200 for the period may be combined with other like amounts, provided the source or disposition of the funds, as the case may be, is clearly indicated.

[3] Where funds were received or paid, as the case may be, for various purposes, such purposes shall be listed in reasonable detail.

[4] Show separately the amount received or paid, as the case may be, for each purpose listed under the preceding column.

[5] Include all transfers of funds to any foreign principal.

11. (*a*) Speeches, lectures, talks, and radio broadcasts arranged or sponsored by Registrant or delivered by officials or employees of Registrant, during the period.

Name of person by whom delivered	*Number of speeches, lectures, and talks delivered*	*Number of radio broadcasts delivered*

See attached statement.

(*b*) Publications prepared or distributed by Registrant, or by others for Regsitrant, or in the preparation or distribution of which Registrant rendered any services or assistance, during the period. (Indicate each type of publication by an "X.")

(1) Press releases X	(8) Circulars X	(15) Lantern slides . . . . ----------
(2) News bulletins . . . . . ----------	(9) Form letters . . . . . ----------	(16) Still pictures X
(3) Newspapers . . . . . ----------	(10) Reprints . . . . . ----------	(17) Posters X
(4) Articles X	(11) Copies of speeches, lectures, talks, or radio broadcasts . . . . . ----------	(18) Photographs X
(5) Books X		(19) Charts . . . . . ----------
(6) Magazines . . . . . ----------	(12) Radio programs X	(20) Maps X
(7) Pamphlets X	(13) Radio scripts . . . . . ----------	(21) Other publications . . . X (advertisements and window display material)
	(14) Moving pictures X	

(Examples of above material forwarded under separate cover.)

(*c*) Preparation and distribution of publications referred to in answer to (*b*) above.

Description of publication	*By whom written, edited, or prepared*	*By whom printed, produced, or published*	*By whom distributed*

See attached statements.

(*d*) Compliance with the filing, labeling, and reporting provisions of Section 4 of the Foreign Agents Registration Act of 1938, as amended, and Rule 400 thereunder.

(1) Were copies or summaries of all communications and publications referred to in answer to (*a*) and (*b*) above filed with the Department of Justice and the Librarian of Congress? If not, explain why copies or summaries of any such communications and publications were not filed.

No. See attached statement for explanation.

(2) Were all such communications and publications labeled in accordance with Section 4 and Rule 400? If not, explain why any such communications and publications were not so labeled.

No. See attached statement for explanation.

(3) Were reports of the delivery, distribution, or other dissemination of all such communications and publications made to the Department of Justice in accordance with Section 4 and Rule 400? If not, explain why any such reports were omitted.

No. See attached statement for explanation.

12. (*a*) Any changes during the period, not fully described above, in Registrant's affiliations, associations, or other connections with foreign governments, foreign political parties, or officials or agencies thereof.

Name of government, party, or official or agency thereof	*Nature of changes during period in Registrant's connections therewith*

There have been no changes.

(*b*) Any changes during the period in Registrant's pecuniary interest in or control over partnerships, corporations, associations, or other organizations or combinations of individuals.

Name of organization or combination	*Nature of changes during period in Registrant's ownership or other pecuniary interest*	*Nature of changes during period in any direction or control exercised by Registrant*

There have been no changes.

13. (*a*) Any changes during the period in the ownership of or supervision, direction or control over Registrant by any organization, group, or individual.

Name of organization, group, or individual	*Nature of changes during period in ownership, supervision, direction, or control*

There have been no changes.

(*b*) Any subsidy or other financial assistance received by Registrant during the period directly or indirectly from—

Any individual who is a citizen of, or resides in, a foreign country.

Any organization created in, or under the laws of, any foreign country or having its principal place of business in a foreign country.

Any foreign government or foreign political party, or any official or agency thereof.

Name of person from whom subsidy or financial assistance received	*Nature and amount of subsidy or financial assistance*

There has been none.

14. File the following exhibits with this statement:

Exhibit A.—File an Exhibit A, on the printed form provided therefor, for each of the following persons for whom an Exhibit A has not previously been filed:

(*a*) All partners, officers, directors, and similar officials of Registrant.

(*b*) All employees or other individuals who during the period rendered any services or assistance to Registrant, with or without compensation, for or in the interests of any foreign principal named under item 6.

Exhibit B.—File a copy of any changes during the period in the agreement, arrangement, or authorization (or if not in writing a written description thereof) pursuant to which Registrant is acting for, or receiving funds from, each foreign principal named under item 6.

Exhibit C.—File an Exhibit C, on the printed form provided therefor, for each foreign principal named under item 6 for whom an Exhibit C has not previously been filed.

Exhibit D.—If Registrant is a nonbusiness organization, file a copy of any changes during the period in its charter, constitution, bylaws, or other instruments of organization.

Exhibit E.—File a copy of the agreement or arrangement (or if not in writing, a written description thereof) between the Registrant and each business firm or other organization named under item 11 (*c*), and copies of all changes during the period in similar contracts previously filed.

Exhibit E attached.

No other Exhibits under Section 14 applicable for this period.

The undersigned swear(s) or affirm(s) that he has (they have) read the information set forth in this statement and the attached exhibits and that he is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his (their) knowledge and belief, except that the undersigned make(s) no representation as to the truth or accuracy of the information contained in Exhibit A insofar as such information is not within his (their) personal knowledge.

(Type or print name under each signature)

(Signature)

ANDREW THOMAS BRENNAN

(Signature)

REGINALD BERNARD ARMSTRONG

(Signature)

(Signature)

(Both copies of this statement shall be signed and sworn to before a notary public or other person authorized to administer oaths, by a majority of those partners, officers, directors, or persons performing similar functions who are in the United States. If no such person is in the United States, the statement shall be signed and sworn to by the duly authorized representative of the Registrant.)

Subscribed and sworn to before me at New York, New York

this 18th day of July, 1951

(Signature of notary or other officer)

SOL ZWILLING
NOTARY PUBLIC, STATE OF NEW YORK
No. 31-5015725
Qualified in New York County
Cert. filed with New York County Register
Term expires March 30, 1952

My commission expires ....., 19.....

U. S. GOVERNMENT PRINTING OFFICE 933457

FILED
JUL 19 1951
Foreign Agents
Registration Section
DEPARTMENT OF JUSTICE

ATTACHMENT TO SUPPLEMENTAL REGISTRATION STATEMENT FOR SIX MONTH PERIOD ENDING JULY 4, 1951, FOR SOUTH AFRICAN TOURIST CORPORATION (REGISTRATION NUMBER 603)

REGISTRATION No. 603

STATEMENT IN ANSWER TO SECTION 10(a)

DATE FUNDS RECEIVED	NAME OF FOREIGN PRINCIPAL FROM WHOM FUNDS RECEIVED	PURPOSES FOR WHICH RECEIVED	AMOUNT RECEIVED
31st January 1951	THE SOUTHAFRICAN TOURIST CORPORATION, HAMILTON HOUSE, BUREAU LANE, PRETORIA, UNION OF SOUTH AFRICA	FOR PAYMENT OF EXPENSES AS DETAILED IN 10(c) below	$4,175.62
23rd February 1951			8,700.00
22nd May 1951			5,984.28
12th June 1951			5,567.50
28th June 1951			8,973.95
			$33,401.35

STATEMENT IN ANSWER TO SECTION 10(c)

	Salaries, Allowances	Subsistence, Transport	Rent	Light, Heat Water et.	Furniture, Equipment	Distribution	Telephones, Telegrams	Postages	Stationery	Incidental Expenses	Income Tax
January 1951	1,468.17	100.00	550.00	37.44	70.02	96.29	44.07			2,494.89	
February 1951	2,100.43	143.04	550.00	40.57		718.00	83.08	99.00	39.53	3,675.84	
March 1951	2,370.48		550.00	60.90	364.96	59.12	98.70	291.08	384.49	2,544.26	
April 1951	1,671.86	22.25	550.00	19.84		48.63	12.40	97.79		43.23	
May 1951	1,888.90	177.26	550.00	41.84		55.27	88.82	96.52	37.15	483.86	
June1951	1,972.29	128.09	550.00	90.43		22.55	62.30	94.03		344.63	4,613.19
	$ 11,472.13	570.64	3300.00	291.02	434.98	999.86	389.37	678.42	461.17	* 9,586.71	4,613.19

* "Incidental Expenses" also covers advertising costs, which is why the amount is abnormally high for such a heading.

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Foreign Agents
Registration Section
DEPARTMENT OF JUSTICE

ATTACHMENT TO SUPPLEMENTAL REGISTRATION
STATEMENT FOR PERIOD ENDING JULY 4, 1951,
FOR THE SOUTH AFRICAN TOURIST CORPORATION
(REGISTRATION NO. 603).....

