



The Third China International Supply Chain Expo

Connecting the World for a Shared Future

2025.7.16-20

China International Exhibition Center (Shunyi Venue)

Beijing, China

HOST

China Council for the Promotion of International Trade

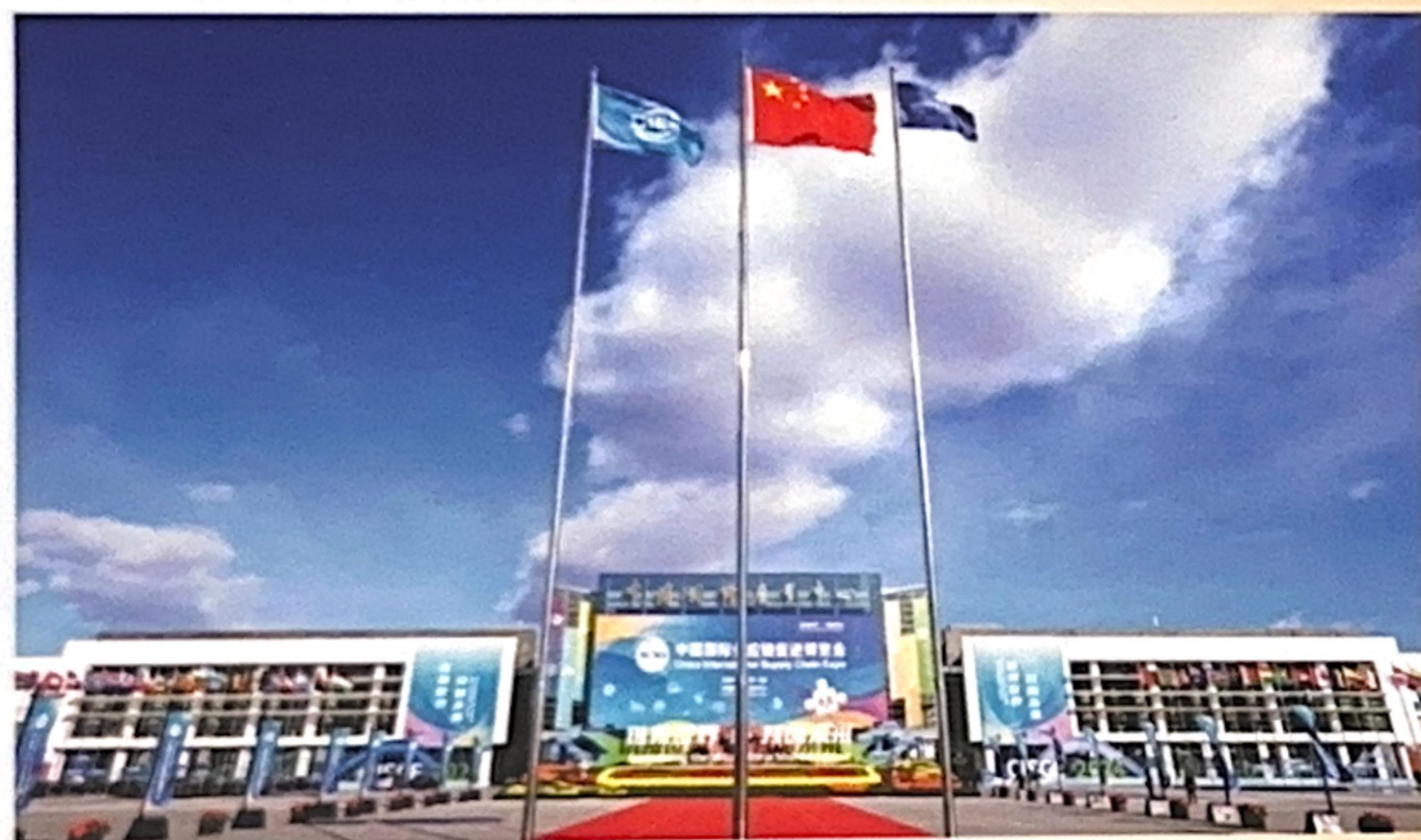
ORGANIZER

China International Exhibition Center Group Limited



Overview

China International Supply Chain Expo (CISCE) is the world's first national-level exhibition focusing on supply chain. CISCE effectively promotes the connecting of the upstream, midstream, and downstream sectors, bringing together large, medium and small enterprises, coordinating industry, academia, research and practical application, and fostering interaction between Chinese and international businesses with great success. Together with all parties, it advances the formation of closer global partnerships in supply chain.



