



# 第三届中国国际供应链促进博览会

The Third China International Supply Chain Expo

**链接世界 · 共创未来**

*Connecting the World for a Shared Future*

**2025.7.16-20**

中国国际展览中心（顺义馆）

China International Exhibition Center (Shunyi Venue)

中国 · 北京

Beijing, China

**主办单位 HOST**

中国国际贸易促进委员会

China Council for the Promotion of International Trade

**承办单位 ORGANIZER**

中国国际展览中心集团有限公司

China International Exhibition Center Group Limited



## 关于链博会 Overview

习近平主席强调，“在经济全球化时代，唯有坚持全球产业链供应链开放合作，才会带来共赢发展。”党的二十届三中全会提出，“推动产业链供应链国际合作”。中国举办链博会，就是为了顺应时代呼唤，创造一个促进各方加强沟通、深化合作、共谋发展的国际化平台。通过参加链博会，中外企业和机构相互奔赴、彼此成就，拓展了合作共赢发展新空间。



链博会的主题是“链接世界、共创未来”。在各方大力支持和共同努力下，第二届链博会实现了国际化、专业化、市场化、绿色化办展理念，实现了促进上中下游衔接、大中小企业融通、产学研用协同、中外企业互动的目标，实现了推动产业链供应链国际合作的初心，办成了一届高标准、高质量、高水平的全球经贸盛会，构筑起推动产业互融、创新互促、市场互通的平台和桥梁，推动国际社会携手构建更加紧密的全球产业链供应链伙伴关系，为世界经济复苏和全球发展繁荣作出积极贡献。

The China International Supply Chain Expo (CISCE) is an international platform that fosters communication and deepens cooperation and co-development among enterprises and institutions. With the theme “Connecting the World for a Shared Future”, the Second CISCE has achieved its goal of connecting the upstream, midstream, and downstream sectors, bringing together large, medium and small enterprises, coordinating industry, academia, research and practical application, and fostering interaction between Chinese and international businesses with great success. It not only realized its original intention of advancing international industrial and supply chain cooperation but also established itself as a high-standard, high-quality, and high-level global economic and trade event. It has become a bridge and platform that promotes industrial integration, drives innovation, and fosters market connectivity. Additionally, it has contributed to the formation of closer global partnerships in supply chains, aiding global economic recovery and promoting shared prosperity.



## 六大链条



先进制造链

展示从前端研发设计、新材料运用、关键零部件及加工到智能制造和高端装备的全产业链过程，展现“新质生产力”中先进制造业在推动产业升级方面的关键作用。

以“源网荷储”为基础，展示清洁能源从供给到消纳的全周期产业链，聚焦光伏、风电、储能、氢能、智能电网、传统能源低碳化的新技术、新产品和新趋势。



清洁能源链



智能汽车链

展示智能汽车产业链上、中、下游关键技术和产品，主要包括核心原材料、关键元器件、三电系统、智能网联技术、不同技术路线的新能源整车，以及充电电等相关服务。

展示数字科技前沿技术、新兴产业及科技赋能不同行业的解决方案与应用产品，以底层技术变革、中层产业孵化、上层应用场景为主线，全链条呈现数字经济的关键环节。



数字科技链



健康生活链

展示大健康领域的关键产品和技术，融合传统医药、健康人居、生活消费等特色产业，构建从出生到养老全生命周期健康产业链条。

展示从“田园”到“餐桌”的农业全产业链条，聚焦农业信息化、智慧化，分为上游农业生产环节、中游农产品加工环节，下游农产品及流通环节。



绿色农业链

## 一大展区



供应链服务展区

围绕从“端”到“端”全链路需求展示物流服务与技术、贸易模式、供应链优化等方面的创新发展，以及金融保险、知识产权、商事法律、贸易咨询、研发设计等服务。

## 6 Chains



Advanced Manufacturing

Showcase the entire industrial chain in the global advanced manufacturing sector, ranging from front-end R&D, application of new materials, key components and processing, to intelligent manufacturing and high-end equipment.

Showcase the full-cycle industrial chain of clean energy from supply to consumption based on the "energy-grid-load-storage" concept, focusing on PV power, wind power, energy storage, hydrogen energy, smart grids, the low-carbon transformation of traditional energy.



Clean Energy



Smart Vehicle

Showcase key technologies and products across the smart vehicle industry, including raw materials, key components, battery-motor-electronic control systems, intelligent networking technology, EVs, and charging and battery recycling services.

Showcase cutting-edge digital technologies, emerging industries, and technological solutions and applications, connecting innovation, industry and application with technological transformation, industrial incubation and application scenarios.