STATEMENT IN ANSWER TO SECTION

11 (a)

Name of person by whom delivered	Number of speeches, lectures, and talks delivered	Number of radio broadcasts delivered
Andrew T. Brennan	None	6
Reginald B. Armstrong	None	5
Roma E. Tait	5	None

All the above were ex tempore talks on South African travel; no copy available.

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Foreign Agents Registration Section
Department of Justice

ATTACHMENT TO SUPPLEMENTAL REGISTRATION STATEMENT FOR PERIOD ENDING JULY 4, 1951, FOR THE SOUTH AFRICAN TOURIST CORPORATION (REGISTRATION NO. 603).....

STATEMENT IN ANSWER TO SECTION

11 (c)

The following material was prepared, published and distributed by the South African Tourist Corporation:

1. South Africa in a Nutshell (booklet)
2. Map Your Holiday in South Africa (pamphlet)
3. When You Visit South Africa (booklet)
4. South Africa (booklet)
5. Colourful Natal (booklet)
6. Colourful South Africa (poster)
7. Unique South Africa (poster)
8. Carefree South Africa (poster)
9. Unspoilt South Africa (poster)

(Specimen copies of the above already in your possession, having been forwarded under cover of Supplemental Registration Statement for period ending January 4, 1951.)

10. The Fairest Cape (booklet)
11. The Garden Route (booklet)
12. Native Life in South Africa (booklet)
13. Colourful South Africa (moving picture)

All contain descriptive literature and/or pictures describing the tourist attractions and travel facilities of South Africa. Specimen copies are forwarded under separate cover with the exception of No. 13, which is a 16 mm. Kodachrome sound film of 1,240 feet and is a travelogue embracing South Africa's main travel attractions, starting from the Cape, along the coast to Durban and Zululand, inland to Johannesburg, and concluding at Kruger National Park.

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Registration Section
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ATTACHMENT TO SUPPLEMENTAL REGISTRATION
STATEMENT FOR PERIOD ENDING JULY 4, 1951,
FOR THE SOUTH AFRICAN TOURIST CORPORATION
(REGISTRATION NO. 603).....

STATEMENT IN ANSWER TO SECTION
11 (d), PARAGRAPHS (1), (2),
AND (3).....

The filing, labeling, and reporting requirements of the Act were upon the initial determination of Registrant held to be inapplicable in regard to the material indicated in Items 11 (a) and 11 (b), inasmuch as that none of this material contains political propaganda within the meaning of Section 1 (j) of the Act. See Paragraph 2 of your letter WEF:FWS:et 149 - 3805 dated February 20th, 1951, addressed to registrant. See also samples of the material indicated in Items 11 (a) and 11 (b) forwarded to you under separate cover.

* * *

FILED
JUL 19 1951
Foreign Agents
Registration Sect.
Department of Justice

SOUTH AFRICAN TOURIST CORPORATION
FOREIGN AGENTS REGISTRATION NO. 603

EXHIBIT E

Filed as attachment to Supplemental Registration Statement for Six Months' Period ending July 4th, 1951.

Being copy of Registrant's letter referenced 4-'51 dated July 2nd, 1951, addressed to the Caples Company and filed as an indication that the Caples Company continues to handle Registrant's advertising in terms of the original agreement filed in connection with Registrant's Supplemental Registration Statement for Six Months' Period ending January 4th, 1951.

* Copy of letter is attached.

* * *

COPY OF LETTER FILED AS AN EXHIBIT E IN CONNECTION WITH SUPPLEMENTAL REGISTRATION STATEMENT FOR SIX MONTHS' PERIOD ENDED JULY 4TH, 1951, BY THE SOUTH AFRICAN TOURIST CORPORATION, REGISTRATION NO. 603

FILED
JUL 19 1951
Foreign Agents Registration Section
DEPARTMENT OF JUSTICE

SOUTH AFRICAN TOURIST
CORPORATION
475 Fifth Avenue
New York 17, N.Y.

Please quote
our Reference: 4-'51

2nd July 1951

Hudson Meyer Esq.,
The Caples Company
535 Fifth Avenue
NEW YORK CITY

My dear Hudson -

I confirm my recent conversation with you when I advised you that the Head Office has confirmed by letter that the sum of £ 30,000.0.0. is available for Press advertising in the United States and Canada for the present financial year.

I have sent to the Director a copy of the revised schedule which we have jointly approved.

In his letter advising me of the amount available for the present fiscal year the Director remarked that "Press advertising" is understood by him to include radio advertising and the fee to the Caples Company for Public Relations work plus any expenses of advertising but in the associated field of mechanical charges.

Sincerely yours,

A.T. BRENNAN
MANAGER.....

SOUTH AFRICAN TOURIST CORPORATION
FOREIGN AGENTS REGISTRATION NO. 603

JUL 19 1951
Foreign Agents Registration Section
DEPARTMENT OF JUSTICE

EXHIBIT E

Filed for attachment to Supplemental Registration Statement for Six Months' Period ending January 4th, 1951.

(Not filed with above statement as Registrant was at that time unaware of the necessity for so doing and was seeking guidance on the matter from you. See Paragraph 4 of your letter WEF:FWS:et dated 20th February 1951. This Exhibit is now forwarded under cover of Supplemental Registration Statement for Six Months' Period ending July 4th, 1951.)

This Exhibit consists of a copy of Registrant's letter referenced 5/11 and dated September 29th, 1950, addressed to the Caples Co., and a copy of their reply dated September 29th, 1950. These two letters constitute the only form of agreement entered into between Registrant and the Caples Co.

* Copies of letters are attached.

* * *

COPY OF LETTER FILED AS PART OF EXHIBIT E IN CONNECTION WITH SUPPLEMENTAL REGISTRATION STATEMENT FOR SIX MONTHS' PERIOD ENDING JANUARY 4TH, 1951, BY THE SOUTH AFRICAN TOURIST CORPORATION, REGISTRATION NO. 603.

FILED
JUL 19 1951
Foreign Agents Registration
DEPARTMENT OF JUSTICE

Please quote
our Reference: 5/11

29th September 1950

Messrs. Caples Co.,
Advertising,
535 Fifth Avenue,
NEW YORK 17, N. Y.

Attention: Mr. Hudson Meyer.

Gentlemen -

In confirmation of my recent conversations with your Vice President, Mr. Hudson Meyer, I am pleased to advise you that I am authorised by my Head Office to entrust the Press advertising work for this office for the present South African Government financial year to your organisation.

In giving you the foregoing information it is my duty to set out as clearly as possible the particular and the general observations of my Head Office in this regard. I do so accordingly in the following paragraphs:

In a letter dated 18th August 1950 I was advised by the Director of the Head Office in Pretoria that at its recent meeting the Control Board of the Corporation indicated that it would be gearing up its promotional advertising in the near future; that the funds authorised by Parliament to be expended in the present financial year included a sum to be especially devoted to Press Advertising overseas and that it was quite possible that the amount which it would be appropriate to place at the disposal of the New York branch of the organisation and for the purpose of promotional advertising in the United States and Canada would be in the neighbourhood of £ 12,000.0.0. It was remarked that this amount would include a sum of £ 6,000.0.0 which had been authorised - subject to the approval of the Treasury - for the expenditure by the New York branch of the organisation earlier in the year but not yet used in publicising the establishment of the office.

The Head Office remarked that I would appreciate that when the instruction to proceed with the work came it would come reasonably quickly and that there would not be a great deal of time left for placement of the advertising in the present financial year. It was, therefore, desirable that the matter of a market survey and the appointment of an advertising agent should engage my attention without delay as well as the preparation of draft lay-outs etc. It was felt

that these matters should be attended to at that stage in order that I should be in a position to go ahead immediately the authority was conveyed to me after the meeting of the Control Board.

In regard to the issue of a market survey, I have explained to the Head Office that in the time at our disposal it was quite impossible to conduct such a survey and at the same time to place the advertising within the present financial year. I point out, moreover, that a comprehensive survey had in fact been done and had been sent out to South Africa during the early part of this year.

Head Office suggested further that if at all possible our advertisements should appear during the early winter months in the United States and Canada. It was opined that surveys connected with long-distance travel advertising would probably indicate that the North American market was most receptive when the summer started to fail and the cold weather set in. It was felt that this applied particularly in respect of countries which enjoy sunshine during the Northern Hemisphere winter.