CISCE is hosted by China Council for the Promotion of International Trade (CCPIT) and organized by China International Exhibition Center Group Limited (CIEC). In November 2023, the First CISCE was successfully held at the China International Exhibition Center. The Second CISCE took place from November 26 to 30, 2024, achieving remarkable global recognition. A total of 620 companies from 69 countries and regions participated, bringing along over 400 upstream and downstream partners. During the exhibition, 69 side events and more than 370 matchmaking events were held, attracting 200,000 visitors from 100 countries and regions. A total of over 210 agreements were signed, amounting to over USD 21 billion. At the Second CISCE, CCPIT released the "Global Supply Chain Promotion Report 2024", and the Global Supply Chain Connectivity Index and Promotion Index were published for the first time in the world, providing key insights for global stakeholders to analyze worldwide supply chain trends.



Highlights

CISCE has pioneered a new form in the global exhibition industry, with its innovative "chain" display logic that brings fresh energy and innovation. Premier Li Qiang has attended the related activities of the CISCE for two consecutive years, with Fortune Global 500 enterprises, industry-leading companies, specialized innovative enterprises, and hidden champions actively participating.

The Third CISCE will be held during July 16-20, 2025, at the China International Exhibition Center (Shunyi Venue) in Beijing, focusing on a perspective of whole industry chain. It will feature six major chains: Advanced Manufacturing, Clean Energy, Smart Vehicle, Digital Technology, Healthy Life, and Green Agriculture, along with a Supply Chain Service Exhibition Area, covering the key areas that are most concerned and critical to global economic development today. Each chain and exhibition area will be divided based on the logic of upstream, midstream, and downstream of the industry chain, and top global enterprises will be invited to showcase the products and technologies that represent future industry trends.



The Third CISCE will highlight international cooperation, showing the localization of global enterprises in China and their joint efforts with Chinese supply chain partners to develop third-party markets. It will also showcase their contributions in cultivating local industry chains and enhancing people's well-being, as well as the new models, new business formats, and new achievements in international cooperation in industry and supply chains.

The Third CISCE will also feature an Innovation Zone in the Advanced Manufacturing Chain, showcasing original patents, high-value patent portfolios, and innovation transformation outcomes. Services such as evaluation and pledging will be available on-site.



Advanced Manufacturing

The Advanced Manufacturing Chain showcases the entire industrial chain in the global advanced manufacturing sector, ranging from R&D, application of new materials, key components and processing, to intelligent manufacturing and high-end equipment.

Research and Development

Showcasing breakthroughs in aerospace, smart transportation, new materials, and intelligent manufacturing.