Digital Technology



Healthy Life

Showcase key products and technologies in the field of big health, integrating traditional medicine, healthy living, consumer lifestyle, and other distinctive industries to build a full lifecycle health industry chain from birth to elderly care.

Showcase the complete agricultural industry chain from the "farm" to the "table", including upstream agricultural production, midstream processing, and downstream distribution, with a focus on agricultural informatization and intelligence.



Green Agriculture

## 1 Exhibition Area



Supply Chain Service

Showcase supply chain innovation and comprehensive service, including logistics services and technology, new trade patterns, supply chain optimization, finance and insurance, IP rights, consulting and legal services, etc.

## 特色优势 Highlights

### 高规格政企沟通平台

#### High-grade Platform for Communication between Governments and Businesses

李强总理同第二届链博会参展参会企业代表座谈，韩正副主席出席第二届链博会开幕式并致辞，何立峰副总理会见专程来华参加第二届链博会的日本关西经济界访华团。超过 **100** 个部委和省市代表团前来观展，调研行业发展情况，听取参展企业政策建议。

Chinese Premier Li Qiang held dialogue with exhibitors of the 2nd CISCE. Chinese Vice President Han Zheng attended the opening ceremony and delivered a speech, while Vice Premier He Lifeng met with the delegation of Kansai businessmen who had traveled to China specially for the second CISCE. Over **100** delegations from Chinese central ministries and commissions, provinces, and municipalities visited the event to investigate industrial developments, hear policy suggestions from exhibitors.

### 高水平国际合作平台

#### High-level Platform for International Cooperation

匈牙利外交与对外经济部长西雅尔多、国际商会秘书长约翰·丹顿在第二届链博会开幕式期间发表致辞。参展企业和机构涉及 **69** 个国家、地区和国际组织，境外参展商占比达 **32%**，**100** 多个国家代表团不远万里参会。联合国贸发会议、联合国工发组织、国际贸易中心、世界知识产权组织、国际商会等 **5** 家国际组织继续担任链博会支持单位。

Péter Sziijártó, Minister of Foreign Affairs and Trade of Hungary and John Denton, Secretary General of the International Chamber of Commerce delivered speeches at the opening ceremony of the second CISCE. The event attracted exhibitors from **69** countries, regions, and international organizations, with international exhibitors accounting for **32%**, and more than **100** overseas delegations visited the expo. UNCTAD, UNIDO, ITC, WIPO, ICC continued to serve as supporting organizations of the CISCE, while over 20 international organizations sent their representatives.

### 高质量品牌宣传平台

#### High-quality Platform for Brand Promotion

**1300** 多名中外媒体记者对第二届链博会进行了全方位、多角度、立体式的深入报道，其中既有权威专业的深度解读，也有新颖有趣的新媒体作品。

Over **1,300** journalists participated in High-level Platform for International Cooperation the event, offering detailed reports of the second CISCE in a comprehensive, multi-dimensional way, including in-depth authoritative and professional interpretation and fresh and engaging new media works.

### 高效率商业对接平台

#### High-efficiency Platform for Business Matchmaking

展前通过在线平台为参展企业和注册专业观众精准匹配了 **6,000** 多条需求信息。展会期间，举办 **69** 场主题专题活动和 **370** 多场对接洽谈等活动，共签署合作协议、意向协议 **210** 多项，涉及金额 **1,520** 多亿元人民币。

Before the exhibition, over **6,000** demand information was accurately matched between exhibitors and registered professional visitors through online platform. During the exhibition, **69** themed activities and more than **370** matchmaking events were held. According to preliminary statistics, a total of over **210** Cooperative Agreements and Agreements of Intent were signed at this CISCE, involving an amount of over USD **21** billion.



## 高标准产学研用平台

### High-standard Platform for Industry, Academia, Research and Application

发布《全球供应链促进报告 2024》，并全球首创发布全球供应链连接指数和促进指数。**6** 链 **1** 展区分别举办交流对话活动，中外链主企业共同牵头发起各产业链联合倡议。高校和科研院所 **2** 万余人现场参观和学习交流，有效链接技术研发与市场需求，促进新技术、新产品的开发，推动科研成果转化，助力经济社会高质量发展。

The Global Supply Chain Facilitation Report 2024 was launched, and the Global Supply Chain Connectivity Index and Facilitation Index were also published for the first time globally. The **6** chains and **1** exhibition area hosted various exchange and conversation activities, while respectively, exhibitors of each chain launched Collaborative Initiative on sustainable development. Over **20,000** visitors from colleges, universities, and scientific research institutions made on-site visits, aiming to effectively connect technological R&D with market demand, promote the development of new technologies and products, and propel the transformation of scientific research achievements, thereby contributing to high-quality economic and social development.