My Head Office left me to recommend, after consultation with you, what proportion of the funds should be spent on Press or Publication advertising respectively. It was felt that publications were inclined to a lengthy national coverage whereas newspapers have a localised circulation and a life value of only a few hours. In addition it was pointed out that it was possible to use colour in publications whereas this would not be easy in the case of newspapers. Furthermore, the Head Office was not in favour of newspaper "Travel Supplements" and would rather appear in strategic positions in ordinary editions.

My Head Office set out very clearly that I should note that any mechanical charges involved in any advertising had to be met from the amount that would be made available by the Control Board and as envisaged in the opening paragraphs of this letter.

The Director of the Corporation explained to me as an item of interest that when he formerly was in the United States and representing the South African Railways about 20 years ago, that organisation then had a contract with Messrs. Gotham Advertising Co. and which provided for their buying space on behalf of the South African Railways, charging the South African Railways a 15% "Service fee" on the nett amount charged them by the newspapers, e.g. if space was priced at $1,000.00 Gotham's would pay the newspaper $1,000.00 less $150.00 being their commission received as an agency, or a total of $850.00. They would charge the South African Railways 15% on the $850.00 namely $125.00 which, with the $850.00 made a total of $975.00 for the newspaper page of $1,000.00. The Director stated that he was unaware whether this method of handling the account was compatible with American Advertising Association practice in New York, but intimated that I should enquire into this situation.

In my correspondence with my Head Office with regard to the foregoing which was contained in one of their letters, I submitted that the memoranda and the correspondence which I had exchanged with them did not unequivocally authorise me to proceed inasmuch as there were quite a number of imponderables that appeared to me. I remarked, for example, that their letter somewhat circumscribed my activities in that the most specific reference was made to Press advertising, but that no provision appeared to have been made in regard to advertising or publicity or public relations work in regard to the news press, journal press, trade press, radio and television, window displays and exhibitions and possibly an official launching of the Corporation.

The Head Office in its most recent letter of the 15th September has expressed its appreciation of the manner in which I investigated the issue of selecting an advertising agency to handle our work in North America. In that letter the Director of the Corporation points out once again that it is undesirable for the Corporation to tie itself to any one particular advertising agency for lengthy periods. It is on that account that I am instructed to proceed in terms of finances made available from Parliament and through the Control Board of the Corporation between now and the 31st March 1951. You will appreciate that I do not envisage that any change will be made in the relationship which it is now proposed should be established with you. The results of the combination of our joint efforts will make it patent to the Control Board of our organisation that it is in their interests and in the interests of South Africa for us to continue our association with you for an indefinite period.

The Director has advised me that the next meeting of the Control Board is due to take place on the 10th and 11th October in Pretoria and that he expects to be in a position immediately thereafter to cable me to proceed in getting out the promotional advertising along the lines stated in his previous memorandum. He added, furthermore, that he wished to stress in this connection that with the intensification of our promotional advertising the scope of our publicity campaign would certainly not be limited to the travel trade but would also be aimed directly at the public in my discretion and within the limits of the available funds. The extent to which these funds should be spent in Canada as distinct from the United States was left entirely in my discretion in view of the fact that as previously indicated these two countries constitute the territory covered by my office.

I am given to understand that there are three methods which are commonly in use and constitute a working arrangement between an organisation such as ourselves and an advertising agency such as yourselves. I understand that these three are constituted in the following:

appointed to succeed the former chairman in his office as a member of the board.

(7) Whenever the office of chairman of the board becomes vacant, or if the chairman of the board is temporarily unable to perform his functions as chairman, the Minister may designate any member of the board as acting chairman until a member of the board has been designated as chairman thereof in terms of sub-section (6), or until the chairman resumes his duties as such.

(8) Any member shall be eligible for reappointment after the expiration of his term of office.

Remuneration of members of the board.

5. (1) Subject to the provisions of sub-section (2), the members of the board shall be paid such remuneration and such allowances from the funds of the Corporation as may be determined by the Minister in consultation with the Minister of Finance: Provided that if the Minister has, in terms of sub-section (7) of section *four*, designated any member of the board as acting chairman, he may authorize the payment from the funds of the Corporation to the acting chairman of such additional remuneration as he may determine, but not exceeding an amount which, together with the acting chairman's remuneration as ordinary member of the board, equals the remuneration of the chairman in respect of the period in question.

(2) A member of the board who is a member of the public service or a servant of the Railway Administration shall not, in respect of the services rendered by him as a member of the board, be paid any remuneration in addition to his salary as a member of the public service or as a servant of the Railway Administration, nor shall such member be paid any allowance in respect of subsistence and transport at a rate higher than that applicable to him as a member of the public service or as a servant of the Railway Administration, as the case may be.

Meetings of the board.

6. (1) The first meeting of the board shall be held on a day and at a place to be appointed by the Minister, and every subsequent meeting shall be held at a time and at a place to be appointed by the board: Provided that the chairman may convene a special meeting at any time in the main office of the Corporation, and that he shall convene a special meeting in that office if three members of the board have requested him in writing to do so, and have indicated to him the purpose for which they desire the meeting to be held.

(2) Whenever the chairman convenes a special meeting of the board in terms of the proviso to sub-section (1) he shall do so by notice in writing and shall state the purpose for which the meeting is convened.

Procedure and quorum at meetings of board.

7. (1) The chairman or the acting chairman designated in terms of sub-section (7) of section *four* shall preside at every meeting of the board which he attends, and if neither the chairman nor the acting chairman attends a meeting, the other

malige voorsitter in sy amp as raadslid op te volg, as voorsitter van die raad aanwys.

(7) Wanneer die amp van voorsitter van die raad oopval, of indien die voorsitter van die raad tydelik nie in staat is om sy werksaamhede as voorsitter te verrig nie, kan die Minister een of ander raadslid as waarnemende voorsitter aanwys totdat 'n raadslid ingevolge sub-artikel (6) as voorsitter daarvan aangewys is, of totdat die voorsitter sy pligte as sodanig hervat.

(8) 'n Raadslid kan na die verstryking van sy ampstermyn weer aangestel word.

Besoldiging van raadslede.

5. (1) Behoudens die bepalings van sub-artikel (2), word aan lede van die raad sodanige besoldiging en sodanige toelaes uit die fondse van die Korporasie betaal as wat deur die Minister in oorleg met die Minister van Finansies bepaal word: Met dien verstande dat as die Minister 'n raadslid ingevolge sub-artikel (7) van artikel *vier* as waarnemende voorsitter aangewys het, hy magtiging kan verleen vir die betaling aan die waarnemende voorsitter uit die fondse van die Korporasie van sodanige addisionele besoldiging as wat hy bepaal, maar wat nie meer mag wees nie as 'n bedrag wat, tesame met die waarnemende voorsitter se besoldiging as gewone raadslid, gelykstaan met die besoldiging van die voorsitter ten opsigte van die betrokke tydperk.

(2) Aan 'n raadslid wat lid van die staatsdiens of 'n dienaar van die Spoorwegadministrasie is, mag ten opsigte van die dienste wat deur hom as lid van die raad verrig word, geen besoldiging bo en behalwe sy salaris as lid van die staatsdiens of as 'n dienaar van die Spoorwegadministrasie betaal word nie, en daar mag ook nie aan so 'n lid enige reis- of verblyftoelaes teen 'n hoër skaal as dié wat as lid van die staatsdiens of as 'n dienaar van die Spoorwegadministrasie, na gelang van die geval, op hom van toepassing is, betaal word nie.

Raadsvergaderings.

6. (1) Die eerste vergadering van die raad word gehou op 'n dag en plek deur die Minister bepaal te word, en elke daaropvolgende vergadering word gehou op 'n plek en tyd deur die raad bepaal te word: Met dien verstande dat die voorsitter 'n buitengewone vergadering te eniger tyd op die hoofkantoor van die Korporasie kan belê en dat hy 'n buitengewone vergadering op daardie kantoor moet belê indien hy deur drie raadslede skriftelik daarom versoek is en van hulle 'n aanduiding ontvang het van die doel waarvoor hulle verlang dat die vergadering gehou moet word.

(2) Wanneer die voorsitter 'n buitengewone vergadering van die raad ingevolge die voorbehoudsbepaling by sub-artikel (1) belê, moet hy dit by skriftelike kennisgewing doen en moet hy die doel waarvoor die vergadering belê word, vermeld.

Prosedure en kworum by raadsvergaderings.

7. (1) Die voorsitter of die waarnemende voorsitter ingevolge sub-artikel (7) van artikel *vier* aangewys, moet by elke raadsvergadering waarop hy aanwesig is, voorsit, en indien nòg die voorsitter nòg die waarnemende voorsitter 'n vergadering

members present thereat shall elect one of their number to preside at that meeting.

(2) Five members shall be a quorum at any meeting of the board.