Key Components and Processing

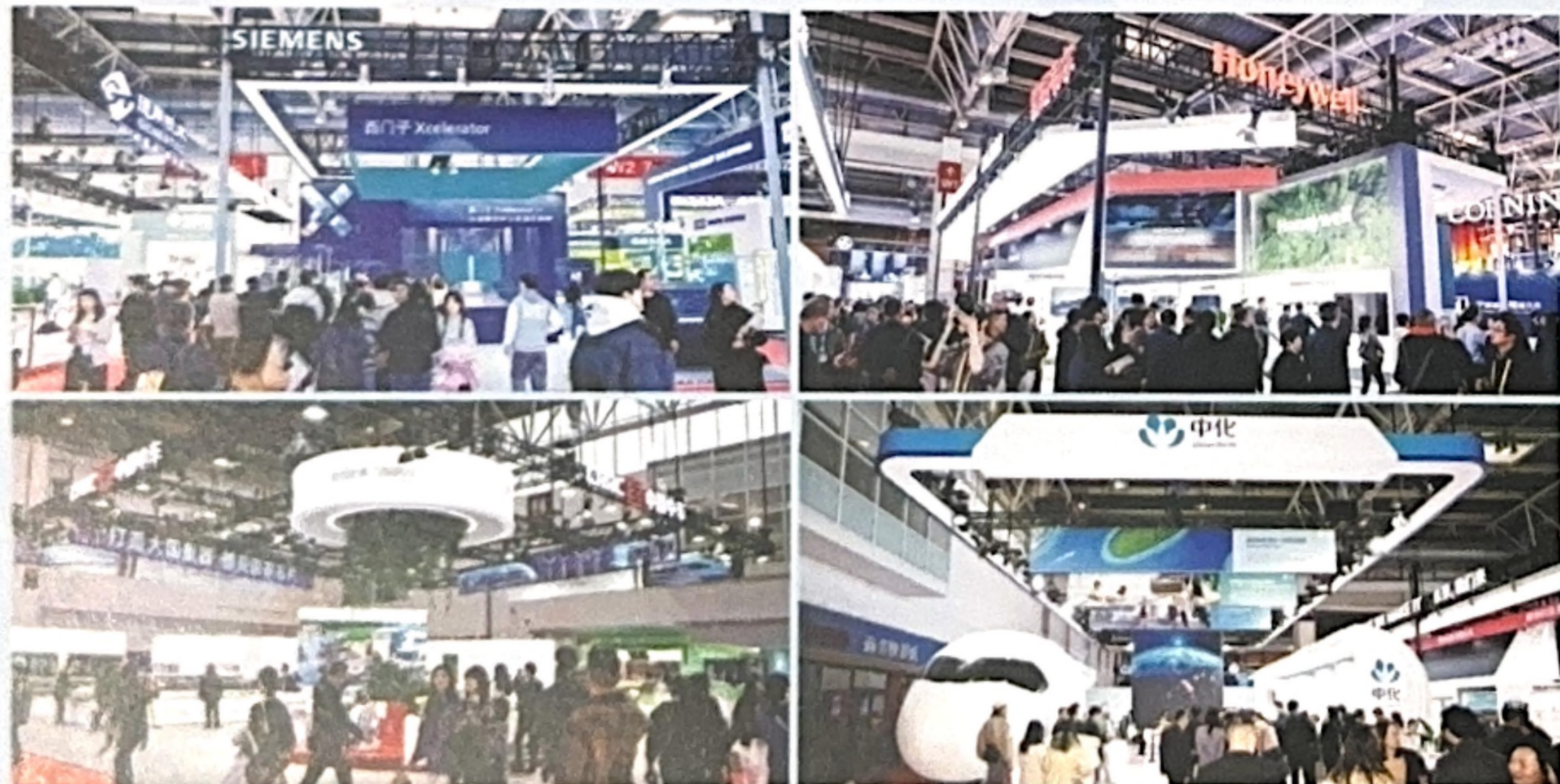
Featuring advanced components and world-class processing technologies for high-end equipment manufacturing.

New Materials Application

Presenting cutting-edge material technologies and their diverse applications.

Intelligent Manufacturing and High-End Equipment

Highlighting advanced low-carbon technologies, cutting-edge machine tools, industrial mother machines, and digital smart factories.



Clean Energy

The Clean Energy Chain showcases the full-cycle industrial chain of clean energy from supply to consumption based on the "energy-grid-load-storage" concept, divided into three sections: Energy Side, Grid Side, and Load & Storage Side.



The Energy Side showcases cutting-edge products and technologies in clean energy, as well as low-carbon transformation solutions for traditional energy. It also highlights integrated models such as low-carbon industrial park and large wind and PV power base.



The Grid Side presents the technical systems and development trends under the new power system, including large AC-DC hybrid grid, DC grid, microgrid, and energy Internet with adjustable energy loads, demonstrating the platform's hub role and collaborative synergy capabilities.



The Load & Storage Side displays electric control systems, smart connected devices, and advanced technologies, products, and applications of energy storage.





Smart Vehicle

Divided into upstream, midstream, and system integration sections, the Smart Vehicle Chain showcases the full industry chain of new energy vehicles, from core raw materials and key components to power systems, smart connectivity, and integrated NEV models across various technical routes.

Upstream

Focusing on key components and core parts such as battery electrodes, vehicle-mounted chips, lidar, sensors, and lightweight body structures.

Midstream

Showcasing core technologies for the three electric systems, including power batteries, drive motors, and intelligent electronic control, as well as smart connectivity.

