

2025 China-California Business Forum

Breakout Session I

Trade & Investment Cooperation in Agricultural & Food

11:30 - 12:30 MONDAY, JUNE 2, 2025

Opening Remarks

一、 Welcome attendees and introduce the session topic: **Trade and Investment Cooperation in Agricultural and Food Industries**. Briefly introduce yourself and your role.

- Self-Introduction as Moderator *"Good afternoon, everyone. I am honored to be here today as the moderator for this important discussion on Trade and Investment Cooperation in Agricultural and Food Industries. My name is Jianying Zhao, and I serve as the Deputy Chief Representative of the China Council for the Promotion of International Trade (CCPIT) Representative Office in the USA."*
- *"Throughout my career, I have been deeply involved in fostering international trade partnerships, facilitating*

business collaborations, and promoting investment opportunities between China and the United States.

Agriculture and the food industry are critical sectors that not only drive economic growth but also shape global food security and sustainability. ”

- *”Today, we are joined by an esteemed panel of experts who bring valuable insights and firsthand experience in agricultural trade, food industry investments, and market development. Together, we will explore key trends, challenges, and opportunities in this space, aiming to strengthen international cooperation and drive innovation. ”*
- *”I encourage an open and dynamic discussion, and I look forward to hearing perspectives from our panelists and engaging with all of you. Thank you for being here, and let’ s get started. ”*

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Panelist Introductions

- Introduce each panelist with their name, title, and organization.
- Leticia Perez serves as the Supervisor for Kern County’s 5th District, representing communities in Downtown, East, and Southeast

Bakersfield

- Shannon Douglass – President, California Farm Bureau Shannon
Douglass has been a leader in California agriculture, serving as the President of the California Farm Bureau since December 2023.
- Changxi Chen – Vice President, Fujian Food Enterprise Chamber of Commerce.
- Qinghai Jiang – Deputy General Manager, Beidahuang Group of Heilongjiang Province.
- Lara Cao – Director of Strategic Supply Solutions, Yamibuy.
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Discussion Points

1. Current Trends in Agricultural Trade and Investment

- How have global trade agreements impacted agricultural exports and imports?
- What are the key investment opportunities in food industries today?

2. Challenges in Cross-Border Agricultural Trade

- What are the major barriers to agricultural trade (tariffs,

regulations, supply chain disruptions)?

- How can governments and businesses collaborate to overcome these challenges?

3. Sustainability and Innovation in Agriculture

- How are new technologies shaping agricultural production and trade?
- What role does sustainability play in investment decisions?

4. Future Outlook and Policy Recommendations

- What policies could enhance trade cooperation between regions?
- How can businesses and policymakers work together to create a more resilient food industry?

Closing Remarks

- Summarize key takeaways from the discussion.
- Thank the panelists and audience for their participation.
- Encourage continued dialogue and collaboration beyond the session.