(3) The decision of the majority of the members present at a meeting of the board shall be deemed to be a decision of the board: Provided that in the event of an equality of votes at such a meeting, the person presiding at the meeting shall have a casting vote.

Object of Corporation.

8. The object of the Corporation shall be to develop the tourist industry of the Union by encouraging persons to visit the Union from elsewhere and to travel about therein, and by encouraging the development and improvement of travel services to and within, and of accommodation for travellers within, the Union.

Functions of board.

9. It shall be the function and duty of the board to endeavour to achieve the object of the Corporation with all the means at its disposal, and for the purposes of achieving that object the board may—

(*a*) subject to the provisions of sections *fourteen* and *fifteen*, engage such employees as it may deem necessary and enter into contracts for the rendering of personal services by persons other than employees of the Corporation;

(*b*) co-operate or negotiate with any Government, any provincial, local or other public authority, or any body corporate or association of persons, within the Union or elsewhere, or promote co-operation or negotiations between two or more such Governments, authorities, bodies corporate or associations, in regard to any matter calculated directly or indirectly to promote the achievement of the object of the Corporation;

(*c*) promote the establishment of advisory committees on a national, regional or local basis, co-ordinate the activities of, and give guidance and advice to, such committees, and initiate and organize meetings and conferences for considering and dealing with matters falling within the purview of the Corporation;

(*d*) maintain such offices in the Union and elsewhere as may be necessary for the proper performance of its functions and duties;

(*e*) engage in the systematic collection, in the Union and elsewhere, of information relating to the tourist industry in general and to national tourist industries, in particular that of the Union, and disseminate such information;

(*f*) advertise the tourist attractions of the Union in any manner it may deem fit;

(*g*) produce, print, publish and sell, or circulate and distribute with or without charge, handbooks, guide-books, maps and publications of all kinds calculated to be useful to persons travelling to or within the

bywoon, kies die ander lede wat daarop aanwesig is, een uit hul midde om by daardie vergadering voor te sit.

(2) Vyf lede maak op 'n raadsvergadering 'n kworum uit.

(3) Die beslissing van die meerderheid van die lede wat op 'n vergadering van die raad aanwesig is, word geag die beslissing van die raad te wees: Met dien verstande dat by 'n staking van stemme op so 'n vergadering, die persoon wat by die vergadering voorsit, 'n beslissende stem het.

Doelstelling van Korporasie.

8. Die doel van die Korporasie is om die toeristebedryf van die Unie te ontwikkel deur persone aan te moedig om die Unie van elders te besoek en om daarin rond te reis, en deur die ontwikkeling en verbetering van reisdienste na en in, en van akkommodasie vir reisigers in, die Unie aan te moedig.

Werksaamhede van raad.

9. Dit is die funksie en plig van die raad om die verwesenliking van die doel van die Korporasie met alle middele tot sy beskikking na te streef, en ten einde daardie doel te verwesenlik kan die raad—

(*a*) behoudens die bepalings van artikels *veertien* en *vyftien*, die werknemers wat hy nodig ag, in diens neem, en kontrakte aangaan vir die verrigting van persoonlike dienste deur persone wat nie werknemers van die Korporasie is nie;

(*b*) met enige Regering, enige provinsiale, plaaslike of ander openbare owerheid, of enige regspersoon of vereniging van persone in die Unie of elders, saamwerk of onderhandel, of samewerking of onderhandelings tussen twee of meer sodanige Regerings, owerhede, regspersone of verenigings bevorder, met betrekking tot enige aangeleentheid wat daarop bereken is om regstreeks of onregstreeks die verwesenliking van die doel van die Korporasie te bevorder;

(*c*) die stigting van adviserende komitees op 'n nasionale, streeks- of plaaslike grondslag bevorder, die bedrywighede van sulke komitees koördineer en leiding en advies aan hulle gee, en vergaderings en konferensies vir die oorweging en behandeling van aangeleenthede wat binne die Korporasie se werkkring val, op tou sit en organiseer;

(*d*) sulke kantore in die Unie en elders aanhou as wat vir behoorlike verrigting van sy werksaamhede en pligte nodig mag wees;

(*e*) die stelselmatige insameling van inligting betreffende die toeristebedryf in die algemeen en nasionale toeristebedrywe, meer bepaald dié van die Unie, in die Unie en elders onderneem, en sodanige inligting versprei;

(*f*) op enige wyse wat hy goedvind, vir die toeristeaantreklikhede van die Unie reklame maak;

(*g*) handboeke, reisgidse, kaarte en publikasies van watter aard ook wat daarop bereken is om van nut te wees vir persone wat na of in die Unie reis, of om regstreeks of onregstreeks die verwesenliking van die doel van die Korporasie te bevorder, opstel, druk, uitgee en

Union, or to promote directly or indirectly the achievement of the object of the Corporation;

(*h*) produce and distribute, with or without charge, motion pictures, photographs or other pictorial material and sponsor, arrange or organize displays, broadcast talks and public lectures;

(*i*) engage jointly or otherwise co-operate with any Government or any provincial, local or other public authority, or with any person or association of persons, in the Union or elsewhere, in the production, promotion, organization or distribution of all or any of the publicity media referred to in paragraphs (*g*) and (*h*);

(*j*) on behalf of the Corporation hire, or with the consent of the Minister, purchase, any fixed property and hire or purchase any movable property which it may need for the purpose of carrying on the business of the Corporation, and let or sub-let or otherwise grant the right of occupation of such fixed property, and let or sell any movable property and, with the consent of the Minister, sell, exchange or mortgage any fixed property belonging to the Corporation;

(*k*) subject to the approval of the Minister, make provision for the payment of pecuniary benefits to employees of the Corporation upon their retirement or the termination of their services, or to the dependants of such employees, and for this purpose establish or make contributions to a pension or provident fund or assume liability for any payments due under contracts of insurance entered into by or on behalf of such employees;

(*l*) in accordance with the provisions of the regulations, register, grade and classify accommodation establishments in the Union in respect of which application for such registration has been made to the board; issue certificates of registration in respect of such establishments, and publish lists of such establishments appropriately graded or classified;

(*m*) do such other things as may be necessary for or incidental to the attainment of the object of the Corporation.

Organizations and facilities provided by Union Government to be employed where possible.

10. In connection with the establishment of offices and the appointment of representatives outside the Union, and generally in connection with the preparation or production of publicity material, the board shall make use of any office or organization or any facilities maintained or provided by the Union Government in any of its Departments of State, whenever such office, organization or facilities is or are, in the opinion of the board, suitable for its purposes.

Corporation not to enter into competition with commercial agencies or undertakings.

11. Nothing in this Act contained shall authorize the Corporation to engage in trading or in any other activity for profit in competition with any commercial agency or undertaking.

verkoop, of gratis of teen betaling sirkuleer en versprei;

(*h*) rolprente, foto's of ander fotografiese materiaal voortbring en gratis of teen betaling versprei, en uitstallings, radiopraatjies en openbare voorlesings steun, reël of organiseer;

(*i*) die voortbrenging, bevordering, organisering of verspreiding van al of enigeen van die publisiteitshulpmiddels wat in paragrawe (*g*) en (*h*) genoem word, gesamentlik onderneem met enige Regering, of enige provinsiale, plaaslike of ander openbare owerheid, of enige persoon of vereniging van persone, in die Unie of elders, of andersins met so 'n Regering, owerheid, persoon of vereniging daaraan saamwerk;

(*j*) namens die Korporasie vaste eiendom huur, of met die toestemming van die Minister, koop, en sulke roerende goed huur of koop as wat hy vir die voortsetting van die besigheid van die Korporasie nodig het, en sodanige vaste eiendom verhuur of onderverhuur of andersins die bewoonreg daarvan verleen, en roerende goed verhuur of verkoop en, met toestemming van die Minister, vaste eiendom wat aan die Korporasie behoort, verkoop, verruil of met verband beswaar;

(*k*) onderworpe aan die goedkeuring van die Minister, voorsiening maak vir die betaling van geldelike voordele aan werknemers van die Korporasie by hul uitdienstreding of die beëindiging van hul dienste, of aan die afhanklikes van sulke werknemers, en vir hierdie doel 'n pensioen- of voorsorgsfonds instel of daartoe bydra, of aanspreeklikheid aanvaar vir enige betalings wat verskuldig mag word ingevolge versekeringskontrakte wat deur of ten behoewe van sulke werknemers aangegaan is;

(*l*) ooreenkomstig die bepalings van die regulasies, losiesinrigtings in die Unie ten opsigte waarvan aansoek om registrasie by die raad gedoen is, registreer, rangskik en indeel, registrasiesertifikate ten opsigte van sulke inrigtings uitreik, en lyste van sulke inrigtings, paslik gerangskik of ingedeel, publiseer;

(*m*) sulke ander handelings verrig as wat vir die verwesenliking van die doel van die Korporasie nodig is of daarmee in verband staan.