System Integration

Displaying integrated models of various technical routes, including battery electric vehicles (BEV), hybrid vehicles, and range-extended electric vehicles (REEV), highlighting trends in electrification, intelligence, and connectivity.



Digital Technology

Focusing on artificial intelligence, the Digital Technology Chain showcases how digital technology reforms and empowers various industries by connecting innovation, industry, and application through technological transformation, industrial incubation, and application scenarios.

The Technological Transformation section showcases next-generation information technologies such as Cloud Computing, Big Data, and Large Models.

The Industrial Incubation section showcases digital-driven manufacturing models: platform design, personalized customization, networked collaboration, intelligent production, and digital management.

The Application Scenarios section displays comprehensive digital infrastructure for production and daily life, as well as business and trade cooperation platforms.





Healthy Life

The Healthy Life Chain showcases key products and technologies in the field of big health, integrating healthy living environments, consumer lifestyle and traditional medicine to build a full-lifecycle health industry chain from birth to elderly care.

The Medical Health section features a full-lifecycle healthcare system with comprehensive services, including medical technology, health management, in-vitro detection, genetic screening, and telemedicine.

The Quality Life section highlights fitness, beauty care, health drinks, smart household products, and future home lifestyles, demonstrating the concept and approach of a healthy lifestyle.

The Traditional Chinese Medicine section presents the heritage and modernization of traditional Chinese medicine (TCM) preparations, TCM diagnosis and treatment, Chinese herbal medicines, and traditional medicinal foods.



Green Agriculture

The Green Agriculture Chain showcases various elements of the agricultural industry chain from "farm" to "table", covering research and development, production, processing, warehousing and distribution.

The Upstream Agricultural Production section showcases green agricultural inputs and technologies for cultivation and breeding.

The Midstream Processing section highlights innovative technologies and advanced equipment that add higher values to products during initial and deep processing.

The Downstream Distribution section features agricultural services such as warehousing, logistics, market distribution, wholesale and retail, e-commerce platforms, and global specialty agricultural products.





Supply Chain Service

Focusing on the demand of the whole chain from end to end, the Supply Chain Service Area showcases innovations in logistics, trade patterns, and supply chain optimization, along with services in finance and insurance, IP rights, commercial law, trade consulting, and R&D.

Comprehensive Logistics

The Comprehensive Logistics section highlights digital, integrated, and low-carbon supply chain management solutions, including multimodal transport by sea, land, air, and rail, logistics services and technologies, trade models, and supply chain optimization.

Integrated Services

The Integrated Services section features services in finance and insurance, IP rights, commercial law, trade consulting, and R&D.



Exhibitor Spotlights

Guest Country meets Guest Province

The Second CISCE featured a Guest Country of honor and a Guest Province of honor for the first time.

Hungary served as the Guest Country, with Minister of Foreign Affairs and Trade Péter Szijjártó attending the expo on behalf of the Hungarian government. The National Pavilion of Hungary, themed "Tech Link," took inspiration from the Rubik's Cube, a Hungarian invention, to showcase the country's key industries, unique resources, cultural heritage, beautiful landscapes, and national brand image.

Hubei, as the Guest Province, leveraged its strong industrial foundation to set up a distinctive pavilion, showcasing 28 representative enterprises and over 70 exhibits. Nine cities from Hubei, including Wuhan and Yichang, hosted several trade and economic activities.

Hungary and Hubei jointly organized themed events, making "Guest Country meets Guest Province" one of the main highlights of the Second CISCE.



Cross-Border Partnership

Unlike traditional comprehensive exhibitions, CISCE goes beyond showcasing products and promoting transactions — it focuses on building long-term, stable supply chain partnerships between exhibitors and buyers, as well as among exhibitors themselves.

In 2023, Apple Inc. made its debut at the First CISCE, bringing along three Chinese suppliers. In 2024, at the Second CISCE, Apple invited four more representative companies in its "Apple supply chain" to amaze the audience once again, showcasing multiple aspects of Apple's supply chain standards and structure, including component assembly, optical lens technology, packaging, and product quality inspection. Apple's CEO Tim Cook specially traveled to China for CISCE and headed straight to the Apple booth upon landing, where he commented, "I'm so proud that Apple has an exhibit here with our partners. We cannot do what we do without them."