## 参展费用 Booth Rates

展位类型 Booth Type	展位价格 Booth Rate
光地展位 Raw Space	RMB 2,000/平方米 USD 300/m <sup>2</sup>

参展报名截止日期 2025 年 5 月 1 日。

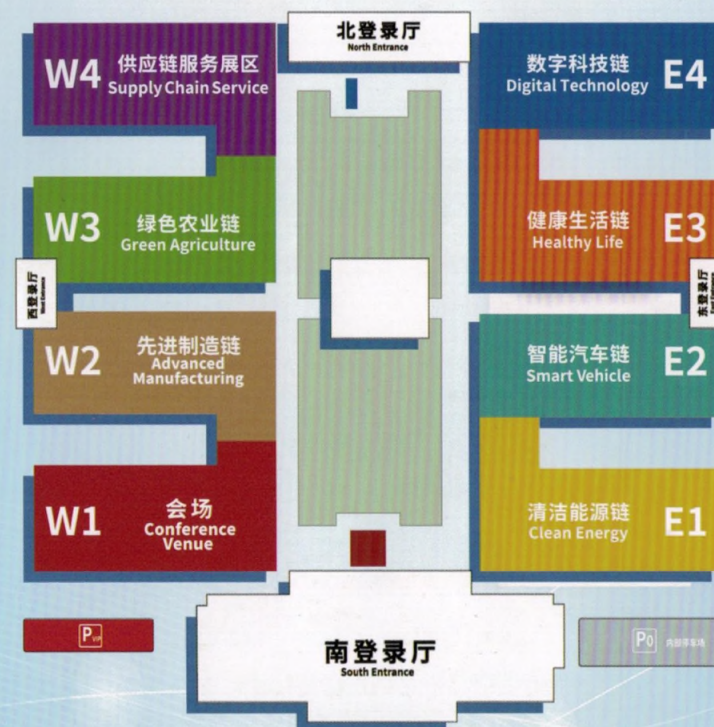
Booking Deadline: May 1<sup>st</sup>, 2025.

参展报名可访问 [www.cisce.org.cn](http://www.cisce.org.cn) 或发送邮件至 [lianbohui@ccpit.org](mailto:lianbohui@ccpit.org)。

Submit the application online at [www.cisce.org.cn](http://www.cisce.org.cn) or email to [lianbohui@ccpit.org](mailto:lianbohui@ccpit.org).

凡在 2025 年 3 月 15 日 (含) 前报名且支付定金的企业均可享受展位费早鸟价七五折优惠。  
Early Bird Offer: Book your booth and pay the deposit before March 15, 2025 to enjoy a 25% discount on the booth fee.

## 展区规划 Floor Plan



**中国贸促会介绍 CCPIT**

中国国际贸易促进委员会成立于1952年,是全国性对外贸易投资促进机构。

中国贸促会的主要职责是:落实国家有关重大发展战略,促进对外贸易、双向投资和经济技术合作;推进与境外对口机构机制化合作;接待境外高层次经贸代表团来访,组织中国经贸代表团出访;管理全国出国举办经贸展览会,负责中国参加国际展览局和世界博览会事务;举办和组织企业参加经贸展览会、论坛、洽谈会及有关国际会议;在外经贸领域代言工商,参与经贸政策法规制定、对外经贸谈判和国际商事规则制定;开展法律顾问、商事调解、经贸和海事仲裁等工作,签发和出具出口商品原产地证明书、对外贸易有关文件和单证,提供专利申请、商标注册、诉讼维权等知识产权服务;组织产业和企业应对经贸摩擦;提供经贸信息、经贸培训等服务。

中国贸促会将与各有关国际组织、各国各地区贸易投资促进机构、商协会组织和工商企业界建立广泛联系,组织开展多种形式的交流合作,加大对企业服务的力度,为推动多双边经贸关系发展、促进世界经济繁荣、造福各国人民做出积极贡献。

Founded in 1952, China Council for the Promotion of International Trade (CCPIT) is a national foreign trade and investment promotion agency. The CCPIT establishes wide connections with relevant international organizations, trade & investment promotion agencies, commercial associations and business circle, to organize various forms of communication and cooperation. It is committed to enhancing services for companies and making positive contributions to development of bilateral and multilateral trade relationships, promotion of world economic prosperity and improvement of the well-being of all mankind.

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