Organisasies en geriewe wat deur Unie-regering voorsien word, moet sover moontlik gebruik word.

10. In verband met die daarstelling van kantore en die aanstelling van verteenwoordigers buite die Unie, en oor die algemeen in verband met die voorbereiding of voortbrenging van publisiteitshulpmiddels, moet die raad gebruik maak van enige kantoor of organisasie of enige geriewe wat deur die Unie-regering deur enigeen van sy Staatsdepartemente in stand gehou of voorsien word, wanneer ook al sodanige kantoor, organisasie of geriewe volgens oordeel van die raad, vir sy doel geskik is.

Korporasie mag nie met handelsliggame of -ondernemings in mededinging tree nie.

11. Geen bepaling van hierdie Wet magtig die Korporasie om, in mededinging met enige handelsliggaam of -onderneming, met winsmotief handel te dryf of aan enige ander werksaamheid deel te neem nie.

Finances of Corporation.

12. (1) For the purpose of enabling the board to perform its functions and duties, and to pay the liabilities of the Corporation, there shall be paid to the Corporation in every financial year out of the Consolidated Revenue Fund and the Railways and Harbours Fund, such sums of money as may be appropriated by Parliament for the purpose, subject, however, to the provisions of sub-section (2).

(2) In respect of the first one hundred thousand pounds of the Corporation's expenditure, one-half thereof shall be contributed from the Consolidated Revenue Fund and one-half from the Railways and Harbours Fund, and in respect of any such expenditure in excess of one hundred thousand pounds, one-third thereof shall be contributed from the first-mentioned and two-thirds from the last-mentioned fund. For the purposes of this sub-section, the expression "expenditure" shall be taken to mean the actual expenditure of the Corporation, less any amounts which may from time to time be received by the board in terms of sub-sections (3) and (4).

(3) The board may further receive, and use for the purposes of any activity in which it may lawfully engage, any moneys unconditionally donated to the Corporation.

(4) The board may further receive from any Government or any local or other public authority (other than a Province of the Union) or any body corporate or association of persons, monetary contributions towards the expenses connected with any undertaking or project in which the board and such Government, authority, body corporate or association may be jointly interested, and use such moneys in furtherance of the object for which they were contributed.

(5) Once during every financial year (which shall end on the thirty-first day of March) at such time as the Minister may direct, the board shall submit to the Minister for his approval a statement of the estimated revenue and expenditure of the Corporation during the following financial year and the board may also, during the course of a financial year, submit to the Minister for his approval, supplementary estimates of expenditure for that year. The board shall not incur expenditure exceeding the total expenditure which has been so approved by the Minister.

(6) The board shall open an account with a bank approved by the Minister and shall deposit therein all moneys which it may have received on behalf of the Corporation from any source.

(7) The board shall keep a proper record of the Corporation's property and of all its financial transactions, and shall in each year prepare accounts of the Corporation's revenue and expenditure, including a balance sheet showing in all necessary detail the assets and liabilities of the Corporation as at the thirty-first day of March.

(8) Any expenditure incurred prior to the commencement of this Act by the board of Control appointed in terms of the Tourist Development Corporation Act, 1938, and by the body known as the Interim Tourist Development Board shall be deemed to have been lawfully incurred by the board under this Act.

Finansies van Korporasie.

12. (1) Ten einde die raad in staat te stel om sy werksaamhede en pligte te verrig en die skulde van die Korporasie te vereffen, word daar in elke boekjaar uit die Gekonsolideerde Inkomstefonds en die Spoorweg- en Hawefonds aan die Korporasie sulke somme geld betaal as wat deur die Parlement vir die doel beskikbaar gestel word, onderworpe egter aan die bepalings van sub-artikel (2).

(2) Ten opsigte van die eerste honderdduisend pond van die uitgawe van die Korporasie, word die helfte daarvan uit die Gekonsolideerde Inkomstefonds en die ander helfte uit die Spoorweg- en Hawefonds bygedra, en ten opsigte van sodanige uitgawe wat honderdduisend pond te bowe gaan, word eenderde daarvan uit eersgenoemde en twee-derdes uit laasgenoemde fonds bygedra. Vir die doeleindes van hierdie sub-artikel word onder die uitdrukking „uitgawe" verstaan die werklike uitgawe van die Korporasie, verminder met enige bedrae wat van tyd tot tyd ingevolge sub-artikels (3) en (4) deur die raad ontvang word.

(3) Die raad kan verder alle gelde wat onvoorwaardelik aan die Korporasie geskenk is, ontvang en gebruik vir die doeleindes van enige werksaamheid wat binne die raad se handelingsbevoegdheid val.

(4) Die raad kan verder van enige Regering, of enige plaaslike of ander openbare owerheid (behalwe 'n Provinsie van die Unie) of enige regspersoon of vereniging van persone, geldelike bydraes ontvang tot die onkoste verbonde aan een of ander onderneming of plan waarby die raad en sodanige Regering, owerheid, regspersoon of vereniging 'n gemeenskaplike belang het, en sulke gelde gebruik ter bevordering van die doel waarvoor dit bygedra is.

(5) Eenmaal gedurende elke boekjaar (wat op die een-en-dertigste dag van Maart eindig) en wel wanneer die Minister dit gelas, moet die raad 'n opgaaf van die beraamde inkomste en uitgawe van die Korporasie gedurende die volgende boekjaar aan die Minister ter goedkeuring voorlê, en die raad kan ook gedurende die loop van 'n boekjaar, aanvullende beramings van uitgawe vir daardie jaar aan die Minister ter goedkeuring voorlê. Die raad mag nie uitgawe beloop wat die aldus deur die Minister goedgekeurde totale uitgawe oorskry nie.

(6) Die raad open 'n rekening by 'n deur die Minister goedgekeurde bank, en stort daarin alle gelde wat hy uit enige bron namens die Korporasie mag ontvang het.

(7) Die raad moet behoorlik boekhou van die Korporasie se eiendom en van al sy geldelike transaksies, en moet elke jaar rekenings van die Korporasie se inkomste en uitgawe opstel, met inbegrip van 'n balansstaat wat met die nodige besonderhede die bate en laste van die Korporasie op die een-en-dertigste dag van Maart aangee.

(8) Uitgawe wat voor die inwerkingtreding van hierdie Wet deur die beheerraad, aangestel kragtens die Wet op die Korporasie vir die Uitbreiding van Toeristeverkeer, 1938, en deur die liggaam bekend as die Tussentydse Raad vir die Ontwikkeling van die Toeristebedryf opgeloop is, word geag wettiglik deur die raad ingevolge hierdie Wet opgeloop te gewees het.

Act No. 54 of 1947.

Auditing of accounts by Controller and Auditor-General.

13. (1) The books and statements of account of the Corporation shall be audited annually by the Controller and Auditor-General, who may, for the purpose of any such audit, appoint one or more persons to assist him, subject to such directions as he may deem fit.

(2) The provisions of sections *thirteen*, *fourteen*, *fifteen*, *eighteen* and *nineteen* of the Exchequer and Audit Act, 1911 (Act No. 21 of 1911) shall *mutatis mutandis* apply in respect of such audit: Provided that, for the purposes of this sub-section—

(*a*) the reference in sections *thirteen* and *eighteen* of the said Act to the Treasury, shall be deemed to be a reference to the Minister and to the Corporation, respectively;

(*b*) the reference in section *fourteen* of the said Act to an officer in the public service, shall be deemed to be a reference to any person occupying a post on the establishment of the Corporation; and

(*c*) the references in section *nineteen* of the said Act to the Minister, shall be deemed to be references to the Minister of Transport.

(3) As soon as possible after any such audit, the Controller and Auditor-General shall transmit to the Minister, a copy of the statements of account and balance sheet, together with his certificate and a report thereon. The Minister shall cause the accounts and report to be laid on the Tables of both Houses of Parliament within seven days after their receipt by him, if Parliament be then in session, or if Parliament be not then in session, within seven days after the commencement of its next ensuing ordinary session.

(4) An amount which shall be determined by the Treasury after consultation with the Minister and the Controller and Auditor-General, shall be paid by the Corporation to the Consolidated Revenue Fund in respect of such audit.