At the Second CISCE, Rio Tinto, China Baowu, Bosch, and XPeng Motors jointly exhibited in the Smart Vehicle Chain. From Rio Tinto's raw materials to Baowu's electric vehicle body-in-white, Bosch's intelligent control systems, and XPeng's integration of these innovations into their P7+ model, the display showcased the seamless integration of supply chains within the EV industry. This innovative way of exhibition not only highlighted the unique value of CISCE but also set a model for global supply chain cooperation.



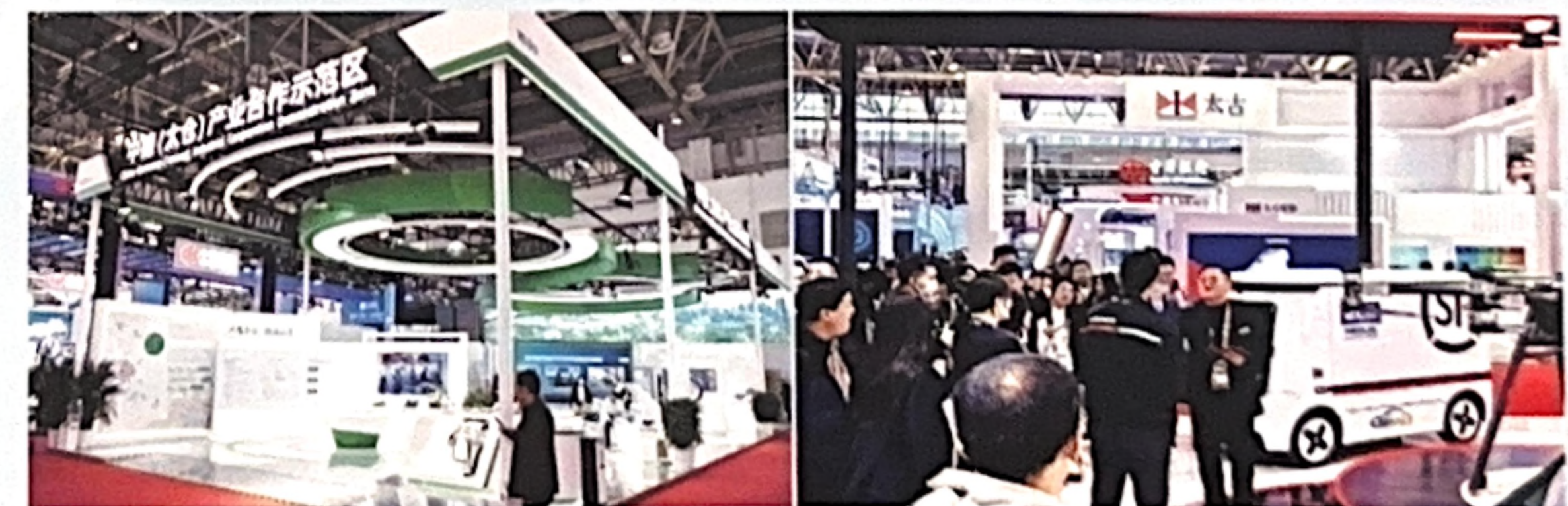
Cross-Industry Exchange

The CISCE not only drives deep integration and collaborative development within each industrial chain but also injects new momentum into cross-industry and cross-field cooperation.

At the First CISCE, Tesla showcased the core components of the Model Y vehicle in the Smart Vehicle Chain, offering the audience an up-close look at the cutting-edge technology behind the vehicle production process. At the Second CISCE, it turned to the Digital Technology Chain, where it showcased humanoid robots and other star products.



At the Second CISCE, German company Anton Häring KG, an exhibitor in the Advanced Manufacturing Chain, not only expanded its existing market through in-depth talks with Bosch and Xiaomi from the Smart Vehicle Chain, but also explored new business opportunities. It held discussions with Sinomach from the Green Agricultural Chain on developing smart agricultural machinery and finalized a pilot project on unmanned logistics vehicles with SF Express from the Supply Chain Service Exhibition Area.