(5) The Controller and Auditor-General shall notify the Corporation of any surcharge which he may have made under section *fifteen* of the Exchequer and Audit Act, 1911 (Act No. 21 of 1911) as applied by sub-section (2) of this section, and the Corporation shall, subject to the provisions of section *nineteen* of the said Act, as so applied, recover in any competent court the amount thereof from the person against whom the surcharge was made: Provided that, unless the Minister otherwise directs, the amount of any such surcharge which may be due from a person occupying a post on the establishment of the Corporation, shall be recovered in equal monthly instalments by deductions from his monthly salary, not exceeding one-fourth of his monthly salary.

Clerical and administrative work of Corporation to be performed by Railway servants.

14. (1) The clerical and administrative work involved in the performance by the board of its functions, shall be performed, at the expense of the Corporation, by servants of the Railway Administration under the control and direction of the board.

(2) The Minister shall on the recommendation of the board, determine what work shall be regarded as clerical or adminis-

Wet No. 54 van 1947.

Ouditering van rekenings deur Kontroleur en Ouditeur-generaal.

13. (1) Die boeke en rekeningstate van die Korporasie word jaarliks deur die Kontroleur en Ouditeur-generaal geouditeer, en laasgenoemde kan vir die doeleindes van so 'n ouditering een of meer persone aanstel om hom by te staan, onderworpe aan die voorskrifte wat hy goedvind.

(2) Die bepalings van artikels *dertien*, *veertien*, *vyftien*, *agtien* en *negentien* van die „Financiewet, 1911" (Wet No. 21 van 1911) is *mutatis mutandis* van toepassing ten opsigte van so 'n ouditering: Met dien verstande dat, vir die doeleindes van hierdie sub-artikel—

(*a*) die verwysing na die Tesourie in artikels *dertien* en *agtien* van bedoelde Wet, geag word 'n verwysing na die Minister en na die Korporasie onderskeidelik, te wees;

(*b*) die verwysing na 'n amptenaar in die staatsdiens in artikel *veertien* van bedoelde Wet, geag word 'n verwysing te wees na iemand wat 'n pos in die diensstaat van die Korporasie beklee; en

(*c*) die verwysings na die Minister in artikel *negentien* van bedoelde Wet, geag word verwysings na die Minister van Vervoer te wees.

(3) So spoedig doenlik na so 'n ouditering, stuur die Kontroleur en Ouditeur-generaal aan die Minister 'n afskrif van die rekening- en balansstate tesame met sy sertifikaat en verslag daaroor. Die Minister laat die rekenings en verslag in beide Huise van die Parlement ter Tafel lê binne sewe dae nadat hy dit ontvang het, as die Parlement dan sit, of as die Parlement dan nie sit nie, binne sewe dae na die aanvang van sy eersvolgende gewone sitting.

(4) 'n Bedrag wat deur die Tesourie na oorlegpleging met die Minister en die Kontroleur en Ouditeur-generaal vasgestel word, word deur die Korporasie aan die Gekonsolideerde Inkomstefonds ten opsigte van so 'n ouditering betaal.

(5) Die Kontroleur en Ouditeur-generaal moet die Korporasie in kennis stel van enige strafterugvordering wat hy ingevolge artikel *vyftien* van die „Financiewet, 1911" (Wet No. 21 van 1911) soos deur sub-artikel (2) van hierdie artikel toegepas, opgelê het, en die Korporasie moet, onderworpe aan die bepalings van artikel *negentien* van bedoelde Wet, soos aldus toegepas, die bedrag daarvan op die persoon aan wie die strafterugvordering opgelê is, in 'n bevoegde hof verhaal: Met dien verstande dat, tensy die Minister anders beveel, die bedrag van so 'n strafterugvordering wat verskuldig is deur iemand wat 'n pos in die diensstaat van die Korporasie beklee, deur die aftrekking van gelyke maandelikse paaiemente van sy maandelikse salaris, van hoogstens een-vierde van sy maandelikse salaris, verhaal word.

Klerklike en administratiewe werk van Korporasie word deur Spoorwegdienare verrig.

14. (1) Die klerklike en administratiewe werk wat verbonde is aan die verrigting deur die raad, van sy werksaamhede word op onkoste van die Korporasie deur dienare van die Spoorwegadministrasie onder die toesig en leiding van die raad verrig.

(2) Die Minister bepaal, op aanbeveling van die raad, watter werk vir die doeleindes van hierdie artikel as klerklike

trative work for the purposes of this section, and shall also, on the recommendation of the board, determine the number of such servants necessary for the performance of this work, and the grading of the several posts on the establishment of the Corporation to be occupied by such servants.

Conditions of service of employees of Corporation.

15. Every person who is employed by the Corporation in terms of paragraph (*a*) of section *nine*, shall be subject to such conditions of service as may from time to time be determined by the board with the approval of the Minister.

Regulations.

16. The Minister may, on the recommendation of the board, make regulations with regard to—

(*a*) the procedure to be followed at meetings of the board;

(*b*) the constitution, functions and duties of advisory committees referred to in paragraph (*c*) of section *nine*, the meetings of such committees and the procedure to be followed at such meetings;

(*c*) the classification, grading and registration of accommodation establishments by the board in terms of paragraph (1) of section *nine*;

(*d*) generally, any other matter which it may be necessary or expedient to prescribe in order that the objects of this Act may be effectively achieved.

Reports to the Minister.

17. (1) The board shall, as soon as possible after the conclusion of each financial year, furnish to the Minister a report upon the work of the Corporation during that financial year, together with a balance sheet and a complete statement of revenue and expenditure for that year, and shall in the report so furnished give particulars as to—

(*a*) the extent and value of all classes of property owned by the Corporation;

(*b*) the expenses of management and administration and all other expenses of the Corporation;

(*c*) the erection and construction, repair, improvement or alteration of any building or equipment and the cost thereof;

(*d*) the price or rent of any land or any other immovable property acquired or hired; and

(*e*) any other matter with which the Minister may require the board to deal.

(2) Every report furnished under sub-section (1) shall be laid by the Minister upon the Tables of both Houses of Parliament within thirty days after it has been furnished to him, if Parliament is then in session, or if Parliament is not then in session, within thirty days after the commencement of its next ensuing ordinary session.

Repeal of Act 15 of 1938.

18. The Tourist Development Corporation Act, 1938, is hereby repealed, and every contributor, as defined by that Act, is hereby relieved of any obligation or liability incurred thereunder.

Short title.

19. This Act shall be called the South African Tourist Corporation Act, 1947.

of administratiewe werk beskou moet word, en hy bepaal ook, op aanbeveling van die raad, hoeveel sulke dienare vir die verrigting van hierdie werk nodig is, en die gradering van die verskillende poste in die diensstaat van die Korporasie deur sulke dienare beklee te word.

Diensvoorwaardes van werknemers van Korporasie.

15. Iedereen wat deur die Korporasie ingevolge paragraaf (*a*) van artikel *nege* in diens geneem word, is onderworpe aan sulke diensvoorwaardes as wat van tyd tot tyd deur die raad met die goedkeuring van die Minister bepaal word.

Regulasies.

16. Die Minister kan, op aanbeveling van die raad, regulasies uitvaardig met betrekking tot—

(*a*) die prosedure wat op vergaderings van die raad gevolg moet word;

(*b*) die samestelling, werksaamhede en pligte van adviserende komitees in paragraaf (*c*) van artikel *nege* bedoel, die vergaderings van sulke komitees en die prosedure wat op sulke vergaderings gevolg moet word;

(*c*) die rangskikking, indeling en registrasie van losiesinrigtings deur die raad ooreenkomstig paragraaf (1) van artikel *nege*;

(*d*) oor die algemeen, alle ander aangeleenthede wat nodig of dienstig is om voor te skryf ten einde die oogmerke van hierdie Wet behoorlik te verwesenlik.

Verslae aan die Minister.

17. (1) So spoedig moontlik na die einde van elke boekjaar moet die raad 'n verslag aangaande die werk van die Korporasie gedurende daardie boekjaar, tesame met 'n balansstaat en 'n volledige opgaaf van inkomste en uitgawe vir daardie jaar, aan die Minister voorlê, en moet hy in die aldus voorgelegde verslag besonderhede verstrek omtrent—

(*a*) die omvang en waarde van alle soorte eiendom wat die Korporasie besit;

(*b*) die bestuurs- en administrasiekoste en alle ander uitgawe van die Korporasie;

(*c*) die oprigting en bou, herstel, verbetering of verandering van enige gebou of toerusting en die koste daarvan;

(*d*) die koopprys of huurgeld van grond of enige ander vaste eiendom wat verkry of gehuur is; en

(*e*) enige ander aangeleentheid wat die Minister verlang dat die raad moet behandel.

(2) Elke verslag ingevolge sub-artikel (1) voorgelê, moet deur die Minister in beide Huise van die Parlement ter Tafel gelê word binne dertig dae nadat dit aan hom voorgelê is, as die Parlement dan sit, of as die Parlement dan nie sit nie, binne dertig dae na die aanvang van sy eersvolgende gewone sitting.

Herroeping van Wet 15 van 1938.

18. Die Wet op die Korporasie vir die Uitbreiding van Toeristeverkeer, 1938, word hierby herroep, en elke bydraer, soos deur daardie Wet omskryf, word hierby onthef van enige verpligting of aanspreeklikheid wat hy daarvolgens mag opgeloop het.

Kort titel.

19. Hierdie Wet heet die Wet op die Suid-Afrikaanse Toeristekorporasie, 1947.

Printed in the Union of South Africa by
CAPE TIMES LIMITED, KEEROM ST., CAPE TOWN.

1. The payment of a straight commission whereby the agency accepts media commission as payment for its services and bills the client at net media rates. Artwork, plates, photography etc. are billed to the client at cost plus 15% agency service.

2. Another method is on the basis of a plus 15% less commission whereby the agency charges the client a flat fee for its services representing 15% of the space rates, artwork, mechanical charges etc. and credits the client with whatever discount or commission it receives.

3. The third method is the payment of a retainer plus commission, whereby the client pays the agency a monthly retainer representing the difference between an agreed-upon fee and commissions earned. If the commissions exceed the fee the client would pay no retainer. I understand that this plan is chiefly used by large advertising agencies offering research, counsel and ideas to small clients whose media commission would otherwise not give them a return for offering their services.

My own observations are that our association should be on the basis of the first arrangement set out above. I assume, and am given to understand, that this conforms with the American Advertising Association's principles and will be pleased to learn from you that our operation upon such a basis would be found satisfactory to yourselves.

In regard to all the foregoing I should like you to know that our organisation is entirely at your disposal and is always anxious to lend its assistance to any project that may be jointly evolved. You will be aware that the organisation has within its personnel persons who are quite widely experienced in the running of an office such as ours, both nationally and internationally, and has equally on the staff persons who are somewhat experienced in advertising, exhibitions, public relations and general "ideas."

I recognise that in the very immediate future you will be proceeding to Kenya and that that will not leave much time for any considered project to be worked out. In the light of that limitation I should be happy to sit down with you in my office or in yours and in the company of your technical advisers - while I would be assisted by my Assistant Manager who was originally in the advertising world in South Africa - to embark upon the setting out of ideas as to how this whole project can be carried forward.

I shall be pleased if you will be good enough to confirm the foregoing, whereafter I feel that we should take immediate action to put our ideas into operation.

Yours faithfully,

.....

A. T. BRENNAN
MANAGER.....

ATB/ES

Continuation of

COPY OF LETTER FILED AS PART OF EXHIBIT E IN CONNECTION WITH SUPPLEMENTAL REGISTRATION STATEMENT FOR SIX MONTHS' PERIOD ENDING JANUARY 4TH, 1951, BY THE SOUTH AFRICAN TOURIST CORPORATION, REGISTRATION NO. 603.

FILED
JUL 19 1951
Foreign Agents
Registration Section
DEPARTMENT OF JUSTICE

THE CAPLES COMPANY
ADVERTISING
535 Fifth Avenue
New York 17, N. Y.

September 29, 1950

The South African Tourist Corporation
475 Fifth Avenue
New York 17, N. Y.

Attention: Mr. A. T. Brennan, Manager
Reference: 5/11

Gentlemen:

I received your letter of September 29th, delivered to me by hand, and I wish to express my appreciation for the confidence you have placed in The Caples Company by appointing us your advertising counsel.

Your letter is very explicit and I should like to arrange a meeting with you and your staff on Tuesday afternoon, October 3rd, at 2:30 p.m. at your offices. I shall be accompanied by Mr. Desmond Slattery, John Cody and Gustav Kaiser, all of whom will work directly on your account under my supervision.

Every member of The Caples Company staff already has a personal interest in The South African Tourist Corporation and we all look forward to a long and happy association with you. Three decades of travel advertising experience plus the energy and enthusiasm of everyone here will, I am certain, combine to produce excellent results.

On page 3 of your letter you mention three methods which are commonly followed as a working agreement between advertising agencies and clients. I feel that the first method would be most acceptable to both of us. However, I should like to outline in detail what this arrangement should embody.

We execute all work in connection with your advertising. This service includes ideas, rough layouts, finished drawings, the writing of copy, and the direction of mechanical detail.

In other words, our service is complete in every detail and includes all work in connection with the preparation of your advertisements from the conception to the finished product appearing in publications.

We make all necessary contracts with the publishers of mediums which are to carry your advertising message, and attend to the prompt payment of publishers' invoices to us.

No advertisement is subject to publication without the approval of your authorized representative.

In the case of magazines, newspapers and other periodicals, we are to charge you publishers' card rates for all advertising that you authorize through this organization. The publication pays us the 15% commission which is customary.

All art work and mechanical costs in the preparation of your advertising are to be billed to you at cost to us, plus fifteen per cent.

Any literature or printed matter that you may entrust to us is subject to an estimate approved by you.

There is one point that was not brought forth in your letter to me. The Caples Company takes advantage of all cash discounts by prompt payment. Wherever these discounts are allowed by publications, The Caples Company passes them on to our clients provided we receive payment from you within the time specified on our invoice to you.

I understand the necessity for the quick placement of advertising in publications at this time and, therefore, our staff will work at its fullest capacity in an effort to place your name before the travel trade and the public. Most publications have six to eight weeks closing dates which will make this problem still more difficult. Hence the necessity for our meeting on Tuesday and the setting up of our office for the expedition of this work as quickly as possible.

I also want to go on record as saying that you will receive the full support of not only the New York office and its staff but every member of The Caples Company in its nationwide offices. This will help particularly in cases where local publicity is needed in the Middle and Far West.

I am very happy by your reference to the full cooperation between your office and ours on all material or communications. I assure you that the proximity of our two offices will be a great help in getting full measure from every dollar spent for South African promotion.

In closing let me say that I realize your letter and my reply are in no sense a contract and can be terminated at any time by either party by thirty days previous notice in writing.

Looking forward to our meeting on Tuesday afternoon, I remain

Very cordially yours,

Hudson F. Meyer (Sgd.)

HM/m

Vice President

REGISTRATION No. 603

FILED
JAN 29
Foreign Agents Registration
DEPARTMENT OF JUSTICE

UNION OF SOUTH AFRICA.

ACT

TO

Establish a corporation the object of which shall be to develop the tourist industry of the Union of South Africa by encouraging persons to visit the Union of South Africa from elsewhere and to travel about therein, and by encouraging the development and improvement of travel services to and within, and of accommodation for travellers within, the Union of South Africa, and to provide for other incidental matters.

UNIE VAN SUID-AFRIKA.

WET

TOT

Instelling van 'n korporasie wat ten doel sal hê om die toeristebedryf van die Unie van Suid-Afrika te ontwikkel deur persone aan te moedig om die Unie van Suid-Afrika van elders te besoek en om daarin rond te reis, en deur die ontwikkeling en verbetering van reisdienste na en in, en van akkommodasie vir reisigers in die Unie van Suid-Afrika aan te moedig en om vir ander daarmee in verband staande aangeleenthede voorsiening te maak.

No. 54, 1947.

C3001.

REGISTRATION No. 603

FILED
29
Foreign Registration
DEPARTMENT OF

UNION OF SOUTH AFRICA.

ACT

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No. 54, 1947.

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Act No. 54
of 1947.

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(*English Text signed by the Governor-General.*)
(*Assented to 5th June*, 1947.)

BE IT ENACTED by the King's Most Excellent Majesty, the Senate and the House of Assembly of the Union of South Africa, as follows :—

Definitions.

1. In this Act—
"accommodation establishment" means any premises in or on which is carried on the business of supplying lodging and meals to others;
"board" means the board of control mentioned in section *three*;
"Corporation" means the South African Tourist Corporation mentioned in section *two*;
"Minister" means the Minister of Transport;
"public service" means the public service according to the provisions of section *one* of the Public Service Act, 1923 (Act No. 27 of 1923);
"regulation" means a regulation made and in force under this Act;
"Union" means the Union of South Africa and includes the mandated territory of South-West Africa.

Establishment of South African Tourist Corporation.

2. As from a date to be determined by the Governor-General by a proclamation published in the *Gazette*, there shall be established a body to be known as the South African Tourist Corporation, which shall be a body corporate, capable of suing and being sued in its corporate name and of performing all such acts as are necessary for or incidental to the performance of its functions under this Act.