Win-win Collaboration

At CISCE, exhibitors don't compete but collaborate as supply chain partners. Companies inspire each other across supply and demand, leading to unexpected partnerships.

Jishuo Technology has participated in CISCE for two consecutive years. Its "rumen capsule," a miniature robot implanted in the rumen of cattle to monitor health data throughout the animal's lifecycle, received high praise from industry experts at the expo. Through its continued presence at CISCE, the company has attracted strong interest from agribusinesses in over a dozen countries, including South Korea and Brazil, further accelerating its product exports to these markets. At the Second CISCE, Jishuo also reached preliminary cooperation agreements with more than 30 domestic and international companies to further bring its technology into practical use.



At CISCE, exhibitors showcase not just products and brands but entire supply chains and ecosystems.

At the Second CISCE, Starbucks highlighted its Yunnan coffee production base. With the theme "Sharing Value Chain with China," they focused on four key areas: "Integrating Supply Chain," "Ensuring Food Safety," "Driving Digital Innovation," and "Building Green Chain." They vividly illustrated the journey of a coffee bean from seed to cup. By the end of September 2024, Starbucks had purchased over 65,000 tons of Yunnan coffee beans, strengthening its local coffee supply chain while supporting the growth of the Yunnan coffee industry. More and more people have learned about such "win-win collaboration" stories through CISCE.



Following the principles of being **international, professional, market-oriented,** and **eco-friendly**, CISCE ensures a rewarding experience for both exhibitors and professional visitors.

Data of the Second CISCE

Government-Enterprise Dialogue

200,000 visitors from **100** countries and regions, including over **80** high-level foreign delegations.

Matchmaking

Exhibitors connected with over **37,000** upstream and downstream enterprises.

Targeted Networking

69 engaging theme events and over **370** practical business meetings.

Media Exposure

1,300 journalists reported on-site, with nearly **3,000** media outlets from **93** countries and regions covering the event, reaching **27.9** billion people.