Board of Control of Corporation.

3. (1) The affairs of the Corporation shall be managed and controlled by a board of control consisting of nine members to be appointed by the Governor-General.

(2) The Governor-General shall designate one of the members of the board as chairman: Provided that no person who is in the service of the State or who is directly or indirectly associated with any tourist or publicity agency or undertaking shall be so designated.

(3) Four of the members of the board shall be appointed to represent interested Departments of State and shall be persons who are in the full-time service of the State.

(4) Four of the members of the board shall be persons possessing such special knowledge or experience of the tourist

Wet No. 54
van 1947.

WET

Tot instelling van 'n korporasie wat ten doel sal hê om die toeristebedryf van die Unie van Suid-Afrika te ontwikkel deur persone aan te moedig om die Unie van Suid-Afrika van elders te besoek en om daarin rond te reis, en deur die ontwikkeling en verbetering van reisdienste na en in, en van akkommodasie vir reisigers in die Unie van Suid-Afrika aan te moedig en om vir ander daarmee in verband staande aangeleenthede voorsiening te maak.

(*Engelse Teks deur die Goewerneur-generaal geteken.*)
(*Goedgekeur op 5 Junie* 1947.)

DIT WORD BEPAAL deur Sy Majesteit die Koning, die Senaat en die Volksraad van die Unie van Suid-Afrika, as volg :—

Woordbepaling.

1. In hierdie Wet beteken—
„losiesinrigting" enige perseel waarin of waarop die besigheid van die verskaffing van losies en maaltye aan andere voortgesit word;
„raad" die raad van beheer in artikel *drie* bedoel;
„Korporasie" die Suid-Afrikaanse Toeristekorporasie in artikel *twee* bedoel;
„Minister" die Minister van Vervoer;
„staatsdiens" die staatsdiens volgens die bepalings van artikel *een* van die „Staatsdienst Wet, 1923" (Wet No. 27 van 1923);
„regulasie" 'n regulasie wat kragtens hierdie Wet uitgevaardig en van krag is;
„Unie" die Unie van Suid-Afrika en ook die mandaatgebied Suidwes-Afrika.

Instelling van Suid-Afrikaanse Toeristekorporasie.

2. Vanaf 'n datum deur die Goewerneur-generaal by proklamasie in die *Staatskoerant* vasgestel te word, word daar 'n liggaam ingestel met die naam die Suid-Afrikaanse Toeristekorporasie, met regspersoonlikheid beklee, wat in sy naam as regspersoon as eiser en verweerder in regte kan optree, en wat alle handelings kan verrig wat vir die verrigting van sy werksaamhede ingevolge hierdie Wet nodig is of daarmee in verband staan.

Beheerraad van Korporasie.

3. (1) Die sake van die Korporasie word bestuur en beheer deur 'n raad van beheer bestaande uit nege lede deur die Goewerneur-generaal aangestel te word.

(2) Die Goewerneur-generaal wys een van die lede van die raad as voorsitter aan: Met dien verstande dat niemand wat in die diens van die Staat is of wat regstreeks of onregstreeks aan een of ander toeriste- of publisiteitsonderneming of -bedrywigheid verbonde is, aldus aangewys mag word nie.

(3) Vier van die raadslede word aangestel om belanghebbende Staatsdepartemente te verteenwoordig en moet persone wees wat in die voltydse diens van die Staat is.

(4) Vier van die raadslede moet persone wees wat sulke besondere kennis of ondervinding van die toeristebedryf in

industry generally, or of any particular branch or aspect of its development, as in the opinion of the Governor-General makes them suitable persons for appointment as members of the board.

(5) The members of the board referred to in sub-section (3) shall be appointed for a period not exceeding five years, and the other members of the board shall be appointed for a period of five years. All the members of the board shall hold office upon such conditions as the Governor-General may determine when making the appointment.

(6) The member designated as chairman in terms of sub-section (2) shall hold that office for a period of five years as from the date upon which he is designated as such, unless his period of office as a member of the board sooner expires or unless for any other reason he sooner ceases to be a member of the board.

Disqualifications for appointment, termination of membership and acting chairman.

4. (1) No person shall be appointed as a member of the board—

(*a*) if he is an unrehabilitated insolvent; or

(*b*) if he has been convicted of an offence and sentenced to imprisonment without the option of a fine.

(2) A member of the Board shall vacate his office—

(*a*) if he becomes insolvent or is convicted of an offence and sentenced to imprisonment without the option of a fine; or

(*b*) if he resigns by notice in writing addressed to the Minister.

(3) The Governor-General may remove from his office any member of the board—

(*a*) who has failed to comply with a condition of his appointment; or

(*b*) who has, in the opinion of the Governor-General, been guilty of improper conduct or habitually neglected his duties as a member of the board; or

(*c*) who has been absent from three consecutive meetings of the board (other than such special meetings as are referred to in sub-section (1) of section *six*), of which he had notice, without the permission of the chairman of the board.

(4) If any member of the board has died or has vacated his office in terms of sub-section (2) or has been removed therefrom in terms of sub-section (3), the Governor-General shall, with due regard to the provisions of sub-sections (3) and (4) of section *three*, appoint a person as a successor to the former member.

(5) The successor so appointed shall hold office as a member of the board during the unexpired part of the period for which the former member was appointed.

(6) If the chairman of the board has died or has vacated his office as a member of the board in terms of sub-section (2) or has been removed therefrom in terms of sub-section (3), the Governor-General shall, subject to the proviso to sub-section (2) of section *three*, designate as chairman of the board one of the remaining members of the board or the person

die algemeen of van 'n bepaalde vertakking of sy van die ontwikkeling daarvan besit, as wat hul volgens oordeel van die Goewerneur-generaal geskikte persone maak om as lede van die raad aangestel te word.

(5) Die in sub-artikel (3) bedoelde raadslede word vir 'n tydperk van hoogstens vyf jaar aangestel, en die ander raadslede word vir 'n tydperk van vyf jaar aangestel. Al die raadslede beklee hul amp op sulke voorwaardes as wat die Goewerneur-generaal bepaal wanneer hy die aanstelling doen.

(6) Die raadslid wat ingevolge sub-artikel (2) as voorsitter aangewys word, beklee daardie amp vir 'n tydperk van vyf jaar vanaf die datum waarop hy aldus aangewys word, tensy sy ampstermyn as raadslid eerder verstryk of tensy hy om enige ander rede eerder ophou om lid van die raad te wees.

Onbevoegdheid vir aanstelling, beëindiging van lidmaatskap en waarnemende voorsitter.

4. (1) Niemand mag as lid van die raad aangestel word nie—

(*a*) indien hy 'n ongerehabiliteerde insolvent is; of

(*b*) indien hy aan 'n misdryf skuldig bevind is en tot gevangenisstraf sonder die keuse van 'n boete veroordeel is.

(2) 'n Lid van die raad ontruim sy amp—

(*a*) indien hy insolvent word of aan 'n misdryf skuldig bevind en tot gevangenisstraf sonder die keuse van 'n boete veroordeel word; of

(*b*) indien hy by skriftelike kennisgewing aan die Minister gerig, sy amp neerlê.

(3) Die Goewerneur-generaal kan 'n raadslid van sy amp onthef wat—

(*a*) versuim het om aan 'n voorwaarde van sy aanstelling te voldoen; of

(*b*) hom volgens oordeel van die Goewerneur-generaal aan onbetaamlike gedrag skuldig gemaak of gereeld sy pligte as raadslid verwaarloos het; of

(*c*) sonder vergunning van die voorsitter van die raad, van drie agtereenvolgende raadsvergaderings (behalwe die buitengewone vergaderings in sub-artikel (1) van artikel *ses* bedoel) waarvan hy in kennis gestel was, afwesig was.

(4) Indien 'n lid van die raad te sterwe gekom of ingevolge sub-artikel (2) sy amp ontruim het of ingevolge sub-artikel (3) daarvan onthef is, stel die Goewerneur-generaal iemand as opvolger van die voormalige lid aan, met behoorlike inagneming egter van die bepalings van sub-artikels (3) en (4) van artikel *drie*.

(5) Die aldus aangestelde opvolger beklee sy amp as raadslid gedurende die onverstreke gedeelte van die termyn waarvoor die voormalige lid aangestel was.

(6) Indien die voorsitter van die raad te sterwe gekom het of ingevolge sub-artikel (2) sy amp as raadslid ontruim het of ingevolge sub-artikel (3) daarvan onthef is, moet die Goewerneur-generaal, met inagneming van die voorbehoudsbepaling by sub-artikel (2) van artikel *drie*, een van die oorblywende raadslede of die persoon wat aangestel is om die voor-