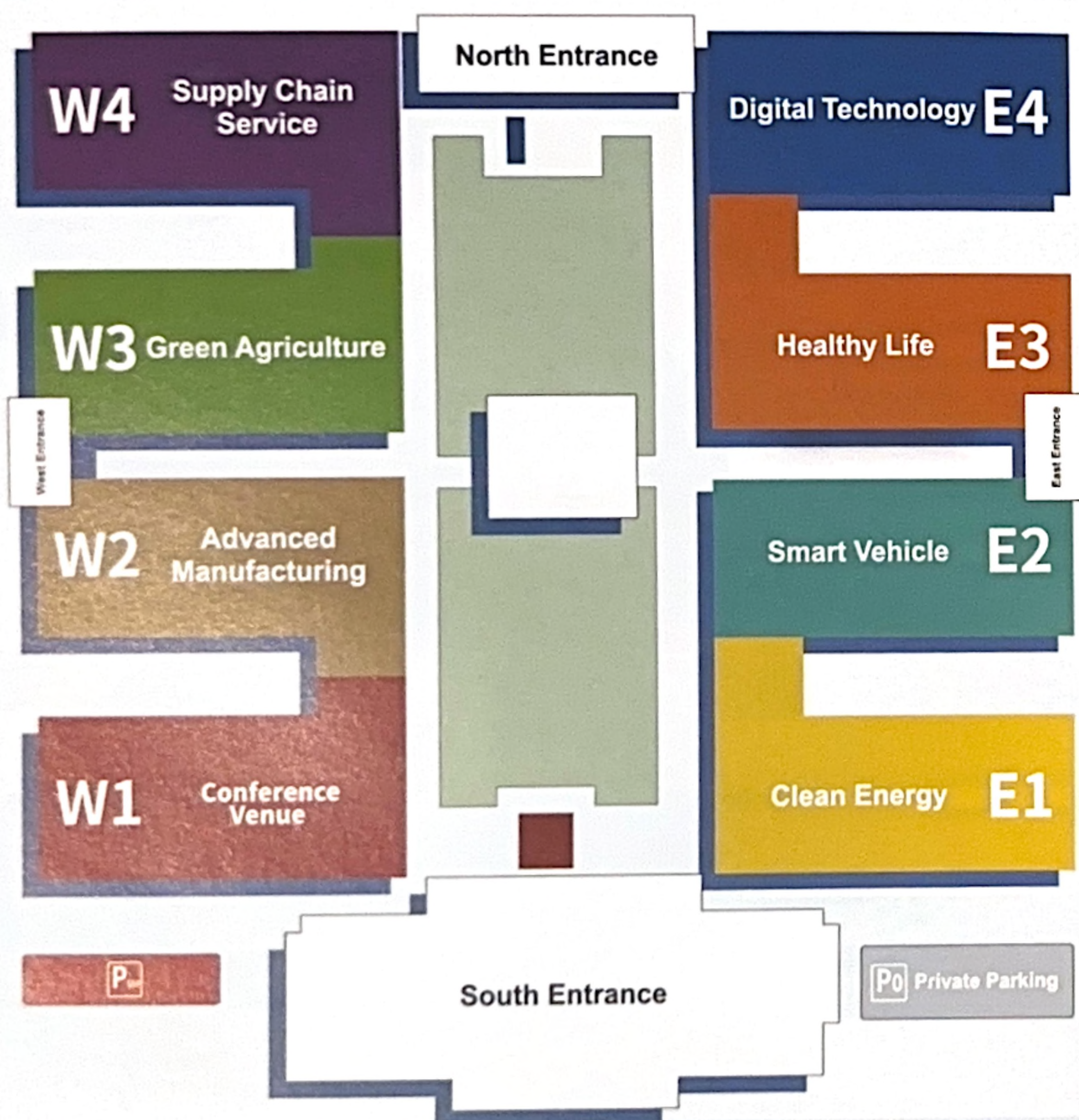


Booth Rates

Booth Type	Booth Rate
Raw Space	USD 300/m ²

Submit your application online at www.cisce.org.cn, or email us at lianbohui@ccpit.org.

Floor Plan



The Host

Founded in 1952, the China Council for the Promotion of International Trade (CCPIT) is a national foreign trade and investment promotion agency.

The CCPIT establishes wide connections with relevant international organizations, trade and investment promotion agencies, commercial associations, and business circles, to organize various forms of communication and cooperation. It is committed to enhancing services for companies and making positive contributions to the development of bilateral and multilateral trade relationships, the promotion of world economic prosperity, and the improvement of the well-being of all mankind.





The Organizer

Established in 1985, China International Exhibition Center Group Limited (CIEC) is under the direct administration of CCPIT. It has developed into a comprehensive enterprise covering the entire exhibition industry chain, with services ranging from venue management, domestic and overseas exhibition organization, exhibition design and construction, logistics and transportation, advertising and information services, to accommodation and catering. CIEC serves as the Chairman of the Convention and Exhibition Committee of the China Chamber of International Commerce (CCOIC), and as a Vice Chairman of the China Association of Exhibition Centers (CAEC).

CIEC operates two exhibition venues: the China International Exhibition Center (Chaoyang Venue), completed in October 1985, was recognized as one of Beijing's Top Ten Architectural Projects of the 1980s and offers approximately 60,000 m² of indoor and outdoor exhibition space. The Shunyi Venue, opened in 2008, provides approximately 160,000 m² of exhibition space. With prime locations and well-developed supporting facilities, both venues serve as major platforms for international trade and technology exchange activities.



Vice Chairman of China Association of Exhibition Centers (CAEC)

Chairman of CCOIC Convention and Exhibition Committee



The Venue

The China International Exhibition Center (Shunyi Venue), located in Beijing's Tianzhu Airport City Business District, offers convenient transportation and a favorable environment. Covering 231,400 m² in total, the venue includes eight separable, single-story, column-free halls with 106,800 m² of indoor and 50,000 m² of outdoor exhibition space. Halls can be used independently or connected to host both small and large-scale exhibitions. Since its opening in 2008, it has successfully held globally renowned exhibitions in sectors such as machine tools, automobiles, printing, metallurgy, and glass. It has become a top choice for exhibition organizers and made significant contributions to the growing prosperity of China's exhibition industry.



5.7 km From Capital International Airport



8 Separable Halls



106,800 m² Indoor Exhibition Space



50,000 m² Outdoor Exhibition Space





Official WeChat Account



www.cisce.org.cn



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